

ICANN
Suite 330, 4676 Admiralty Way
Marina del Rey, CA 90292
United States of America

Subject: Supporting letter for the ".leclerc" gTLD evaluation process

This letter is to confirm that UNILEC fully supports the application for the ".leclerc" extension submitted to ICANN by ACDLec as part of the *New gTLD* initiative.

As the board director of UNILEC, I have full authority to take such a position.

UNILEC is one of the main entities contributing to the E. LECLERC Community with the applicant (ACDLec) along with the 556 French and 110 international hypermarkets, as well as the 16 local cooperatives.

UNILEC is the entity in charge for the Community of the international development of the hypermarkets and central purchasing. Its members both at a national and an international level, and working closely with ACDLec to create and manage product brands.

The requested *New gTLD* will be used to provide the Community with a recognizable identifier and increase the visibility of the official communication. It will help unifying the corporate communication, fighting against phishing and decreasing the cybersquatting abuses. It will then provide a secure and safe Internet environment to the Community.

ACDLec will be the single registrant for domain names in ".leclerc" as it best represents the shared interests of the Community. It will then delegate the use of some domain names to the other entities of the Community and ensure that the related websites will stay in compliance with the fundamental values and principles of the E.LECLERC Community.

ACDLec intends to charge a fee for the registration of domain names under the ".leclerc" gTLD on a cost-recovery basis. It will assign the operation of the ".leclerc" gTLD to a team of minimum three people possessing administrative, marketing, legal and technical skills.

UNILEC has been working closely with the applicant in the development of this proposal.

UNILEC fully supports this application and acknowledges that, in the event the application is successful, ACDLec will be required to enter into a Registry Agreement with ICANN.

In doing so, ACDLec will be required to pay fees to ICANN and comply with consensus policies developed through the ICANN multi-stakeholder policy processes.



Since ACDLec is submitting a community-based application, it is understood that the Registry Agreement will reflect the community restrictions listed in the application. In the event the registry is not complying with these restrictions, possible avenues of recourse will include the Registry Restrictions Dispute Resolution Procedure. Unilec

Please be assured of my strong support to this application which is a great opportunity for the E. LECLERC Community to develop and control its brand on the Internet in a secured way.

Yours sincerely

Signature

