

gTLD Launch Timeline

THE PLAN CONSISTS OF THE FOLLOWING MULTI-PHASE PROCESS THAT WILL BE EXECUTED BY THE REGISTRY OPERATOR.

The timeline for the gTLDs start-up process and associated RPMs in the Applicants gTLD is as follows:

PHASE 1 SUNRISE PROCESS

- **DAY 01**
SUNRISE ROUND OPENS

- **DAY 60**
SUNRISE ROUND CLOSURES

- **DAY 61**
SUNRISE ALLOCATION INCLUDING
CONTENTION RESOLUTION
MECHANISMS OPENS

- **DAY 71**
SUNRISE ALLOCATION CONTENTION
RESOLUTION MECHANISMS CLOSURES

**THE FOLLOWING RIGHTS
PROTECTION MECHANISMS APPLY:**

TRADEMARK CLEARINGHOUSE ("TMCH")

TRADEMARK CLAIMS SERVICE ("TCS")

SUNRISE ELIGIBILITY REQUIREMENTS
("SER")

SUNRISE DISPUTE RESOLUTION POLICY
("SDRP")

UNIFORM DOMAIN NAME DISPUTE
RESOLUTION POLICY ("UDRP")

UNIFORM RAPID SUSPENSION SYSTEM
("URS")

MECHANISM FOR THE PROTECTION
OF IGO NAMES ("PIN")

PHASE 2 LANDRUSH PROCESS

- **DAY 72**
LANDRUSH OPENS

- **DAY 102**
LANDRUSH CLOSURES

- **DAY 103**
LANDRUSH CONTENTION
RESOLUTION MECHANISMS OPENS

- **DAY 113**
LANDRUSH CONTENTION
RESOLUTION MECHANISMS CLOSURES

**THE FOLLOWING RIGHTS
PROTECTION MECHANISMS APPLY:**

UNIFORM DOMAIN NAME DISPUTE
RESOLUTION POLICY ("UDRP")

UNIFORM RAPID SUSPENSION SYSTEM
("URS")

MECHANISM FOR THE PROTECTION OF
IGO NAMES ("PIN")

MECHANISM FOR FURTHER PROTECTION
OF CAPITAL CITY NAMES ("CCC")

TRADEMARK CLAIMS SERVICE ("TCS")

PHASE 3 GENERAL AVAILABILITY

- **DAY 114**
GENERAL AVAILABILITY BEGINS

**THE FOLLOWING RIGHTS
PROTECTION MECHANISMS APPLY:**

UNIFORM DOMAIN NAME DISPUTE
RESOLUTION POLICY ("UDRP")

UNIFORM RAPID SUSPENSION SYSTEM
("URS")

MECHANISM FOR THE PROTECTION
OF IGO NAMES ("PIN")

TRADEMARK POST-DELEGATION
DISPUTE RESOLUTION PROCEDURE
("PDDRP")

TRADEMARK CLAIMS SERVICE ("TCS")