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C.L. Wilson, III
Senior Executive Vice President

March 7, 2012

Mr. Craig Schwartz
Director
FTLD Registry Services, LLC
c/o American Bankers Association
1120 Connecticut Avenue, NW
Washington, DC 20036

Dear Mr. Schwartz,

On behalf of Branch Banking & Trust (BB&T), we are writing to express our support for FTLD Registry Services, LLC's (FRS) application for the .bank Top-Level Domain. We appreciate and applaud FRS' leadership to establish a protected Internet space operated for, and governed by, the financial services industry. Securing .bank positions the industry to meet the business, security, and technological developments that arise from the introduction of new generic Top-Level Domains.

We appreciate the opportunity to voice our support for this initiative. Please do not hesitate to reach me at 252-246-3487 or via email at clwilson@bbandt.com should you have any questions.

Sincerely,



Leon Wilson
Operations Division Manager