

ICANN
Suite 330, 4676 Admiralty Way
Marina del Rey, CA 90292
USA

Attention: New gTLD Evaluation Process

Subject: Letter of Support for the .ikano Top-Level Domain Application

Ladies and Gentlemen,

Ikano Retail Asia, one the Ikano Group's five business areas, is a franchisee of Inter IKEA Systems B.V., owning and operating two IKEA stores in Singapore, one store in Kuala Lumpur, Malaysia and one store in Bangkok, Thailand. Ikano Retail Asia also owns and operates shopping centers adjacent to the IKEA stores in Kuala Lumpur and Bangkok (opening in May 2012).

Our organization is a supporter of the .ikano top-level domain application of the applicant Ikano S.A..

This letter is to confirm that our organization continues to fully support the application for .ikano by Ikano S.A. submitted to ICANN. The .ikano TLD will be used to provide a namespace for all companies within the Ikano community on the Internet. We fully support Ikano S.A. and its executives in the development of this proposal. We understand that in the event that the application is successful, Ikano S.A. will enter into an agreement with ICANN. In doing so, the company will be required to comply with consensus policies developed through the ICANN multi-stakeholder policy processes.

We believe that the .ikano top-level domain will make the information, services and products of the Ikano Group more intuitively accessible and will give consumers greater confidence. Therefore we encourage the licensing organization ICANN (www.icann.org) to grant the .ikano application to Ikano S.A..

As the representative of our organization I confirm that I have the authority to be writing to you on this matter. My contact data are:

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Thank you for the opportunity to support this application.

Yours sincerely



Christian Rojkjaer
Managing Director