

ABUSE PREVENTION AND MITIGATION (APM) SEAL

THE APM SEAL WILL PROVIDE USERS AND STAKEHOLDERS IN THE SECTOR WITH A ONE-CLICK MECHANISM FOR HOW TO ACCESS RELEVANT ABUSE PREVENTION AND MITIGATION PROCESSES. USERS CAN CLICK-ON AND BE TAKEN TO A WEB RESOURCE DETAILING THE RELEVANT MECHANISMS FOR HOW TO REPORT AND ADDRESS ABUSE ON THE GTLD. A HIGH LEVEL DESCRIPTION OF HOW THE APM SEAL WILL OPERATE IS AS SET OUT BELOW:

REGISTRATION



IN ORDER TO REGISTER A DOMAIN NAME IN THE GTLD, THE REGISTRANT IS REQUIRED TO AGREE WITH THE REGISTRY'S TERMS AND CONDITIONS. THESE REQUIRE AN APM SEAL TO BE PLACED IN A PROMINENT POSITION ON THEIR WEBSITE



COMMUNICATION



FOLLOWING THE REGISTRATION, THE REGISTRY WILL AUTOMATICALLY EMAIL THE REGISTRANT'S ADMINISTRATIVE, TECHNICAL AND BILLING CONTACTS WITH AN ADDITIONAL NOTIFICATION THAT THE APM SEAL NEEDS TO BE INCLUDED ON THE REGISTRANT'S HOMEPAGE.



IMPLEMENTATION



THE REGISTRANT HAS 120 DAYS FROM THE DATE OF REGISTRATION (THE 'GRACE PERIOD') TO EFFECTUATE THE FIXING OF THE APM SEAL. THE DOMAIN REGISTRATION WILL BE MARKED IN WHOIS OR A LINKED SYSTEM AS BEING IN THE GRACE PERIOD DURING THIS TIME. ONCE THE SEAL HAS BEEN ACTIVATED THESE SOURCES WILL REFLECT THIS.



VERIFICATION

IF THE GRACE PERIOD EXPIRES WITHOUT THE APM SEAL BEING ACTIVATED, THE REGISTRANT'S ADMINISTRATIVE, TECHNICAL AND BILLING CONTACTS WILL BE INFORMED. THE SITE WILL BE FLAGGED AS BEING PAST THE GRACE PERIOD ON WHOIS OR A LINKED SYSTEM AND THE REGISTRANT WILL BE GIVEN A FINAL PERIOD OF 30 ADDITIONAL DAYS TO IMPLEMENT THE SEAL.

SHOULD THE REGISTRANT FAIL TO COMPLY AND ACTIVATE THE APM SEAL WITHIN THE PERIOD SPECIFIED IN THE ACCEPTABLE USE POLICY, THE REGISTRY WILL CONDUCT AN INVESTIGATION ON THAT DOMAIN. THE REGISTRY RESERVES THE RIGHT TO SUSPEND OR CANCEL THE DOMAIN SHOULD THE DOMAIN CONTINUE TO BE IN BREACH OF THE APM POLICY.