Gillian Kyle Ltd No. 2, 48 Millwood Street Glasgow 17<sup>th</sup> February 2012

Harry McGrath Chair DotScot Limited 5 Blythswood Square GLASGOW G2 4AD

Dear Harry,

## dotScot

We are absolutely delighted to offer our support for the new dotScot top level domain (TLD) which will give Scottish based websites and companies, like ourselves, a clear Scottish online identity.

Gillian Kyle Ltd is a design company, based in Glasgow, that creates quality products, made entirely in the UK, that are sold primarily as gifts and items for the home. The designs that feature on the products are all hand-drawn illustrations of iconic Scottish brands, and other icons of Scotland. We have just celebrated our 3<sup>rd</sup> anniversary and Gillian Kyle is now regarded as a quintessentially Scottish brand. The future for Gillian Kyle will focus greatly on export and online sales, where a .Scot domain name would be instrumental in adding to the Scottish identity of our brand, and giving customers confidence that they would be supporting a genuine Scottish business.

We are very proud to be associated with this bid and see the not-for-profit as an appropriate one. We would like to wish you the best with the application, and should ICANN agree to proceed with a .Scot TLD, Gillian Kyle Ltd would be very interested in acquiring a domain name.

Yours sincerely,

Gillian Kyle

Director of Gillian Kyle Ltd.

