

ICANN

Suite 330, 4676 Admiralty Way
Marina del Rey, CA 90292

Attention: New gTLD Evaluation Process

Ivry-sur-Seine, March, 6th, 2012

Subject: letter for support for .LECLERC

Réf: SR/PR- 028/12

Dear Sir,

This letter is to confirm that SIPLEC fully supports the application for the .LECLERC submitted to ICANN by the ACDLec in the New gTLD Program. On behalf of the board of directors I do confirm that I have the authority of SIPLEC to write to you on this matter.

SIPLEC is one of the main structures organizing the community with the ACDLec (applicant) and the 556 national and 110 international hypermarkets and the 16 regional cooperatives. SIPLEC is the import company for the Group and its members work closely with the applicant (ACDLec) to create and manage the Mouvement's brands.

The gTLD will be used to provide the community with a recognizable identifier and increase the visibility of the official communication. It will help unifying the corporate communication, fighting against phishing and decreasing the cybersquatting abuses. It will provide a secure and safe Internet environment to the community.

The ACDLec will be the single registrant for domain names in .LECLERC as it best represents the shared interests of the community. It will then delegate the use of some domain names to the other entities of the community and ensure that the related websites will stay in compliance with the fundamental values and principles of the "Mouvement E.LECLERC".

The ACDLec intends to charge a fee for the registration of domain names under the .LECLERC TLD at a cost-recovery basis. It will assign the operation of the .LECLERC to a team of minimum three people possessing administrative, marketing, legal and technical skills.

SIPLEC has worked closely with the applicant in the development of this proposal.

SIPLEC supports this application, and in doing so, understands that in the event that the application is successful, the ACDLec will be required to enter into a Registry Agreement with ICANN. In doing so, they will be required to pay fees to ICANN and comply with consensus policies developed through the ICANN multi-stakeholder policy processes.

This application is being submitted as a community-based application, and as such it is understood that the Registry Agreement will reflect the community restrictions proposed in the application. In the event that we believe the registry is not complying with these restrictions, possible avenues of recourse include the Registry Restrictions Dispute Resolution Procedure.

Thank you for the opportunity to support this application.
Yours sincerely



Patrick RÉBUFFIE
Chief Executive Officer