

February 16, 2012

Mr. Craig Schwartz General Manager, Registry Programs BITS/The Financial Services Roundtable 1001 Pennsylvania Avenue NW, Suite 500S Washington, DC 20004

Dear Mr. Schwartz:

We are writing to express our support for the joint Financial Services Roundtable and American Bankers' Association plan to apply for the .bank gTLD. Regions feels strongly that the financial institution members of the Financial Services Roundtable and the American Bankers' Association will benefit greatly from the .bank gTLD. Among the many benefits will be the additional security controls which will be an inherent part of .bank. These controls will, we believe, provide the customers of individual financial institution sub-domains some additional assurance about the safety of their online banking interactions with these member institutions. We also believe that there is greater merit to the community domain approach as opposed to the brand name specific domain approach in terms of potential consumer acceptance.

Regions feels that fTLD Registry Services LLC, which is the applicant for .bank, is uniquely positioned to understand our industry needs for domain governance and improved security in the ever-expanding internet commerce arena. We are excited about this new venture and the potential it offers for our industry. We look forward to working with you as this application moves forward.

Should you need to contact us on this topic, please do not hesitate to do so.

Sincerely,

Michele Cantley, Senior Vice resident Chief Information Security Officer

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