



March 8, 2012

Mr. Craig Schwartz
Director
fTLD Registry Services, LLC
c/o American Bankers Association
1120 Connecticut Avenue, NW
Washington, DC 20036

Dear Mr. Schwartz,

On behalf of Nationwide Mutual Insurance Company, we are writing to express our support for fTLD Registry Services, LLC's (FRS) application for the .insurance Top-Level Domain. We appreciate FRS' leadership to establish a protected Internet space operated for, and governed by, the financial services industry. Securing .insurance positions the industry to meet the business, security, and technological developments that arise from the introduction of new generic Top-Level Domains.

We appreciate the opportunity to voice our support for this initiative. Please do not hesitate to reach me at (614) 249-9543 or via email at heckerg1@nationwide.com should you have any questions.

Sincerely,

A handwritten signature in dark ink, appearing to read "Gordon E. Hecker".

Gordon E. Hecker
Senior Vice President, Corporate Marketing