

ICANN Suite 330, 4676 Admiralty Way Marina del Rey, CA 90292 USA

Vienna, March 23, 2012

Attention: New gTLD Evaluation Process

Letter of Support for the .wien Initiative by punkt.wien GmbH

Ladies and Gentlemen,

This letter is to confirm that the Vienna Tourist Board supports the application for "wien" submitted to ICANN by punkt.wien GmbH in the New gTLD Program.

The Vienna Tourist Board is the official destination marketing agency for the tourism sector of the city. It provides many service offers, tips and much information for Viennese tourist businesses. Founded in 1955 under Vienna's Promotion of Tourism Act, the board is the city's official PR and marketing agency for this sector of economy.

The Vienna Tourist Board's brief includes representing the interests of the city and province of Vienna in all matters relating to tourism, instituting measures to increase the volume of incoming tourist traffic, especially advertising, supporting any tourism measures instigated by the municipality, helping to create a modern infrastructure for the tourist industry, and promoting an understanding amongst members oft the general public for the industry and its economic significance. The Vienna Tourist Board ist a non-profit organisation, and not a travel agency.

The .wien TLD will be used to provide a namespace for all Viennese worldwide on the Internet. We understand that in the event that the application is successful, punkt.wien GmbH will enter into an agreement with ICANN. In doing so, the company will be

WienTourismus Vienna Tourist Board
Der Tourismusdirektor Managing Director



required to comply with consensus policies developed through the ICANN multistakeholder policy processes.

As the representative of our organization I confirm that I have the authority to be writing to you on this matter.

Thank you for the opportunity to support this application.

Best regards from Vienna,

Norbert Kettner

Managing Director, Vienna Tourist Board



ICANN Suite 330, 4676 Admiralty Way Marina del Rey, CA 90292 USA

Vienna, 23rd of March 2012

Attention: New gTLD Evaluation Process

Letter of Support for the .wien Initiative by punkt.wien GmbH

Ladies and Gentlemen,

ZIT - The Technology Agency of the City of Vienna, a subsidiary of the Vienna Business Agency, was founded in the year 2000. ZIT serves as the technology promotion agency of the City of Vienna.

The activities of ZIT encompass providing direct financial assistance (i.e. grants) to companies or making a technology-specific infrastructure available, as well as the implementation of a broad range of accompanying measures in all phases of the innovation process.

ZIT employees evaluate the technology sector with respect to trends, developments and functionality. On this basis, they design measures to support technology-oriented companies..

Our organization is a supporter of the .wien initiative of punkt.wien GmbH.

This letter is to confirm that our organization continues to fully support the application for .wien by punkt.wien GmbH submitted to ICANN. The .wien TLD will be used to provide a namespace for all Viennese worldwide on the Internet. We have accompanied and supported punkt.wien GmbH and its executives closely in the development of this proposal. We understand that in the event that the application is successful, punkt.wien GmbH will enter into an agreement with ICANN. In doing so, the company will be required to comply with consensus policies developed through the ICANN multi-stakeholder policy processes.

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As the representative of our organization I confirm that I have the authority to be writing to you on this matter. My contact data are:

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Thank you for the opportunity to support this application.

Yours sincerely

Claus Hofer

Managing Director

Christian Bartik

Authorized Manager