Wirtschaftsgenossenschaft Berliner Taxibesitzer eG

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> Mo., Di., Do. 8 - 15 Uhr Mi. 8 - 17 Uhr Fr. 8 - 13 Uhr

Berlin, den 4. April 2012

Attention: New gTLD Evaluation Process

Subject: Letter of support for the new gTLD .taxi

Dear Sir or Madam, distinguished Representatives of ICANN,

This letter is to confirm that the taxi company Wirtschaftsgenossenschaft Berliner Taxibesitzer eG (following: WBT eG) fully supports the application for the gTLD **.taxi** submitted to ICANN by TaxiPay GmbH in the New gTLD Program. As Chairman of WBT eG, I hereby confirm that I have the authority of WBT eG to be writing to you on this matter.

TaxiPay GmbH is a privately-held company founded in Berlin, Germany in 2007. The company provides payment and billing services for the top four taxi brands in Berlin. TaxiPay GmbH is also the sole owner of these very four trademarks. TaxiPay GmbH also provides information, training and consulting services for more than 13,000 taxi drivers in the city of Berlin and throughout Germany and Western Europe.

WBT eG was established in 1938 in Berlin, Germany. Today the company is the second largest switching center for taxis in Berlin with about 7,500 taxi driver connected. Furthermore the registered radio taxi cooperative consists of about 250 members.

The fundamental operating principle of WBT eG is to react fast and flexible to customer requirements. Furthermore the main business success is built upon efficient operations due to close and effective communications between taxi drivers, third party service providers and the management, as well as its approved mobility management.

We feel that TaxiPay GmbH's mission, its services and its reputation within the industry all stand for the same values as promoted by WBT eG. Hence, I fully support the applicant's endeavor for the new gTLD **.taxi**.

Berliner Volksbank BLZ 100 900 00 Kto.-Nr. 5414681010 Postbank Berlin BLZ 100 100 10 Kto.-Nr.: 462 47-104 Vorstand: Bernd Ploke Dietmar Schmidt Berlin Vorsitzender des Aufsichtsrates Jürgen Treppke, Berlin Amtsgericht Berlin- Charlottenburg 94 GnR 322 It is WBT eG's understanding that first and foremost, the gTLD .taxi will be used to assign a dedicated and recognizable address space to members of the global taxi community, including individual entrepreneurs, offices, companies, not-for-profit-organizations and associations, relevant industry partners, such as special insurance providers, auto shops, software suppliers, and the like, as well as related divisions of public authorities. In doing so, the gTLD **.taxi** will foster the further development of the taxi community, and serve as a common online platform for all of its members. Being used exclusively by members of the taxi community, the gTLD **.taxi** will be established as a label for both quality and trustworthiness of information.

We appreciate the application for TLD **.taxi** by TaxiPay GmbH and do believe that TaxiPay GmbH will guarantee the TLD's exclusive use for taxi industry-related content. To ensure this, registrations of Second Level Domains under these gTLDs shall not be limited to TaxiPay GmbH, but open to other members of the taxi industry on the condition of substantial proof of affiliation to the general taxi community.

The WBT eG and TaxiPay GmbH have been cooperating very closely since 2006. Furthermore, WBT eG has worked closely with the applicant in the development of this proposal. Various arrangements have been negotiated to favor a registration of domains under the new gTLD.

WBT eG fully supports this application, and understands that in the event that the application is successful, TaxiPay GmbH will be required to enter into a Registry Agreement with ICANN. In doing so, they will be required to pay fees to ICANN and comply with consensus policies developed through the ICANN multi-stakeholder policy processes.

We further understand that, in the event of a dispute between WBT eG and the applicant, ICANN will comply with a legally binding order from a court in the jurisdiction of Germany.

The application for **.taxi** is submitted as a community-based application. As such, it is understood that the Registry Agreement will reflect the community restrictions proposed in the application. If we came to believe that the registry is not complying with these restrictions, possible measures of recourse do include the Registry Restrictions Dispute Resolution Procedure.

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I would request that if additional information is required during the application process, that I myself, Bernd Ploke, be contacted in the first instance:

Name: Dirk Schütte

Position: Chairman

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Thank you for the opportunity to support this application.

Yours sincerely,

Bernd Ploke

Chairman Wirtschaftsgenossenschaft Berliner Taxibesitzer eG



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