gTLD Launch Timeline

THE PLAN CONSISTS OF THE FOLLOWING MULTI-PHASE PROCESS THAT WILL BE EXECUTED BY THE REGISTRY OPERATOR.

The timeline for the gTLDs start-up process and associated RPMs in the Applicants gTLD is as follows:

PHASE 1 PHASE 2 PHASE 3 **GENERAL AVAILABILITY** LANDRUSH PROCESS **SUNRISE PROCESS DAY 01 DAY 72** DAY 114 SUNRISE ROUND OPENS GENERAL AVAILABILITY BEGINS LANDRUSH OPENS • DAY 60 • DAY 102 SUNRISE ROUND CLOSES LANDRUSH CLOSES • DAY 61 • DAY 103 SUNRISE ALLOCATION INCLUDING LANDRUSH CONTENTION THE FOLLOWING RIGHTS CONTENTION RESOLUTION **RESOLUTION MECHANISMS OPENS PROTECTION MECHANISMS APPLY:** MECHANISMS OPENS UNIFORM DOMAIN NAME DISPUTE _____ DAY 113 **RESOLUTION POLICY ("UDRP")** DAY 71 LANDRUSH CONTENTION UNIFORM RAPID SUSPENSION SYSTEM SUNRISE ALLOCATION CONTENTION **RESOLUTION MECHANISMS CLOSES RESOLUTION MECHANISMS CLOSES** ("URS") MECHANISM FOR THE PROTECTION OF IGO NAMES ("PIN") THE FOLLOWING RIGHTS THE FOLLOWING RIGHTS **PROTECTION MECHANISMS APPLY: PROTECTION MECHANISMS APPLY:** TRADEMARK POST-DELEGATION TRADEMARK CLEARINGHOUSE ("TMCH") UNIFORM DOMAIN NAME DISPUTE DISPUTE RESOLUTION PROCEDURE **RESOLUTION POLICY ("UDRP")** ("PDDRP") TRADEMARK CLAIMS SERVICE ("TCS") UNIFORM RAPID SUSPENSION SYSTEM SUNRISE ELIGIBILITY REQUIREMENTS ("URS") TRADEMARK CLAIMS SERVICE ("TCS") ("SER") MECHANISM FOR THE PROTECTION OF SUNRISE DISPUTE RESOLUTION POLICY IGO NAMES ("PIN") ("SDRP") MECHANISM FOR FURTHER PROTECTION UNIFORM DOMAIN NAME DISPUTE OF CAPITAL CITY NAMES ("CCC") **RESOLUTION POLICY ("UDRP")** -----TRADEMARK CLAIMS SERVICE ("TCS") UNIFORM RAPID SUSPENSION SYSTEM ("URS") MECHANISM FOR THE PROTECTION OF IGO NAMES ("PIN")