



تاریخ: 28, 5, 2012
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پیوست:

ICANN
Suite 330, 4676 Admiralty Way
Marina del Rey, CA 90292

Attention: New gTLD Evaluation Process

Subject: Letter for support for .PARS

Dear Sirs

This letter is to confirm that Ferdowsi Foundation fully supports the application for .PARS submitted to ICANN by Asia Green IT System Bilgisayar San. Ve Tic. Ltd. Sti in the New gTLD Program.

As the General Secretary of Ferdowsi Foundation, I confirm that I have the authority of the Ferdowsi Foundation to be writing to you on this matter.

The .PARS gTLD is the perfect way to easily and simply tie together online the peoples of various nations connected ethnically and linguistically dating to the Persian community gathering together from 850 BCE in Pars land.

While the .PARS TLD ties back historically, linguistically and culturally to the Persian people, it also has the potential to tie together the tens of millions of people across the globe who read Persian-script languages.

Thank you for the opportunity to support this application.

Yours sincerely

Yaser Movahed Fard
General Secretary of Ferdowsi Foundation



Ferdowsi Foundation



FERDOWSI
FOUNDATION

How Ferdowsi Foundation established

Iran has always been one of the pioneers of humanism, human culture and civilization in all the historical periods including the ancient and Islamic eras. Facing the ever-increasing universal developments and enjoying its cultural enrichment and historical background, this country is now once again faced with the opportunity of being one of the breeding grounds of world culture.

During the one-thousand-year historical background in which countless atrocities have afflicted Iranians and their culture, Hakim Abu-al-Qasem Ferdowsi's *Shahnameh* has been the upright flag and the guardian of the Iranian culture and history.

The long-term advantages of such a valuable work for the Iranians are definitely due to Ferdowsi's sacrifice, the master of Farsi language and the custodian of the brilliant Iranian culture. The endeavors of many Iranian scholars to edit or improve the work, which seems incomparable to what Ferdowsi had done, are all meant to pay tribute and express gratitude to Ferdowsi.

Nowadays that all nations have embarked on serious attempts to make their cultural background worldly recognized as the origin of their achievements, Iranians are also expected to increase their endeavors to reclaim the sublime position of their culture, in which Ferdowsi has doubtlessly played a significant role.

Ferdowsi Foundation has origins in the public's aspirations, and can properly lead to the enhancement of the Iranian culture in different ways.

The Iranian culture and civilization has the capacity of attracting scholars from all around the world and can be studied by world-famous Iranian scientists, thereby enhancing the Iranian cultural achievements to the point where the ancient heritage of the country is well reflected in people's lives and leaves treasure-worth heredity for the new generations.

In hope for spreading the invaluable but latent culture of *Shahnameh*, and in order to construct a powerful state to be the guardian of the Iranian-Islamic culture and to defy the

corruptive influence of other cultures, Ferdowsi Foundation has been established. This foundation, which is a cultural, non-profit-making, apolitical but open organization, has been officially registered by the Iranian Cultural Heritage, Handicrafts and Sightseeing Organization in 3/18/2006/ with the registration number 19506. Mr. Yaser Movahed Fard has been chosen the secretary general of the Foundation.

Ferdowsi Foundation consists of a public assembly, a jury and a central meeting board.

The members of the jury who play the roles of consultants are as follows:

1. Prof. Jalal Khaleghi Motlagh (University of Humburg)
2. Dr. Mir Jalal-al-Din Kazazi (University of Allameh Tabatabaei, Tehran)
3. Dr. Fereydoon Joneydi (Neyshaboor Organization)
4. Dr. Aziz-Allah Joyni (University of Tehran)
5. Dr. Ghadam-Ali Sarrami (University of Tehran)
6. Dr. Hasan Anosheh (Encyclopaedia of Persian Language and Literature)
7. Dr. Aryanfar Safar Abdollah (Kazakhstan Oriental Institute)
8. Prof. Carlo Cereti (the Chairman of European Iranian Studies Society).
9. Prof. Ulrich Marzolf (University of Goettingen).
10. Prof. Raushan Rahmani (Tajik State National University).
11. Dr. Namir Karakhelilovich (University of Sarajevo-Bosnia)
12. Dr. Mahmood Omidsalar (California State University, Los Angeles)
13. Prof. Naser Kanaani (University of Berlin)
14. Dr. Shahin Seraj (Malek-al-Shoara Bahar Foundation, Paris).
15. Dr. Islam Champagne (Abay University, Almaty State University, Kazakhstan).
16. Dr. Latif Nazemi (University of Hamburg).
17. Dr. Mustafa Bakur (University of Homs, Syria)
18. Mr. Mansur Vafaei (traditional Painter)
19. Dr. Davoud Fahlai-Beigi (Director, Writer and Teacher of Performing Arts)
20. Dr. Seyed Abd-al-Majid Sharifzadeh (the Iranian Academy of the Arts)
21. Dr. Seyed Zeyae al-Din Hajari (the Chairman of refining and preserving Persian language Society)
22. Mr. Afshin Esfandyari (Sculptor Artist)
23. Mr. Iraj Hesabi (Hesabi Organization)
24. Dr. Mohammad Hossein Toosivand (Founder of Ferdowsi Foundation)

The Goals of Ferdowsi Foundation

1. Recognizing individual aspects of the Iranian canonical literary men, artists, and scientists as well as their philosophical ideas and schools of thought;
2. Organizing scientific, cultural, artistic, literary and research groups;
3. Organizing technical groups as well as training the talented and interested youth groups for the enhancement of the foundation;
4. Gaining the most from the experts and the celebrities of Iran;
5. Supporting environmental protection via establishing *Shahnameh* gardens;
6. Finding the Iranian literary figures and making them known for the purpose of spreading out the Iranian culture, civilization, literature and language;
7. Recognizing scholars, scientists and celebrities from different parts of the world whose research areas of interest focuses on the Iranian culture and literature.

Ferdowsi Foundation Areas of Activity

1. Translating, editing and compiling the *Shahnameh* and other canonical literary works;
2. Publishing Ferdowsi Journal and other journals which are in accordance with the goals of the Foundation;
3. Honoring and celebrating the scientific and cultural position of the Iranian poets, writers and celebrities;
4. Recognizing the cultural, historical, natural, and linguistic heritage of Iran via the *Shahnameh*;
5. Performing survey research projects for the purpose of enhancing the universal awareness of the Iranian historical monuments and cultural heritage particularly focusing on Ferdowsi;
6. Offering services in the domain of research, performing all sorts of activities aiming towards the universal recognition of Ferdowsi, enhancing the Iranian culture, language and literature not only in Iran but also in the whole world, especially in Cultural Historical Complex at Toos and the village of Pagh (the birthplace of Ferdowsi) and ultimately monitoring the activities of such cultural centers;
7. Constructing cultural centers for Ferdowsi and other Iranian celebrities as well as advertising herbal medicine;

8. Cooperating in reviving Toos Cultural Historical Complex, the village of Pazh, and other cultural and historical centers in Iran and throughout the world;
9. Establishing technical libraries and the centre for the cultural-historical documents;
10. Founding International Ferdowsi Awards to be granted to scholars, literary men and scientists whose areas of activities are Iranian literature, culture, and civilization;
11. Establishing databases, Internet websites, and creating multi-media software regarding the world celebrities;
12. Offering services related to sightseeing, touring and visiting the cultural heritage centers and historical places;
13. Attracting donations and financial aids from state, private and public organizations, as well as international institutes to achieve the goals of the foundation;
14. Attracting loans and cash donates from people and institutes;
15. Holding out celebrations, conferences, fairs and other cultural programs with the purpose of recognizing the Iranian heredities in the domain of culture, history and metaphysics with particular attention to Hakim Abu-al-Qasem Ferdowsi.

Contact information:

Tel: +98 912 358 2834

Email: y.movahed@yahoo.com

Weblog: <http://boniadferdowsi.persianblog.ir/>