**gTLD Launch Timeline**

The plan consists of the following multi-phase process that will be executed by the Registry Operator.

The timeline for the gTLDs start-up process and associated RPMs in the Applicants gTLD is as follows:

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**PHASE 1**  
Sunrise Process

- **DAY 01**  
  Sunrise Round Opens

- **DAY 60**  
  Sunrise Round Closes

- **DAY 61**  
  Sunrise Allocation Including Contention Resolution Mechanisms Opens

- **DAY 71**  
  Sunrise Allocation Contention Resolution Mechanisms Closes

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**PHASE 2**  
Landrush Process

- **DAY 72**  
  Landrush Opens

- **DAY 102**  
  Landrush Closes

- **DAY 103**  
  Landrush Contention Resolution Mechanisms Opens

- **DAY 113**  
  Landrush Contention Resolution Mechanisms Closes

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**PHASE 3**  
General Availability

- **DAY 114**  
  General Availability Begins

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**THE FOLLOWING RIGHTS PROTECTION MECHANISMS APPLY:**

- Trademark Clearinghouse (“TMCH”)
- Trademark Claims Service (“TCS”)
- Sunrise Eligibility Requirements (“SER”)
- Sunrise Dispute Resolution Policy (“SDRP”)
- Uniform Domain Name Dispute Resolution Policy (“UDRP”)
- Uniform Rapid Suspension System (“URS”)
- Mechanism for the Protection of IGO Names (“PIN”)
- Mechanism for the Protection of Capital City Names (“CCC”)
- Trademark Claims Service (“TCS”)

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**THE FOLLOWING RIGHTS PROTECTION MECHANISMS APPLY:**

- Uniform Domain Name Dispute Resolution Policy (“UDRP”)
- Uniform Rapid Suspension System (“URS”)
- Mechanism for the Protection of IGO Names (“PIN”)

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- Trademark Post-Delegation Dispute Resolution Procedure (“PDDR”)