

# 中国饭店协会

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To  
ICANN  
4676 Admiralty Way, Suite 330  
Marina del Rey, CA 90292  
USA

## **.hotel Top-level Domain Supporting Statement**

To whom it may concern,

We support HOTEL Top-Level-Domain S.á.r.l. application to establish a .hotel top-level domain for the benefit of the global hotel business on the Internet.

We believe that .hotel will enhance the efficiency and convenience of e-commerce for hotels and that the new namespace will create more security, trust and credibility for the hotel business and its customers.

A hotel top-level domain will make hotels more intuitively accessible and will give consumers greater confidence. It also provides the hotel business with a voice and improved visibility on the Internet.

We are convinced that the creation of a .hotel namespace will be a significant step for our industry.

Therefore we encourage the licensing organization ICANN ([www.icann.org](http://www.icann.org)) to grant the .hotel application to Hotel Top-Level-Domain S.á.r.l.. This will not only enable the merits of this innovative concept to be proven but may also have direct effects on the global hotel industry.

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Address: 25 Yuetan North Street., Beijing, China, 100834  
Name: Han Ming  
Function: President



June 20, 2011

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Date / Signature