

Letters of Support from the Community

For Commercial Connect, LLC

Commercial Connect, LLC's .SHOP TLD application seeks to further establish its role as a representative of the eCommerce community.

We have been deeply involved in the eCommerce community since 2000 and have worked diligently to educate and assist in this community's needs. We have completed outreach to a number of organizations, associations, brands, retailers, and related entities involved in multi-channel retail engagement, in an effort to develop a base of support for .shop as a new generic Top Level Domain under Commercial Connect as a registry. We have been met with interest and dialogued with the thought leaders in the industry at trade speaking engagements, trade show booths, live briefings, one-to-one exchanges, letters, email, media question-answer sessions, and phone conferences, including interactions with the following of merit: National Retail Federation (NRF), the International Association of Department Stores (IADS), Google, Macy's, JCPenney's, Walmart, The Retail Industry Leaders Association (RILA), International Council of Shopping Centers (ICSC), PRSA (Public Relations Society of America), Internet Retailer Summits, and many more.

We have not found opposition to our application for .shop, but rather an anticipation that this approach of organizing ecommerce online is coming soon, and a willingness, on the part, of those listening, to participate. While endorsements are often a policy issue, and not given by large trade associations, various members and industry leaders are poised to assist in the further education process of what .shop will mean for eRetailers.

We offer you a healthy sample of support letters dating from 2000 through April 2012 from various big-box retailers, ecommerce only providers, alliance partners, political leaders, and other constituents who continue to have a voice in online transactions.

April 9, 2012

ICANN

The International Corporation for the Assignment of Names and Numbers
4676 Admiralty Way, Suite 330 / Marina del Rey, CA 90292

Dear ICANN Delegation Committee:

As a longtime member of the world ecommerce community, I support Commercial Connect's application for dotShop because the company's goals and objectives are in line with the future of eetailing. We will see the US, as well as Asian countries, particularly China and Japan, represent the lion's share of ecommerce growth in the next three years, as predicted by Forrester research and others. I believe it is important for a US-based company to take a leadership role in this expansion, particularly with the addition of dotShop, as a primary generic Top Level Domain. Commercial Connect's dotShop will be tied to research and education about internet security, and address some of the key vulnerabilities we see in transactional activity today with the company's process patent technology. This is why I have joined the board of Commercial Connect LLC, based in Louisville, KY., the company seeking delegation of .shop from ICANN.

I have served for many years as an international leader and spokesman for the industry at events, board meetings, and the like, involving retailers across the world through the following organizations: National Retail Federation (NRF), Shop.org, Retail Industry Leaders Association, (RILA), International Association of Department Stores (IADS), Rakuten (Japan's Number 1 Shopping site), and AliPay (China's leading Third-Party Online Payment Solution.)

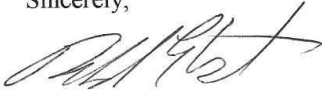
I am a current board member and Chairman Emeritus of Shop.org, the world's leading membership community for digital retail. I also continue to lecture and direct the Digital Retail Bachelor's Degree Program of the University of North Texas, part of the College of Merchandising, Hospitality, and Tourism. I formerly served as manager of new business development for JCPenney Catalog, and launched jcp.com's website in 1994, which later became the first US online retail site to generate over \$1 billion in annual sales. I have also held the roles of president of JCP Ecommerce L.P. and was a former director of digital ventures for J.C. Penney Co. Inc.

As an advisor, I continue to work with startups in the ecommerce space including: Abundant Closet LLC, a provider of software for apparel social shopping; Tagman, a provider of digital marketing attribution, and Invodo, a producer of video content for use at the point of sale. Atlanta-based Abundant Closet drives revenue for retailers by allowing consumers to bring their entire closet inventory to every purchase decision. The company has relationships with 23 retailer brands, including Nordstrom, Dillards, Saks Fifth Avenue and Gap. Austin-based Invodo's video platform is specifically designed for retailers. Statistics show that video boosts 30% average increase in conversion rates, and a 25% reduction in abandoned shopping carts, and reduced return rates, according to eMarketer, and Practical eCommerce magazine.

NYC-based TagMan is the only enterprise-level tag management platform with robust solutions for improving site performance, optimizing data collection and addressing privacy at a global level.

As an industry leader, I endorse Commercial Connect's dotShop for its outreach over the last 12 years to our communities of interest, and anticipate their success upon delegation in enhancing and growing social engagement through ecommerce channels.

Sincerely,

A handwritten signature in black ink, appearing to read 'R. Last', with a stylized, flowing script.

Richard E. Last
Chairman Emeritus, Shop.org
Past Board Member, National Retail Federation
Lecturer, Digital Retail



COMMONWEALTH OF KENTUCKY
OFFICE OF THE GOVERNOR

STEVEN L. BESHEAR
GOVERNOR

700 CAPITOL AVENUE
SUITE 100
FRANKFORT, KY 40601
(502) 564-2611
FAX: (502) 564-2517

April 9, 2012

The Internet Corporation for Assigned Names and Numbers
4676 Admiralty Way, Suite 300
Marina del Rey, California 90292

Dear Delegation Committee:

On behalf of the Commonwealth of Kentucky, I am writing to support Commercial Connect, LLC's application for dotShop. This application for a critically new Top Level Domain name will offer the global retail sector an opportunity to expand and improve the shopping experience for all those selling products or services.

Kentucky has strong relationships in the state with many ecommerce players, such as Amazon, Zappos and Best Buy, and we fully support their economic growth through companies like Commercial Connect. Kentucky's independent businesses and corporations often convey to me how they are using the web to further their marketplaces, and we heartily support their efforts to do so.

Commercial Connect seeks to provide easier and more direct search ability, as well as security to assist Kentucky's existing ecommerce industry. We also welcome this kind of innovative business venture to the Commonwealth for the jobs and opportunities that it may bring as a corporate citizen and employer.

As Governor, I offer you my support of Commercial Connect, LLC and its application.

Sincerely,

A handwritten signature in black ink, appearing to read "Steven L. Beshear".

Steven L. Beshear



OFFICE OF THE MAYOR
LOUISVILLE, KENTUCKY

GREG FISCHER
MAYOR

March 28, 2012

The International Corporation for the Assignment of Names and Numbers
4676 Admiralty Way, Suite 330
Marina del Rey, CA 90292

Dear ICANN Delegation Committee:

On behalf of the City of Louisville, Kentucky, I would like to express our support of the dotShop applicant, Commercial Connect LLC. Louisville is known as Possibility City, and we have invested resources in government to generate innovation in our communities of interest, and have especially supported activities that support our retailers online in multi-channel engagement, as these online activities leverage economic growth, creating jobs. President Jeff Smith of Commercial Connect LLC has dedicated more than 12 years to his team's endeavor of securing a new gTLD that can support the retail industry, and we recognize the value for Louisville in this. We are especially pleased that Louisville is the chosen location of the headquarters for dotShop applicant Commercial Connect, LLC. We believe that Commercial Connect LLC represents the community of the retail industry, and has, at the heart of its plan, a shopping experience that takes ecommerce to the next level of engagement.

The need for findability and further organization of assigned names involved in internet activity continues to be of interest to the general public and the business communities that we serve. We believe that this TLD will support a shopping experience model that builds a secure, stable environment for ecommerce and related activities.

Computer Analytical Systems, Inc, known as BestRegistrar.com, has made its home here in Kentucky, under the leadership of Jeffrey Smith. We look forward to assisting him and his team in growing another successful internet-centric company that will make a difference in retail corridors globally. As an entrepreneur and inventor, I am especially pleased in the commitment of Commercial Connect to lead the retail industry with this new gTLD from our city. I pledge to you my support of Commercial Connect, LLC as a member of our community and hope that you will see the benefits of accepting their application.

I would be more than happy to discuss this further with you or any member of your Board at any time. Again, on behalf of the City of Louisville, Kentucky, I appreciate your consideration of the Commercial Connect, LLC. application and fully endorse this endeavor.

Sincerely,

A handwritten signature in black ink, appearing to read "Greg Fischer".

Greg Fischer
Mayor



Greater Louisville Inc.

December 21st, 2010

Ben Jennings
Director, Venture Finance
Kentucky Enterprise Fund, Grants
200 West Vine Street, Suite 420
Lexington, Kentucky 40507

Dear Mr. Jennings:

I'm writing to express my support for Commercial Connect, LLC as a recipient of the Kentucky Enterprise Fund grant. Commercial Connect is a technology company that is in the process of registering the **.shop top-level domain (TLD)** which is specifically designed for e-commerce, thereby increasing efficiencies and safety in purchasing products online.

The problems being addressed are the following: 1) There are over 85 million website names registered in the .com domain alone making it nearly impossible for new businesses to create a desirable and short descriptive name. 2) Internet fraud increased by 33% in 2008 and was up 50% between February and March in 2009, making consumers more wary of purchasing online. 3) Consumers are getting directed to a corporate .com site and must make a strong effort to navigate through the site to locate the product(s) they want to purchase.

There are two primary reasons for companies to register a .shop TLD: The first reason is for a company to register a .shop domain name is for trademark protection. For example, Wal-Mart would not want anyone else registering Wal-Mart.shop and transacting business in their name. History has proven that when a new top level domain name is released - there is a sunrise period that allows all trademark holders, worldwide, to register and protect their company's name and trademarks. The usual number of registrations in the past has been just short of 1 million registrations. The second reason to use the .shop domain is for simple convenience to the customer. It allows a company to provide a direct and easy conduit from its products to buying consumers.

This company, which was founded in Kentucky, has the ability to provide numerous high tech, highly paid positions within Kentucky. It plans to have a twenty four hour multilingual support center that services the needs of its customers worldwide.

I strongly recommend Commercial Connect, LLC and fully support their application as I believe they are an ideal candidate for a KEF Grant.

Sincerely,

Vik Chadha,
Managing Director,
Enterprise Corp

Joseph Grove, Group Editor

NetWorld Alliance, 13100 Eastpoint Park Boulevard, Louisville, KY 40223

Dear ICANN

As Group Editor of NetWorld Alliance portals which cover and support ecommerce and other retailers, I am writing this letter of support of Commercial Connect's application to receive the delegation of dotShop. We believe that the new gTLD (Top Level Domain) of dotShop may be able contribute to the organization and fair competition of retailers and online companies across the world. We believe that Commercial Connect LLC's history and resources make the company the best choice for this delegation.

About NetWorld Alliance

NetWorld Alliance is a leading business-to-business media communications company that provides news and information on a variety of industries. Founded in 2000, NetWorld Alliance web information portals are used throughout the world and cover the self-service, digital signage, mobile, retail, food service and church industries via media, associations and events.

NetWorld Alliance media and events include: Mobile Payments Today, ATMmarketplace.com, DigitalSignage Today.com, FastCasual.com, Fast Casual Executive Summit, KioskMarketplace.com, Pizza Executive Summit, PizzaMarketplace.com, QSRweb.com, RetailCustomerExperience.com, Retail Customer Experience Executive Summit, and SelfServiceWorld.com.

Sincerely,



Joseph Grove
Group Editor, NetWorld Alliance



LOUISVILLE, KENTUCKY
OFFICE OF THE MAYOR

JERRY E. ABRAMSON
MAYOR

May 10, 2010

Mr. Jeff Smith, CEO
Commercial Connect
1418 South 3rd Street
Louisville, KY 40208

Dear Mr. Smith:

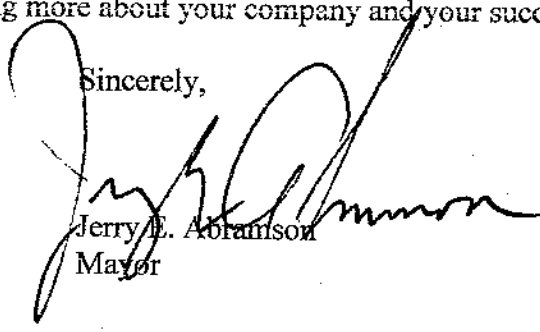
I recently learned about your company from Ken Dicken, of Dicken Enterprises, who informed me that Commercial Connect is expanding to become an Internet Registry and that you are poised and ready to advance its position into the global economy.

As the only existing applicant for introduction of the new TLD, **.shop**, in early 2011, I understand what a huge opportunity this is for your company as well as for our community and the global organization of the industry.

Let me personally thank you for your hard work in our hometown. I appreciate the potential this new product will have for your company, and we are here to help you in any way that we can. Staff will be in touch to discuss potential state and local incentives that can assist your company with any plans for growth. I certainly hope that those plans include Louisville for your next phase.

I look forward to hearing more about your company and your success.

Sincerely,


Jerry E. Abramson
Mayor

G. WILLIAM MILLER & CO., INC.

1215 19TH STREET, N. W.
WASHINGTON, D. C. 20036

(202) 429-1780
TELEX 248229
FAX (202) 429-0025

October 20, 2000

Ms. Esther Dyson
Chairman of the Board
The Internet Corporation for Assigned Names and Numbers
4676 Admiralty Way Suite 330
Marina del Rey, CA 90292

Dear Ms. Dyson:

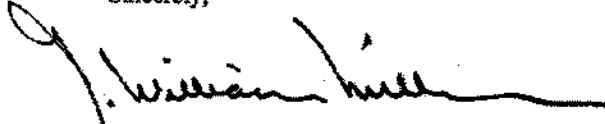
I am writing to endorse the application by Commercial Connect, LLC for the new Top Level Domain names of .shop, .svc and .mall.

As a former Chairman of the Board of Governors of the Federal Reserve System, former Secretary of the Treasury, and former CEO of both Textron and Federated Stores, I have come to understand the needs of American consumers and businesses. The domain names of .shop, .svc and .mall will fill a definite void currently missing on the Internet. It will assist Internet users a great deal by creating a differentiation between content and services in Internet sites. The proposed extensions will help remove doubt in the mind of the Internet consumer as to what he or she will see when opening a site. It will be an effective way to increase names and competition on the Internet and aid consumers in finding what they need more easily.

In my view, Commercial Connect, LLC will be a formidable company, especially since the Simon Property Group will be one of its partners. The Simon Group is a major owner and operator of shopping centers, and a highly respected leader in serving consumers and retailers throughout America and Europe. I have been a director of the Simon Group since 1996, and have found the Simon management team to be people of great integrity and purpose. The Simon Group has demonstrated its ability to create successes through participation in companies such as Commercial Connect.

Your consideration of this letter in connection with Commercial Connect's application will be greatly appreciated.

Sincerely,



G. William Miller
Chairman

GWM:cj



City of Louisville

OFFICE OF THE MAYOR

DAVID L. ARMSTRONG
MAYOR

601 W. Jefferson Street • Louisville, KY 40202-2728
(502) 574-3061 • Fax (502) 574-4201
TDD (502) 574-4091



October 16, 2000

Esther Dyson
Chairman of the Board
The Internet Corporation for Assigned Names and Numbers
4676 Admiralty Way, Suite 330
Marina del Rey, CA 90292

Dear Ms. Dyson:

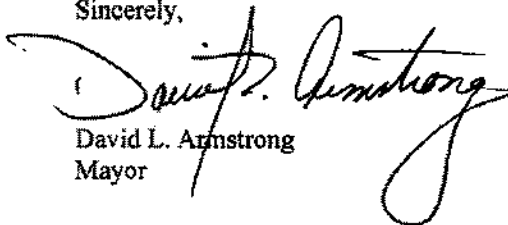
On behalf of the City of Louisville, Kentucky, I'm writing in regards to the current applications for new Top Level Domain names. I believe the proposed Top Level Domain (TLD) of ".shop" is a clear leader out of all the names currently proposed. I'm also very proud of the fact that Louisville is the chosen location for the headquarters of one of the ".shop" applicants, Commercial Connect, LLC.

In my dealings with various business leaders, from Fortune 500 companies to small, one-person, home-based businesses, I often hear about their desire to increase or add e-commerce to what they currently do. I also hear about a lack of new available names under the TLD ".com." In considering the many names applied for, there is no better e-commerce friendly name than ".shop." This TLD should help new and existing businesses wishing to increase their web presence, as well as help others better differentiate between what is for sale and other areas of information. It clearly answers the needs of all types of businesses.

Louisville is an up-and-coming area for entrepreneurship and a great place for technology and Internet-connected companies. Computer Analytical Systems, Inc, known as BestRegistrar.com, has been one of the leaders in our community, proving the viability of such businesses here in Kentucky. The combination of their technological and customer service abilities, along with the retail commerce and development expertise of their Joint Venture partner, Simon Property Group, should make an incredible force behind the ".shop" TLD.

I would be more than happy to discuss this further with you or your Board at any time. Again, I appreciate your consideration of the Commercial Connect, LLC application and fully endorse this endeavor.

Sincerely,



David L. Armstrong
Mayor

DLA/ect

RICHARD G. LUGAR
INDIANA

308 HART SENATE OFFICE BUILDING
WASHINGTON, DC 20510
202-224-4814

COMMITTEES
AGRICULTURE, NUTRITION, AND FORESTRY
CHAIRMAN
FOREIGN RELATIONS
SELECT COMMITTEE
ON INTELLIGENCE

United States Senate

WASHINGTON, DC 20510-1401

October 27, 2000

Ms. Esther Dyson
Chairman of the Board
The Internet Corporation for
Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Ray, California 90292

Dear Ms. Dyson:

I am writing to share with you my interest in the efforts of Commercial Connect, LLC to apply for authorization by ICANN to serve as a top-level domain registry for a ".shop" designation.

Commercial Connect, LLC is a strategic partnership based in Louisville, Kentucky, that was formed between the Simon Property Group and Computer Analytical Systems, Inc.

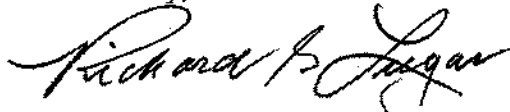
The Simon Property Group, which is the nation's largest shopping center developer and operator in the world, is headquartered in my home state of Indiana. The Simons have been deeply involved in the Indianapolis community for many years, and I have worked with the Simon family on many worthwhile projects and charitable causes that have strengthened our City and the State of Indiana.

I understand the strategic partnership formed between Commercial Connect and the Simon Property Group has rendered an application that would fulfill the requirements associated with serving as an authorized registry for the ".shop" domain. The Simon Property Groups' expertise and experience in the retail industry combined with the communications infrastructure and technology resources of Commercial Connect, LLC, help ensure that the needs of retailers and consumers would be met in this expanding area of Internet commerce.

As you continue your important work, I hope thoughtful consideration will be given to the merits of the application submitted by Commercial Connect, LLC.

Thank you for your assistance.

Sincerely,



Richard G. Lugar
United States Senator

RGL/rhr



Esther Dyson
Chairman of the Board
The Internet Corporation for Assigned Names and Numbers
4676 Admiralty Way Suite 330
Marina del Rey, CA 90292

Dear Ms. Dyson:

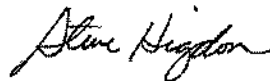
I am writing to make a formal endorsement regarding the current applications for new Top Level Domains. In particular, I am writing to support the proposed Top Level Domain of ".shop" and to endorse the application of Commercial Connect, LLC., to be the registry for ".shop."

As the organization responsible for promoting Louisville business throughout the country and the world, as well as helping our city become a welcome place for technology and Internet-based companies, Greater Louisville Inc. is greatly affected by the upcoming decisions of your organization. We work closely with thousands of businesses in our metropolitan area that would be positively impacted by the introduction of a ".shop" TLD. Many of these companies are struggling to find appropriate URLs in the current ".com" space, and many more are finding a significant need for a better way to differentiate their current sites between things they sell and things they do. The ".shop" TLD would be the perfect business and e-commerce alternative.

Computer Analytical Systems, Inc. (Best Registrar.com), one of the two partners in the new joint venture, Commercial Connect, LLC., has been a member of ours for over 10 years. The company has a long-standing, solid reputation of service to our community, and I am confident that this new company will be the perfect venture to support the registry of ".shop." We are proud in Louisville of the many new innovations taking place to completely "wire" our business sector, and the addition of the headquarters of a new TLD registry would be welcomed and supported throughout the business community.

I appreciate your taking the time to consider this endorsement and offer my help in any capacity to help you and the ICANN board make this most important decision.

Sincerely,



Steven E. Higdon
President and CEO



Chase Securities Inc.
Real Estate & Lodging Investment Banking
270 Park Avenue, 31st Floor
New York, NY 10017-2070
Tel 212-270-9400
Fax 212-270-9440
peter.baccile@chase.com

Peter E. Baccile
Managing Director
Group Head

October 18, 2000

Esther Dyson
Chairman of the Board
The Internet Corporation for Assigned Names and Numbers
4676 Admiralty Way
Suite 330
Marina del Rey, CA 90292

Dear Ms. Dyson:

We understand that you are in the process of accepting applications for new Top Level Domain names. We believe strongly that opportunity creates greater competition and, in the end, best serves consumers. Your decision to release new Top Level Domain names is exciting and one which should only enhance the position of the Web and Internet-capable companies. This being said, we are writing to recommend the acceptance of the application by Commercial Connect, LLC for .shop, .svc and .mall.

The sponsorship behind Commercial Connect, LLC is Simon Property Group, a client of Chase dating back nearly twenty years. We maintain an excellent investment banking relationship with Simon. Chase is the lead manager on their revolving credit facility and can attest to their strong financial sponsorship and management team. We can think of no better organization to be a part of such an important endeavor and we fully support their application.

We would be happy to discuss our recommendation further with you at any time. We appreciate your taking the time to read this letter and wish you and all at ICANN the best of luck as this process goes forward.

Sincerely,

A handwritten signature in dark ink, appearing to read "Peter E. Baccile", written over a large, stylized circular flourish.



City of Louisville
OFFICE OF THE MAYOR

DAVID L. ARMSTRONG
MAYOR

601 W. Jefferson Street • Louisville, KY 40202-2728
(502) 574-3061 • Fax (502) 574-4201
TDD (502) 574-4091



October 16, 2000

Esther Dyson
Chairman of the Board
The Internet Corporation for Assigned Names and Numbers
4676 Admiralty Way, Suite 330
Marina del Rey, CA 90292

Dear Ms. Dyson:

On behalf of the City of Louisville, Kentucky, I'm writing in regards to the current applications for new Top Level Domain names. I believe the proposed Top Level Domain (TLD) of ".shop" is a clear leader out of all the names currently proposed. I'm also very proud of the fact that Louisville is the chosen location for the headquarters of one of the ".shop" applicants, Commercial Connect, LLC.

In my dealings with various business leaders, from Fortune 500 companies to small, one-person, home-based businesses, I often hear about their desire to increase or add e-commerce to what they currently do. I also hear about a lack of new available names under the TLD ".com." In considering the many names applied for, there is no better e-commerce friendly name than ".shop." This TLD should help new and existing businesses wishing to increase their web presence, as well as help others better differentiate between what is for sale and other areas of information. It clearly answers the needs of all types of businesses.

Louisville is an up-and-coming area for entrepreneurship and a great place for technology and Internet-connected companies. Computer Analytical Systems, Inc, known as BestRegistrar.com, has been one of the leaders in our community, proving the viability of such businesses here in Kentucky. The combination of their technological and customer service abilities, along with the retail commerce and development expertise of their Joint Venture partner, Simon Property Group, should make an incredible force behind the ".shop" TLD.

I would be more than happy to discuss this further with you or your Board at any time. Again, I appreciate your consideration of the Commercial Connect, LLC application and fully endorse this endeavor.

Sincerely,

David L. Armstrong
Mayor

DLA/ect

MORGAN STANLEY DEAN WITTER

1585 BROADWAY
NEW YORK, NEW YORK 10036
(212) 761-4000

October, 17, 2000

Ms. Esther Dyson
Chairman of the Board
The Internet Corporation for Assigned Names and Numbers
4676 Admiralty Way Suite 330
Marina del Rey, CA 90292

Dear Ms. Dyson:

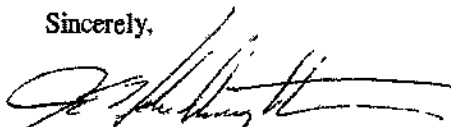
I am writing to endorse an application before you for a new top level domain. The application I support is that of Commercial Connect, LLC, for the top level domains of ".shop," ".svc," and ".mall." In particular, I am of the opinion that ".shop" makes the absolute most sense for your current process and for the Internet in general.

In my work here at Morgan Stanley Dean Witter I find myself in constant contact with entrepreneurs of all types. I have advised and worked with Fortune 500 companies as well as emerging technology companies. In all cases I can certainly see the benefit of expanding the number of available top level domain names and applaud your efforts in this regard. It seems to me that a way to help those companies dealing in e-commerce, or those considering the possibility, is to add a name, which is simple, easy to understand for the consumer, and universal throughout the world. It is for these reasons that I advocate use of the name ".shop."

Beyond acceptance of ".shop," I encourage your acceptance of the Commercial Connect, LLC application. The two companies which comprise this partnership are both outstanding in their own right, would be an excellent partner for ICANN and a great registry to all companies looking to use the ".shop" name.

I hope you will take my thoughts into consideration when deciding which names and applications to accept. Thank you for your consideration, and I wish you much luck in your endeavors.

Sincerely,



Hoke Slaughter
Managing Director

1
JTB
JTB
JTB
JTB

OPPENHEIMER

OPPENHEIMER WOLFF & DONNELLY LLP

1350 Eye Street N.W., Suite 200
Washington, D.C. 20005-3324

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Los Angeles	Silicon Valley
Minneapolis	Washington, D.C.

www.oppenheimer.com

October 26, 2000

Estner Dyson
Chairman of the Board
The Internet Corporation for
Assigned Names and Numbers
4676 Admiralty Way, Suite 330
Marina del Rey, California 90292

Dear Ms. Dyson:

I am writing to express my opinion that opening the Internet to new Top Level Domain names is one of great foresight. I applaud the ICANN Board of Directors and staff, and wish you much success in these vital decisions. More specifically, I am enthusiastic about the application you have received from Commercial Connect, LLC for the proposed Top Level Domain ".shop."

Commercial Connect, LLC is a strategic partnership created between Simon Property Group (SPG) and Computer Analytical Systems, Inc. (CAS). SPG is the largest shopping center developer and operator in the world. Thus, it has unique experience in the computer and communication needs of both retailers and consumers, the very people who may derive the greatest benefit from the proposed .shop domain. At the same time, CAS brings to the partnership cutting edge technology in computerization and Internet operation that is dedicated to utilizing this technology to facilitate and expedite better communication. Commercial Connect, LLC merges the expertise and experience of these two partners and thus will make a major contribution to your goal of better organizing the growth of Internet Top Level Domain names in a manner most advantageous to their users.

It has been my privilege to serve on the SPG Board of Directors for a number of years. I am well aware of SPG's sophisticated management techniques and business organizational skills. The Board has participated in numerous conversations during the creation of the partnership with CAS and is familiar with the credibility it enjoys in the Internet field. In addition, the Board is well aware and supportive of the mission which Commercial Connect, LLC is designed to accomplish.

OPPENHEIMER

OPPENHEIMER WOLFF & DONNELLY LLP

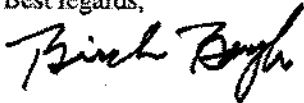
Esther Dyson
October 26, 2000
Page 2

I am presently a Partner in the Washington office of Oppenheimer Wolff Donnelly & Bayh, LLP and have been closely related with the Simon family members long before leaving public service to practice law and can speak from personal experience of the unquestioned integrity of the Simons and the corporation which bears their name.

As we race into the increasingly sophisticated Twenty-first Century, I am confident that our society, collectively, and our people, individually, will be well served by Commercial Connect, LLC and a "shop" Top Level Domain.

I wish you well in your endeavors. Please let me know if there are questions with which I can be helpful.

Best regards,

A handwritten signature in black ink, appearing to read "Birch Bayh". The signature is fluid and cursive, with the first name "Birch" and last name "Bayh" clearly distinguishable.

Birch Bayh

BEB:bar

RICHARD G. LUGAR
INDIANA

308 HART SENATE OFFICE BUILDING
WASHINGTON, DC 20510
202-224-4814

COMMITTEES
AGRICULTURE, NUTRITION, AND FORESTRY
CHAIRMAN
FOREIGN RELATIONS
SELECT COMMITTEE
ON INTELLIGENCE

United States Senate

WASHINGTON, DC 20510-1401

October 27, 2000

Ms. Esther Dyson
Chairman of the Board
The Internet Corporation for
Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Ray, California 90292

Dear Ms. Dyson:

I am writing to share with you my interest in the efforts of Commercial Connect, LLC to apply for authorization by ICANN to serve as a top-level domain registry for a ".shop" designation.

Commercial Connect, LLC is a strategic partnership based in Louisville, Kentucky, that was formed between the Simon Property Group and Computer Analytical Systems, Inc.

The Simon Property Group, which is the nation's largest shopping center developer and operator in the world, is headquartered in my home state of Indiana. The Simons have been deeply involved in the Indianapolis community for many years, and I have worked with the Simon family on many worthwhile projects and charitable causes that have strengthened our City and the State of Indiana.

I understand the strategic partnership formed between Commercial Connect and the Simon Property Group has rendered an application that would fulfill the requirements associated with serving as an authorized registry for the ".shop" domain. The Simon Property Groups' expertise and experience in the retail industry combined with the communications infrastructure and technology resources of Commercial Connect, LLC, help ensure that the needs of retailers and consumers would be met in this expanding area of Internet commerce.

As you continue your important work, I hope thoughtful consideration will be given to the merits of the application submitted by Commercial Connect, LLC.

Thank you for your assistance.

Sincerely,



Richard G. Lugar
United States Senator

RGL/rhr

Federated

DEPARTMENT STORES, INC.

7 West Seventh Street • Cincinnati, Ohio 45202-2471

RONALD W. TYSOE
VICE CHAIRMAN

October 18, 2000

Ms. Esther Dyson
Chairman
ICANN
4676 Admiralty Way
Suite 330
Marina del Rey, CA 90292

Dear Ms. Dyson:

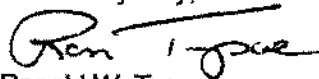
I am writing to you regarding the new applications for Top Level Domains. In the area of e-commerce, I can see a compelling need for a new way to sell products and services on line, and have the site readily and easily understandable simply by reading the name. With these criteria in mind, I believe the TLD.shop applied for by Commercial Connect, LLC. would make a lot of sense and add significant usefulness to the web.

For the past 15 years, we at Federated Department Stores have worked very closely with one of the Joint Partners in Commercial Connect, LLC., the Simon Property Group. The Simon Property Group has been a leader in the retailing arena and is keenly aware of the needs of retailers. Their involvement in this endeavor is a signal to us at Federated that they believe, as do we, that those of us conducting e-commerce are in considerable need of additional domain names, which can help make more sense of current and future sites.

I am confident that the TLD ".shop" will be a tremendous success. In addition, I am equally convinced that there is no better applicant to be the registry for .shop, than the Joint Venture between Simon Property Group and BestRegistrar.com, known as Commercial Connect, LLC.

I hope that the ICANN Board of Directors will consider this when deciding on the applications. I appreciate your time and efforts. There is no doubt in my mind that the introduction of new Top Level Domains will be a tremendous success, and I applaud your decision to do so.

Yours very truly,



Ronald W. Tysoe

RT:mbh

Macy's • Bloomingdale's • The Bon Marché
Burdines • Goldsmith's • Lazarus • Rich's • Stern's

Bloomingdale's By Mail, Ltd. • Macy's By Mail
Macys.Com • Fingerhut



Martin J. Cicco
Managing Director
Investment Banking

Corporate and Institutional
Client Group

4 World Financial Center FL 26
New York NY 10080
212 449 7852
FAX 212 449 7165
marty_cicco@ml.com

October 20, 2000

Ms. Esther Dyson
Chairman of the Board
The Internet Corporation for Assigned Names and Numbers
4676 Admiralty Way Suite 330
Marina del Rey, CA 90292

Dear Ms. Dyson:

This letter is intended to voice my opinion that an application you have received for a new Top Level Domain by Commercial Connect, LLC for the names of .shop, .svc and .mall should be accepted. In my dealings both in the investment and banking arena, as well in the area of real estate investment, I have seen no better leader than the Simon Property Group, one of the partners in Commercial Connect, LLC. The Simon Property Group is made up of an extremely knowledgeable, involved and innovative group of people and their decision to take part in this application process is a clear signal that this is both a great idea, and a great process.

I have the great fortune of working with a diverse group of professionals, investors and corporations. Throughout my career I have rarely witnessed a single greater need than that of finding better ways to navigate, understand and take part in the World Wide Web. The Internet revolution has been one that touches every industry and has the ability to do even more. ICANN has shown tremendous reasoning in your decision to release new Top Level Domain names, and you have the ability to show the same thoughtfulness in accepting the ".shop" premise, and the application of Commercial Connect, LLC for .shop, .svc and .mall.

Please let me know if there is any way in which I can help you further in this decision making process.

Sincerely,

A handwritten signature in black ink, appearing to be "MJC", written over a horizontal line.

Martin J. Cicco

In addition to numerous physical support letters we have also contacted, in person, the following companies which have expressly expressed their support for Commercial Connect, LLC's application for .SHOP and acknowledgment of its community representation.

Overall these companies had **over \$1 trillion in gross revenues** last year. Please realize that our focus is on representing eCommerce web related sales which these companies have involvement in. If the company is listed more than once it is because multiple representatives from that company expressed support.

These companies that have expressed their support of Commercial Connect, LLC, its .SHOP application and its representation of the eCommerce Community include:

Company
@Website Publicity, Inc.
004 Technologies USA
7Search.com
A. O. Smith
A1 Package Co.
Abook, LLC
Accent on Animals, Inc.
Accertify
Accertify, Inc.
Accertify, Inc.
Accurate Industries
Accurate Industries
Ace Hardware
Ace Tools
acquity group
Acquity Group
ad:tech
AdBean LLC
Adship.com LLC
Adship.com LLC
Affinia Group / Raybestos Brakes & Chassis
AFFORDABLELAMPS.COM
AG Interactive

Agilone

Akamai

Akamai

alaTest

alaTest, Inc.

Aldersgate Village

Aldo Group inc.

Alibaba.com

Allied Trade Group

Alpine Consulting, Inc

Alpine Consulting, Inc.

AltE

Amadesa, Inc.

AmyAdele.com

Anchor Retail

Annin & Co.

Antique Jewelry Mall, Inc.

Antique JewelryMall, Inc.

Applica Consumer Products

Apps Genius Corporation

ArabAd

Aramex

Aramex

Ariva

ArkNet Media

ArkNet Media

Arvato Digital Services LLC

ASI

Association Health Care

ATG

Atlantic.Net

Atlantic.Net

Atrinsic

AudetteMedia

audiosavings.com

Auric Systems International

Authorize.Net

Autodemo, LLC.

Automated Packaging Systems

Autopia.org

Avalara

AvantLink.com

Axiom 33

B2B DMI LLC

Balsam Hill

Balsam Hill

Bank of America Merrill Lynch**BankCard Services Worldwide**

Barnes Healthcare Services

Bathhouse Naturals

Baudville Inc.

Bazaarvoice

Bed Bath & Beyond

Belson Outdoors Inc

Belson Outdoors Inc

BestBuyEyeglasses

Better World Books

Big 3 Consulting

Big 3 Consulting

Big Commerce

Big Dot of Happiness, LLC

BloomingBulb.com

Blue Hue Interactive

Blue Package Delivery, LLC.

Blue Raven Technology

Blue Tangerine Solutions

BlueSky Technology Partners

BlueSky Technology Partners

BlueSky Technology Partners

Bob Ward & Sons

Bob Ward & Sons

BOLIVIAMALL.COM

Bongo International**Bongo International**

BorderJump

Bosch Thermotechnology

Bostic Publishing Company

Bostic Publishing Company

BowlingShirts.com

Bowman Design, Inc.

Brady People ID

Brand Magnet

Bridge2 Solutions

Bridge2 Solutions

Bridgeline Digital

Bridgeline Digital

Briggs & Stratton**Briggs and Stratton**

Bronto Software

Brown Printing Company

BSG Clearing Solutions

buy.at Affiliate Network

BuyerCompass

buySAFE, Inc.

C&H Distributors

CablesAndKits.com

CablesAndKits.com

CablesAndKits.com

Cactus Commerce

Cactus Commerce Inc.

CanaFlora

CandyWarehouse.com, Inc.

Canon USA**Canon USA**

Canu

CardinalCommerce

CarMD

CashStar

CCH, a Wolters Kluwer Business

CD Wow.com Ltd

CDC eCommerce**CDC eCommerce****CDC eCommerce****CDC eCommerce**

CDS Global

CDW**Century 21 Stores**

Channel Intelligence

ChannelAdvisor

ChannelAdvisor

Chase Paymentech**Chase Paymentech****Chase Paymentech**

Checkgateway

Cheesecake.com & ePayments.com

CHEFS Catalog

Chicago Architecture Foundation

Chicago Architecture Foundation

Chilcutt Direct Marketing

Chrome
Cima International
CitizenHawk
clary business machines
Clean Air Gardening
ClearCommerce / Certegy
ClickSpeed

Clix Marketing

CM Retail Management
Coatue
coffee beanery
CoffeeForLess.com
Cognizant
Cognizant
CoLinear Systems, Inc.
Colman Brohan Davis
COMERCIO ELECTRONICO
CommerceHub
CommercialWaterDistributing.com
Commission Junction

Commission Junction

Comosoft, Inc.

Compario SA
Competitive Computing
Competitive Computing
CompNation
Computer Brain
Computer Brain
Concepts & Design Studio Inc

Conde Nast

Conormara Investments, LLC
Converge Direct
Conversys Inc.
Cooking.com
cooper & clement inc

Coors And Company

Copper Daisy Company, Inc.
Core Health Innovations
Coremetrics, Inc.
Cotendo
Covario
Crafts, Etc!
CRE Secure Payments, LLC

[illegible]

Dematic Corp
Dematic Corp
DeviceAnywhere

DHL Global Mail

DHL Global Mail

DiCentral
Digby
Digby
DIJiPOP
Direct Response Technologies
DirectTrack
dirtcheapLNG.com
Discount Ramps
Discount Ramps
Discoverhelp, Inc.
DMNews
Doba
Dollar Tree, Inc.

Domino's Pizza

Dr. Jay's
Dreamway Trading, LLC
Dreamway Trading, LLC

drugstore.com

DSW, Inc
Dungarees
Dynamex, Inc.
Dynamex, Inc.
eAccountableOPM
eAccountableOPM
Early-Pregnancy-Tests.com
EasyAsk

eBay

eBrands, Inc.
eBridge Software
eBulb, Inc.
E-Business Express
EC Weickert, Inc
eComegy
Ecommerce School
Ecommerce Superstores
e-Connector
ecWorld Enterprises, Inc.
ecWorld Enterprises, Inc.

Edge.BI
Edgecast Networks
Edison Venture Fund
EDL Consulting (CloudCraze)
eHealth, Inc.
eHealthInsurance
Elbrus Consulting
ELC Online
ELC Online
Elite SEM Inc
Ellsworth Corporation
eMarketer
eMarketing Learning Center
EmbroideryDesigns.com
EmbroideryDesigns.com
Encyclopaedia Britannica
Encyclopaedia Britannica
Endeca
Endeca Technologies
Engaged Nation
Entertainment Publications, LLC.
EPI Marketing Services
Escalate, Inc

E-Shops, Inc.

eSSENTIAL Accessibility Inc.
EstarOnline Limited

Estee Lauder

Etail Solutions, LLC
Euro-Pro
eWayDirect
ExactTarget, Inc.
Experian Hitwise
ExpertSender.com
Eyeglasses123
facilitywebservice.com
FactoryOutletStore
Family Direct, Inc.
Fantasy Diamond
Fantasy Diamond
Fantasy Diamond
Fanzz Sports Apparel
Fanzz Sports Apparel
Fashion Imex LLC

Fauntleroy Supply Inc
FedEx
FedEx
FedEx Services
Fellowes Incorporated
Fence Supply Inc
Fence Supply Inc
Fetch! Creative Marketing
FetchBack
Fibre Glast Developments
FiftyOne Global Ecommerce
FiftyOne Global Ecommerce
FiftyOne Global Ecommerce
FindAPro.com
FindWAtt
First Data
First Data
First Flight Solutions
FIS Global
FitForCommerce
Flashecom Inc
Flashecom Inc
FLOR
FLOR
Flowers.ca Inc.
Fluid, Inc
Fluid, Inc
Follett Higher Education Group
Follett Higher Education Group
FontanaSports.com
Footlocker.com, Inc.
Footlocker.com, Inc.
Footlocker.com, Inc.
Fort Western Stores
fortune wigs inc
FORTUNE3
Fortune3, Inc.
Foster-Stephens, inc
FragranceNet.com
FragranceNet.com
FragranceX.com Inc.
Frank's Great Outdoors
Frank's Great Outdoors

FreeShipping.com
Freightquote.com
Freightquote.com
Fresh Force International
FreshAddress
FromTheFarm.com
FromTheFarm.com
Fry, Inc.
Fry, Inc.
Fry, Inc.
FSA Logistics
FSA Logistics
Funding Universe
FunSpot
FunSpot
Fusion-io
G&L Clothing
Gemvara
GENCO Marketplace
General Motors
Giant Tiger
GiftOasis LLC
GiftsForYouNow.com
GiftsForYouNow.com
GiftsForYouNow.com
Gigya
Global Infomercial Services
Global Response
Globalization Partners International
Globalization Partners International
GoDataFeed
GoDataFeed
GoGreenSolar.com
Gomez, Inc.
Google
Google
Google
Gopher Sport
GovGroup
Gproxy Design Inc
Gproxy Design Inc
Gravity Defyer
Gregory FCA

Grid Connect
GSI Commerce
GSI Commerce
gThankYou, LLC
GTJD Enterprise
Guidance
HaberVision LLC
HaberVision LLC
Hanley Wood
Hanley Wood LLC
Harland Clarke
Harland Clarke

Harley-Davidson

Harley-Davidson

Harley-Davidson

Harley-Davidson

Harmony Ventures
Harvey Norman
Harvey Norman
Hayneedle
HeadRoom Corporation
HeadRoom Corporation
HeadRoom Corporation
Headsets.com
Headsets.com
Health Care Logistics
Health International, Inc.
HEALTHandMED.com
Heartland America
Heels.com
Higher Gear
Home Hardware / Home Furniture Stores
House of Brides
IAM ENTERPRISES LLC
IAM ENTERPRISES LLC
i-Behavior

IBM

Ice.com
Iciniti Corporation
Iciniti Corporation
Iciniti Corporation
iContact
Ideosity, Inc.

Ideosity, Inc.
Ideosity, Inc.
Ideosity, Inc.
iGo, Inc.
Iksula Services Pvt Ltd
Impak Retail Packaging
Inceptor
Inceptor
iNetVideo.com
Infinity Resources Inc. DeepDiscount.com
Infogroup
Infogroup Interactive
Infogroup Interactive
Infogroup Interactive
Infopia
Informa
Informa
Infusion E-Business
Infusion E-Business
InMarkit
Innovative Contact Solutions
Insource Spend Management Group
Inspire Technologies
Interactive Business Systems
Interlink
Internap
INTERNAP
International E-Z UP, Inc.
International E-Z UP, Inc.
International E-Z UP, Inc.
International E-Z UP, Inc.
Internet Retail Solution Ltd
Internet Retailer
Internet Retailing
Internet Retailing
Internet Retailing
Interpro Translation Solutions
Invesp Conversion Optimization
iPerceptions Inc.
Iron Pony Motorsports
J & J Commerce, Inc.
J & J Commerce, Inc.
J&P Cycles

Janus Capital Group
JCB International Credit Card Co., LTD
JCB International Credit Card Co., LTD
Jeppesen, Boeing Company
Jeppesen, Boeing Company
JetPay
JetPay
Jildor Shoes Inc
JMI Equity
JMI Equity
John Kringas Photography
John Kringas Photography
Johnson & Johnson
Just Health Shops
Just Health Shops
Kalan Test Prep
Kampyle Ltd.
Kampyle Ltd.
KegWorks
Kenco Logistic Services
Kenco Logistic Services
Kenshoo Inc.
K-Log, Inc.
K-Log, Inc.
K-Log, Inc.
Koeppel Direct
Koeppel Direct

Kohls

Kohl's Department Stores

Kohls Dept Stores

Kohls Dept Stores

Kool Krowd Ventures
Koongah
Kount Inc.
KPIT Infosystems Inc
Kryptonite Collectibles Inc.
Kryptonite Collectibles Inc.
KSC Kreate
Lagarde
Lagasse Sweet Inc.
Lawson Products, Inc.
Lazard Middle Market
Legendary Whitetails

Legendary Whitetails
Legendary Whitetails
Legendary Whitetails
Leonisa
Lesportsac

Level(3) Communications

Lexar Media/Crucial Technology
Lexar Media/Crucial Technology
Lids
Linkstar Interactive
LiquidPixels, Inc.
Listrak
Listrak
Lobster Gram
LocalPages
Lokion Interactive
Longview Capital
Lorman Education
Lorman Education
Lyons Consulting Group
M&J Trimming
M&J Trimming
MACH Software
MAETVA
Magellan Solutions Outsourcing, Inc.
Magico.ie
Magid Glove & Safety
MailExpress, Inc
MailExpress, Inc
MailExpress, Inc
MailExpress, Inc
Manna Distribution Services
Mardel
Market Warehouse Inc.
Marketing Support Network
Marketing-that-Delivers.com
MarketLive
MarketLive
MarketLive
Marketpath, Inc.
Mars Direct
Mars IS
Mason Companies, Inc.

Mason Companies, Inc.
Materialogic
MATHON
MBM Company, Inc./Limoges Jewelry

McAfee

McCombs-University of Texas
McCombs-University of Texas
McNally Partners
MeadWestvaco
MeadWestvaco

Meijer.com

Meijer.com

Meijer.com

Memolink.com
Mercantila
Mercantila
Mercent
Merchant e-Solutions
MerchantAdvantage, LLC
MerchantAdvantage.com
MeritDirect
MeritDirect, LL
Messenger for you
Messenger for you
Metropark

Microsoft

Miles Kimball
Milos America, Inc.
Milos s.r.o.
Minton Jones Company
Mix Commerce
MJR International Inc.
MJR International Inc.
MJR International Inc.
Mobile Media Solutions Inc
Mobius Knowledge Service
Mobius Knowledge Service
Moneta Corporation
Moonjee Corporation
Motif, Inc
MSI Worldwide Mail
MTD Products, Inc.
MultiAd

Murals Your Way
Murals Your Way
Murdoch's Ranch & Home Supply
Musicnotes Inc.
MWP Industrial Supply
My Glass Slipper
My Store Solutions
My Store Solutions
MyBuys
MyCart.net
MyCoupons.com
MyCoupons.com
MyCoupons.com
Nambe LLC
National Packaging
National Packaging
National Pen Company
National Trailer Supply
National Trailer Supply
NationwideSafes.com
Navarre Distribution Services
Navarre Distribution Services
Nebraska Furniture Mart
Net Health Shops LLC

Network Solutions

Network Solutions, LLC

Network.tc

Neustar

Neustar

Neustar

Neustar

Neustar, Inc.

New World Ventures
Newark
Newark
Newark
Newark
Newbury Comics, Inc.
Newbury Comics, Inc.
Newgistics, Inc.
NextDayFlyers.com
Nexvu APM, LLC
Nexvu APM, LLC

Nexvu APM, LLC

Niche Retail

Nike

Nike, Inc

Nike, Inc.

Northern Reflections

Northern Reflections

NRG Software

Nvitations.com

oberry capital

Offers.com

Old Time Candy Company

OMEGA Processing Solutions LLC

OMEGA Processing Solutions LLC

Omni Works inc

omniONE USA Inc.

omniONE USA Inc.

omniONE USA Inc.

omniONE USA Inc.

omniONE USA Inc.

Omniture An Adobe Company

Onestop Internet

Onestop Internet

OnFair, Inc.

OnlineStores.com

OpinionLab Inc.

Optaros

Optaros, Inc.

Optiem, LLC

Optiem, LLC

Orchestra

Orchestra

OrderDynamics Corp.

OrderDynamics Corp.

OrderDynamics Corp.

OrderMotion, Inc.

ORECK

Organizelt.com

Origo

Our World Shops, Inc.

Our World Shops, Inc.

Our365

Overstock.com

Ozone Billiards
Packsize
panador hats
Panasonic
Panel Processing, Inc
Partners Marketing Group
PayLeap
PayLeap
PayNearMe
Peapod
Pepperjam Network
Performance, Inc.
Permuto, Inc.
Permuto, Inc.
Permuto, Inc.
PersonalizationMall.com
PersonalizationMall.com
PersonalizationMall.com
Photoscramble.com
Pilot Freight Services
PIP
PIP Insurance
Pixazza
PK Safety Supply
PK Safety Supply
Planet Payment, Inc.
PM Digital
PM Digital
Porters
Porters
Post Central, Inc.
Post Central, Inc.
PowerReviews
preCharge Risk Management Solutions
Premier Sheep Supplies, Ltd
Price Network
Prime Communications, LP
Prime Source Direct Inc.
ProFill Holdings / wearport.com
ProMax Commerce
Pure Fishing
QCSS, Inc.
Qoof

Quality Auto Parts

Quill

Quill

Quill

Quill

Quill

Quill

Quill.com

Quill.com

Quill.com

Quill.com

Quill.com

R. W. Smith & Co.

Rackspace Hosting

Rackspace Hosting

Radio Systems

Radio Systems

Radio Systems

RAMEL COMMUNICATION

Randolph & Associates

RatePoint

RaveFloors.com

RaveFloors.com

RC Bigelow

Readers Digest – Milwaukee

ReadingGlasses.com

Redcats USA

Redcats USA

RenewLife Formulas

Retail Brand Strategies International, LLC

Retail Decisions

Retail Spokes

RetailConnections

RevGenetics

Revman International

Rimm-Kaufman Group

Rise Interactive

Rise Interactive

Roberts Arts and Crafts

Robo-Mail.com

Robo-Mail.com

RockBottomGolf.com

Rocket Clicks

Rockett Interactive
Rockler Companies
ROI Revolution, Inc.
Royal AV
Royal AV
Royal AV
RSM McGladrey
S&S Worldwide
S&S Worldwide
S&S Worldwide
Sally Beauty Supply
Santa's Letters and Gifts
SBDC at Wright State University
SC Johnson
Scentiments
Schawk Digital Solutions
SeaBear Company
Searchandise Commerce
Searchandise Commerce
SearchSpring
SearchSpring

Sears Holdings

Sell Back Your Book
SellPoint
Sentier Strategic Resources
SEOwhat.com Inc
SEOwhat.com Inc
Shambhala Publications
ShareASale
ShareASale
SharkStores
SharkStores
Shindigz
Shindigz
Shop Big Now LLC
Shop The Gift Basket Store
ShopIgniter
Shoplet.com
ShopNational.com
ShopNational.com
ShopNBC
Shore Power Inc
Show Data Solutions

Show Data Solutions
Silver Jeans
Silver Jeans
Sitebrand
Sitecore
SkinCareRx.com
SkinCareRx.com
SKO Brenner American
SKO Brenner American
Skybridge Marketing Group
SLI Systems
Snackable Media
Snipi Inc
Sobongo
Social Amp
SoftwareMedia.com
SoftwareMedia.com
Solid Cactus Web.Com
Specialty Store Services
Specialty Store Services
SPECTRUM ALLIANCE
SPEED FC
SpeedTax
SpellChecker.net
Sportsman's Market, Inc.
Sprinkler Warehouse
Sprinkler Warehouse
Statistics
Statistics
Steel House Media
Steel House Media
STELLAService
Sterling, Inc.
StickerYou Inc.
Straight North
Strapworks
Strapworks
Stuart Weitzman
StyleFeeder (Division of Time Inc.)
StylePath
Summit Partners
Summit Partners
Summit Sports Inc

Sun & Ski Sports
Sun & Ski Sports
Sun & Ski Sports
SundaySky Inc.
Superb Internet
Superb Internet
Superb Internet
Supplies Network
Supplies Network
Supplies Network
Susquehanna
Swanson Health Products
Swanson Health Products
Sylvane
T4G Limited
Tabcom LLC fka PetsUnited LLC
Tabcom LLC fka PetsUnited LLC
TAM Retail
Target Marketing Group
TBD Media LLC
Teamcolours.com.au
Teavana
Techmedia
Technology Access TV
TeleSign Corporation
Tension Packaging
Textrix Solutions
Thanx Gifts
Thanx Gifts
The Ben Silver Corp.
The Ben Silver Corporation
The Boeing Company
The Bradford Group
The Chair Factory LTD
The Connection - Call Center
The Custom Company
The DelFin Project, Inc.
The DelFin Project, Inc.
The Douglas Stewart Company
The Eastwood Company
The Eastwood Company
The Felt Store
The Garden Gate

The Home Depot

The Home Depot

The Leading Hotels of the World

The Occasions Group

The Pampered Chef

The Pond Guy

The Reunion Group, Inc.

The Revere Group, LTD/NTT Data

The Sportsman's Guide, Inc.

The SWI Group

The SWI Group

TheNile.com.au

TheNile.com.au

ThighGlider

Things Remembered, Inc.

Things Remembered, Inc.

Think Big Partners

Thompson & Co of Tampa, Inc.

Thomson Reuters

Thomson Reuters

Tom's Foreign Auto Parts

Tom's Foreign Auto Parts

Tonerworld.com

Top Right, Inc

Total Wine & More

Total Wine & More

Trademark Global

Trademark Global

Trademark Global

Transcend People, Limited

TravelSmith

Treadmill Doctor

Trinity Road, LLC

Triton Web Properties, Inc.

Triton Web Properties, Inc.

True Value Company

TSI Accessory Group

Tuol

TurnTo Networks

Two Little Hands Productions

Ugam Interactive

Uline

UnbeatableSale

UnbeatableSale
Under Armour
United Fulfillment Solutions, Inc
United Shipping Solutions
United States Postal Service
United Stationers
University Cooperative Society
University Cooperative Society
U-PIC Insurance Services

UPS
UPS
UPS
UPS
UPS

USA 800, Inc.
Usablenet
Usablenet
USI Technologies
Uxer Design
V3RGE
V3RGE
Vans
Vans
VantageAmerica Solutions, Inc.
VaxServe
VaxServe / sanofi pasteur
Venda
Venda
Ventura Web Design

Verbatim Americas, LLC.
Verbatim Americas, LLC.

Verifi, Inc.
VeriShow.com

VeriSign
VeriSign
VeriSign
VeriSign

Vero Entertainment, Inc.
Vertical Rail
Vertical Rail
Vertical Web Media
Veruta
Veruta

Victoria's Secret Direct

Virid, Inc.

Virid, Inc.

Visa Inc

Visiture

Visiture

Vitacost

vitacost.com

Wakefern Food Corp

Wakefern Food Corp

Walgreen Co

Walgreen Co

Walgreens

Walgreens

Walker Sands

**Walt Disney Theme Parks E-Commerce &
Analytics**

Waters Corporation

Wave Rave

Wave Rave

Web Stores America Inc.

Web Stores and More

Web Vision Centers

Webgains USA

WebmasterRadio

WEBS - America's Yarn Store

Website Magazine

Website Magazine

Website Magazine

Weil Lifestyle, LLC

Weil Lifestyle, LLC

Weissman Designs for Dance / Dancewear
Solutions

West Music Company

West Music Company

Westminster Bookstore

White Flower Farm

Wiland Direct

Wildlife Works Retail Inc

WinBuyer Ltd.

WinBuyer Ltd.

WineAccess

Wipro Technologies

Wipro Technologies
Wipro Technologies
Wipro Technologies
Wisconsinmade.com
wizsupportusa.com
WMI Shops
Women's Wear Daily
Woodfield Media Inc

Woot Wholesale, LLC

Woot Wholesale, LLC

World Food Programme
World Food Programme
WORLDWIDE SPORT SUPPLY
WORLDWIDE SPORT SUPPLY
WORLDWIDE SPORT SUPPLY
wpsantennas.com
WWD

Yahoo!

YourAmigo
Zensah
Z-Firm, LLC / ShipRush
Zoovy Inc.
Zoovy Inc.
Zoovy Inc.

We can provide actual names, dates and times that these contacts were made where we obtained their support upon request.

In addition, we have been in contact with most trade associations including National Retail Federation (BRF), Retail Industry Leaders Association (RILA), and International Council of Shopping Centers (ICSC) and have informed them of our intent and while they were not able to provide support letters for various internal reasons, we did not face any opposition or contention.

The top ten largest eCommerce retailers also were contacted and while some provided us with support as listed above, no one expressed conflict with our mission or representation.