

.ECO Community TLD | National Level Letters

Organization	Description	Founded	National Focus
Akatu Institute	<ul style="list-style-type: none"> Working with opinion-makers, the Akatu Institute educates and mobilizes society for conscious consumption, endeavouring to make consumers aware of the importance of their consumption choices as an instrument to transform society and the environment 	2001	Brazil
Canadian Parks and Wilderness Society	<ul style="list-style-type: none"> National charity with 13 chapters, 40,000 supporters and hundreds of volunteers, CPAWS works collaboratively with governments, local communities, industry and indigenous peoples to protect Canada's natural places Canada's voice for wilderness that has led in creating over two-thirds of Canada's protected areas 	1963	Canada
chinadialogue	<ul style="list-style-type: none"> Platform that creates communication across barriers of language and culture on environment and climate change, to inform, educate, and build a global consensus for equitable and constructive solutions 	2006	China
David Suzuki Foundation	<ul style="list-style-type: none"> Has been working for over two decades with governments, businesses and individuals to conserve the environment by providing science-based education, advocacy and policy work while acting as a catalyst for the social change that today's environmental situation demands 	1990	Canada
Development Alternatives	<ul style="list-style-type: none"> Research and action organization, designing and delivering eco-solutions for the poor and the marginalized 	1982	India
Dogwood Initiative	<ul style="list-style-type: none"> Non-profit organization that brings together British Columbians to reclaim decision-making power over their air, land and water 	1999	Canada
Ecojustice	<ul style="list-style-type: none"> National charitable organization dedicated to defending Canadians' right to a healthy environment 	1990	Canada
Ecotrust Australia	<ul style="list-style-type: none"> Non-profit organization seeking to make a breakthrough contribution in the areas of conservation, social finance and community development in Australia 	2010	Australia
Ecotrust Canada	<ul style="list-style-type: none"> Non-profit whose purpose is to build the conservation economy in coastal British Columbia and beyond 	1994	Canada
Ecotrust	<ul style="list-style-type: none"> Mission is to foster a natural model of development that creates more resilient communities, economies and ecosystems 	1991	USA
Friends of Nature	<ul style="list-style-type: none"> Oldest environmental non-governmental organization in China More than 10,000 members including some 3,000 active individuals and 30 organizations, and nine local member groups across China 	1993	China

Organization	Description	Founded	National Focus
Friends of the Earth Canada	<ul style="list-style-type: none"> Founded to restore communities and the earth, working in cooperation with more than 76 other national Friends of the Earth organizations under the auspices of Friends of the Earth International 	1978	Canada
Green America	<ul style="list-style-type: none"> Not-for-profit membership organization with nearly 4,000 business and 100,000 individual members Mission is to harness economic power – the strength of consumers, investors, businesses, and the marketplace – to create a socially just and environmentally sustainable society 	1982	USA
Institute of Public & Environmental Affairs	<ul style="list-style-type: none"> Non-profit organization based in Beijing. Since its establishment, the IPE has developed the 'China Pollution Map Database' to monitor corporate environmental performance and to facilitate public participation in environmental governance 	2006	China
Ethos Institute	<ul style="list-style-type: none"> Created in 1998 by a group of entrepreneurs and executives from the private sector, the Ethos Institute of Enterprises and Social Responsibilities is a civil society non-profit organization with a mission to mobilize, encourage and help companies manage their business in a socially responsible way, making them partners in building a sustainable and fair society Membership includes over 1,000 companies and business organizations 	1998	Brazil
The Pembina Institute	<ul style="list-style-type: none"> Canadian non-profit think tank that advances sustainable energy solutions through research, education, consulting and advocacy Promotes environmental, social and economic sustainability in the public interest by developing practical solutions for communities, individuals, governments and businesses 	1995	Canada
Project Dirt	<ul style="list-style-type: none"> London's biggest green network, which is shortly to expand to a national level 	2008	UK
Smart Approved WaterMark	<ul style="list-style-type: none"> Australian label for products and services helping to reduce water use Certification program is not-for-profit and independent Supported by government and industry and promotes water conservation 	2007	Australia
The Big Wild	<ul style="list-style-type: none"> Founded by Mountain Equipment Co-op and the Canadian Parks and Wilderness Society, The Big Wild is a conservation movement focused on mobilizing individuals to participate in wilderness protection campaigns 	2008	Canada
YPB / Lead Indonesia	<ul style="list-style-type: none"> YPB, Yayasan Pembangunan Berkelanjutan or Foundation for Sustainable Development was established in line with the spirit of Rio Earth Summit. Founders of YPB believe that adapting to sustainable development will allow Indonesia to provide a decent life to its people for the existing generation and generations to come 	1992	Indonesia

Note: “.ECO Community Organization” in attached letters refers to the formally named “Dot ECO Global Community Organization”.

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

March 29, 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

The Akatu Institute is a non-profit organization that was founded on International Consumer Day in March 2001. Created with a mission to educate and mobilize society for conscious consumption, the Akatu Institute endeavors to make consumers aware of the importance of their consumption choices as an instrument to transform society and the environment.

Since its foundation, Akatu has been working with opinion-makers – mass media, advertising campaigns, corporate partners, community leaders, volunteer groups, and educational leaders – so that they can disseminate the concept and practice of conscious consumption among the general public.

As a member of the global environmental community we are writing to express support for the creation of the “.eco” top level domain as proposed by Big Room Inc.

The Akatu Institute has been engaged with the .ECO Community Council and its policy development, outreach, and planning work since December 2009. The main reason to engage in the process of creation of a community based TLD “.eco” is only natural to Akatu, given that the use of “.eco” will bring relevant information to consumers on how serious a company is in its efforts towards sustainability. Although consumers are, in general, very sensitive to the environmental and social impacts of the production, use and discarding of a product, there is still need for additional information on the environmental responsibility of a company or a product. The TLD “.eco”, as a community based TLD, will add to the credibility and reliability of the company or the product, and, in this way, will help consumers to choose the companies from which to buy as well as the products they should prefer.

As a member of the Stakeholder Council of “.eco”, I have had the opportunity to be part of the creation of the attributes, mechanisms and strategies that will be essential to operate the new TLD, helping design processes that will guarantee over time the consistency of the use of “.eco” by organizations. As a Co-Chair of the Stakeholder Council, I have been happy to collaborate in the coordination of a most extraordinary group of people and institutions to continue this work and to take it to operationalization the moment the proposal is accepted by ICANN.

The community to be served by Big Room’s application - and the community that would be implicitly targeted by any application for “.eco” - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.



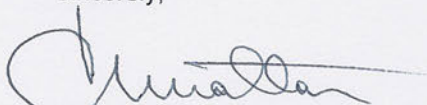
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The .ECO Community Organization reflects the community's long-standing reliance on and use of the multi-stakeholder model to pursue community-wide goals, and is the appropriate voice to ensure that .ECO operates in furtherance of the goals, values, and interests of the environmental community.

The "ECO" label has long been used to associate individuals, organisations, and activities committed to respectful, responsible, and sustainable use of the environment. Because use of the "ECO" label is widely understood as a representation of association with the community's goals and values, and in order to avoid consumer confusion, it is imperative policy setting responsibility for the TLD be invested in a representative organisation that can provide stable and ongoing environmental community input and oversight.

We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,



Helio Mattar
President

helio.mattar@akatu.org.br

55 11 3179 1170 extensions 801 and 802

On behalf of:

Akatu Institute for Conscious Consumption
Rua Padre João Manuel 40 – 2ª sobreloja
01411-000 São Paulo – SP
Brazil

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

April 3, 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

CPAWS is Canada's voice for wilderness. Since 1963 we've led in creating over two-thirds of Canada's protected areas. As a national charity with 13 chapters, 40,000 supporters and hundreds of volunteers, CPAWS works collaboratively with governments, local communities, industry and indigenous peoples to protect our country's amazing natural places. We're also on guard to ensure that our parks are managed to protect the nature within them.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for ".eco" - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

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policy setting responsibility for the TLD be invested in a representative organization that can provide stable and ongoing environmental community input and oversight.

We look forward to participating in the long term governance of this community resource, for the greater good.

Sincerely,

A handwritten signature in black ink, appearing to read 'Eric Hébert-Daly'.

Éric Hébert-Daly

Title: National Executive Director

Email: eric@cpaws.org

Phone: +1 (613) 569-7226, 228

On behalf of:

Organization Name: CPAWS – Canadian Parks and Wilderness Society

Mailing Address: 506-250 City Centre Ave, Ottawa, Ontario, Canada K1R 6K7

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601

11/04/12

Re: The .ECO Top-Level Domain

Dear ICANN,

chinadialogue is a platform that creates communication across barriers of language and culture on environment and climate change, to inform, educate, and build a global consensus for equitable and constructive solutions. chinadialogue's primary vehicle is chinadialogue.net (chinadialogue.cn), a unique bilingual website that publishes even-handedly and independently in Chinese and English, to break down prejudice and misunderstanding, and to foster direct discussion.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

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We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,



Name: Isabel Hilton
Title: Editor, chinadialogue
Email: Isabel.hilton@chinadialogue.net
Phone: +44 20 7324 4764

On behalf of:

Organization Name: chinadialogue
Mailing Address: chinadialogue, Suite 306, The Grayston Centre, 28 Charles Square, London, N1 6HT



David
Suzuki
Foundation

Vancouver (Head Office)
219 – 2211 West 4th Avenue
Vancouver, BC V6K 4S2
604 – 732 – 4228 tel

Toronto
101 – 179 John Street
Toronto, ON M5T 1X4
416 – 348 – 9885 tel

Ottawa
415 – 151 Slater Street
Ottawa, ON K1P 5H3
800 – 453 – 1533 tel

Montréal
540 – 50 rue Ste-Catherine Ouest
Montréal, QC H2X 3V4
514 – 871 – 4932 tel

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

Mar 21, 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

The David Suzuki Foundation has been working since 1990 with governments, businesses and individuals to conserve the environment by providing science-based education, advocacy and policy work while acting as a catalyst for the social change that today's environmental situation demands. We find ways for society to live in balance with the natural world that sustains us. Our mission is to protect the diversity of nature and humanity's quality of life, now and for the indefinite future.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

The David Suzuki Foundation has been engaged with the .ECO Community Council and its policy development, outreach, and planning work since August 2009.

The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for ".eco" - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

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We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,

David Suzuki

Founder
David Suzuki Foundation
219 – 2211 West 4th Avenue
Vancouver, BC V6K 4S2 Canada



Development Alternatives

B-32, TARA Crescent
Qutab Institutional Area
New Delhi - 110 016, INDIA
Tel : 91+11+2685 4444
Fax : 91+11+2613-0817
Email : gcvvarughese@devalt.org

28th March 2012

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

Re: The .ECO Top-Level Domain

Dear ICANN,

Since its inception in 1982, Development Alternatives (DA) has acted as a research and action organisation, designing and delivering eco-solutions for the poor and the marginalised.

With a deep understanding of rural markets and a strong presence in India, its existence has been a credible and visible one – nationally and internationally – in addressing poverty challenges in a climate-sensitive environment.

A pioneer in sustainable development and the first social enterprise in India, DA realised the necessity of establishing several associated organisations working toward distinct goals that converge on the unified ambition of regenerating the environment and creating large-scale sustainable livelihoods.

As a member of the global environmental community we are writing to express support for the creation of the “.eco” top level domain as proposed by Big Room Inc.

Development Alternatives has been engaged with the .ECO Community Council and its policy development, outreach, and planning work since September 2009.

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Sincerely,

A handwritten signature in black ink, appearing to read "George C. Varughese". The signature is stylized with a large, circular initial "G" and a long, sweeping horizontal stroke at the bottom.

George C. Varughese
President
Development Alternatives



The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

March 30th 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

The Dogwood Initiative is a non-profit organization that brings together everyday British Columbians to reclaim decision-making power over their air, land and water.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for ".eco" - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

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We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,

A handwritten signature in black ink, appearing to read "Karl Hardin", written over a horizontal line.

Karl Hardin
Digital Strategist
e: karl@dogwoodinitiative.org
p: 250.370.9930 x.22
On behalf of:
The Dogwood Initiative
Box 8701, Victoria BC
V8W 3S3



Reply to: Ben Parsons
131 Water Street -- Unit 214
British Columbia
V6B 1B2

bparsons@ecojustice.ca

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

March 30, 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

Ecojustice is a national charitable organization dedicated to defending Canadians' right to a healthy environment.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for ".eco" - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

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We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,

A handwritten signature in blue ink, appearing to read "Ben Parsons".

Ben Parsons

Name: Ben Parsons

Title: Communications Coordinator

Email: bparsons@ecojustice.ca

Phone: 778 709 1475

On behalf of: Devon Page

Organization Name: Ecojustice Canada

131 Water Street -- Unit 214
British Columbia
V6B 1B2

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

2 April, 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

Ecotrust Australia is an enterprising non-profit organisation seeking to make a breakthrough contribution in the areas of conservation, social finance and community development in Australia. We have a specific focus in regional and remote areas, with a particular emphasis on working with Aboriginal and Torres Strait Islander communities.

Ecotrust Australia is part of a network of organisations with an established presence in Australia, Canada and the United States. Together, the Ecotrusts have championed “information democracy” and “knowledge systems” as a capacity-building strategy to enable communities to envision and implement sustainable development on their own terms. We are also pioneers in community development finance in all the jurisdictions where we work.

As a member of the global environmental community we are writing to express support for the creation of the “.eco” top level domain as proposed by Big Room Inc.

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ECOTRUST AUSTRALIA

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We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,

A handwritten signature in brown ink, appearing to read 'Ian Gill', with a stylized flourish at the end.

IAN GILL
Chief Executive Officer

Email: ian@ecotrust.org.au
t: 02 9397 1491 m: 0457 104 627

The Terrace 120B Underwood Street Paddington NSW 2021 Australia
Reliable Prosperity | www.ecotrust.org.au
Ecotrust Australia ACN 138219904



260-425 Carrall Street, Vancouver, BC, V6B 6E3

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601, USA

April 5/12

Re: The .ECO Top-Level Domain

Dear ICANN,

Ecotrust Canada is an enterprising non-profit whose purpose is to build the conservation economy in coastal British Columbia and beyond. We work at the intersection of conservation and community economic development promoting innovation and providing technical and financial support for communities, First Nations and enterprises to green and grow their local economies.

We are writing to express support for the creation of the “.eco” top level domain as proposed by Big Room Inc. The community to be served by Big Room’s application - and the community that would be implicitly targeted by any application for “.eco” - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

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goals and values, and in order to avoid consumer confusion, it is imperative policy setting responsibility for the TLD be invested in a representative organization that can provide stable and ongoing environmental community input and oversight.

We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,

A handwritten signature in blue ink, appearing to read "B. Hucks".

President

Brenda@ecotrust.ca

604-682-4141 #225

March 29, 2012

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA 90292-6601
USA

Re: The .ECO Top-Level Domain

Dear ICANN,

Ecotrust's mission is to foster a natural model of development that creates more resilient communities, economies, and ecosystems—both here in the Pacific Northwest of North America and around the world. Ecotrust and its over 60 staff are headquartered in Portland, Oregon; it is a unique organization that integrates public and private purpose and for-profit and non-profit structures. We were founded in 1991 with the goal of bringing to North America the best ideas for integrating development and conservation emerging around the world. Ecotrust's many innovations include co-founding the world's first environmental bank, starting the world's first ecosystem investment fund, creating a range of programs in fisheries, forestry, food and farms, and indigenous affairs and developing new scientific and information tools to improve social, economic and environmental decision-making. Ecotrust works locally in ways that promise hope abroad, and it takes inspiration from the wisdom of Native Americans and First Nations.

We are writing to request that you ensure a role for the Global Environmental Community in how the ".ECO" top level domain (TLD) is managed.

In our view, the community that would be implicitly and explicitly targeted by any application for ".ECO" is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members and practitioners world-wide.

Formal international evidence of this community dates back as far as 1948, with the founding of the International Union for the Conservation of Nature. The environmental community has come together and organized itself with respect to specific issues over the years through a variety of formal and informal alliances including the Climate Action Network, 350.org, the Antarctic and Southern Ocean Coalition, and since 1972, the United Nations Environment Programme.

The "ECO" label has long been used to associate individuals, organizations, and activities committed to respectful, responsible, and sustainable use of the environment. Because use

ICANN

March 29, 2012

Page 2

of this label is widely understood as a representation of association with the community's goals and values, and in order to avoid consumer confusion, it is imperative that policy setting responsibility for the TLD be invested in a representative organization that can provide stable and ongoing input and oversight by the environmental community.

While we ourselves are a 'triple-bottom line' organization that strives to integrate and balance environmental, social and economic issues in our efforts to bring about a better world, we work closely with many members of the environmental community, include many of those that support Big Room Inc.'s .ECO application.

We hope to see their years of effort to protect .ECO come to fruition.

Sincerely,

A handwritten signature in black ink, appearing to read 'Astrid Scholz', with a stylized flourish at the end.

Astrid J. Scholz, Ph.D.
Executive Vice President
ascholz@ecotrust.org
503-467-0758

On behalf of:

Ecotrust
721 NW 9th Avenue, Ste. 200
Portland, OR 97209
USA

AJS:ons



The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

April 6, 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

Friends of Nature (FON) is the oldest environmental NGO in China.

Friends of Nature was founded Beijing on June 5th 1993. More than 10,000 members have joined FON so far, including some 3,000 active individuals and 30 organizations, and nine local member groups have been founded all over China.

We have been working for over a decade to promote environmental awareness about China's most pressing environmental problems. In particular, we have focused on protecting endangered species such as the Tibetan antelope and the snub-nosed monkey; environmental education through camps, field trips, and most importantly, teacher-training; and awareness-raising campaigns such as photo exhibitions and publications. Though we have achieved some important victories for nature, possibly FON's greatest achievement is helping to foster a growing network of grassroots environmental NGOs throughout China. We firmly believe that environmental education increases awareness, and awareness increases citizen participation. It is through the participation of all Chinese citizens that China can achieve the dream of an environmentally harmonious society.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for ".eco" - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

Formal international evidence of this community dates back to 1948 with the founding of the International Union for the Conservation of Nature. The community has come together and organized itself with respect to specific issues over the years through a variety of formal and

地址：北京市东城区青年湖西里5号楼4层

邮编(P.C)：100011

Add : 4th floor, No.5 building, Qingnianhuxili, Dongcheng District, Beijing, China

电话(Tel)：(+86-10) 65232040/65120929/65120827

传真(Fax)：(+86-10) 65286069

网址(Web)：http://www.fon.org.cn/

E-mail: office@fonchina.org



informal alliances including, for example, the Climate Action Network, 350.org, the Antarctic and Southern Ocean Coalition, and since 1972, the United Nations Environment Programme.

The .ECO Community Organization reflects the community's long-standing reliance on and use of the multi-stakeholder model to pursue community-wide goals, and is the appropriate voice to ensure that .ECO operates in furtherance of the goals, values, and interests of the environmental community.

The "ECO" label has long been used to associate individuals, organizations, and activities committed to respectful, responsible, and sustainable use of the environment. Because use of the "ECO" label is widely understood as a representation of association with the community's goals and values, and in order to avoid consumer confusion, it is imperative policy setting responsibility for the TLD be invested in a representative organization that can provide stable and ongoing environmental community input and oversight.

We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,

 LI BO

Name: Li Bo

Title: Director

Email: office@fonchina.org

Phone: +86 10 65232040 ext 819

Organization Name: Friends of Nature

Mailing Address: 4th Floor, Building 5, Qingnianhu Xili, Dongcheng District, 100011,
Beijing, 100011

地址：北京市东城区青年湖西里5号楼4层

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Add : 4th floor, No.5 building, Qingnianhuxili, Dongcheng District, Beijing, China

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E-mail: office@fonchina.org

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601 USA

Re: The .ECO Top-Level Domain

Dear ICANN,

Friends of the Earth Canada is an environmental organization, founded in 1978 to restore communities and the earth, working in cooperation with more than 76 other national Friends of the Earth organizations under the auspices of Friends of the Earth International.

As a member of the global environmental community we are writing to express support for the creation of the “.eco” top level domain as proposed by Big Room Inc.

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Sincerely,



Beatrice Olivastri, Chief Executive Officer
Email: Beatrice@foecanada.org
Phone: 1 613 241-0085x26
Friends of the Earth Canada
260 St Patrick St. Suite 300 Ottawa ON Canada K1N 5K5



April 20, 2012

To Whom It May Concern:

Green America is a not-for-profit membership organization founded in 1982 with nearly 4,000 business and 100,000 individual members. (We went by the name "Co-op America" until January 1, 2009.). Our mission is to harness economic power—the strength of consumers, investors, businesses, and the marketplace—to create a socially just and environmentally sustainable society.

As a member of the Global Environmental Community, Green America is writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc. The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for ".eco" - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

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We look forward to participating in the long term governance of this community resource, for the greater good.

Signed,

Maren Maier
Director, Seal of Approval and Standards, Green Business Network
Green America
1612 K St., NW Suite 600
Washington, DC 20006
USA



Institute of Public & Environmental Affairs (IPE)
Suite 601, Gate 3, Building 9, Xingfu Jiayuan
Guangqumennei Avenue
Dongcheng District
Beijing 100062
Tel: +86 010 67136387 ext.8004
Fax: +86 010 67189470 ext. 8008
Email: ipe@ipe.org.cn
<http://www.ipe.org.cn>

Monday 9th April 2012,

To: The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601, USA

Re: The .ECO Top-Level Domain

Dear ICANN,

The Institute of Public & Environmental Affairs (IPE) is a registered non-profit organization based in Beijing. Since our establishment, the IPE has developed the 'China Pollution Map Database,' to monitor corporate environmental performance and to facilitate public participation in environmental governance. Our aim is to expand environmental information disclosure to allow communities to fully understand the hazards and risks in the surrounding environment. The IPE is a member of a coalition of NGOs throughout China, promoting a global green supply chain by pushing large corporations to concentrate on procurement and the environmental performance of their suppliers. This 'Green Choice Alliance' consumer initiative takes into consideration the environmental performance of manufacturing enterprises while exercising their purchasing power to make green choices. As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for ".eco" - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide. Formal international evidence of this community dates back to 1948 with the founding of the International Union for the Conservation of Nature. The community has come together and organized itself with respect to specific issues over the years through a variety of formal and informal alliances including, for example, the Climate Action Network, 350.org, the Antarctic and Southern Ocean Coalition, and since 1972, the United Nations Environment Programme.

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We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,

Ma Jun
Founding Director,
E-mail: ipe@ipe.org.cn
Tel: 0086-1305-1026-720

On behalf of:

The Institute of Public & Environmental Affairs, www.ipe.org.cn

São Paulo, March 29th 2012

To Whom It May Concern,


As a member of the global sustainability community we are writing to express support for the creation of the “.eco” top level domain as proposed by Big Room Inc.

The community to be served by Big Room’s application - and the community that would be implicitly targeted by any application for “.eco” - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

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Jorge Abrahão
President – Ethos Institute
Brazil

March 28, 2012

To Whom It May Concern:

The Pembina Institute is a Canadian non-profit think tank that advances sustainable energy solutions through research, education, consulting and advocacy. We promote environmental, social and economic sustainability in the public interest by developing practical solutions for communities, individuals, governments and businesses. The Pembina Institute provides policy research leadership and education on climate change, energy issues, green economics, energy efficiency and conservation, renewable energy, and environmental governance.

As a member of the Global Environmental Community, Pembina Institute is writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc. The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for ".eco" - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

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We look forward to participating in the long term governance of this community resource, for the greater good.

Signed,

A handwritten signature in blue ink, appearing to read "Dan Woynillowicz".

Dan Woynillowicz
Director, Strategy & Communications
Pembina Institute
P: (250) 412-1361
E: danw@pembina.org



PROJECTDIRT

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

10th April 2012
Re: The .ECO Top-Level Domain

Dear ICANN,

Project Dirt is London's (UK) biggest green network, which is shortly to expand to a national level on a new website.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for ".eco" - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

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We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,



Name: Mark Shearer - Co-Founder, Project Dirt

Email: mark@projectdirt.com
Phone: 0044 (0)207 493 3444

On behalf of:
Organization Name: Project Dirt
Mailing Address: 34 South Molton Street, London, UK W1K 5RG



The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

3 April

Re: The .ECO Top-Level Domain

Dear ICANN,

Smart approved WaterMark is Australia's label for products and services helping to reduce water use. The certification program is not-for-profit and independent. Smart WaterMark is supported by government and industry and promotes water conservation.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

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We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,

Julian Gray
CEO
Email: Julian.gray@smartwatermark.info
Phone: +61 2 9223 3322



Supported by funds from the Australian Government's Water for the Future - Water Smart Australia program.

Suite1, Level 30, 9 Castlereagh Street, Sydney, NSW 2001
GPO Box 915, Sydney, NSW 2001
Phone +61 2 9223 3322 Fax +61 2 9221 5977
Email info@smartwatermark.info



The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

March 29, 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

The Big Wild is a conservation program of Mountain Equipment Co-op.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for ".eco" - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

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We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Darren Barefoot', with a stylized, cursive script.

Name: Darren Barefoot

Title: Program Manager

Email: Darren@thebigwild.org

Phone: 604.726.5245

On behalf of:

Organization Name: The Big Wild

Mailing Address:

The Big Wild
c/o Mountain Equipment Co-op
149 West 4th Avenue,
Vancouver BC V5Y 4A6

LEAD Indonesia

Inspiring leadership for a sustainable world

Based at

Yayasan Pembangunan Berkelanjutan (YPB)

Rumah Kasario

Perumahan Bumi Harum Manis

Jl. Lebak Bulus I no 62 Cilandak

Jakarta 12440

T +62(0) 21 7592 1103

+62(0) 21 7658 123

F. +62(0) 21 7592 1104

E lead@lead.or.id

W www.lead.or.id



Jakarta, 04 April 2012

Ref: 065/ED/YPB-Lind/IV/2012

The Internet Corporation for Assigned Names and Numbers (ICANN)

4676 Admiralty Way, Suite 330

Marina del Rey, CA

90292-6601

USA

Re: The .ECO Top-Level Domain

Dear ICANN,

YPB, Yayasan Pembangunan Berkelanjutan or Foundation for Sustainable Development was established in 1992 in line with the spirit of Rio Earth Summit. Sustainable development as a new direction of development has included the aspect of social justice and environmental sustainability as well as economic growth. The founders of YPB considered that Indonesia needs to adapt sustainable development to ensure that Indonesia will provide a decent life to its people for the existing generation and the generation to come.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

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Leadership for Environment and Development

Member Programs in: Brazil, Canada, China, Commonwealth of Independent States, Francophone Africa, India, Indonesia, Japan, Mexico, Nigeria, Pakistan, Southern Africa, USA. LEAD Indonesia Program is hosted by Yayasan Pembangunan Berkelanjutan (YPB)



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E lead@lead.or.id

W www.lead.or.id



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Sincerely,

Darwina Sri Widjajanti
(Executive Director)

Email: darwina@ypb.or.id

Phone: +62 (0) 21 7592 1103

On behalf of:

Organization Name: Yayasan Pembangunan Berkelanjutan

Mailing Address: RumahKasario

PerumahanBumiHarumManis

Jl.LebakBulus I No. 62

LebakBulus, Cilandak

Jakarta 12440

Indonesia

Leadership for Environment and Development

Member Programs in: Brazil, Canada, China, Commonwealth of Independent States, Francophone Africa, India, Indonesia, Japan, Mexico, Nigeria, Pakistan, Southern Africa, USA. LEAD Indonesia Program is hosted by Yayasan Pembangunan Berkelanjutan (YPB)

