State Farm Insurance Companies®

ONE STATE FARM PLAZA BLOOMINGTON, ILLINOIS 61710-0001

DUANE C. FARRINGTON, CPCU® SENIOR VICE PRESIDENT Phone 309-994-5952 Fax 309-766-1593

March 13, 2012

Mr. Craig Schwartz Director fTLD Registry Services, LLC c/o American Bankers Association 1120 Connecticut Avenue, NW Washington, DC 20036

Dear Mr. Schwartz,

On behalf of State Farm Mutual Automobile Insurance Company, I am writing to express our support for fTLD Registry Services, LLC's (FRS) application for the .insurance Top-Level Domain. We appreciate and applaud FRS' leadership to establish a protected Internet space operated for, and governed by, the financial services industry. Securing .insure positions the industry to meet the business, security, and technological developments that arise from the introduction of new generic Top-Level Domains.

We appreciate the opportunity to voice our support for this initiative. Please do not hesitate to reach me at (309) 994-5952 or via email at duane.farrington.agwo@statefarm.com should you have any questions.

Sincerely,

Duane Farrington Senior Vice President

rational enoug