

dollarbank.com™

February 29, 2012

Mr. Craig Schwartz, Director fTLD Registry Services, LLC c/o American Bankers Association 1120 Connecticut Avenue, NW Washington, DC 20036

Dear Mr. Schwartz:

On behalf of Dollar Bank, we are writing to express our support for fTLD Registry Services, LLC's (FRS) application for the .bank Top-Level Domain. We appreciate and applaud FRS' leadership to establish a protected Internet space operated for, and governed by, the financial services industry. Securing .bank positions the industry to meet the business, security, and technological developments that arise from the introduction of new generic Top-Level Domains.

If the new Top-Level Domains are to succeed and be widely used, bank customers must have absolute confidence in the security of the .bank name and the administration of this Domain. The fTLD Registry Services LLC is in an excellent position to provide such administration to the banking industry and it's customers.

We appreciate the opportunity to voice our support for this initiative. Please do not hesitate to reach me at (412) 261-8203 or via e mail at <u>awilliams289@dollarbank.com</u> should you have any questions.

Sincerely, 1. William

Al S. Williams Executive Vice President