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[www.aarcroyalties.com](http://www.aarcroyalties.com)

To Whom It May Concern:

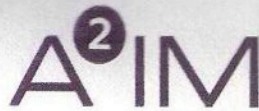
We are writing this letter in support of Far Further/.music LLC's application for a .music TLD.

Our organization, The Alliance of Artists and Recording Companies, Inc. (AARC) is the leading organization representing featured artists and recording companies, both domestically and abroad, in the areas of hometaping/private copy royalties and rental royalties. AARC, a non-profit organization, was formed to collect and distribute Audio Home Recording Act of 1992 (AHRA) royalties to featured recording artists and sound recording copyright owners (usually record companies.) However, based on its success in administering the AHRA royalties, AARC's mandate was expanded to include foreign hometaping/private copy and rental royalties. AARC represents over 100,000 artists and record labels worldwide, which represents a considerable share of all music currently sold and broadcasted.

We feel a .music TLD would be instrumental in the emerging digital market, and the way our world is heading in terms of digital communications. The existence of a .music TLD being approved for official companies and distribution channels who represent music is important for furthering technology and protecting intellectual property.

Sincerely,

Linda R. Bocchi  
Executive Director and General Counsel



American Association  
of Independent Music

March 23, 2012

Re: Music Community Support for Far Further's (or its subsidiary .music LLC) Application for a Music Focused gTLD under the string ".music"

To Whom It May Concern:

*The American Association of Independent Music ("A2IM")* would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music focused gTLD under the string ".music".

The American Association of Independent Music ("A2IM"), is the not-for-profit 501(C) (6) trade organization representing the U.S. independent music label community in the areas of advocacy, commerce opportunities and member services including education, [www.a2im.org](http://www.a2im.org). A2IM started to form in late 2004 to ensure that independent music labels, all of whom are small and medium size enterprises (SME's) were properly represented in the music community so they would not have to endure the business barriers to entry that occurred in the old music in the emerging new digital economy. A2IM received its IRS tax status determination letter granting A2IM tax exempt status effective June 29, 2005.

A2IM's membership is made up of 296 Independent music labels located across the country stretching from Hawaii to Florida, that have banded together to form a central voice advocating for the health of the Independent music sector. Our membership includes independent music label leaders like Beggars Group, Big Machine, Concord Music Group, Curb Records, Epitaph, Razor & Tie, Windup, etc. but it should be noted that our membership is not just made up of these market leaders. A2IM membership also includes music labels of varying sizes (in terms of staffing, number of releases and revenues), and varying genres, many owned by artists like Grammy winner Alison Brown and Garry West of Compass Records in Nashville, Brett Gurewitz of Epitaph/Anti/Hellcat in L.A., the Hanson brothers of 3CG in Tulsa, Joan Jett's Blackheart Records in NYC, Moe's Fatboy label in Buffalo and the Skaggs Family and Gillian Welch's Acony records in Nashville, and many more. Many of our member labels are located across America, in addition to the traditional New York, Nashville and Southern California music bases. For example we have members like Mountain Apple in Hawaii, Barsuk in Seattle, Six Degrees in San Francisco, Basin Street in New Orleans, Saddle Creek in Omaha, RhymeSayers in Minneapolis, Red House in St. Paul, Ghostly in Ann Arbor, Alligator in Chicago, Righteous Babe in Buffalo, YepRoc in Haw River, North Carolina and Tropisounds in Miami. None of our members have U.S. revenues of over \$100 million from recorded music sales; most have revenues as low as \$2-5 million annually. **All of our label members have one thing in common: that they are small business people with a love for music who are trying to make a living and compensate their artists and employ their staffs.**

Our members, as small creators whose sector comprises over 30% of U.S. recorded music sales, are having their livelihoods challenged by unauthorized unpaid content acquisition over the Internet. Independent music labels are not luddites and the Internet has been the great equalizer for us on our ability to market, promote, monetize and introduce new music. The Internet has opened up countless opportunities for us and we would not do anything to jeopardize this improved access. Additionally, our

American Association of Independent Music - 853 Broadway, Suite 1406, NY, NY 10003 - Ph 212 999 6113 - [www.a2im.org](http://www.a2im.org)



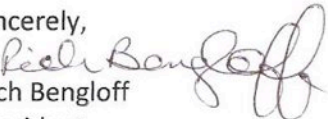
members have embraced new business models that allow for efficient distribution of music, such as the licensing of free-to-the user streaming services and webcasting, one price per month subscription services, bundled mobile services, etc. We honestly feel there is no other industry that has embraced new forms of economic and delivery models as completely as the music industry. Our members also, on their own terms, give away free content to reward existing fans and cultivate new fans of their label's artists. However against this backdrop widespread copyright infringement has been to the detriment of our members specifically and to the music economy generally. Therefore, we have a focused interest in ensuring that any music themed or focused gTLD operates in a manner that only allows authorized dissemination of music and provides for the financial and legal resources to run the .music gTLD within fair enforcement provision guidelines that protect intellectual property creators.

In the months prior to the application window, several entities with an interest in operating a music themed gTLD, reached out to various music related trade associations to seek their support and endorsement. In light of that interest, our organization, along with many other music related trade associations, representing a cross-section of the global music community, participated in an extensive request for information in 2011 to solicit information from potential applicants about their plans to apply for and operate a music themed gTLD. As part of that process, this group of associations requested information concerning, among other things, the respondent's plans to operate the gTLD generally as well as its proposed intellectual property protection measures for the gTLD, its governance model, its proposed registrar requirements, its financial and technical capabilities to operate the gTLD operations and many other areas. Several entities responded to this request in writing, made presentations to the group about their proposed plans, and responded to follow-up questions.

Based on the above, the music creator community group involved decided to endorse the application by Far Further (or its subsidiary .music LLC) to operate a music themed gTLD for the music creator community under the string ".music" for the benefit of the music community and A2IM is supporting the group's consensus decision as a member of the music creator community. We are hopeful that Far Further will operate the gTLD in a manner that respects and protects artists' and owner's rights in copyrighted music and promotes the legitimate distribution and enjoyment of music. .

Should you have any questions please contact me at the below address.

Sincerely,



Rich Bengloff  
President

American Association of Independent Music ("A2IM")  
853 Broadway, Suite #1406  
New York, New York 10003  
212-999-6113  
[www.a2im.org](http://www.a2im.org)

cc: John Styll, Far Further  
Dr. Stephen Crocker, ICANN

Office of Government Relations

**Hal Ponder**

Director

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[www.afm.org](http://www.afm.org)



AFL-CIO/CLC Affiliated

April 12, 2012

**To Whom It May Concern:**

Re: Community Support for Far Further's (or its subsidiary .music LLC) Application  
For a Music Focused gTLD under the string ".music"

The American Federation of Musicians in the United States and Canada (AFM) would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music focused gTLD under the string ".music".

We are the largest organization in the world representing the interests of professional musicians. Whether negotiating fair agreements, protecting ownership of recorded music, securing benefits such as health care and pension, or lobbying our legislators, the AFM is committed to raising industry standards and placing the professional musician in the foreground of the cultural landscape.

Our members have been deeply affected by the growth of the Internet and the World Wide Web, often to their detriment. A music-focused gTLD is an opportunity for AFM and the musicians we represent, in terms of enhanced visibility, increased cultural diversity and of an environment that is supportive of copyright and related rights.

In the months prior to the application window, several entities with an interest in operating a music themed gTLD, reached out to various music related trade associations to seek their support and endorsement. In light of that interest, our organization, along with several other music related trade associations representing a cross-section of the global music community, participated in an extensive request for information in 2011 to solicit information from potential applicants about their plans to apply for and operate a music themed gTLD. As part of that process, this group of associations requested information concerning, among other things, the respondent's plans to operate the gTLD generally as well as its proposed intellectual property protection measures for the gTLD, its governance model, its executives and staffing estimates, its proposed registrar requirements, and its financial and technical capability to operate its proposed gTLD operations. Several entities responded to this request in writing, made presentations to the group about their proposed plans, and responded to follow-up questions. Separate due diligence and analysis were also performed concerning the respondents and their proposed plans.



Based on the above, the AFM supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music themed gTLD for the music community under the string “.music” for the benefit of the music community. We believe the application will show that Far Further (or its subsidiary .music LLC) led by executives who have deep knowledge of, and experience in, the music community, will operate the gTLD in a manner that respects and protects artists’ and owners’ rights in copyrighted music and promotes the legitimate distribution and enjoyment of music.

Should you have any questions about this letter, please contact me at [hponder@afm.org](mailto:hponder@afm.org).

Sincerely,

Hal Ponder  
Director of Government Relations



JOAN M. MCGIVERN, ESQ.  
General Counsel &  
Senior Vice President

March 29, 2012

Re: Community Support for Far Further's (or its subsidiary .music LLC) Application for  
a Music Focused gTLD under the string ".music"

To Whom It May Concern:

The American Society of Composers, Authors and Publishers (ASCAP) would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music focused gTLD under the string ".music".

Formed in 1914, ASCAP is the first and largest performing rights organization (PRO) in the United States. It is an unincorporated member-owned association of composers, songwriters, lyricists, and publishers of copyrighted music. ASCAP's over 427,000 members grant to ASCAP a non-exclusive right to license non-dramatic public performances of their copyrighted musical works. ASCAP licensees include local television and radio stations, broadcast and cable/satellite networks, cable system operators and direct broadcast satellite services, Internet and wireless service providers and websites, and thousands of other businesses throughout the United States that perform music publicly. After deducting its operating expenses, ASCAP distributes all license fees it collects to its members as royalties.

ASCAP members include the owners of the smallest of American businesses, namely songwriters and composers whose livelihoods depend on public performance royalties and who have been deeply affected by the digital revolution and the growth of the Internet. The Internet has transformed how music is created and consumed, presenting both growth opportunities in the form of varied digital channels for music as well as significant challenges in ensuring that ASCAP members are fairly compensated for the public performance of their musical works. Therefore, ASCAP on behalf of its members has a vested interest in ensuring that any music themed or focused gTLD operates in a manner that: (1) respects intellectual property rights; (2) supports fair compensation to the creators and copyright owners of musical works; and (3) provides a fair and transparent mechanism by which domain names are first available to those entitled to them.


In the months prior to the application window, several entities with an interest in operating a music themed gTLD, reached out to various music related trade associations to seek their support and endorsement. In light of that interest, ASCAP, along with several other music related associations representing a cross-section of the global music community, participated in an extensive request for information in 2011 to solicit information from potential applicants about their plans to apply for and operate a music themed gTLD. As part of that process, this group of associations requested information concerning, among other things, the respondent's plans to operate the gTLD generally as well as its proposed intellectual property protection measures for the gTLD, its governance model, its executives and staffing estimates, its whois commitments, its proposed registrar requirements, and its financial and technical capability to operate its proposed gTLD operations. Several entities responded to this request in writing, made presentations to the group about their proposed plans, and responded to follow-up questions. Separate due diligence and analysis were also performed concerning the respondents and their proposed plans.

AMERICAN SOCIETY OF COMPOSERS, AUTHORS & PUBLISHERS  
ASCAP Building, One Lincoln Plaza New York, NY 10023  
212.621.6204 Fax: 212.787.1381 E-Mail: [jmcgivern@ascap.com](mailto:jmcgivern@ascap.com)  
Web Site: <http://www.ascap.com>

Based on the above, ASCAP supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music themed gTLD for the music community. We believe its application will show that Far Further (or its subsidiary .music LLC), led by executives who have deep knowledge of, and experience in, the music community, will operate a gTLD in a manner that respects and protects songwriters, composers, lyricists and publishers of music and promotes the legitimate enjoyment of music by consumers.

Should you have any questions about this letter, please feel free to contact me.

Sincerely,



Joan McGivern

cc: John Styll, Far Further  
Dr. Stephen Crocker, ICANN



Re: Community Support for Far Further's (or its subsidiary .music LLC) Application for a Music- Focused gTLD under the string ".music"

To Whom It May Concern:

The Association of Independent Music (AIM) would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music-focused gTLD under the string ".music"

AIM is a trade body established in 1999 to provide a collective voice for the UK's independent music industry. AIM represents over 800 member companies, from the largest and most respected labels in the World, to small start-ups and individual artists releasing their own music for the first time. AIM promotes this exciting and diverse sector globally and provides a range of services to members, enabling member companies to grow, grasp new opportunities and break into new markets.

The UK's independent music sector produces some of the most exciting and popular music in the World, and makes a huge contribution to the country's economy. AIM's 800+ members span every musical genre and every corner of the UK. They are a vibrant, entrepreneurial and diverse bunch that has one thing in common: the music comes first.

AIM oversees a sector whose artists have claimed five of the last seven Mercury Music Prizes and regularly accounts for 30% of all UK artist album awards (silver, gold, platinum). AIM's Board is elected democratically by members and regularly rotated, to ensure there is always a fresh and knowledgeable group of experienced industry professionals driving AIM forward.

We are pleased to note that Board members come from large and small companies, many different parts of the UK and all musical genres.

In the months prior to the application window, several entities with an interest in operating a music- themed gTLD reached out to various music-related trade associations to seek their support and endorsement.

Separate due diligence and analysis was carried out on the respondents and their proposed plans.

Based on the above, AIM supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music-themed gTLD for the music community under the string ".music" for the benefit of the music community.

Should you have any questions about this letter or our position, please feel free to contact me.

Yours faithfully,

Alison Wenham  
Chair and CEO

**Association of Independent Music**

Lamb House, Church Street, Chiswick, London W4 2PD

T 020 8994 5599 F 020 8994 5222 E [info@musicindie.com](mailto:info@musicindie.com) W [www.musicindie.com](http://www.musicindie.com)

Registered in England and Wales Company number: 3685877 Registered office: 141 Wardour Street London W1F 0UT



3 May 2012

**TO WHOM IT MAY CONCERN:**

This letter is in support of the Far Further's application to operate a music themed gTLD ('.music').

Australasian Performing Right Association (APRA) is a performing right collection society established in 1926 to administer the public performance and communication rights (often referred to collectively as performing rights) of its songwriter, composer and music publisher members. APRA represents over 69,000 music creators in Australia and New Zealand alone. In addition to representing the interests of its Australasian members, APRA represents the vast majority of the world's music creators through its reciprocal agreements with similar performing right societies throughout the world.

In addition, APRA manages the reproduction rights business of its sister collecting society, AMCOS (Australasian Mechanical Copyright Owners' Society). AMCOS represents virtually all music publishers in Australia and New Zealand and, through reciprocal arrangements, the vast majority of the world's composers, writers and music publishers. On behalf of its members, AMCOS grants licences for the reproduction of musical works in certain circumstances. This involves collecting royalties from digital service providers, independent record companies, film-makers, educational institutions and others who record or reproduce music in some form.

Widespread online copyright infringement has had a severe impact the Australian music industry. We agree it is the industry's interest to have the '.music' gTLD allocated to an organisation that will operate in a manner that will proactively assist in attempts to curtail the flood of unlicensed musical content on the internet.

Given the level of positive engagement Far Further has undertaken internationally with our colleagues in the broader music industry, APRA/AMCOS is happy to endorse their application for this music themed gTLD.

A handwritten signature in black ink, appearing to read "Brett Cottle", followed by a period.

BRETT COTTLE  
CHIEF EXECUTIVE



Australian Recording Industry Association Ltd.  
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Level 4, 11-17 Buckingham Street  
Surry Hills NSW 2010

PO Box Q20  
Queen Victoria Building  
NSW 1230

Telephone: (02) 8569 1144  
Facsimile: (02) 8569 1181  
Website: [www.aria.com.au](http://www.aria.com.au)

1st May 2012

To Whom It May Concern;

**Re: Community Support For Far Further's (or its subsidiary .music LLC) Application for a Music Focused gTLD under the string ".music"**

The Australian Recording Industry Association (ARIA) would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music-focused gTLD under the string ".music"

The Australian Recording Industry Association (ARIA) is a national industry association proactively representing the interests of its members, comprising of more than 100 record labels across Australia, ranging from small "boutique" labels, to medium size organisations and very large companies with international affiliates.

ARIA is administered by a Board of Directors comprising senior executives from record companies, both large and small.

ARIA's objective is to advance the interests of the Australian recording industry. ARIA achieves this by:

- acting as an advocate for the recorded music industry, both domestically and internationally
- supporting Australian music, and creating opportunities to help it be heard
- playing an active role in protecting copyright especially in relation to music piracy
- collecting statistical information from members and retailers and compiling numerous ARIA charts with data provided by over 1,100 retailers
- providing, in certain cases, a reproduction licensing function for various copyright users
- assisting those in the music industry through our support of Support Act Limited, the music industry's benevolent fund
- staging the highly prestigious annual ARIA Awards which recognises the achievements of artists in the Australian recorded music industry.

In the months prior to the application window, several entities with an interest in operating a music themed gTLD, reached out to various music related trade associations to seek their support and endorsement. In light of that interest, our international peak body (IFPI), along with several other music related trade associations representing a cross-section of the global music community, participated in an extensive request for information in 2011 to solicit information from potential applicants about their plans to apply for an operate a music themed gTLD. As part of that process, this group of associations requested information concerning, among other things, the respondent's plans to operate the gTLD generally as well as its proposed intellectual property protection measures for the gTLD, its governance model, its executives and staffing estimates, its whois commitments, its proposed registrar requirements, and its financial and technical capability to operate its proposed gTLD operations. Several entities responded to this request in



writing, made presentations to the group about their proposed plans, and responded to follow-up questions. Separate due diligence and analysis were also performed concerning the respondents and their proposed plans.

Based on the above, ARIA supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music-themed gTLD for the music community under the string “.music” for the benefit of the music community. We believe the application will show that Far Further (or its subsidiary .music LLC) will operate the gTLD in a manner that respects the creator’s and owner’s rights in their music and promotes the legitimate distribution and consumption of music using executives that have deep knowledge of, and experience in, the music community.

Should you have any questions about this letter or our position, please feel free to contact me.

Yours sincerely,

A handwritten signature in black ink, consisting of a stylized 'D' followed by a horizontal line that extends to the right.

**DAN ROSEN**  
Chief Executive Officer