gTLD Launch Timeline

The plan consists of the following multi-phase process that will be executed by the Registry Operator.

The timeline for the gTLDs start-up process and associated RPMs in the Applicants gTLD is as follows:

**Phase 1**
Sunrise Process

- **Day 01**
  Sunrise round opens

- **Day 60**
  Sunrise round closes

- **Day 61**
  Sunrise allocation including contention resolution mechanisms opens

- **Day 71**
  Sunrise allocation contention resolution mechanisms closes

The following rights protection mechanisms apply:
- Trademark Clearinghouse (“TMCH”)
- Trademark Claims Service (“TCS”)
- Sunrise Eligibility Requirements (“SER”)
- Sunrise Dispute Resolution Policy (“SDRP”)
- Uniform Domain Name Dispute Resolution Policy (“UDRP”)
- Uniform Rapid Suspension System (“URS”)
- Mechanism for the Protection of IGO Names (“PIN”)

**Phase 2**
Landrush Process

- **Day 72**
  Landrush opens

- **Day 102**
  Landrush closes

- **Day 103**
  Landrush contention resolution mechanisms opens

- **Day 113**
  Landrush contention resolution mechanisms closes

The following rights protection mechanisms apply:
- Uniform Domain Name Dispute Resolution Policy (“UDRP”)
- Uniform Rapid Suspension System (“URS”)
- Mechanism for the Protection of IGO Names (“PIN”)
- Mechanism for the Protection of Capital City Names (“CCG”)
- Trademark Claims Service (“TCS”)

**Phase 3**
General Availability

- **Day 114**
  General availability begins

The following rights protection mechanisms apply:
- Trademark Post-Delegation Dispute Resolution Procedure (“PDDRP”)
- Trademark Claims Service (“TCS”)

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Note: The diagram details specific dates and phases, indicating the sequence and timing of events in the launch process. The text is a structured representation of the key elements and mechanisms involved in each phase, ensuring clarity and comprehension.