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ICANN
Suite 330, 4676 Admiralty Way
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Wien, am 04.04.2012

Attention: New gTLD Evaluation Process

Subject: Letter of support for the new gTLD **.taxi**

Dear Sir or Madam, distinguished Representatives of ICANN,

This letter is to confirm that Taxi 40100 Taxifunkzentrale GmbH fully supports the application for the gTLD **.taxi** submitted to ICANN by TaxiPay GmbH in the New gTLD Program. As Managing Director of Taxi 40100 Taxifunkzentrale GmbH, I hereby confirm that I have the authority of Taxi 40100 Taxifunkzentrale GmbH to be writing to you on this matter.

TaxiPay GmbH is a privately-held company founded in Berlin, Germany in 2007. The company provides payment and billing services for the top four taxi brands in Berlin. TaxiPay GmbH is also the sole owner of these very four trademarks. TaxiPay GmbH also provides information, training and consulting services for more than 13,000 taxi drivers in the city of Berlin and throughout Germany and Western Europe.

Taxi 40100 Taxifunkzentrale GmbH was founded in 1963 in Vienna, Austria.

The main range of activity of Taxi 40100 Taxifunkzentrale GmbH includes the following:

- Through friendly, and selected, in-house trained personnel, advanced technology, as well as ecofriendly vehicle use, Taxi 40100 Taxifunkzentrale GmbH can offer the system for optimal taxi communication and transport to all our passengers and customers.
- Taxi 40100 Taxifunkzentrale GmbH regards its customers to be in the center of attention in order to satisfy each passenger the best way possible. Under our slogan "... the small difference" by which Taxi 40100 Taxifunkzentrale GmbH distinguishes itself from its competitors, Taxi 40100 Taxifunkzentrale GmbH will do its best every day to make every customer a regular passenger in the future.
- Furthermore, Taxi 40100 Taxifunkzentrale GmbH dedicates all its attention to the needs and expectations of its customers.

We feel that TaxiPay GmbH's mission, its services and its reputation within the industry all stand for the same values as promoted by Taxi 40100 Taxifunkzentrale GmbH. Hence, I fully support the applicant's endeavor for the new gTLD **.taxi**.

It is Taxi 40100 Taxifunkzentrale GmbH's understanding that first and foremost, the gTLD **.taxi** will be used to assign a dedicated and recognizable address space to members of the global taxi community, including individual entrepreneurs, offices, companies, not-for-profit-organizations and associations, relevant industry partners, such as special insurance providers, auto shops, software suppliers, and the like, as well as related divisions of public authorities. In doing so, the gTLD **.taxi** will foster the further development of the taxi community, as well as serving as a common online platform for all of its members. Being used exclusively by members of the taxi community, the gTLD **.taxi** will be established as a label for both quality and trustworthiness of information.

We appreciate the application for TLD **.taxi** by TaxiPay GmbH and do believe that TaxiPay GmbH will guarantee the TLD's exclusive use for taxi industry-related content. To ensure this, registrations of Second Level Domains under these gTLDs shall not be limited to TaxiPay GmbH, but open to other members of the taxi industry on the condition of substantial proof of affiliation to the general taxi community.

Taxi 40100 Taxifunkzentrale GmbH and TaxiPay GmbH have been operating closely together since 2007. Primarily, TaxiPay GmbH and Taxi 40100 Taxifunkzentrale GmbH share information related to upcoming issues in the taxi business, and develop new action plans for the operating taxi business. Furthermore, Taxi 40100 Taxifunkzentrale GmbH has worked closely with the applicant in the development of this proposal. Various arrangements have been negotiated to favor a registration of domains under the new gTLD.

Taxi 40100 Taxifunkzentrale GmbH fully supports this application, and understands that in the event that the application is successful, TaxiPay GmbH will be required to enter into a Registry Agreement with ICANN. In doing so, they will be required to pay fees to ICANN and comply with consensus policies developed through the ICANN multi-stakeholder policy processes.

We further understand that, in the event of a dispute between Taxi 40100 Taxifunkzentrale GmbH and the applicant, ICANN will comply with a legally binding order from a court in the jurisdiction of Germany.

The application for **.taxi** is submitted as a community-based application. As such, it is understood that the Registry Agreement will reflect the community restrictions proposed in the application. If we came to believe that the registry is not complying with these restrictions, possible measures of recourse do include the Registry Restrictions Dispute Resolution Procedure.

I can advise that in the event that this application is successful, Taxi 40100 Taxifunkzentrale GmbH will enter into a separate agreement with the applicant. This agreement will outline the conditions under which we support them in the operation of the TLD, and circumstances under which we would withdraw that support. ICANN will not be a party to this agreement, and enforcement of this agreement lies fully with Taxi 40100 Taxifunkzentrale GmbH.

I would request that if additional information is required during the application process, that I myself, Leopold Müllner, be contacted in the first instance:

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Thank you for the opportunity to support this application.

Yours sincerely,



Leopold Müllner
Managing Director Taxi 40100 Taxifunkzentrale GmbH