

ICANN Suite 330, 4676 Admiralty Way Marina del Rey, CA 90292 USA

Attention: New gTLD Evaluation Process

Subject: Letter of Support for the .ikano Top-Level Domain Application

## Ladies and Gentlemen,

Ikano Bank SE is a subsidiary of Ikano S.A, and is the entity conducting the business within one of the Ikano Group's five business areas, namely "Ikano Finance" such as the provision of store cards, loyalty cards, credit cards, leasing and personal loans. We are represented in Sweden, Denmark, Norway, Finland, United Kingdom, Germany, Austria, Poland and Russia.

Our organization is a supporter of the .ikano top-level domain application of the applicant Ikano S.A..

This letter is to confirm that our organization continues to fully support the application for .ikano by Ikano S.A. submitted to ICANN. The .ikano TLD will be used to provide a namespace for all companies within the Ikano community on the Internet. We fully support Ikano S.A. and its executives in the development of this proposal. We understand that in the event that the application is successful, Ikano S.A. will enter into an agreement with ICANN. In doing so, the company will be required to comply with consensus policies developed through the ICANN multi-stakeholder policy processes. We believe that the .ikano top-level domain will make the information, services and products of the Ikano Group more intuitively accessible and will give consumers greater confidence. Therefore we encourage the licensing organization ICANN (www.icann.org) to grant the .ikano application to Ikano S.A..

As the representative of our organization I confirm that I have the authority to be writing to you on this matter. My contact data are:

IKANO BANK SE Att: Bo Liljegren Scheelevägen 15 SE-223 70 Lund Sweden

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E-mail: bo.liljegren@ikano.se



Thank you for the opportunity to support this application.

Yours sincerely,

**IKANO BANK SE** 

Place:

Date:

BO LILLEGREN

MD