THE RESPONSE FOR THIS QUESTION USES ANGLE BRACKETS (THE "<" and ">" CHARACTERS, or < and >), WHICH ICANN INFORMS US (CASE ID 11027)
CANNOT BE PROPERLY RENDERED IN TAS DUE TO SECURITY CONCERNS. HENCE, THE ANSWER BELOW AS DISPLAYED IN TAS MAY NOT RENDER THE FULL RESPONSE AS INTENDED. THEREFORE, THE FULL ANSWER TO THIS QUESTION IS ALSO ATTACHED AS A PDF FILE, ACCORDING TO SPECIFIC GUIDANCE FROM ICANN UNDER CASE ID 11027.

24 SRS Performance

Answers for this question (#24) are based on the specifications for the intended back-end provider of registry services for this TLD.

The future registry back-end service provider will operate a state-of-the-art EPP-based Shared Registration System (SRS) that is secure, stable and reliable. The SRS is a critical component of registry operations that must balance the business requirements for the registry and its customers, such as numerous domain acquisition and management functions. The SRS will meet or exceed all ICANN requirements given that the registry back-end service provider will:

- Operate a secure, stable and reliable SRS which updates in real-time and in full compliance with Specification 6 of the new gTLD Registry Agreement;
- be committed to continuously enhancing our SRS to meet existing and future needs;
- Exceed contractual requirements and will perform in compliance with Specification 10 of the new gTLD Registry Agreement;
- Provide SRS functionality and staff, financial, and other resources to more than adequately meet the technical needs of this TLD, and;
- Manage the SRS with a team of experienced technical professionals who can seamlessly integrate this TLD into the registry platform and support the TLD in a secure, stable and reliable manner.

Description of operation of the SRS, including diagrams

The registry back-end service provider's SRS will provide the same advanced functionality as that used in the existing gTLD registries. The registry system will be standards-compliant and utilize proven technology, ensuring global familiarity for registrars, and it will be protected by massively provisioned infrastructure that mitigates the risk of disaster.

EPP functionality is described fully in our response to question #25; please consider those answers incorporated here by reference. An abbreviated list of the registry back-end service provider's SRS functionality includes:

- Domain registration: registration of names in the TLD, in both ASCII and IDN forms, to accredited registrars via EPP and a web-based administration tool.
- Domain renewal: services that allow registrars the ability to renew domains under sponsorship at any time. Further, the registry performs the automated renewal of all domain names at the expiration of their term, and allows registrars to rescind automatic renewals within a specified number of days after the transaction for a full refund.
- Transfer: efficient and automated procedures to facilitate the transfer of sponsorship of a domain name between accredited registrars. Further, the registry enables bulk transfers of domains under the provisions of the Registry-Registrar Agreement.
- RGP and restoring deleted domain registrations: support for the Redemption Grace Period (RGP) as needed, enabling the restoration of deleted registrations.
- Other grace periods and conformance with ICANN guidelines: support for other grace periods that are evolving as standard practice inside the ICANN community. In addition, the registry system supports the evolving ICANN guidelines on IDNs.

The registry back-end service provider will also support the basic check, delete, and modify commands.

As required for all new gTLDs, the registry back-end service provider will provide "thick" registry system functionality. In this model, all key contact details for each domain will be stored in the registry. This will allow better access to domain data and provide uniformity in storing the information.

The registry back-end service provider's SRS will continue to comply with global best practices including relevant RFCs, ICANN requirements, and this TLD's respective domain policies. The registry back-end service provider will have fully documented and tested policies and procedures, and our highly skilled team members will be active participants of the major relevant technology and standards organizations, so ICANN can be assured that SRS performance and compliance are met. Examples of a similar SRS system and network architecture are provided in response to questions #31 and #32; please consider those answers incorporated here by reference.

SRS servers and software

Should we decide to offer the gTLD to the external communities, we intend to follow a similar framework as follows:

All applications and databases for this TLD will run in a virtual environment currently hosted by a cluster of servers equipped with the latest Intel Westmere multi-core processors. (It is possible that by the time this application is evaluated and systems deployed, Westmere processors may no longer be the "latest"; the registry back-end service provider's policy will be to use the most advanced, stable technology available at the time of deployment.) The data for the registry will be stored on storage arrays of solid state drives shared over a fast storage area network. The virtual environment allows the infrastructure to easily scale both vertically and horizontally to cater to changing demand. It also facilitates effective utilization of system resources, thus reducing energy consumption and carbon footprint.

The network firewalls, routers and switches support all applications and servers. Hardware traffic shapers will be used to enforce an equitable access policy for connections coming from registrars. The registry system accommodates both IPv4 and IPv6 addresses. Hardware load balancers accelerate TLS/SSL handshaking and distribute load among a pool of application servers.

Each of the servers and network devices will be equipped with redundant, hot-swappable components and multiple connections to ancillary systems. Additionally, comprehensive support agreements with a quick response time at all our data centers will guarantee replacement of failed parts in the shortest time possible.

Examples of a similar system and network devices used:

- Servers: Cisco UCS B230 blade servers
- SAN storage arrays: IBM Storwize V7000 with Solid State Drives
- SAN switches: Brocade 5100
 Firewalls: Cisco ASA 5585-X
 Load balancers: F5 Big-IP 6900
- Traffic shapers: Procera PacketLogic PL8720
- Routers: Juniper MX40 3D
- Network switches: Cisco Nexus 7010, Nexus 5548, Nexus 2232

These system components are upgraded and updated as required, and have usage and performance thresholds which trigger upgrade review points. In each data center, there is a minimum of two of each network component, a minimum of 25 servers, and a minimum of two storage arrays.

Technical components of the SRS include the following items, continually checked and upgraded as needed: SRS, WHOIS, web admin tool, DNS, DNS distributor, reporting, invoicing tools, and deferred revenue system (as needed).

All hardware is massively provisioned to ensure stability under all forecast volumes from launch through "normal" operations of average daily and peak capacities. Each and every system application, server,

storage and network device is continuously monitored by the registry back-end service provider's Network Operations Center for performance and availability. The data gathered is used by dynamic predictive analysis tools in real-time to raise alerts for unusual resource demands. Should any volumes exceed established thresholds, a capacity planning review is instituted which will address the need for additions well in advance of their actual need.

SRS diagram and interconnectivity description

As with all core registry services, the SRS is run from a global cluster of registry system data centers, located in geographic centers with high Internet bandwidth, power, redundancy and availability. All of the registry systems will be run in a <n+1> setup, with a primary data center and a secondary data center. For detailed site information, please see a similar framework and our responses to questions #32 and #35. Registrars access the SRS in real-time using EPP.

A sample of the registry back-end service provider's SRS technical and operational capabilities (displayed in Figure 24-a) include:

- Geographically diverse redundant registry systems;
- Load balancing implemented for all registry services (e.g. EPP, WHOIS, web admin) ensuring equal experience for all customers and easy horizontal scalability;
- Disaster Recovery Point objective for the registry is within one minute of the loss of the primary system;
- Detailed and tested contingency plan, in case of primary site failure, and;
- Daily reports, with secure access for confidentiality protection.

As per similar examples showed in Figure 24-a, the SRS contains several components of the registry system. The interconnectivity ensures near-real-time distribution of the data throughout the registry infrastructure, timely backups, and up-to-date billing information.

The WHOIS servers are directly connected to the registry database and provide real-time responses to queries using the most up-to-date information present in the registry.

In this framework, the committed DNS-related EPP objects in the database will be made available to the DNS Distributor via a dedicated set of connections. The DNS Distributor extracts committed DNS-related EPP objects in real time and immediately inserts them into the zone for dissemination.

The registry back-end service provider's system is architected such that read-only database connections will be executed on database replicas and connections to the database master (where write-access is executed) will be carefully protected to ensure high availability.

This interconnectivity is monitored, as is the entire registry system, according to the plans detailed in our response to question #42.

Synchronization scheme

Another similar example may apply would be the registry databases which will be synchronized both within the same data center and in the backup data center using a database application called Slony. For further details, please see a similar framework and the responses to questions #33 and #37. Slony replication of transactions from the publisher (master) database to its subscribers (replicas) works continuously to ensure the publisher and its subscribers remain synchronized. When the publisher database completes a transaction the Slony replication system ensures that each replica also processes the transaction. When there will be no transactions to process, Slony "sleeps" until a transaction arrives or for one minute, whichever comes first. Slony "wakes up" each minute to confirm with the publisher that there has not been a transaction and thus ensures subscribers are synchronized and the replication time lag is minimized. The typical replication time lag between the publisher and subscribers depends on the topology of the replication cluster, specifically the location of the subscribers relative to the publisher. Subscribers located in the same data center as the publisher are typically updated within a couple of seconds, and subscribers located in a secondary data center are typically updated in less than ten seconds. This ensures real-time or near-real-time synchronization between all databases, and in the case

where the secondary data center needs to be activated, it can be done with minimal disruption to registrars.

SRS SLA performance compliance

The registry back-end service provider will have a track record of delivering on the demanding ICANN SLAs, and will continue to provide secure, stable and reliable service in compliance with SLA requirements as specified in the new gTLD Registry Agreement, Specification 10, a similar framework is presented in Figure 24-b.

On behalf of the Registry, the registry back-end service provider, which is expected to provide this robust functionality and have extensive experience in supporting a thick TLD registry with a strong performance history will meet or exceed the performance metrics in Specification 10 of the new gTLD Registry Agreement. The registry back-end service provider's services and infrastructure will be designed to scale both vertically and horizontally without any downtime to provide consistent performance as this TLD grows. The registry back-end service provider's architecture will also be massively provisioned to meet seasonal demands and marketing campaigns. The registry back-end service provider's experience will also need to give high confidence in the ability to scale and grow registry operations for this TLD in a secure, stable and reliable manner.

SRS resourcing plans

The registry back-end service provider will be focused on delivering secure, stable and reliable registry services. There will be management and staff with extensive experience in designing and launching the registry systems and expanding the number of TLDs supported while maintaining strict service levels for the implementation and on-going maintenance of this TLD. The registry back-end service provider will operate in a matrix structure, which will allow its staff to be allocated to various critical functions in both a dedicated and a shared manner. With a team of specialists and generalists, the registry back-end service provider's project management methodology will allow efficient and effective use of our staff in a focused way.

A large team will contribute to the management of the SRS code and network that will support this TLD. The SRS team will be composed of Software Engineers, Quality Assurance Analysts, Application Administrators, System Administrators, Storage Administrators, Network Administrators, Database Administrators, and Security Analysts. In addition to these team members, the registry back-end service provider will also utilize trained project management staff to maintain various calendars, work breakdown schedules, utilization and resource schedules and other tools to support the technical and management staff. The team will both deploy this TLD on the infrastructure, and maintain it. The registry back-end service provider's team will have experience in managing multiple registry transitions and other new TLD launches, which illustrate its ability to securely and reliably deliver regularly scheduled updates as well as a secure, stable and reliable SRS service for this TLD.