



ICANN
Suite 330, 4676 Admiralty Way
Marina del Rey, CA 90292
USA

Hamburg, 22. März 2012

Attention: New gTLD Evaluation Process

Subject: Letter of Support for the .hamburg gTLD Initiative of Hamburg Top-Level-Domain GmbH

Ladies and Gentlemen,

the Hamburg Chamber of Commerce represents over 160,000 member companies in Hamburg. We are committed to the common good of the business community and are strong advocates for a market-based legislative and regulatory environment that is conducive to small and medium-size enterprises. As a customer-focused provider of services to the business community, we furnish pre-market services to new and established firms.

Our organization supports the .hamburg Initiative of the Hamburg Top-Level-Domain GmbH company. The .hamburg TLD will be used to provide a namespace for all Hamburgers worldwide on the Internet. Furthermore it will foster the development of local offers and the creation of new sales of Hamburg's economy. We have accompanied and supported Hamburg Top-Level-Domain GmbH and its executives in the development of this proposal. We understand that in the event that the application is successful, Hamburg Top-Level-Domain GmbH will enter into an agreement with ICANN. In doing so, the company will be required to comply with consensus policies developed through the ICANN multi-stakeholder policy processes.

As the representative of our organization I confirm that I have the authority to be writing to you on this matter.

Yours sincerely,

Prof. Dr. Hans-Jörg Schmidt-Trenz