Further information on selected institutions endorsing the ART gTLD

**Serpentine Gallery**
The Serpentine Gallery, built in 1934 as a tea pavilion, is widely recognized as one of London’s most popular galleries, attracting up to 800,000 visitors to its Exhibition, Architecture, Education and Public Programs each year. It is the only public modern and contemporary art gallery in central London to maintain free admission and remain open seven days a week. Since it was founded in 1970, the Gallery has established an international reputation for excellence, presenting pioneering exhibitions of modern and contemporary art.

**Haus der Kunst**
The Haus der Kunst is an art museum in Munich, Germany. Originally constructed in the mid-1930s as a site of cultural propaganda for the Third Reich and opened in 1937, Haus der Kunst was reconstituted under its present name after the Second World War and committed to reestablishing a connection to international Modernism. The Haus focuses on contemporary art, while also making cross connections to work from more art historical movements. The exhibitions are interdisciplinary in character, establishing links between art from earlier centuries and contemporary positions, fine art and applied art, as well as creating a focus on film, photography, architecture and design. The Haus’ progressive program contributes to its reputation as one of the most dynamic exhibition venues in Europe.

**Townhouse Contemporary Art Center**
Since its founding in Cairo in 1998, the Townhouse Gallery of contemporary art has established itself as one of the Middle East/North Africa region’s leading independent spaces for the arts, providing an extensive program of visual arts, film, theater, and music. In addition, community development initiatives as well as educational programs figure significantly in the gallery’s multiple mandates. The gallery, established as an independent, non-profit art space dedicated to making contemporary arts available to all, stands as one of the largest private exhibition spaces in the Middle East. In addition to its exhibitions, since 2000 Townhouse has facilitated a residency program to provide artists with the opportunity to work in studios in the context of downtown Cairo.

**New Museum for Contemporary Art**
Founded in 1977, the New Museum is a leading destination for new art and new ideas. It is Manhattan’s only dedicated contemporary art museum and is respected internationally for the adventurousness and global scope of its curatorial program. The New Museum has been amassing a wealth of materials now available through the New Museum Digital Archive. The Digital Archive currently contains over 6,000 exhibition images, exhibition descriptions, publications, public program chronology, and a searchable database of over 3,700 artists, curators, and institutions associated with the New Museum’s programming.
**Moderna galerija / Museum of Modern Art, Ljubljana**
The Moderna galerija in Ljubljana was founded in 1948 as the national Slovenian museum for modern and contemporary art. Moderna galerija’s expansive collections comprise the national collection of Slovenian art of the 20th century (collections of paintings, sculptures, prints, drawings, photographs, video, and electronic media); a collection of works from the other nations of former Yugoslavia; and the international Arteast 2000+ Collection, which presents the most important Eastern European postwar avant-gardes in dialogue with artistic practices from other spaces.

**M HKA / Museum for Contemporary Art Antwerp**
Founded in 1985 as an initiative of the Flemish community, the Museum for Contemporary Art Antwerp is a not-for-profit museum with an international perspective in contemporary art. The museum exhibits, collects, researches, and mediates contemporary art in its own facilities and in dynamic collaboration with partners in and outside Flanders. The M HKA approach to art is development- and research-oriented. M HKA is an open house for artists and for the general public, with a comprehensive program of educational activities and public events.

**Dia Art Foundation**
Dia Art Foundation is a multi-disciplinary contemporary arts organization based in New York City. Established in 1974, Dia is internationally recognized as one of the world's most influential contemporary art institutions. The foundation holds a major collection of work by artists of the 1960s and 1970s, and maintains long-term site-specific projects in the western United States and the mid-Atlantic region. Since its founding, Dia’s mission has been to commission, support, and present site-specific long-term installations and single-artists exhibitions to the public.

**Art Basel**
Art Basel is the most prestigious international contemporary art fair in the world, held each June in Basel, Switzerland. First held in 1970, the fair features nearly 300 leading galleries from North America, Latin America, Europe, Asia and Africa and includes the work of more than 2,500 artists. The exhibition includes the highest-quality paintings, sculptures, drawings, installations, photographs, video and editioned works. Art Basel also features a wide range of talks and events encouraging the exchange of ideas between figures active in the international art world.

**Artforum**
Artforum, founded in 1962, is an international monthly magazine specializing in contemporary art. It is the world’s premier art magazine. For over fifty years, professional artists and critics have regarded Artforum as the magazine of record, while collectors and curators have looked to Artforum for the first word in artistic achievement.

**Artists Space**
Founded in 1972, Artists Space is a not-for-profit artist initiative that supports artistic production and development of new ideas based in New York City. Today, Artists Space is a place for discussion and examination that proposes new modes of production, setting new relations into play and shifting its focus away from the presentation of works alone - ultimately, a center for new ideas in a radically changing world.

**Städelschule Art Academy and Portikus**

Städelschule, Staatliche Hochschule für Bildende Künste, is an internationally renowned contemporary fine arts academy located in Frankfurt, Germany. It was established by a foundation set up by merchant Johann Friedrich Städel in 1817. With his bequest he made it possible to establish the 'Städelisches Kunstinstitut'. This allowed for the founding of a school for talented young students as well as public access to his collection of art. His institute was concerned with an assessment of traditional and contemporary art as well as architecture. Over the years two different institutions developed: the Städelmuseum and the Städelschule. Since 1987 Portikus, an exhibition space, has been part of the Städelschule. Artists from all over the world exhibit there and the students at the academy profit from this in a variety of ways.

**Van Abbemuseum**

Van Abbemuseum is a museum of modern and contemporary art located in Eindhoven, Netherlands. Founded in 1936, it is one of the first public museums for contemporary art in Europe. The museum’s collection of around 2700 works of art includes key works and archives by Lissitzky, Picasso, Kokoschka, Chagall, Beuys, McCarthy, Daniëls and Körmeling. The museum has an experimental approach towards art’s role in society.