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**ICANN**  
**Suite 330, 4676 Admiralty Way**  
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**USA**

**Attention: New gTLD Evaluation Process**  
**Subject: Letter of support for the new gTLD .taxi**

## **IsarFunk**

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Geschäftsführer:  
Christian Hess, Hubert Schmidt  
Gerichtsstand München

München, 05.04.2012

Dear Sir or Madam,  
distinguished Representatives of ICANN,

This letter is to confirm that IsarFunk Taxizentrale GmbH & Co. KG (hereinafter IsarFunk), as well as its constituency fully support the application for the gTLD.taxi submitted to ICANN by TaxiPay GmbH in the New gTLD Program. As Managing Director of IsarFunk, I hereby confirm that I have the authority of IsarFunk to be writing to you on this matter.

TaxiPay GmbH is a privately-held company founded in Berlin, Germany in 2007. The company provides payment and billing services for the top four taxi brands in Berlin. TaxiPay GmbH is also the sole owner of these very four trademarks. TaxiPay GmbH also provides information, training and consulting services for more than 13,000 taxi drivers in the city of Berlin and throughout Germany and Western Europe.

IsarFunk was established in 1997 and is since then operating in the metropolitan area of Munich as an intermediary between passengers and taxi drivers. The company coordinates more than 1,000 contracted taxi drivers in the city of Munich and more than 3.000 contracted taxi drivers at Munich Airport.

Furthermore the company outstands by its modern concepts of passenger transport in urban areas, and is therefore occupying technological leadership in the German taxi business. Beyond that, IsarFunk cooperates with the city of Munich for establishing action plans for climate protection, as well as implementing various projects, such as the introduction of the first electric taxis in Germany.

We feel that TaxiPay GmbH's mission, its services and its reputation within the industry all stand for the same values as promoted by IsarFunk. Hence, I fully support the applicant's endeavor for the new gTLD .taxi.

It is IsarFunk's understanding that first and foremost, the gTLD .taxi will be used to assign a dedicated and recognizable address space to members of the global taxi community, including individual entrepreneurs, offices, companies, not-for-profit-organizations and associations,

relevant industry partners, such as special insurance providers, auto shops, software suppliers, and the like, as well as related divisions of public authorities. In doing so, the gTLD.taxi will foster the further development of the taxi community, and serve as a common online platform for all of its members. Being used exclusively by members of the taxi community, the gTLD.taxi will be established as a label for both quality and trustworthiness of information.

We appreciate the application for TLD.taxi by TaxiPay GmbH and do believe that TaxiPay GmbH will guarantee the TLD's exclusive use for taxi industry-related content. To ensure this, registrations of Second Level Domains under these gTLDs shall not be limited to TaxiPay GmbH, but open to other members of the taxi industry on the condition of substantial proof of affiliation to the general taxi community.

IsarFunk and TaxiPay GmbH have been cooperating very closely since 2007. The two companies have been working on a joint development for the App "Collexio" which offers fully automatic billing on just one platform for taxi sharing. Furthermore, IsarFunk has worked closely with the applicant in the development of this proposal. Various arrangements have been negotiated to favor a registration of domains under the new gTLD.

IsarFunk fully supports this application, and understands that in the event that the application is successful, TaxiPay GmbH will be required to enter into a Registry Agreement with ICANN. In doing so, they will be required to pay fees to ICANN and comply with consensus policies developed through the ICANN multi-stakeholder policy processes.

We further understand that, in the event of a dispute between IsarFunk and the applicant, ICANN will comply with a legally binding order from a court in the jurisdiction of Germany.

The application for .taxi is submitted as a community-based application. As such, it is understood that the Registry Agreement will reflect the community restrictions proposed in the application. If we came to believe that the registry is not complying with these restrictions, possible measures of recourse do include the Registry Restrictions Dispute Resolution Procedure.

I can advise that in the event that this application is successful, IsarFunk will enter into a separate agreement with the applicant. This agreement will outline the conditions under which we support them in the operation of the TLD, and circumstances under which we would withdraw that support. ICANN will not be a party to this agreement, and enforcement of this agreement lies fully with IsarFunk.

I would request that if additional information is required during the application process, that I myself, Hubert Schmidt, be contacted in the first instance:

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Thank you for the opportunity to support this application.

Yours sincerely,



Hubert Schmidt  
Managing Director IsarFunk