



written words

12 December 2011

Harry McGrath  
Chair  
DotScot Limited  
5 Blythswood Square  
GLASGOW  
G2 4AD

Dear Harry

**dotScot**

I am delighted to be able to offer our support for the proposed new dotScot top level domain (TLD) which aims to provide a clear and distinct web identity for Scottish interests, culture and organisations.

Written Words is a full service communications consultancy operating across Scotland, the EU and internationally. We believe that a Scottish identity is instrumental in giving us a distinct and competitive edge in our business relations both at home and abroad and a .scot domain name would help to provide us with further useful differentiation.

We are proud to be associated with this bid and see the not-for-profit model as an appropriate one. We wish you every success in your application and I hope it goes without saying that should ICANN agree to proceed with a .scot TLD, we would be very interested in acquiring a domain for our own use.

Do please keep us informed about how the bid is proceeding and once again, I wish you every success.

Yours sincerely

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