



Thomas W. Doughty
Vice President & Chief Information Security Officer

March 26, 2012

Mr. Craig Schwartz
Director, fTLD Registry Services, LLC
c/o American Bankers Association
1120 Connecticut Ave., NW, Washington, DC 20036

The Prudential Insurance Company of America
55 Livingston Avenue
Roseland, NJ 07068
Tel 973-716-1893
thomas.doughty@prudential.com

Dear Mr. Schwartz,

On behalf of The Prudential Insurance Company of America, I am writing to express our support for fTLD Registry Services, LLC's (FRS) application for the .insurance Top-Level Domain. We appreciate and applaud FRS' leadership to establish a protected Internet space operated for, and governed by, the financial services industry. Securing .insurance positions the industry to meet the business, security, and technological developments that arise from the introduction of new generic Top-Level Domains.

We appreciate the opportunity to voice our support for this initiative. Please do not hesitate to reach me at (973) 716-1893, or via email at thomas.doughty@prudential.com should you have any questions.

Sincerely,

A handwritten signature in blue ink, appearing to read "T. Doughty", written over a horizontal line.

Thomas W. Doughty
Vice President & CISO