



To: ICANN  
Suite 330, 4676 Admiralty Way  
Marina del Rey, CA 90292  
Attention: New gTLD Evaluation Process  
Subject: Letter for support for .HALAL

In the name of God

Dear Sirs

This letter is to confirm that **Islamic Chamber Research & Information Center (ICRIC)** fully supports the application for .HALAL submitted to ICANN by Asia Green IT System Bilgisayar San. Ve Tic. Ltd. Sti in the New gTLD Program.

As **the President**, I confirm that I have the authority of the ICRIC to be writing to you on this matter.

The gTLDs will be used to promote the concept of Halal productions and development of Halal standards.

This application is being submitted as community-based application, and as such it is understood that the Registry Agreement will reflect the community restrictions proposed in the applications. In the event that we believe the registry is not complying with these restrictions, possible avenues of recourse include the Registry Restrictions Dispute Resolution Procedure.

Thank you for the opportunity to support this application.

Yours sincerely

Mohammad Nahavandian

President

[www.icric.org](http://www.icric.org)

[info@icric.org](mailto:info@icric.org)

[www.HalalWorld.org](http://www.HalalWorld.org)



## ISLAMIC CHAMBER RESEARCH & INFORMATION CENTER (ICRIC) INTRODUCTION

### BACKGROUND

The Organization of Islamic Conference (OIC), in line with strengthening cultural, economic and political convergence, and through inspiration from the idea of "unity of the Muslim Ummah", and inaugurates its activity in 1962. From the very beginning, the organization has continuously taken into consideration the promotion of the commercial and economic relations among its Member States to achieve sustainable and comprehensive development. Therefore, the Islamic Chamber of Commerce and Industry (ICCI) has been established in 1997 as an economic contribution section for the OIC.

From the beginning of its establishment, the Islamic Chamber has made effort to strengthen the cooperation among OIC member countries in the fields of trade, insurance,

shipping, banking and promotion of joint ventures.

### Establishment of ICRIC

Considering the importance of promotion intra-organizational and regional cooperation among Member States of Islamic Chamber and along with decisions made in the 8th Assembly of OIC member Countries held in 1997, in Tehran, and following the Doha deliberation 37/9 -E (15 ) issued in Qatar on establishment of an Islamic Common Market according to the agreement between Ali Naghi Sayed Khamoushi, former President of the Iran Chamber of Commerce, Industries and Mines and Aqeel A. Al-Jassem, Secretary General of the Islamic Chamber, arrangements were made to establish "The Islamic Chamber Research and Information Center" and later the related agree-

ment was signed between the two parties on 6th October, 2003.

The mentioned center has been established to tackle one of the existing problems in Islamic communities which slow down the development of joint cooperation in economic, commercial and industrial fields; this is caused by lack of information regarding trade opportunities, trade regulations, and potential partners and investment opportunities.

### ICRIC STRUCTURE

ICRIC Board of Director includes the following 9:

Chairman: Head of Iran Chamber OF Commerce, Industries and Mines

Vice Chairman: Secretary General of ICCI

Vice Chairman: Director General of ICRIC

Members: Three representatives from Islamic Republic of Iran and three from Chambers of Commerce in OIC Member States which were appointed by the General Assembly of the Islamic Chamber.

In the 21st Assembly of Islamic Chamber which was held 18-20 December, 2004 in Abu Dhabi-Dubai, the representatives from Malaysia, Egypt, Jordan, have been appointed for a four-year term as members of ICRIC Board of Directors.

### ICRIC OBJECTIVES

The center undertakes studies and researches in the following areas:

1- Identifying and analyzing challenges and opportunities in the domain of trade and investment, information technology (IT) and e-commerce;

2- Assisting small and medium enterprises in the Islamic countries;

3- Organizing seminars, workshops and training programs regarding changes related to new trends in the global Trade System;

4- Designing training programs for Islamic Chamber in different sectors based on the actual needs and requirements of Member States;

5- Collecting, compile, analyze and disseminate trade information among Islamic Countries and also establishment of an economic data bank in all fields related to economies;

6- Developing and strengthening the relationship with training institutions, consultancy centers, universities and other relevant institutions in Member Countries;

7- Publishing and disseminate reports, booklets and

books;

8- Studying and analyze Rules of Membership in WTO and active participation in relevant discussions in order to take a unified strategy among Islamic Countries and other developing countries in this case;

9- Performing responsibilities given by ICCI;

10- Undertaking studies, and researches for supporting and entrepreneurs in Islamic Countries for implementation of their joint venture projects by inter-alia, preparing the necessary documents and feasibility studies in conformity with guidelines of IDB;

11- Undertaking studies and research projects on the strategies for establishment of the Islamic Common Market;

12- Contributing the researches in the appropriate for development of cooperation in tourism in the Islamic Countries;

13- Conducting research on proposals in order to apply modern research methods to tackle economic problems in Islamic Countries and providing necessary Islamic solutions;

14- Helping entrepreneurs through Islamic Chamber, to gain technical skills and knowledge on marketing in different fields of industry;

15- Conducting researches to determine potential areas of competitive advantage in different sectors in Islamic countries for strengthening socio-economic growth areas regarding in the Islamic Countries;

16- Publishing and disseminate the information of member Countries. The Center shall establish close link with economic organs in the Organizations Islamic Countries in order to implement its objectives.

### ICRIC Achievements and Projects

1. Launching and up-to-dating

ICRIC website (<http://www.icric.org>) in order to implement ICRIC's objectives;

2. IWTD Project: preparing the Islamic World Trade Directory for economic, commercial, industrial and service information in Muslim World;

3. MECCAWARD Project: Muslim Excellence and Competitiveness Corporations Award is to play the role of incentive motor in excellence business in Islamic Countries;

4. IC-CRS Project: The Credit Delivery System is to Design Models by a multi-fold classification based on Standard Credit assessment and to introduce Excellence agencies promote the level of them through consultancy;

5. Halal Project: Designing and operating the Halal World Brand to make unity among national Halal brands of countries.

6. Islamic Tourism Chain Countries (ICTC) Project: Information on Islamic Countries Tourism and making effort to create tourism facilitation chain to implement tourism in Islamic Countries proportionate to Islamic culture.

7. ONSA Project: Information on related negotiations for small & medium-sized enterprises in Islamic world, news coverage also coverage to essays, and different seminars related to the subject.

8. Holding the short-term educational courses.

More information in all above areas is available on ICRIC website.



ICRIC

حلال  
Halal



**ICRIC**

# Islamic Chamber Research & Information Center



[www.icric.org](http://www.icric.org)











## The Report of Activities

# Islamic Chamber Research and Information Center (ICRIC) 2008-2009 & 2010

### Content:

- Background
- Structure
- Objectives
- Activities
- Islamic world trade Directory (IWTD)
- Activities Related to Halal (Halalworld Brand)
- Muslim Excellence Competitiveness Award (MECCaward)
- Islamic Countries Tourism Chain (ICTC)
- Islamic Countries Credit Rating System (IC-CRS)
- The OIC Networking of Small and Medium Enterprises Information System (ONSA)
- Major performances of the recent last 2 years
- The Extensive Report of the Activities in 2008-2009 & 2010
- Updating the Centers' Websites
- Promotion of ICRIC Representative Offices overseas
- Muslims Excellence Competitiveness Corporations Award (MECCAward)
- World Halal Brand and Project of Development and Support of Halal Foods & Products
- Islamic Countries Credit Rating System (IC-CRS)
- Islamic World Trade Directory (IWTD)
- Islamic Countries Tourism Chain (ICTC)
- OIC Networking of Small and Medium Sized Enterprises and Networking in Incubators (ONSA)
- Adoption of OIC Halal Food Standard
- The First International Halal Fair & Forum
- Extended Plans for 2011

### 1. Background

The Organization of Islamic Conference (OIC), in line with the goal of development for all Islamic communities, and through inspiration from the idea of "unity of the Muslim Ummah", aiming at the promotion of cultural, economic and political convergences has launched its activity since 1969. From the very beginning, the organization has continu-

ously taken into consideration the promotion of commercial and economic relations among its Member States to achieve the goal of sustainable and comprehensive development. Therefore, the Islamic Chamber of Commerce and Industry (ICCI) has been established as an economic wing for the OIC since 1977.

Islamic Chamber Research and Information Center (ICRIC) affiliated to the Islamic Chamber of Commerce and Industry (ICCI) which is under the umbrella of the Organization of the Islamic Conference (OIC) was established in 2005 hosted by the Iran Chamber of Commerce, Industries and Mines. ICRIC has a Board of directors consisting of 9 members from Islamic Republic of Iran., Malaysia, Jordan, and Egypt plus Secretary General of ICCI and acts within the framework of its articles of association approved by the Islamic Chamber and with regard to 16 strategic principles included in its mandate for elevation of trade and economic ties among Islamic Countries.

### 2. Structure

The Board of Directors of the Center is composed of the following 9 representatives:

Chairman: President of Iran chamber

Vice Chairman: Secretary General of the Islamic Chamber (ICCI)

Vice Chairman: Director General of the Center

Members: Three representatives from Iran Chamber and three from National Chambers of OIC Member States appointed by the General Assembly of the Islamic Chamber .

The representatives from Malaysia, Egypt, Jordan, have been appointed for a four-year term as members of Board of Directors in the Meeting of ICCI General Assembly in Abu-Dhabi, Dec. 2004



### 3. Objectives

The Center shall undertake studies and researches in the areas such as: To identify and analyze challenges and opportunities in the domain of trade and investment, information technology and E-commerce; To assist small and medium size enterprises in Islamic countries; To organize seminars, workshops and training programs on changes related to new trends in the World Trade System; To design training programs for ICCI in different sectors based on the actual needs and requirements of Member States; To collect, compile, analyze and disseminate trade data among Islamic Countries in order to set up an economic data bank in all fields related to economies; To develop and consolidate the relationship between the Center and training institutions, consultancy centers, universities and other relevant institutions in Member Countries; To publish and disseminate reports, booklets and books; To study and analyze Rules of Membership in WTO and active participation in relevant discussions in order to take a unified strategy among OIC and other developing countries; To perform assignments suggested by Islamic Chamber of Commerce and Industry; To undertake studies, projects and researches for project sponsors and entrepreneurs in OIC Countries for implementation of their joint venture projects by inter-alia, preparing the necessary documents and feasibility studies in conformity with guidelines of IDB; To undertake studies and research projects on the strategies for establishment of the Islamic Common Market; To contribute to the potential areas for development of cooperation in the area of tourism in Islamic Countries; To prepare studies on proposals in order to apply modern research methods to tackle economic problems in OIC Countries and provide solutions thereto; To help entrepreneurs through ICCI, to be equipped with technical skills and knowledge on marketing in different fields of industry; To conduct surveys to determine potential areas of competitive advantage in different sectors in OIC countries for contributing to socio-economic growth of Islamic Countries; To publish and disseminate the outcomes of the Center research in OIC Countries. The Center shall establish close linkages with eco-

conomic organs of Islamic Countries to further its objectives. To research, develop and collect information about the Halal issues in Muslim and Non-Muslim countries and supporting and cooperating with the Halal centers in the world

### 4. Activities

As mentioned earlier based on the approval of the Board of Director, the center is involved in 6 major innovative projects which are being introduced briefly as follows due to requirements of Islamic Countries:

#### **Creation of the Islamic World Trade Directory (IWTD)**

Everyone knows that access to proper information is a key to commercial and economic success. Then the lack of databases on economic cooperation's of Islamic Countries is a major bleak point for these countries.

Understanding such a need, the center has deemed the necessity of creation of a Trade Directory and has established the mega internet system of IWTD to introduce the economic operators of the Islamic world on line.

This system now includes informations from 161225 economic corporations from around 51 Islamic Countries and is known to be the largest trade directory of the Islamic World.

The web address: "[www.iwtd.icric.org](http://www.iwtd.icric.org)" is free to public access.

#### **World Halal Certificate**

Around 2 billion of the Muslim populations who live in the world whether concentrated or dispersed have created economic exigencies including "trading Halal products and services" whose global annual volume is estimated around US \$ 200 billion. The vast market of food stuff has required the producers to stamp their products with Halal Certificate in order to distinguish their goods among other products in the market. Furthermore some centers have been developed in a self initiated basis in order to issue Halal certificates for these producers. Scores of Halal approving centers have been established around the globe to confirm the Halal criteria on products by thousands of food producers. Preparing Halal magazine and implementation of research and holding Halal forums are other



measures taken by ICRIC. As an affiliate of ICCI in an effort to unify Halal Brands and prepare the OIC Halal Food Standard Based on the fact that no National Halal Certification center was available in Iran, the world Halal Certification Center of ICRIC has also audited certain Iranian producers of foodstuff and has issued some 300 certificates to Iranian firms.

Holding International Halal Fair & Forum annually is also planned and the first one was held in Tehran, 2009.

**The bilingual website "www.halalworld.org" and Halal Magazine both initiated by ICRIC inform the Islamic world on Halal developments.**

#### **4.3 Muslim Excellence Competitiveness Award (MECCAward)**

As EFQM award in Europe could be a motivation engine of trade and services industries, presence of an Excellence Award in Muslim Countries can follow this objective. Lack of an Excellence award in the Islamic World, has brought the ICRIC to the conclusion to design and create an award based on the Europe Excellence Award to create competitiveness among major companies of Islamic countries and name it "MECCAward" as a tribute to sanctity of the Holy City of Mecca among the Muslims.

The 1<sup>st</sup> MECCAward Forum was discerned in Tehran to certain firms from Islamic countries under a predesigned procedure and the next round of the award will be held in 2011 in Turkey in order to witness a higher level of competitiveness among major firms from Islamic Countries in an international process.

**The website for the MECCAward is: www.MECCAward.com which provides information on various aspects of the award.**

#### **4.4 Islamic Countries Tourism Chain (ICTC)**

Today the tourism is a tremendously thriving industry by whose means countries aim to enjoy its economic advantages and make cultural achievements.

With their tremendous number and special

culture as well as a precious historical, religious and artistic background deserve to have a greater share in the global tourism industry.

Nevertheless since the Muslim tourism is under the influence of certain cultural aspects such as Halal food in hotels and restaurants as well as airlines and other places, design of chain of hotels, services and communications under the title: "Islamic Countries Tourism Chain" is needed whose realization has been entrusted to ICRIC by the Islamic Chamber as research in this area has started and certain implementations have been conducted in this respect where the information for the project is available.

**At: www.ictc.icric.org**

#### **4.5 Islamic Countries Credit Rating System (IC-CRS)**

The Islamic Countries Credit Rating System has been deemed as a necessity in economic transactions. In order to sign a deal with a corporation, one needs to get to consider the credentials of the institution on a scientific basis by credit rating institutions in order to have an assured contract.

In this respect as there were no credit rating companies available in Islamic countries, ICRIC started to design and create "Islamic Countries Credit Rating System (IC-CRS)" in order to use the existing credit rating knowledge in the Islamic world's available rating companies in lieu of similar rating institutions in non Islamic regions so that they can easily emerge in global arenas and assure their economic counterparts.

Exact supervision on companies in accordance with 100 criteria which exist in EFQM system in Europe and adding quality criteria which are set in all countries, prepares this system for credit rating of companies from those with 100 to corporates with 1000 employees.

**Information regarding the IC-CRS can be accessed through www.ic-crs.com**

#### **4.6 The OIC Network of Small and Medium Enterprises Information System (ONSA)**

With respect to the importance of Small and Medium Enterprises (SME's) in contemporary





economy and special attention that they receive from global institutions and their governments, the Islamic Development Bank on the part of the OIC and in collaboration with the Islamic Chamber of Commerce and Industry (ICCI) have held and organized several training courses on SME's and ultimately ICRIC was requested to create The OIC Network of Small and Medium Enterprises Information System (ONSA)

Hence the center embarked on a plan to establish a website: [www.smes.icric.org](http://www.smes.icric.org) where the affairs of the SME's and their developments can be followed to bear concrete results.

### Recent Activities

Beside these researches on above mentioned fields, ICRIC has other economic plans are appropriate to the necessities of each member in Chambers of Commerce of Islamic Countries. These researches are as follows:

- a. Study in the field of rating on commercial cards
- b. Health tourism issues in Islamic countries. Specifying exploitation of economic enterprises whose result would be disseminated shortly.

### 5. Major performances of the recent last 2 years of 2008-2010

Following up the projects of the center in the framework of the bi-annual plans.

Updating multiple websites relevant to ICRIC including: the main Halal website, MECCAward, IC-CRS (Islamic Countries Credit Rating System), Islamic Countries Tourism Chain (ICTC), The OIC Network of Small and Medium Enterprises Information System (ONSA) and the Islamic World Trade Directory (IWTD) website.

Preparation of the grounds for establishment of Halal Certificate representative offices in Thailand, China, Austria, Switzerland, Turkey, Malaysia, Indonesia, Canada, Australia, New Zealand and France.

Auditing and Visiting about 300 Halal producing companies and awarding Halal Certificates to these companies.

Publishing 6 issues of Halal Magazine in Persian and English.

Collaboration in compiling the I. R. of Iran Na-

tional Halal Standard.

Compilation of Halal Food standards on common areas of jurisprudence of various Islamic faiths.

3 years of cooperation and discussion of adoption the Halal OIC Standard.

Participation at International Halal conferences in Turkey, Malaysia, Indonesia, China, Thailand and Pakistan.

Participation at various annual international Halal products exhibitions in Malaysia, Indonesia, China and Turkey.

Attraction of collaboration of the Islamic Development Bank (IDB) for holding the "First international Conference on Halal Food" on Feb 2010 in I. R. of Iran and preparations for the Second one on Feb 2011.

Preparing the grounds for holding the Second Muslim Excellence Competitiveness Award (MECCAward) in Turkey.

Research and verification of plans relevant to the ICRIC's projects and their presentation in websites and conferences.

Holding scientific meetings with experts for consultations regarding the center's projects.

Holding several informative exhibitions in collaboration with Iran Chamber of Commerce, Industries and Mines (ICCIM) and assumption of responsibilities for holding the "First Halal Food Exhibition" in Feb 2010 in Tehran. Endorsement of an MOU for cooperation with I. R. of Iran's Ministry of Health and Medical Education on Global Halal Certificate.

Translation of a book on "Halal Food Production" from English for development of texts available in research area regarding "Halal" in Iran. Utilization of the potentials of provincial chambers of commerce in Iran to establish Halal commissions within Iran Chamber of Commerce Industries and Mines. Conducting research for compiling the Commercial Cards Grading System Establishment of an ICRIC Representative Office in Thailand in collaboration with the Thai Islamic Trade and Investment Association (TITIA) and endorsement of an MOU in this regard. Endorsement of an MOU with the Thai Assumption University for collaboration in development of tourism in Islamic Countries.

Endorsement of an MOU with the administration of Yen Chuan province in China on Halal certification, tourism and development of



trade ties Designing the Economic Corporation Rating System in collaboration with Iran Chamber of Commerce Industries and Mines (ICCIM). Establishment of a research group on "Halal Pharmaceutical Standard" and "Common Areas of Religions on Food".

Cooperation with the Agricultural Jihad Office of Fars Province for holding a Seminar on Clean and Halal Food for which around 70 scientific papers were presented to the seminar secretariat.

Carrying out research and preparing the grounds for registration of "world Halal Brand" in Europe via registration in Switzerland and Austria.

Participation at General Assembly and Board of Directors Meetings of the Islamic Chamber of Commerce and Industry (ICCI) for informing the participants on ICRIC's performance.

Collaboration with Commercial and Economic Co-operations Committee of OIC (COMCEC) and I. R. of Iran Standard and Industrial Research Authority for editing the "Halal Food Standard Texts" prepared by the Turkish Standard Authority (TSE).

Holding the First International Halal Fair and Forum in I. R. of Iran with attendance of representatives of economic activists from around the world and experts and researchers from over 20 countries where the last achievements of Halal research projects were disclosed Establishment of ICRIC representative office in Austria and holding the 1<sup>st</sup> Halal Brand Awarding ceremony to 2 Austrian companies Initiation of research on SME's development and current situation in OIC countries with participation of lecturers and scholars

Continuation of inputting the information regarding the economic institutions of Islamic countries where information for 45 firms have been already uploaded Translation and publishing of Halal Book Publishing the issues no 4, 5, 6 and 7 of Halal Magazine (special Issues for International Halal Exhibition and Conference)

6. The Extensive Report of the Activities of ICRIC in 2008-2010

#### **Title: Updating the Centers' websites**

The Pivotal issues of the plan

1.Revision and Updating as well as maintenance of various websites of the

Center in Technical terms

2.Updating the main ICRIC English website:

[www.icric.org](http://www.icric.org)

3.Updating the English Halal website:

[www.HalalWord.org](http://www.HalalWord.org)

4.Updating the Persian Halal website:

[www.Halalworld.org](http://www.Halalworld.org)

5.Updating the English website of the Islamic World Trade Directory: [www.iwtd.icric.org](http://www.iwtd.icric.org)

6.Updating the Persian website of the Islamic World Trade Directory: [WWW.iwtd.icric.ir](http://WWW.iwtd.icric.ir)

7.Updating the English website of the Muslims Excellence Competitiveness Corporations Award (MECCAward): [www.MECCAward.com](http://www.MECCAward.com)

8.Updating the English website of the Islamic Countries Tourism Chain: [www.ictc.icric.org](http://www.ictc.icric.org)

9.Updating the Islamic Credit Rating System (IC- CRS) website: [www.ic-crs.com](http://www.ic-crs.com)

10.Updating the website for the information System of OIC Small and Medium Enterprises (ONSA): [www.onsa.icric.org](http://www.onsa.icric.org)

#### **Title: Promotion of ICRIC Representative Offices in overseas**

Pivotal issues of the Plan

1.Official inauguration of ICRIC Representative office in Thailand at Assumption University

2.Establishment of ICRIC Representative office in Turkey

3.Establishment of ICRIC Representative office in China

4.Establishment of ICRIC Representative office in Pakistan

5.Establishment of Halal Representative office in Austria

6.Establishment of Halal Representative office in Norway

7.Establishment of Halal Representative office in Canada

8.Establishment of Halal Representative office in Germany

9.Establishment of Halal Representative office in New Zealand

10.Establishment of Halal Representative office in Australia Establishment of Halal Representative office in Fiji

11.Establishment of Halal Representative office in Two US States (Selection Completed)

12.Establishment of Halal Representative





office in Indonesia (Selection Completed)  
13. Establishment of Halal Representative office in France

**Title: Muslims Excellence Competitiveness Corporations Award (MECCAward)**

Pivotal issues of the Plan:

1. Explanatory meetings with ICRIC Operative in Turkey for holding the 2<sup>nd</sup> Round of MECCAward in the Country in Tehran
2. Preparation of the exact operation Plan and the Check list for the 2<sup>nd</sup> Round of MECCAward in 2011 in Turkey
3. Auditing the factories and institution demanding MECCAward Process by foreign auditors
4. Regulation of financial relations between the Iranian and foreign Contractors and ICRIC
5. Planning and carrying our Promotional activities for attraction of Sponsors from Turkish Industries to take part in the 2<sup>nd</sup> MECCAward Ceremony in 2011
6. Holding the Ceremony for the MECCAward with attendance of ICCI member chambers delegates in Tehran
7. Attracting the Participation of Turkish officials at the MECCAward Ceremony in Support for the Award
8. Training Planning for auditors from Turkey in order to Audit the companies with respect to their recognition and excellence
9. Attraction of members to "Excellence Club" from active Centers of Islamic Countries
10. Planning for holding the 3<sup>rd</sup> round of the MECCAward in Turkey as well by Creation of a MECCAward office there

**Title: World Halal Brand**

Pivotal issues of the Plan

1. Cooperation closely with Islamic Chamber of Commerce and Industry (ICCI) with the collaboration of International Halal Alliance (IHI)
2. Continues auditing of Halal Brand demanding Companies and issuing Halal Certification
3. Dissemination of Halal related news all around the world and among Islamic Countries in various methods
4. Compilation and preparation of Halal

Magazine issues 2,3,4,5,6 and 7 (Two English issues)

5. Participation at major Halal International Exhibitions (Malaysia, Indonesia, Singapore, China, Abu Dhabi and Turkey)
6. Establishment of the International Halal Exhibition in Iran simultaneously with the 2<sup>nd</sup> Forum of Tourism and the 3<sup>rd</sup> International and Investment Conference in Islamic Countries in Tehran
7. Establishment of Halal representative offices overseas
8. Collaboration with Iranian Standard and Industrial Research Institute (ISIRI) for Compilation and deliberation of the "Halal Food Standards" in International events (COMCEC, Islamic Chamber of Commerce and Industry etc)
9. Holding the 2<sup>nd</sup> and 3<sup>rd</sup> round of "Halal Auditors Training Course"
10. Establishment of Halal Commission in Provincial Chamber of I.R. of Iran (4 Provinces: Tabriz, Sari, Mashhad and Shiraz)
11. Establishment of Supreme Halal Council of I. R. of Iran
12. Planning for the establishment of the International Center of Halal Studies
13. Establishment the International Union of Halal Certificating Holders
14. Participating in HDC Seminar in Malaysia

**Title: Islamic Countries Credit Rating System (IC-CRS)**

Pivotal issues of the Plan

1. Publishing the latest update on Credit Rating on the relevant website
2. Hiring the executive Staff for the rating Project amongst the elite candidates
3. Implementation of the 1st Phase of rating of Commercial Cards for 300 Cases and Planning for the 2<sup>nd</sup> Phase of Commercial Cards rating (1000 Cards) and its deliberation by the ICCIM Board
4. Following up the Credit Rating Project for Islamic Countries and dissemination of due information to executive operatives of the said Projects
5. Registration of Islamic Credit Rating Company for implementation of Credit rating on Iranian economic corporations
6. Research on global rating institutes and dissemination of due information on the



website

7. Negotiations with 5 foreign Chambers (Turkey, Thailand, United Arab Emirates, Cyprus and Malaysia) for promotion of their Credit Rating activities

8. Holding Conferences and Seminars for explaining the importance of Credit rating and its new methods (at least 2 Cases)

9. Design and updating of Digital Registration System for companies willing to be rated at "Commercial Cards Rating System"

**Title: Islamic World Trade Directory (IWTD)**

- Continuous uploading of the Companies active in OIC Countries onto the website of the IWTD

- Continuous uploading of the information regarding trade and productive companies from Directories of Islamic Countries and their Chambers of Commerce onto the website

- Uploading the information regarding the import/export Statistics of the recent years in OIC Countries onto the website

- Planning for activation of Purchase and Sale Section at the website

- Dissemination of information regarding the trade fairs in different Countries either general or specific

- Encouragement and collaboration with institutions involved in Publishing the Trade Directories and Yellow Pages of Islamic Countries for updating these books and production of specific production of Yellow Pages

- Holding 2 Sessions with Participation of industrialists and traders involved in certain areas

- Attending the certain international trade fairs for exchange of experiences and dissemination of information regarding the IWTD Project

9. Attraction of advertisements to the first page and other pages of the website from relevant Companies

**Title: Islamic Countries Tourism Chain (ICTC)**

Pivotal issues of the Plan:

1. Continuous uploading of the information regarding the touristic characteristics of Islamic Countries in ICRIC's website

2. Dissemination of information regarding the

Program of the 2<sup>nd</sup> Forum of Tourism in Islamic Countries in I.R. of Iran

3. Ordering research based articles to researchers regarding the methods for establishment of various parts of the Islamic Countries Tourism Chain (Hotels, Restaurants, Halal Food, Trade Services, Tour leaders, Propagations, etc)

4. Dissemination of the latest information regarding investment in Tourism Section of Islamic Countries

5. Dissemination of information regarding formation of investment holdings in various areas of Tourism in Islamic Countries

6. Introduction of Economic Tourism Projects in Islamic Countries for companies and entities willing to be involved in the Project of Islamic Tourism Chain TV

7. Planning for establishment of a satellite TV network (ITC-TV)

8. Planning for establishment of the Tourism News Agency of Islamic Countries (ICTC-News)

9. Planning and studying the arrangement for holding the 3<sup>rd</sup> Forum of Tourism in Islamic Countries in Egypt

**Title: OIC Network of Small and Medium Sized Enterprises (ONSA)**

Pivotal issues of the Plan:

1. Continuous uploading of information regarding the Small and Medium Enterprises of OIC Member Countries in the centers' website

2. Selection of Papers involving the SME'S and publishing these papers and relevant news onto the center's website

3. Attending the meetings of Islamic Chamber of Commerce and Industry related to SME's and uploading relevant news and articles onto the center's website

4. Correspondence with the Islamic Chamber to receive the news regarding the SME's activities in the member countries and uploading them onto the center's website

5. Conclusion of an MOU for collaboration with identical institutions acting in the area of SME's in Iran and overseas to elevate the knowledge in this respect

6. Communicating the proposals made during the Scientific Symposiums regarding the SMES to OIC Member countries for improvement of the status of SME's thereto.





7. Communication with Intl. Institutions such as UNDP and utilization of scientific articles published by these institutions for development of SME's

8. Communication with UNDP regarding the SPX Project (Chain of Contracts) and utilizing the information gained for development of the SME's

9. Collaboration with identical SME's institutions in order to hold scientific conferences regarding the SME's in Iran

10. Initiation of research projects with participation of lecturers and scholars on the ways and the means of SME's development in OIC countries

#### **7. Intended Plans for 2011**

##### **Office Affairs**

1. Renewal of contracts with the staffs of the center and selection of new expert staff members

2. Provision of the new administrative Construction of Various Units of the Center

3. Organizing Internal and Foreign Correspondences

4. Promotion of relations with other OIC member chambers

5. Making arrangements for the presence of the Director of ICRIC in relevant Convention Centers

6. Delivery of report on the trips made by ICRIC's Board on the ICRIC's website

7. Communication of the Center's News to the Public Relations Department of the Islamic Chamber of Commerce and Industry

8. Making arrangements for press conferences on Fulfilled Projects and Meetings

9. Arrangement of accounting financial books for the operation of the center and preparation of the balance sheets

10. Following up the financial affairs of the Center

11. Following up the Insurance and Social Security Affairs of the Staff members

12. Employment of new expert Staff for the new Projects

13. Conclusion of Contract with Contractors and follow up and Supervision of their implementation

14. Following up the Publishing of Halal Magazines (No 8 & 9)

15. Publication of brochures, catalogues and

booklets required for ICRIC Projects

16. Following up the affairs regarding the Promotion Plans

17. Invitation and reception of domestic and foreign delegations interested in collaboration and negotiation with ICRIC

18. Provision of gifts for guests of the Center and foreign delegates

19. Arrangement and hosting of ICRIC's Iranian Board Meetings once a month

20. Arrangement of ICRIC's Board Meetings twice a year

21. Employing 2 foreign personnel at ICRIC head-quarter

22. Provision of necessary office accessories of the Center

23. Making correspondence of the Center in MS- office Software

24. Provision of the Special Office Automation System through 17 departments of Iran Chamber of Commerce, Industries and Mines (ICCIM)

25. Following up the Memorandums of Understanding Signed earlier

26. Following up the contract regarding the internet access of the main building of the headquarter and building no.2

27. Following up the attendance of ICRIC in its Pavilion at the relevant exhibitions

##### **Updating the ICRIC Websites**

1. Restoration, maintenance, technical support and development of various center websites

2. Updating the main ICRIC website in English: [www.icric.org](http://www.icric.org)

3. Updating the English Halal website: [www.halalworld.org](http://www.halalworld.org)

4. Updating the English website of the Islamic World Trade Directory: [www.iwtd.org](http://www.iwtd.org)

5. Updating the Halal Exhibition website: [www.ihaf.ir](http://www.ihaf.ir)

##### **Promotion of ICRIC Representative Offices overseas**

1. Inauguration of ICRIC office in Turkey through rent or purchase of the property

2. Creation of ICRIC Representative Office in Austria (preparations have been accomplished)

3. Creation of ICRIC Representative Office in Canada (preparations have been



accomplished)

4. Following up the affairs of ICRIC representative office in Thailand (Assumption University)

5. Inauguration of ICRIC office in France, New Zealand and Australia

6. Inauguration of 2 new ICRIC offices overseas

### **Muslims Excellence Competitiveness Corporations Award (MECCAward)**

Pivotal issues of the Plan:

1. Holding the 2<sup>nd</sup> Round of MECCAward in Turkey

2. Preparation of the exact operation Plan and the Check list for the 2<sup>nd</sup> Round of MECCAward

3. Auditing the factories and institutions demanding MECCAward Process by auditors

4. Promotional activates for attraction of Sponsors from Turkish Industries to the 2<sup>nd</sup> MECCAward Ceremony

5. Correspondence with Turkish officials and Islamic Chambers to attend the MECCAward Ceremony in Support for the Award

6. Organizaing the Training programs for auditors from Turkey in order to audit the companies with respect to their recognition and excellence

7. Planning for the attraction of members to "Excellence Club" from active Centers of Islamic Countries

8. Begining for the preparation of planning for holding the 3<sup>rd</sup> round of the MECCAward in Turkey

### **World Halal Brand**

Pivotal issues of the Plan

1. Continuous auditing of Halal Brand demanding Companies and issuing Halal Certification

2. Organization and dissemination of Halal related news all around the world for the Islamic Countries in various methods

3. Publication the new Halal Magazines (no 7 & 8)

4. Participation at major Halal International Exhibitions (France, Abu Dhabi, Malaysia, Brunei and Pakistan)

5. Holding the third International Halal Fair and Forum in Iran

6. Establishment of Halal representative

offices overseas (3 offices)

7. Propagation and development of unit OIC Halal Food Standard among the Islamic countries especially the Islamic Chambers

8. Holding the 4<sup>th</sup> and 5<sup>th</sup> round of "Halal Auditors Training Course"

9. Conclusion of MOU with Certain institutions and Centers for fortification of Halal Executive aspects

10. Studying the establishment of Supreme Halal Council in some Islamic countries

11. Auditing foreign companies in consultation with Halal Representative Offices

12. Following up the Halal Research contracts with the universities and research centers (4 Research)

13. Dissemination of Information on progress regarding World Halal Brand through advertisements and propagations in Mass Media

### **Islamic Countries Credit Rating System (IC-CRS)**

Pivotal issues of the Plan

1. Uploading the latest update on Credit Rating on the relevant website

2. Following up the Credit Rating Project for Islamic Countries and dissemination of due information to executive operatives of the said Project

3. Research on global rating institutes and dissemination of due information on the website

4. Negotiations with 4 Chambers for Promotion of their Credit Rating activities (Egypt, Pakistan, Malaysia and Oman)

5. Holding Conferences and Seminars for explaining the importance of Credit rating and its new methods (at least 2 Cases)

### **Title: Islamic World Trade Directory (IWTD)**

Pivotal issues of the Plan:

1. Continuous uploading of information on active companies in OIC countries onto the website of the IWTD

2. Continuous uploading of the information regarding trade and manufacturing companies from ICCI member Chambers onto the website

3. Planning for activation of sale and buy section at the website





4. Informing the trade fairs in different countries
5. Encouragement and collaboration with institutions involved in publishing the Trade Directories and Yellow Pages of Islamic countries for updating these books and production of specific product Yellow Pages
6. Attending the certain international trade fairs to gain experience and dissemination of information regarding the IWTD Project
7. Attraction of advertisements to the first page and other pages of the website from relevant companies
8. Publishing the bulletins including information on specific IWTD website information for associations and unions
9. Endorsement of a contract with the assigned company for advertisements on IWTD website

**Title: Islamic Countries Tourism Chain (ICTC)**

Pivotal issues of the Plan:

1. Continuous uploading of the information regarding the touristic characteristics of Islamic Countries onto the ICRIC website
2. Dissemination of information regarding the Program of the 3<sup>rd</sup> forum of Tourism in Islamic Countries in I.R Iran
3. Contracting with the researchers regarding the methods for creation of various Parts of the Islamic Countries Tourism Chain (Hotels, Restaurants, Halal food, Trade Services, Tour leaders, Attraction etc)
4. Dissemination of the latest information regarding investment in Tourism Section of Islamic Countries
5. Introduction of economic Tourism Projects in Islamic Countries for Companies and entities willing to be involved in the Project
6. Planning for establishment of a satellite TV network (ITC-TV)
7. Planning for establishment of the Tourism News Agency of Islamic Countries (ICTC. News)
8. Planning and conducting due arrangement for holding the 3<sup>rd</sup> forum of Tourism in Islamic Countries in Egypt

**Title: OIC Networking of Small and Medium Sized Enterprises and Incubators (ONSA)**

Pivotal issues of the Plan:

1. Continuous uploading of information regarding Small and Medium Enterprises of OIC member Countries onto the center's website
2. Attending the meetings of Islamic Chamber of Commerce and Industry related to SME's and uploading of relevant news and articles onto the Centers website
3. Correspondence with the Islamic Chamber in order to receive the news regarding the SME's activities in member Countries and their uploading onto the Centers website
4. Execution of an MoU for Collaboration with identical institutions acting in the SME's areas
5. Communicating the Proposals made during the Scientific Symposiums regarding the SME's to OIC Members countries for improvement of the Status of SME's thereto.
6. Communication with International organization such as UNDP and utilization of scientific articles published by these institutions for development of SME's
7. Collaboration with identical institutions in order to hold Scientific Conferences regarding the SME's
8. Initiation of research projects with participation of lecturers and scholars on ways and means of SME's development in OIC countries
9. Management of Incubators Centers of the Islamic countries and establishing a central research office

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ICRIC



الغرفة الإسلامية للتجارة والصناعة  
Islamic Chamber of Commerce & Industry  
La Chambre Islamique de Commerce et d'Industrie



# HALAL WORLD

Research, Development  
Monitoring & Support

Islamic Chamber Research  
& Information Center (ICRIC)



# ISLAMIC COUNTRIES TOURISM CHAIN (ICTC)



Islamic Chamber Research  
& Information Center

**Islamic Chamber Reserch  
& Information Center**



# ISLAMIC COUNTRIES CREDIT RATING SYSTEM



## ISLAMIC COUNTRIES CREDIT RATING SYSTEM (IC-CRS)

سامانه اعتبار سنجی کشور های اسلامی

نظام الائتمان في البلدان الاسلاميه  
system devaluation de credit des pays islamique



# OIC NETWORKING SME AGENCIES



شبكة الاتصالات للوكالات الصغيرة والمتوسطة لمنظمة المؤتمر الإسلامي  
شبكة ارتباطی بنگاههای کوچک و متوسط سازمان کنفرانس اسلامی  
OCI Mise en R'eseau des PME Agances

مركز تحقیقات و اطلاع رسانی اتاق اسلامی ICRIIC