

Hamburg Marketing GmbH
Habichtstraße 41 | 22305 Hamburg

ICANN
Suite 330, 4676 Admiralty Way
Marina del Rey, CA 90292
USA

Thorsten Kausch
Geschäftsführer
Telefon +49 (0) 40 / 41 11 10 - 610
Fax +49 (0) 40 / 41 11 10 - 615
E-Mail thorsten.kausch@marketing.hamburg.de

Hamburg, den 10. April 2012

Attention: New gTLD Evaluation Process

Subject: Letter of Support for the .hamburg gTLD Initiative of Hamburg Top-Level-Domain GmbH

Ladies and Gentlemen,

Hamburg Marketing is a public organization which promotes the City of Hamburg/Germany. Our strategy is focused on creating and implementing the cities CD and CI as well as on a strategic brand management, event acquisition and international media relations. Hamburg is a beautiful and green city/region on the waterfront with some 4 million inhabitants. It is an old trade city and a creative industries hub for northern Europe.

Our organization supports the .hamburg Initiative of the Hamburg Top-Level-Domain GmbH company.

This letter is to confirm that our organization continues to fully support the application for .hamburg of Hamburg Top-Level-Domain GmbH submitted to ICANN. The .hamburg TLD will be used to provide a namespace for all Hamburgers worldwide on the Internet. We have accompanied and supported Hamburg Top-Level-Domain GmbH and its executives in the development of this proposal. We understand that in the event that the application is successful, Hamburg Top-Level-Domain GmbH will enter into an agreement with ICANN. In doing so, the company will be required to comply with consensus policies developed through the ICANN multi-stakeholder policy processes.

As the representative of our organization I confirm that I have the authority to be writing to you on this matter.

Thank you for the opportunity to support this application.

Yours sincerely

