



The voice of banking  
& financial services

Mr. Craig Schwartz  
Director  
fTLD Registry Services, LLC  
c/o American Bankers Association  
1120 Connecticut Avenue, NW  
Washington, DC 20036

Sent visa email: [craig@fsround.org](mailto:craig@fsround.org)

29 March 2012

Dear Mr. Schwartz,

On behalf of the British Bankers' Association, we are writing to express our support for fTLD Registry Services, LLC's (FRS) application for the bank Top-Level Domain. We appreciate and applaud FRS' leadership to establish a protected Internet space operated for, and governed by, the financial services industry. Securing bank positions the industry to meet the business, security, and technological developments that arise from the introduction of new generic Top-Level Domains.

We appreciate the opportunity to voice our support for this initiative. Please do not hesitate to reach me at +44 (0)207 216 8849 or via email at [Lloyd.adams@bba.org.uk](mailto:Lloyd.adams@bba.org.uk) should you have any questions.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Lloyd Adams', is written over a light blue rectangular background.

Lloyd Adams  
Policy Advisor

**British Bankers' Association**

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