

ICANN Application- .bbb Top Level Domain

Council of Better Business Bureaus

May 30, 2012

RESPONSE TO QUESTION 20(f)

Endorsements from institutions not mentioned in the response to 20(b) should be accompanied by a clear description of each such institution's relationship to the community. Endorsements presented as supporting documentation for this question should be submitted in the original language.

I. Endorsements from BBBs

BBB Serving Northern Colorado and East Central Wyoming

Pam King, President and CEO

BBB Serving Utah

Jane Driggs, President and CEO

BBB Serving Metro Atlanta, Athens & NE Georgia

Robin Holland, Chair of the Board

BBB Serving Central and Northern Alberta

Christine Lawrence, President and CEO

BBB Serving Central Indiana

William J. Thomas, President and CEO

BBB Serving Central Louisiana and the Ark-La-Tex

Andrew Fisher, President and CEO

BBB Serving Central New England

Nancy B. Cahalen, President and CEO

BBB Serving Middle Tennessee

Kathleen Calligan, President and CEO

BBB Serving Amarillo

Janna Kiehl, CEO

BBB Serving Northwest Florida

Norman Wright, President and CEO

BBB Serving Midwestern and Central Ontario

Ric Borski, President and CEO

BBB Serving the Upstate (South Carolina)

Vee Daniel, President and CEO

BBB Serving Greater Cleveland

David H. Weiss, President

BBB Serving New Jersey

Melissa Companick, President and CEO

BBB Serving Northern Nevada

Tim Johnston, President and CEO
BBB Serving Los Angeles, Orange, Riverside, and Bernardino Counties (BBB of the Southland)

Vincent L. Gottuso, President and CEO
BBB Serving Eastern WA, North Idaho & Montana

Eleanor S. Katzele, President and CEO
BBB Serving Eastern Massachusetts, Maine, Rhode Island, and Vermont

Kevin J. Sanders, President and CEO
BBB Serving San Diego and Imperial Counties

Sheryl Bilbrey, President and CEO
BBB Serving Arkansas

Janet J. Robb, President and CEO
BBB Serving Eastern North Carolina

Toby Barfield, President and CEO
BBB Serving Central North Carolina

Kevin Hinterberger, President and CEO
BBB Serving Upstate New York

David P. Polino, President
BBB Serving Alaska, Oregon and Western Washington

Robert W.G. Andrew, President and CEO
BBB Serving Akron, Ohio

Christy Page, President and CEO
BBB Serving the Brazos Valley (Texas)

Bill McGuire, President and CEO
BBB Serving Central Florida

Judy Pepper, President and CEO
BBB Serving Columbus, Georgia

Leonard Crain, President and CEO
BBB Serving North Central Texas

Monica Horton, President and CEO

II. Endorsements from BBB Wise Giving Alliance and Accredited Charities

BBB Wise Giving Alliance

Bennett Weiner, Chief Operating Officer

Accredited Charities

- Feeding America
- Make-a-Wish Foundation of America
- American Heart Association/American Stroke Association
- United Way Worldwide
- Child Fund International
- Brothers Brother Foundation
- Direct Relief International

III. Endorsements from Accredited Businesses

Omni Restaurant Search, Inc. and Omni Career Search

Michael F. White, President and CEO
(BBB Serving Eastern Massachusetts, Maine, Rhode Island and Vermont)

Sermon Service & Electric

Ted F. Sermon, President and Vice Chair of Idaho State HVAC Board and Vice Chair Snake River Region BBB
(BBB Serving the Snake River Region)

Gentle Giant Moving Company

Larry O'Toole, Founder and CEO
(BBB Serving Eastern Massachusetts, Maine, Rhode Island and Vermont)

Phoenix Telecommunications, Inc.

Kenneth Hanby, President
(BBB of Southeast Florida & the Caribbean)

Rogers Insulation Specialists Co., Inc.

Richard Taglienti, Partner
(BBB Serving Eastern Massachusetts, Maine, Rhode Island and Vermont)

The Nelson Companies, Ltd.

Douglas G. Waybright, President
(BBB Serving Eastern Massachusetts, Maine, Rhode Island and Vermont)

Regions Bank

Louis E. Michetti, Senior Vice President and Chair of the Board of Directors of BBB serving North Alabama
(BBB of North Alabama)

Chown Hardware

Fred Chown, Owner
(BBB of Alaska, Oregon & Western Washington)

Johnson

Colin Kuefler, Regional Manager, Home-Auto Consulting
(BBB of Great White North)

New England Ambulance Service

John Vernancio, President and CEO
(BBB Serving Eastern Massachusetts, Maine, Rhode Island and Vermont)

Total Temperature Control, Inc.

John J. Ambrosino, President
(BBB Serving Eastern Massachusetts, Maine, Rhode Island and Vermont)

Pinnacle Residential Properties

Vincent J. Soto, Owner
(BBB Serving Eastern Massachusetts, Maine, Rhode Island and Vermont)

Security Business Bank of San Diego

Gail Jensen-Bigknife, EVP/ Chief Credit Officer
(BBB of San Diego)

Robert J. Dennehy CPA

Robert J. Dennehy, Owner
BBB Serving Eastern Massachusetts, Maine, Rhode Island and Vermont

Shreveport Communication Service, Inc.

Eddie Faith, President
BBB of Central Louisiana & the Ark-La-Tex

Stronghold Remodeling Inc.

Joan Stephens, President
BBB Snake River Region, Boise

Unleashed Innovations, Inc.

Wayne Richie, CEO
Chairman of the Arkansas BBB board

AAMCO Total Car Care

Marlene Herman, President
BBB Serving Greater Cleveland

Guaranty Bank and Trust Company

Richard O. Pearson, Regional President
BBB Serving Northern Colorado and East Central Wyoming

Bonnie Dean Associates

Bonnie Dean, President
Serves on board of BBB Serving Northern Colorado and East Central Wyoming
Serves on CBBB Board

Align

Mona Lee Pearl, Executive Vice President
Serves on board of BBB Serving Northern Colorado and East Central Wyoming

Dohn Construction Inc.

Constance M. Dohn, CFO
BBB Serving Northern Colorado and East Central Wyoming

Thomas & Tyler, LLC

M. Tyler Notestine, Managing Partner
Chair of Board of Serving Northern Colorado and East Central Wyoming

The Wilson Law Firm, PC

Zachary G. Wilson
BBB Serving Northern Colorado and East Central Wyoming

Happy State Bank

Steve Bowen
BBB of Amarillo, Inc.

Questar Gas Company

Sherri M. Smith, Credit/Collections Manager
BBB Serving Utah

Sedo.com, Inc.

Jeremiah Johnston, General Counsel
BBB Serving Eastern Massachusetts, Maine Rhode Island and Vermont

George's Paint & Body, L.L.C.

Silas Garrett, President
BBB Serving the Brazos Valley

Dolese Bros. Co.

Kermit A. Frank, Jr., General Sales Manager
Chair of the Board of Directors of the BBB Serving Central Oklahoma

Atlantic Coast Moving & Storage

Jack Kelly, President
Chair of the Board of Directors of the BBB Serving New Jersey

IV. Endorsements from National Partners

Proctor & Gamble

Verizon

The National Partners sit on the Council of Better Business Bureau Board of Directors and support the BBB mission and programs.

V. Endorsement from CBBB Consultant

Charles Underhill Consulting

Consultant and former BBB President and CEO

Section I

Endorsements from BBBs



BBB serving northern Colorado and Wyoming
8020 South County Road 5, Suite 100
Fort Collins, CO 80528

March 30, 2012

Dear ICANN:

This letter is to provide endorsement by the BBB serving northern Colorado and Wyoming of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain. We believe that .bbb has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address above.

Thank you,

A handwritten signature in black ink, appearing to read "P. King", is located below the "Thank you," text.

Pamela K. King
President and CEO of BBB serving northern Colorado and Wyoming



Better Business Bureau of Utah, Inc.

5673 S. Redwood Rd • Salt Lake City • UT • 84123
(801) 892-6000 • Toll free in Utah (800) 456-3907 • Fax (801) 892-6002
www.bbb.org • info@utah.bbb.org • complaints@utah.bbb.org

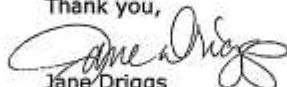
April 4, 2012

Dear ICANN:

This letter is to provide endorsement by the BBB of Utah for the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

The Council of BBBs is our umbrella organization for all the 116 BBBs across the United States and Canada. We believe that .bbb will be of great value in promoting trust among users of the Internet. The .bbb TLD will be a namespace where only BBB accredited businesses and charities, who meet BBB's rigorous standards, and affiliated BBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

Thank you,


Jane Driggs
President and CEO

April 2, 2012

Dear ICANN:

This letter is to provide endorsement for the BBB of Metro Atlanta, Athens & Northeast Georgia of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain. We believe that **.bbb** has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or email within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address below.

Thank you,

A handwritten signature in blue ink, appearing to read "R. Holland", written over a horizontal line.

Ms. Robin Holland
Chair of the Board
BBB Serving Metro Atlanta, Athens & Northeast Georgia
503 Oak Place, Suite 590
Atlanta, Georgia 30349



Better Business Bureau
of Central & Northern Alberta
16102 – 100 Avenue

March 29, 2012

Dear ICANN:

The Better Business Bureau of Central and Northern Alberta letter is pleased to endorse the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

As one of the most northern Better Business Bureaus, serving not only Central and Northern Alberta, but Northern British Columbia, the Northwest Territories, Nunavut and parts of Saskatchewan, we are certain that .bbb will be of great value in promoting trust among users of the Internet, especially given the current difficulty consumers face when trying to distinguish trustworthy businesses from the large number of fraudulent businesses online. In the .bbbnnamespace only BBB accredited businesses and charities, who meet BBB's rigorous standards, and affiliated BBB entities will be able to have a website or e-mail within the TLD, thus providing consumers and businesses with an additional layer of trust and authentication online.

Yours truly,

Christine Lawrence
President and CEO

Telephone: (780) 488-6632 **Toll Free:** 800-232-7298 **Fax:** (780) 482-1150
Website: www.bbb.org **Email:** chris@edmontonbbb.org
Better Business Bureau of Central & Northern Alberta



Better Business Bureau, Inc.
151 N. Delaware Street, #2020
Indianapolis, IN 46204-2599

Phone: 317.488.2221 • 800.488.4403
Fax: 317.488.2224

www.bbb.org

March 28, 2012

Dear ICANN:

This letter is to provide endorsement by the BBB of Central Indiana of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain. We believe that .bbb has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address above.

Thank you,

William J. Thomas
President and CEO of BBB of Central Indiana
151 N. Delaware Street
Indianapolis, IN 46204-2599



2006 E. 70th Street
Shreveport, LA 71105
Phone: 318-797-1330
Fax: 318-797-1380

April 1, 2012

Better Business Bureau
Serving Central Louisiana and the Ark-La-Tex
2006 E. 70th Street
Shreveport, LA 71105

Dear ICANN:

This letter is to provide endorsement by the BBB of Central Louisiana and the Ark-La-Tex of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain. We believe that **.bbb** has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online. You may contact me at the address above.

Thank you,

A handwritten signature in black ink, appearing to read 'Andrew Fisher'.

Andrew Fisher
President and CEO of BBB of
Central Louisiana and the Ark-La-Tex



BETTER BUSINESS BUREAU® OF CENTRAL NEW ENGLAND, INC.

340 Main Street, Suite 802, Worcester, MA 01608
Business Services: (508) 755-3340 Fax: (508) 754-4158 Consumer Line: (866) 566-9222
www.bbb.org info@cne.bbb.org

April 2012

Dear ICANN:

This letter is to provide endorsement by the BBB of Central New England, Inc. of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain. We believe that **.bbb** has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online. You may contact me at the address above.

Thank you,

Nancy B. Cahalen
President and CEO of BBB of Central New England, Inc.



201 4th Avenue, N., Ste 100
P.O. Box 198436
Nashville, TN 37219

24 Hour
Public Inquiry Lines:
(615) 242-4222

FAX: (615) 250-4245

www.goBBB.org

Kathleen Calligan
President/CEO

Better Business Bureau[®]
of Middle Tennessee, Inc.

April 29, 2012

Dear ICANN:

This letter is to provide endorsement by the BBB of Middle Tennessee of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain. We believe that .bbb has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address above.

Thank you,

Kathleen Calligan
President and CEO, BBB of Middle Tennessee, Inc.



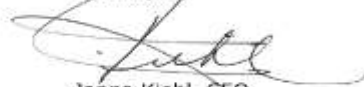
March 28, 2012

Dear ICANN:

This letter is to provide endorsement by the BBB of Amarillo, Inc. of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain. We believe that **.bbb** has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at:
BBB of Amarillo, Inc. DBA
BBB of the Texas Panhandle
720 S. Tyler, Suite B112
Amarillo, TX 79101

Thank you,



Janna Kiehl, CEO
BBB of Amarillo, Inc.

BBB of the Texas Panhandle

720 S Tyler Ste B112 • PO Box 1905 • Amarillo, TX 79105 • Phone: 806.379.6222 • Fax: 806.379.8206



Better Business Bureau of Northwest Florida, Inc.
912 E. Gadsden Street
Pensacola, FL 32501
850.429.0002 | 850.429.0006 Fax

April 2, 2012

Dear ICANN:

This letter is to provide endorsement by the BBB of Northwest Florida of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain. We believe that **.bbb** has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.
You may contact me at the address above.

Thank you,

Norman Wright
President and CEO of BBB of Northwest Florida



Better Business Bureau of Mid-Western and Central Ontario, Inc

354 Charles St E • Kitchener, ON N2G 4L5 • Phone: 519.579.3084 • Fax: 519.743.7851

110-1 Eva Rd • Toronto, ON M9C 4Z5 • Phone: 888.295-3609 • Fax: 800.922.8952

April 2012

Dear ICANN:

This letter is to provide endorsement by the BBB of Mid-Western and Central Ontario of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain. We believe that .bbb has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address above.

Thank you,

Ric Borski
President & CEO



March 28, 2012

Better Business Bureau of the Upstate
408 North Church Street, Suite C
Greenville, SC 29601

Dear ICANN:

This letter is to provide endorsement by the BBB of the Upstate for the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain. We believe that **.bbb** has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address above.

Thank you,

Vee Daniel
BBB of the Upstate, President

Better Business Bureau Upstate South Carolina

408 North Church Street, Suite C • Greenville, SC 29601-2164 • Phone: 864-242-5052 • 800-948-5791 • Fax: 864-271-9802



Better Business Bureau, Inc.
2800 Euclid Avenue, 4th Floor
Cleveland, OH 44115-2408
216-241-7678 FAX 216-861-6365
www.cleveland.bbb.org

BBB, Inc. (Serving Greater Cleveland)
2800 Euclid Avenue – 4th Floor
Cleveland, OH 44115

April 1, 2012

Dear ICANN:

This letter is to provide endorsement by the BBB serving the Cleveland, Ohio metropolitan area of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain. We believe that **.bbb** has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address above. Thank you.

Sincerely,

David H. Weiss, President



Better Business Bureau of New Jersey, Inc.
1700 Whitehorse-Hamilton Square Road, Ste D5
Trenton, NJ 08690

April 2012

Dear ICANN:

This letter is to provide endorsement by the BBB of New Jersey of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain. We believe that .bbb has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address above.

Thank you,

Melissa Companick
President and CEO of BBB of New Jersey

President & CEO
Melissa Companick



Better Business Bureau of Northern Nevada, Inc.
4834 Sparks Blvd Suite 102
Sparks, NV 89436-8157

March 29, 2012

Dear ICANN:

This letter is to provide endorsement by the Better Business Bureau of Northern Nevada, Inc. of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain. We believe that **.bbb** has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBBs, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address above.

Thank you,

Tim Johnston

President / CEO

Better Business Bureau of Northern Nevada, Inc.



THE BETTER BUSINESS BUREAU®

SERVING LOS ANGELES,
ORANGE, RIVERSIDE AND
SAN BERNARDINO COUNTIES

315 NORTH LA CADENA DRIVE
POST OFFICE BOX 970
COLTON, CALIFORNIA 92324-0814
TELEPHONE (909) 825-0400
FACSIMILE (909) 838-6092
www.la.bbb.org

CALIFORNIA OFFICES:

CULVER CITY
LONG BEACH
PLACENTIA
RESEDA

March 29, 2012

Dear ICANN:

This letter is to provide endorsement by the Better Business Bureau of the Southland for the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain.

We believe that **.bbb** has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance, and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You are welcome to contact me at the address above.

Thank you,

Vincent L. Gottuso
President/CEO
Better Business Bureau of the Southland, Inc.



Better Business Bureau
Serving Eastern WA, North ID, & Montana
152 S Jefferson, Ste 200
Spokane, WA 99201

March 29, 2012

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Better Business Bureau

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Coleen Quisenberry
Quisenberry Marketing
and Design, Inc.

Lance Trebesch
TicketPrinting.com

Aaron Wilson
CHAS Clinics

Jack Zurlini
Berenson LLP

Dear ICANN:

This letter is to provide endorsement by the BBB serving Eastern Washington, North Idaho and Montana of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain. We believe that **.bbb** has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address above.

Thank you,

Eleanor S Katzele
President and CEO of BBB
Serving Eastern WA, North ID & Montana
ekatzele@spokane.bbb.org
509-232-0587

Serving Eastern Washington, North Idaho & Montana

152 S. Jefferson, Suite 200 • Spokane, WA 99201-4352 • Phone: 509.838.3841 • 800.248.2356 • Fax 509.838.1079



Better Business Bureau®
290 Donald Lynch Blvd., Suite 102
Marlborough, MA 01752-4705

April 26, 2012

Dear ICANN:

This letter is to provide endorsement by the BBB serving Eastern Massachusetts, Maine, Rhode Island & Vermont of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

We believe that .bbb has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address below.

Thank you and have a fantastic day.

Kevin J. Sanders
President & CEO

Tel: 508-652-4844
Fax: 508-652-4833
E-Mail: ksanders@boston.bbb.org
www.bbb.org | Start With Trust

Better Business Bureau
290 Donald Lynch Boulevard, Suite 102
Marlborough, MA 01752-4705



Board of Directors

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Security Business Bank
of San Diego

Ken Anderson - Vice Chairman
Water Andersen Nursery

Chuck Danning - Treasurer
KETV - Bay City Television

Terry Moore - Secretary
Ramsey & Sonday

Mary Bell - Past Chairman
San Diego Foundation

Sheryl Bilbrey - President
Better Business Bureau

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Gaines Bed Material Co.

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Murphy Lumber Construction

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Jerry Rawns
Jackson's Furniture

Jessie Ogle
Lloyd Pest Control

Steven Relyne
UCSD

Jayne Rowland
Sempura Energy

Allen Shaw
National MS Society

Chris Stokel
Make a Wish Foundation
of San Diego

Chuck Swimmer
Church Construction

Legal Counsel

B. Richard Arledge
Luna Forward

Emertoo

Gary R. Carter
Art Institute of California

Bruce Frost
Forest Hardwood Lumber Co.

Dexter La Pierre
Union-Tribune Publishing Co.

Better Business Bureau of
San Diego & Imperial Counties
5050 Murphy Canyon Rd., Suite 110
San Diego, CA 92123

March 29, 2012

Dear ICANN:

This letter is to provide endorsement by the BBB of San Diego and Imperial Counties of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain. We believe that .bbb has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address above.

Thank you,

Sheryl Bilbrey
President and CEO of BBB of San Diego & Imperial Counties

Better Business Bureau®

5050 Murphy Canyon Rd. #110 • San Diego, CA 92123-4389 • BBB Services (858) 637-6199 • Fax (858) 496-2141
e-mail info@sandiego.bbb.org • bbb.org



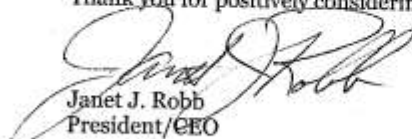
March 29, 2012

Dear ICANN:

This letter is to provide endorsement by the BBB of Arkansas for the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

We believe that .bbb will be of great value in promoting trust among users of the Internet. The .bbb TLD will be a namespace where only BBB accredited businesses and charities, who meet BBB's rigorous standards, and affiliated BBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

Thank you for positively considering this application,



Janet J. Robb
President/CEO
JJR/lom

Better Business Bureau of Arkansas, Inc.

12521 Kanis Road • Little Rock, AR 72211 • Phone: 501.664.4888 • 800.984.5222 • Fax 501.664.0024



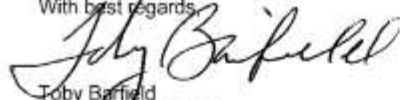
March 26, 2012

Dear ICANN:

This letter is an endorsement by the BBB of Eastern North Carolina for the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top-level domain. We firmly believe that **.bbb** has the potential of protecting consumers online, as it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a Web site or e-mail within the TLD. Thus, consumers will enjoy an additional layer of trust and authentication online.

You may contact me at the address above.

With best regards,


Toby Barfield
President and CEO

BBB of Eastern North Carolina

5540 Munford Rd., Ste. 130 - Raleigh, NC 27612-2655 - Phone: 919.277.4208 - Fax: 919.277.4221



BBB of Central NC
3608 West Friendly Avenue
Suite 212
Greensboro, NC 27410

March 28, 2012

Dear ICANN:

This letter is to provide endorsement by the BBB of Central NC of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain. We believe that **.bbb** has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address above.

Thank you,

Kevin Hinterberger
President & CEO



Better Business Bureau, Inc.

100 Bryant Woods South, Amherst, New York 14228
(716) 883-5677 (800) 828-5000 EXT 287

DAVID P. POLINO
PRESIDENT

Fax: (716) 883-5349
dpolino@upstatenybbb.org
www.bbb.org

Better Business Bureau of Upstate NY
100 Bryant Woods South
Amherst, NY 14228

April 2012

Dear ICANN:

This letter is to provide endorsement by the BBB of Upstate New York, Inc. of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain. We believe that .bbb has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address above.

Thank you,

David P. Polino
President



April 2, 2012

Better Business Bureau serving
Alaska, Oregon and Western Washington
1000 Station Dr. Ste 222
DuPont WA 98327

Alaska

341 W Tudor Rd
Suite 209
Anchorage, AK 99503
Phone: 907-562-0714
1-888-860-2222
Fax: 907-562-4061

Oregon

4004 SW Kruse Pl
Suite 375
Lake Oswego, OR 97035
Phone: 503-212-3027
1-800-488-4155
Fax: 503-212-3099

Western Washington

1000 Station Dr
Suite 222
DuPont, WA 98327
Phone 206-431-2227
253-830-2927
1-800-216-2227
Fax: 206-431-2200

Dear ICANN:

This letter is to provide endorsement by Better Business Bureau serving Alaska, Oregon and Western Washington of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain. We believe that **.bbb** has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address above.

Thank you,

Mr. Robert W.G. Andrew
President and CEO of BBB of Alaska, Oregon and Western Washington



March 28, 2012

Dear ICANN:

This letter is to provide endorsement by the BBB of Akron of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain. We believe that **.bbb** has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address below.

Thank you,

Christy L. Page
President / CEO of BBB of Akron



Better Business Bureau of the Brazos Valley
418 Tarrow
College Station, TX

April 2, 2012

Dear ICANN:

This letter is to provide endorsement by the BBB of the Brazos Valley of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain. We believe that **.bbb** has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address above.

Thank you,

A handwritten signature in black ink that reads "Bill McGuire". The signature is written in a cursive, flowing style.

Bill McGuire
President and CEO of BBB of the Brazos Valley



**Better Business Bureau
of Central Georgia & the CSRA, Inc.**
277 M.L. King, Jr. Blvd, Suite 102
Macon, GA 31201
Phone: 478.742.7999
Fax: 478.210.8191

April 1, 2012

Dear ICANN:

This letter is to provide endorsement by the BBB of Central Georgia & the CSRA, Inc. of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain. We believe that **.bbb** has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address above.

Thank you,

A handwritten signature in red ink, appearing to read 'Kelvin Collins', is written over a horizontal line.

Kelvin Collins
President/CEO



April 4, 2012

Dear ICANN:

This letter is to provide endorsement by the BBB of North Central Texas of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain. We believe that .bbb has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address above.

Thank you,

Monica Horton

President and CEO of BBB of North Central Texas

Better Business Bureau of North Central Texas

4245 Kemp Blvd., Ste. 900 • Wichita Falls, TX 76308-2830 • Phone: 940.691.1172 • Fax: 940.691.1175

Section II

Endorsements from BBB Wise Giving Alliance and Accredited Charities



BBB Wise Giving Alliance

April 10, 2012

Dear ICANN :

This letter is to provide endorsement by the BBB Wise Giving Alliance of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

We believe that .bbb will be of value given the large numbers of questionable charities online, particularly after natural and other disasters. In the .bbb namespace only BBB accredited charities, who meet BBB Wise Giving Alliance's 20 *Standards for Charity Accountability*, accredited businesses, and affiliated CBBB entities, will be able to have a website or e-mail within the TLD, thus providing donors and consumers an additional layer of trust and authentication online.

You may contact me at the address below.

Sincerely,

Bennett Weiner
Chief Operating Officer
BBB Wise Giving Alliance

Board of Directors

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Attorney/Consultant

Myrl Weinberg
Vice Chair
National Health Council

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The Boston Foundation

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Chicago-Kent College of Law

Michelle L. Corey
BBB/St. Louis

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PricewaterhouseCoopers LLP

Karl E. Emerson
*Montgomery, McCracken,
Walker & Rhoads, LLP*

Cindy Lott
*Columbia Law School
National State Attorneys
General Program*

Paulette Hachara
*Association of Fundraising
Professionals (Retired)*

Char Hollison
Johns Hopkins University

Joseph R. Reynolds
Sundial Creative Services

Patrick Rooney
*Center on Philanthropy
Indiana University*

Claire Rosenzweig
BBB/Metropolitan New York

Mark Shamley
*Association of Corporate
Contributions Professionals*

Cass Wheeler
Strategic Consultant

Ex Officio

H. Art Taylor
President and CEO



Formerly named
America's Second Harvest

April 24, 2012

Dear ICANN:

This letter is to provide endorsement by Feeding America of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain.

We believe that .bbb will be of value given the large numbers of questionable charities online, particularly after natural and other disasters. In the .bbb namespace only BBB accredited charities, who meet BBB Wise Giving Alliance's 20 standards of charity accountability, accredited businesses, and affiliated CBBB entities, will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address on this letterhead.

Thank you,

A handwritten signature in black ink that reads "Janet C. Gibbs".

Janet Gibbs
Chief Financial Officer
Feeding America

National Office
35 E. Wacker Drive
Suite 2000
Chicago, IL 60601
tel 312.263.2303
fax 312.263.5626
feedingamerica.org

Make-A-Wish® America
4742 North 24th Street, Suite 400
Phoenix, AZ 85016
(800) 722-WISH
(602) 279-WISH
wish.org



April 18, 2012

Internet Corporation for Assigned
Names and Numbers (ICANN)

Re: Proposed .bbb Top-Level Domain

Dear Sir or Madam:

I am Vice President & General Counsel of Make-A-Wish Foundation of America ("Make-A-Wish"), a national nonprofit organization with 62 chapters across the United States that grant the wishes of children with life-threatening medical conditions.

This letter is to advise you that Make-A-Wish supports the community application submitted by the Council of Better Business Bureaus ("CBBB") for a .bbb top level domain ("TLD").

It is our understanding that only BBB-accredited charities (i.e., those that meet BBB Wise Giving Alliance's 20 charity accountability standards), accredited businesses and affiliated CBBB entities will be permitted to have a website or e-mail within the .bbb TLD. We believe this is important, particularly given the number of unscrupulous purported charities that operate on the Internet. In our view, the proposed .bbb TLD will provide consumers with assurances that the entity they are dealing with online is authentic and worthy of their trust.

If you have any questions, please feel free contact me at the address listed above, or to e-mail me at dmulvihill@wish.org.

Very truly yours,

/s/ David B. Mulvihill

David B. Mulvihill
Vice President & General Counsel

Share the Power of a Wish®

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Chief Financial Officer
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Corporate Secretary &
General Counsel
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Executive Vice President
ECC Programs
John Mainers

Executive Vice President
Consumer Health
Kathy Rogers

Executive Vice President
Advocacy & Health Quality
Mark A. Schoeberl

Executive Vice President
Technology & Customer Strategies
Michael Wilson



National Center
7272 Greenville Avenue • Dallas, Texas 75231-4596
Tel 214.373.6300 • www.heart.org

April 11, 2012

**Internet Corporation for Assigned Name
and Numbers (ICANN)**

Dear ICANN:

This letter is to provide endorsement by the American Heart Association of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

We believe that .bbb will be of value given the large numbers of questionable charities online, particularly after natural and other disasters. In the .bbb namespace only BBB accredited charities, who meet BBB Wise Giving Alliance's 20 standards of charity accountability, accredited businesses, and affiliated CBBB entities, will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address on this letterhead.

Thank you,

Sunder D. Joshi
Chief Administrative Officer and
Chief Financial Officer
American Heart Association

*"Building healthier lives,
free of cardiovascular
diseases and stroke."*

Please remember the American Heart Association in your will.



United Way Worldwide

701 North Fairfax Street
Alexandria, Virginia 22314-2045
tel 703.836.7112 Ext.565
fax 703.683.7825
ken.euwema@unitedway.org

Kenneth C. Euwema
Vice President – Membership Accountability
Membership Services



April 11, 2012

Dear ICANN :

This letter is to provide endorsement by United Way Worldwide of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain.

We believe that .bbb will be of value given the large numbers of questionable charities online, particularly after natural and other disasters. In the .bbb namespace only BBB accredited charities, who meet BBB Wise Giving Alliance's 20 standards of charity accountability, accredited businesses, and affiliated CBBB entities, will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address on this letterhead.

Thank you,

A handwritten signature in black ink that reads "Kenneth C. Euwema". The signature is fluid and cursive, with a long horizontal stroke at the end.

Kenneth C. Euwema

Vice President – Membership Accountability

United Way Worldwide

2821 Emerywood Parkway
P.O. Box 26484
Richmond, VA 23261-8484 USA

(804) 756-2700
Fax (804) 756-2782
Toll Free: (800) 776-6767
www.ChildFund.org
Member of ChildFund Alliance



April 10, 2012

Dear ICANN:

This letter is to provide endorsement by ChildFund International of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain.

We believe that .bbb will be of value given the large numbers of questionable charities online, particularly after natural and other disasters. In the .bbb namespace only BBB accredited charities, who meet BBB Wise Giving Alliance's 20 standards of charity accountability, accredited businesses, and affiliated CBBB entities, will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address on this letterhead.

Thank you,

A handwritten signature in blue ink that reads "Anne Lynam Goddard".

Anne Lynam Goddard
President and CEO
ChildFund International

PROGRAM COUNTRIES:

Afghanistan Angola Belarus Bolivia Brazil Cambodia Dominica Ecuador Ethiopia Guatemala Guinea Honduras India Indonesia Kenya Liberia Mexico
Mozambique Philippines Senegal Sierra Leone Sri Lanka St. Vincent Thailand The Gambia Timor-Leste Togo Uganda USA Vietnam Zambia

L110002 Rev. 6/09



Connecting People's Resources with People's Needs

1700 Gulfview Avenue
Pittsburgh, PA 15231-1694
Tel: 412-321-3160
Fax: 412-321-3125
www.brothersbrother.org
e-mail: mail@brothersbrother.org

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*Charles J. Stuart
D.R. Root & Company

Vice Chair
*B. J. L. cher
West Penn Hospital Foundation

President
Luke L. Hingson
Brother's Brother Foundation

Medical Director
*Deborah K. McMahon, M.D.
University of Pittsburgh

Treasurer
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*Rachel Lacey Allen, Esq.
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Clear Coast Medical Solutions

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Linda M. Allen & Associates

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Gordon Moore
Bayer Corporation (Retired)

Paul T. Newhouse
Leveraged Execution Providers

Linda Reuninger
Mishawaka/Hagerman

Frances Stephen
ZOLL

David M. Swann, M.D.
Sewickley Valley Medical Group

John P. Tynitz
Institute for Shipboard Edu.
(Retired)

Robert Weber, BPh, MS, FASHP
Ohio State University Med. Ctr.

Thomas L. Wendling, Jr.
CBS

John S. Wilson, M.D., F.A.C.C.
Purcell-Hart, Inc.

James S. Wolf
Standard Chartered Bank (Retired)

*also a trustee

Official registration and financial
information of Brother's Brother
Foundation may be obtained from
the Pennsylvania Department of
State by calling toll free within
Pennsylvania 1-800-732-0998.
Registration does not imply
endorsement - PA Act 202.

April 10, 2012

Dear ICANN :

This letter is to provide endorsement by Brother's Brother Foundation of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

We believe that .bbb will be of value given the large numbers of fraudulent charities online, particularly after natural and other disasters. In the .bbb namespace only BBB accredited charities, who meet BBB Wise Giving Alliance's 20 standards of charity accountability, accredited businesses, and affiliated CBBB entities, will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address appearing on this letterhead or call the office at 412-321-3160.

Thank you,

Luke L. Hingson
President

27 S. LA PETERA LANE SANTA BARBARA, CA 93111

tel: (805) 964,4767 fax: (805) 681,4838

www.DirectRelief.org



April 11, 2012

Dear ICANN :

This letter is to provide an endorsement by Direct Relief International of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

We believe that .bbb will be of value given the large numbers of questionable charities online, particularly after natural and other disasters. In the .bbb namespace only BBB accredited charities, who meet BBB Wise Giving Alliance's 20 standards of charity accountability, accredited businesses, and affiliated CBBB entities, will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at the address on this letterhead.

Thank you,

A handwritten signature in blue ink, appearing to read "Bhupi Singh", with a horizontal line extending to the right.

Bhupi Singh
Executive Vice President
Chief Operating Officer & Chief Financial Officer
Direct Relief International

Section III

Endorsements from Accredited Businesses



☐ West Side
14138 Lorain Avenue
Cleveland, OH 44111
Office: (216) 688-6000
Fax: (216) 688-6004

Certified Female Business Enterprise
☐ East Side
3984 Mayfield Road
Cleveland Hts., OH 44121
Office: (216) 381-7730
Fax: (216) 297-1193



March 29, 2012

Dear ICANN :

This letter is to provide endorsement by my businesses (two Aamco Transmission franchise locations) of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

We believe that .bbb will be of value given the large numbers of fraudulent businesses online. In the .bbb namespace, only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

I am the Chair of the Board of Directors of the BBB serving Greater Cleveland, and my business, Aamco Transmissions, is an accredited business of that BBB.

Sincerely,

Marlene Herman, President

www.aamcoclevelandandheights.com



E-mail: info@aamcoclevelandandheights.com



Western States Learning Corporation d/b/a Align
1401 Airport Parkway, Suite 300
Cheyenne, WY 82001

April 2012

Dear ICANN:

Align writes to you today to endorse the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain (TLD).

We believe that .bbb will be of value given the large numbers of fraudulent businesses online. In the .bbb namespace, only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities will be permitted to have a website or e-mail within the TLD. This will provide consumers an additional layer of trust and authentication online.

Align is an accredited business of the BBB of Wyoming/Northern Colorado and has signed an accreditation agreement with that BBB.

In addition, I serve as a member of the board for this BBB.

You may contact me at the address above.

Thank you,

Mona Lee Pearl
Executive Vice President

BONNIE DEAN
ASSOCIATES
creative marketing communications

5754 West 11th Street / Suite 201
Greeley, Colorado 80634
P 970.356.3221 / F 970.356.5721

|
April 1, 2012

Bonnie Dean Associates
5754 West 11th Street, Suite 201
Greeley, CO 80634

Dear ICANN:

This letter is to provide endorsement by Bonnie Dean Associates of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain. We believe that .bbb will be of value given the large numbers of fraudulent businesses online. In the .bbb namespace only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

Bonnie Dean Associates is an accredited business of the BBB of Wyoming and Northern Colorado and has signed an accreditation agreement with that BBB. I also serve on this bureau's Board of Directors.

In addition, I serve on the Board of Directors of the Council of Better Business Bureaus. In that capacity, I am even more committed to the value of .bbb in the marketplace.

You may contact me at the address above.

Thank you,



Bonnie Dean
President of Bonnie Dean Associates



www.chown.com

Building Address
333 NW 16th Avenue
Portland, OR 97209
phone: 503-243-6500, 800-547-1930
fax: 503-243-6519, 800-758-7654

Mailing Address
P.O. Box 2888
Portland, OR 97208

Dear ICANN:

This letter is to provide endorsement by Chown Hardware of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

Chown Hardware is a 132 year old family business, a 50 year member of the BBB system and an A+ rated accredited business of the BBB of Western Washington, Oregon and Alaska. We believe that .bbb will be of great value in promoting trust among users of the Internet, especially given the current difficulty consumers face when trying to distinguish trustworthy businesses from the large number of fraudulent businesses online. In the .bbb namespace only BBB accredited businesses like mine and charities, who meet BBB's rigorous standards, and affiliated BBB entities will be able to have a website or e-mail within the TLD, thus providing consumers and businesses with an additional layer of trust and authentication online.

Thank you,

Fred Chown
Owner
Chown Inc

CHOWN
OPENINGS
hardware, doors & frames

CHOWN HARDWARE
SINCE 1879

CHOWN
SECURITY
security & safety solutions

CCB #91135/CHOWNI*050ND

Robert J. Dennehy
Certified Public Accountant

258 Main Street
Medfield, Massachusetts 02052

Telephone (508) 359-4133

Fax (508) 359-8783

e-mail rid.cpa@gmail.com

March 28, 2012

Dear ICANN :

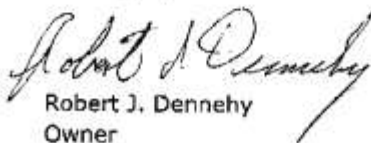
This letter is to provide endorsement by Robert J. Dennehy CPA of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

I believe that .bbb will be of value given the large numbers of fraudulent businesses online. In the .bbb namespace only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

Robert J. Dennehy CPA is an accredited business of the BBB serving Eastern Massachusetts, Maine, Rhode Island & Vermont and has signed an accreditation agreement with that BBB.

You may contact me at the address above.

Thank you,


Robert J. Dennehy
Owner



DOHN CONSTRUCTION, INC.

March 30, 2012

Dear ICANN:

This letter is to provide endorsement by Dohn Construction, Inc. for the community application of the Council of Better Business Bureaus (CBBB) for a ".bbb" top level domain. We believe that .bbb will be of value given the large numbers of fraudulent businesses online. In the .bbb namespace, only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

Dohn Construction is an accredited business of the BBB of Northern Colorado and has signed an accreditation agreement with that BBB.

Thank you for your consideration. You may contact me at the address above.

Sincerely,

Constance M. Dohn
CFO

2642 Midpoint Drive Fort Collins, CO 80525
Ph: 970-490-1855 (CO) Ph: 307-634-6177 (WY) Fax: 970-490-6093
www.dohnconstruction.com





GUARANTY BANK
AND TRUST COMPANY™

April 2, 2012

Pamela K King
President / CEO
BBB Serving Northern Colorado and Wyoming
8020 South County Road #5., Suite 100
Fort Collins, CO 80528

Dear ICANN:

This letter is to provide endorsement by Guaranty Bank and Trust Company of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain. We believe that .bbb will be of value given the large numbers of fraudulent businesses online. In the .bbb namespace only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

Guaranty Bank and Trust Company is an accredited business of the BBB of Northern Colorado and has signed an accreditation agreement with that BBB.

You may contact me at the address below.

Thank you,



Richard O. Pearson
Regional President
Guaranty Bank and Trust Company
1550 East Harmony Road
Fort Collins, CO 80525



April 2, 2012

Happy State Bank
701 S. Taylor, LB 120
Amarillo, Tx. 79101

Dear ICANN :

This letter is to provide endorsement by Happy State Bank of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain. We believe that **.bbb** will be of value given the large numbers of fraudulent businesses online. In the **.bbb** namespace, only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

I am the Chair of the Board of Directors of the BBB serving the Amarillo and the Texas Panhandle area. Happy State Bank is an accredited business of the BBB of the Texas Panhandle.

You may contact me at the address above.

Thank you,

Steve Bowen
President, Amarillo Market



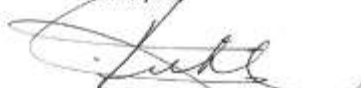
March 28, 2012

Dear ICANN:

This letter is to provide endorsement by the BBB of Amarillo, Inc. of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain. We believe that **.bbb** has the potential of protecting consumers online because it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

You may contact me at:
BBB of Amarillo, Inc. DBA
BBB of the Texas Panhandle
720 S. Tyler, Suite B112
Amarillo, TX 79101

Thank you,



Janna Kiehl, CEO
BBB of Amarillo, Inc.

BBB of the Texas Panhandle

720 S Tyler Ste B112 - PO Box 1905 • Amarillo, TX 79105 • Phone: 806.379.6222 • Fax: 806.379.8206



11120 - 178 Street
Edmonton, AB T5S 1P2
Tel: (780) 413-1576
Toll Free: 1-800-513-1576
Email: ckuefler@johnson.ca

March 29, 2012

Dear ICANN:

This letter is to provide endorsement by the BBB of the Great White North for the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

We believe that .bbb will be of great value in promoting trust among users of the Internet. The .bbb TLD will be a namespace where only BBB accredited businesses and charities, who meet BBB's rigorous standards, and affiliated BBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

Thank you,

Colin Kuefler
Regional Manager, Home-Auto Consulting



March 29, 2012

Dear ICANN:

This letter is to provide endorsement by Johnson Inc. of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

Johnson Inc. is an accredited business of the BBB of the Great White North. We believe that .bbb will be of great value in promoting trust among users of the Internet, especially given the current difficulty consumers face when trying to distinguish trustworthy businesses from the large number of fraudulent businesses online. In the .bbb namespace only BBB accredited businesses and charities, who meet BBB's rigorous standards, and affiliated BBB entities will be able to have a website or e-mail within the TLD, thus providing consumers and businesses with an additional layer of trust and authentication online.

Thank you,

A handwritten signature in dark ink, appearing to be "Colin Kuefler", written in a cursive style.

Colin Kuefler
Regional manager, Home-Auto Consulting

Johnson Inc.



**New England
AMBULANCE SERVICE
INC.**

P.O. Box 8627 • Cranston • Rhode Island 02920
37 Manuel Avenue • Johnston • Rhode Island 02919

March 28, 2012

Dear ICANN :

This letter is to provide endorsement by New England Ambulance Service, Inc. of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

I believe that .bbb will be of value given the large numbers of fraudulent businesses online. In the .bbb namespace only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

New England Ambulance Service, Inc. is an accredited business of the BBB serving Eastern Massachusetts, Maine, Rhode Island & Vermont and has signed an accreditation agreement with that BBB.

You may contact me at the address above.

Thank you,



John Vernancio
President/ CEO



www.omnicareersearch.com

March 27, 2012

Dear ICANN :

This letter is to provide endorsement by Omni Restaurant Search, Inc and Omni Career Search of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

I believe that .bbb will be of value given the large numbers of fraudulent businesses online. In the .bbb namespace only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

Omni Career Search is an accredited business of the BBB serving Eastern Massachusetts, Maine, Rhode Island & Vermont and has signed an accreditation agreement with that BBB.

You may contact me at the address above.

Thank you,

A handwritten signature in black ink that reads "Michael F. White".

Michael F. White
President/ C.E.O.

200 Cordwainer Drive Suite 105 . Norwell, MA 02061 . (781)982-5627. Fax (781)982-5628

SERMON SERVICE & ELECTRIC

SERVING
REXBURG, IDAHO FALLS, BLACKFOOT, POCA TELLO, AMERICAN FALLS, BURLEY,
TWIN FALLS, BUHL, JEROME, HAILEY, SUN VALLEY & ALL AREAS IN BETWEEN.

MAILING ADDRESS
SERMON SERVICE & ELECTRIC
P.O. BOX 1882
IDAHO FALLS ID. 83403

PHONE: 208-542-4545 EASTERN
PHONE: 208-733-4545 CENTRAL
FAX: 208-522-6301

March 28th

Dear ICANN:

This letter is to provide endorsement by Sermon Service & Electric of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain. We believe that .bbb will of value given the large number of fraudulent Businesses online. In the .bbb namespace only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

I am the Vice Chair of the Board of Directors of the BBB serving the Snake River Region in Idaho, Oregon and Wyoming. Sermon Service & Electric is an accredited business of the BBB of Snake River Region.

You may contact me at address above.

Thank you,

Ted F. Sermon
President Sermon Service & Electric
Vice Chair Idaho State HVAC Board
Vice Chair Snake River Region BBB





HEADQUARTERS: 29 HARDING ST. SOMERVILLE, MA 02143 T: 800 GIANT MEN F: 617 868 4575 WWW.GENTLEGIANT.CO

LOCAL
INTERSTATE
INTERNATIONAL
RESIDENTIAL
COMMERCIAL
MOVING AND
STORAGE

IS LOCATIONS IN:
MASSACHUSETTS
NEW HAMPSHIRE
NEW YORK
NORTH CAROLINA
RHODE ISLAND
WASHINGTON, DC

March 28, 2012

Dear ICANN :

This letter is to provide endorsement by Gentle Giant Moving Company of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

I believe that .bbb will be of value given the large numbers of fraudulent businesses online. In the .bbb namespace only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

Gentle Giant Moving Company is an accredited business of the BBB serving Eastern Massachusetts, Maine, Rhode Island & Vermont and has signed an accreditation agreement with that BBB.

You may contact me at the address above.

Thank you,

Larry O'Toole
Founder and CEO



WINNER



*ANJALI'S FAX 703-276-0634***PHOENIX TELECOMMUNICATIONS, INC.****"Voice and Data Consultants"**

Dear ICANN:

This letter is provided as an endorsement by Phoenix Telecommunications, Inc. of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

Phoenix Telecommunications is an accredited business of the BBB of Southeast Florida and the Caribbean. We believe that .bbb will be of great value in promoting trust among users of the Internet, especially given the current difficulty consumers face when trying to distinguish trustworthy businesses from the large number of fraudulent businesses online. In the .bbb namespace only BBB accredited businesses and charities, who meet BBB's rigorous standards, and affiliated BBB entities will be able to have a website or e-mail within the TLD, thus providing consumers and businesses with an additional layer of trust and authentication online.

Thank you for your consideration.

Yours sincerely,

Kenneth Hanby

Kenneth Hanby
President

KH/ld

ROGERS INSULATION SPECIALISTS CO., INC.

227 Arlington Street, Unit C

Framingham, MA 01702

Phone (508) 875-8930

Fax (508) 620-8935

HIC 139124

Serving Local Homeowners and Contractors Since 1979

March 28th, 2012

Dear ICANN :

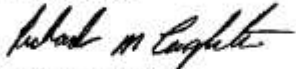
This letter is to provide endorsement by Rogers Insulation of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

I believe that .bbb will be of value given the large numbers of fraudulent businesses online. In the .bbb namespace only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

Rogers Insulation is an accredited business of the BBB serving Eastern Massachusetts, Maine, Rhode Island & Vermont and has signed an accreditation agreement with that BBB.

You may contact me at the address above.

Thank you,



Richard Taglienti
Partner



March 28, 2012

Dear ICANN:

This letter is to provide endorsement by The Nelson Companies, Ltd. of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

I believe that .bbb will be of value given the large numbers of fraudulent businesses online. In the .bbb namespace only BBB accredited businesses, who meet BBB's rigorous code of Business Practices, and affiliated CBBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication on line.

The Nelson Companies, Ltd. is an accredited business of the BBB serving Eastern Massachusetts, Maine, Rhode Island & Vermont and has signed an accreditation agreement with that BBB.

You may contact me at the address below.

Thank you,

A handwritten signature in black ink, appearing to read "D. G. Waybright", with a long horizontal flourish extending to the right.

Douglas G. Waybright

President



March 30, 2012

Council of Better Business Bureaus, Inc.
3033 Wilson Boulevard, Suite 600
Arlington, VA 22201

To Whom It May Concern:

As Chair of the Board of Directors of the Better Business Bureau of North Alabama and on behalf of the board, this letter is to provide an endorsement of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain. We believe that **.bbb** will be of value given the large numbers of fraudulent businesses online. In the **.bbb** namespace only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

Should you have any questions, please feel free to contact me by phone at (256) 535-6818; e-mail at louis.michetti@regions.com or by regular mail at Regions Bank, Business Banking Dept. - 3rd Floor, 200 Clinton Ave W, Huntsville, AL 35801.

Thank you,

A handwritten signature in black ink, appearing to read "Louis E. Michetti".

Louis E. Michetti
Senior Vice President

**Total
Temperature
Control** Incorporated

39 West Water Street • Wakefield, MA 01880

Phone: 781-224-2400 • Toll Free: 1-800-286-4TTC • Fax: 781-224-0265 • www.totaltempcontrol.com**When Quality Matters**

March 30, 2012

Dear ICANN:

This letter is to provide endorsement by Total Temperature Control, Inc. of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

I believe that .bbb will be of value given the large numbers of fraudulent businesses online. In the .bbb namespace only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

Total Temperature Control, Inc. is an accredited business of the BBB serving Eastern Massachusetts, Maine, Rhode Island & Vermont and has signed an accreditation agreement with that BBB.

You may contact me at the address above.

Thank you,

John J. Ambrosino
President

PINNACLE

Residential Properties

March 29, 2012 *Providing the Pinnacle of Service within the Western Suburbs of Boston.*

Dear ICANN :

This letter is to provide endorsement by Pinnacle Residential Properties of Wellesley, MA the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

I believe that .bbb will be of value given the large numbers of fraudulent businesses online. In the .bbb namespace only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

Pinnacle Residential Properties is an accredited business of the BBB serving Eastern Massachusetts, Maine, Rhode Island & Vermont and has signed an accreditation agreement with that BBB.

You may contact me at the address above.

Thank you,



Vincent J. Spoto
Owner

SECURITY BUSINESS BANK
OF SAN DIEGO

March 29, 2012

Internet Corporation for
Assigned Name and Numbers

Re: **.bbb** top level domain

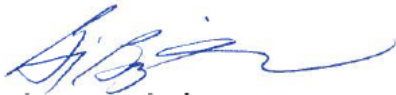
Dear ICANN :

This letter is to provide endorsement from Security Business Bank of San Diego of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain. We believe that **.bbb** will be of value given the large number of fraudulent businesses online. In the **.bbb** namespace, only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

I am the Chair of the Board of Directors of the BBB serving San Diego and Imperial Counties. Security Business Bank is an accredited business of the BBB of San Diego and Imperial Counties.

You may contact me at the address below.

Thank you,



Gail Jensen-Bigknife
EVP/Chief Credit Officer
Direct phone: 760-448-8311
Email: gjbigknife@securitybusinessbank.com



MOTOROLA
SOLUTIONS

Radio Solutions Channel Partner

March 28, 2012

Shreveport Communication Service, Inc.
933 Stoner Ave
Shreveport, LA 71101

Dear ICANN :

This letter is to provide endorsement by Shreveport Communication Service, Inc. of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain. We believe that **.bbb** will be of value given the large numbers of fraudulent businesses online. In the **.bbb** namespace, only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

I am the Chair of the Board of Directors of the BBB serving Central Louisiana and the Ark-La-Tex areas. Shreveport Communication Service, Inc. is an accredited business of the BBB of the Ark-La-Tex area.

You may contact me at the address above.

Thank you,
Eddie Faith

President
Shreveport Communication Service, Inc.
ArkLaTex Two Way - Monroe Communication
Faith Communication - Greenwood Tower
Shreveport, Texarkana, Marshall and Monroe
Motorola Premier Service Partner
ETA International Certified Service Center
318-425-5977
318-227-8955 (fax)
efaith@shrevecomm.net

933 Stoner Ave. • Shreveport, LA 71101 • 318.425.5977 • Fax: 318.227.8955



STRONGHOLD
REMODELING

When You Deserve More

Joan Stephens, CR
Stronghold Remodeling Inc.
3040 Elder Street
Boise, ID 83705

March 27, 2012

Dear ICANN :

This letter is to provide endorsement by Stronghold Remodeling Inc. of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain. We believe that **.bbb** will be of value given the large numbers of fraudulent businesses online. In the **.bbb** namespace only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

I am the Treasurer of the Board of Directors of the BBB serving the Snake River Region in Idaho, Oregon and Wyoming. Stronghold Remodeling Inc. is an accredited business of the BBB of the Snake River Region - Boise.

You may contact me at the address above.

Thank you,


Joan Stephens, CR
President



Unleashed Innovations, Inc.

A Professional Management Company

April 2, 2012

Dear ICANN:

This letter is to provide endorsement by Unleashed Innovations, Inc. of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

Unleashed Innovations, Inc. is an accredited business of the Arkansas BBB. We believe that .bbb will be of great value in promoting trust among users of the Internet, especially given the current difficulty consumers face when trying to distinguish trustworthy businesses from the large number of fraudulent businesses online. In the .bbb namespace only BBB accredited businesses and charities, who meet BBB's rigorous standards, and affiliated BBB entities will be able to have a website or e-mail within the TLD, thus providing consumers and businesses with an additional layer of trust and authentication online.

On another note, I am also proud to serve as the current Arkansas BBB Chairman of the Board. The 2012 year marks my second year as Chairman. This position is one that I value both personally and professionally. I get to interact with many other accredited businesses and can attest that the .bbb top level domain can be a huge benefit to all member companies.

Thank you for your time and consideration.

Sincerely,

Wayne Richie
Unleashed Innovations, Inc. CEO
Sound Engineering, CEO / Owner
Arkansas BBB chairman of the Board

THOMAS & TYLER, LLC

710 11TH AVENUE SUITE 109 GREELEY, COLORADO 80631 PHONE: (970) 351-8888 FAX: (970) 378-8708

Thomas & Tyler, LLC
710 11th Ave., Ste. 109
Greeley, CO 80631

March 29, 2012

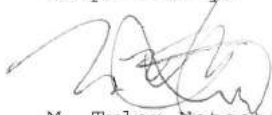
Dear ICANN:

This letter is to provide endorsement by Thomas & Tyler, LLC of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain. I believe that .bbb will be of significant value given the large numbers of fraudulent businesses online. In the .bbb namespace only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

My organization, Thomas & Tyler, LLC, is an accredited business of the BBB in Northern Colorado and Wyoming (BBB-NCW). Individually, I have served on the BBB-NCW's local governing board for the last two years, and currently Chair that body.

Please don't hesitate contacting me if you require any additional information.

Respectfully;



M. Tyler Notestine, Managing Principal
Thomas & Tyler, LLC

THE WILSON LAW FIRM, P.C.

ATTORNEYS AT LAW
425 WEST MULBERRY STREET, SUITE 208
FORT COLLINS, COLORADO 80521-2896

ZACHARY G. WILSON

TELEPHONE
(970) 482-4411
FACSIMILE
(970) 482-4412
EMAIL
Z@ZWILSONLAW.COM
WEBSITE
WWW.ZWILSONLAW.COM

March 27, 2012

Council of Better Business Bureaus
3033 Wilson Blvd., Ste. 600
Arlington, WA 22201

COPY FOR YOUR
INFORMATION

Re: ICANN Application

Dear Madam or Sir:

I have acted as legal counsel for the Better Business Bureau Serving Northern Colorado and Wyoming since 1983. During that time, the BBB system has been transformed dramatically. Now, the BBB is submitting an application for a top level domain. If successful, this application could potentially be one of the biggest developments in BBB history.

This letter is to provide endorsement by my law firm of the Application of the Council of Better Business Bureaus for a .bbb top level domain. The .bbb name space would serve only BBB accredited businesses who have met the BBB's rigorous Code of Business Practices. I believe the .bbb would be of value given the large numbers of fraudulent businesses online. The affiliated BBB entities will be able to have a website or email within the TLD, thereby providing consumers with an additional level of trust and authentication online.

The Wilson Law Firm, P.C. is an accredited business of the BBB and has signed an accreditation agreement with the BBB.

Should you have any questions, please feel free to contact me. Thank you for your consideration.

Sincerely,



Zachary G. Wilson



Questar Gas Company
1148 West 700 South
PO Box 2194
Salt Lake City, UT 84110-3194
Tel 801 324 5111 • Fax 801 324 3861
800 333 5617

Credit & Collections

April 4, 2012

Dear ICANN:

This letter is to provide endorsement by Questar Gas Company of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

Questar Gas Company is an accredited business of the BBB of Salt Lake City, Utah. We believe that .bbb will be of great value in promoting trust among users of the Internet, especially given the current difficulty consumers face when trying to distinguish trustworthy businesses from the large number of fraudulent businesses online. In the .bbb namespace only BBB accredited businesses and charities, who meet BBB's rigorous standards, and affiliated BBB entities will be able to have a website or e-mail within the TLD, thus providing consumers and businesses with an additional layer of trust and authentication online.

Thank you,

A handwritten signature in cursive script that reads "Sherri M. Smith".

Sherri M. Smith
Credit / Collections Manager
(801) 324-3903



March 29, 2012

Dear ICANN:

This letter is to provide endorsement by Sedo.com, LLC of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

I believe that .bbb will be of value given the large numbers of fraudulent businesses online. In the .bbb namespace only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

Sedo.com, LLC is an accredited business of the BBB serving Eastern Massachusetts, Maine, Rhode Island & Vermont and has signed an accreditation agreement with that BBB.

You may contact me at the address above.

Thank you,

A handwritten signature in black ink, appearing to read "Jeremiah Johnston", is written over a horizontal line.

Jeremiah Johnston
General Counsel

GEORGE'S
PAINT & BODY

WE MEET BY ACCIDENT

Silas & Keeta Garrett
Owners200 E. 32nd St. • Bryan, TX 77803
979-775-3712 • Fax 979-822-5683
georgesbodyshop@verizon.net
georgespaintandbody.comGeorge's Paint & Body, L.L.C.
200 E. 32nd Street
Bryan, TX 77803

April 2, 2012

Dear ICANN:

This letter is to provide endorsement by George's Paint & Body, L.L.C. of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain. We believe that .bbb will be of value given the large numbers of fraudulent businesses online. In the .bbb namespace only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

I am the Chair of the Board of Directors of the BBB serving the Brazos Valley. George's Paint & Body, L.L.C. is an accredited business of the BBB of the Brazos Valley.

You may contact me at the address above.

Thank you,

Silas Garrett
President of George's Paint & Body, L.L.C.



DOLESE

PHONE (405) 235-2311 • 20 N.W. 13TH STREET • P.O. BOX 677 • OKLAHOMA CITY, OK 73101-0677

April 2012

Dolese Bros Co.
20 N W 13th Street
Oklahoma City, OK 73101

Dear ICANN:

This letter is to provide endorsement by Dolese Bros. Co. of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain. We believe that .bbb could be of value given the large numbers of fraudulent businesses online. We understand in the .bbb namespace only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices and affiliated CBBB entities will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

I am the Chair of the Board of Directors of the BBB serving Central Oklahoma. Dolese Bros. Co. is an accredited business of the BBB of Central Oklahoma.

You may contact me at the address above.

Thank you,

DOLESE BROS. CO.

Kermit A. Frank, Jr.
General Sales Manager

KAF:jac

Atlantic Coast Moving & Storage

6577 Delilah Road, Egg Harbor Twp., NJ 08234

April 2, 2012

Dear ICANN:

I am pleased to write this letter to provide endorsement by Atlantic Coast Moving & Storage of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain. We believe that .bbb will be of value given the large numbers of fraudulent businesses online. In the .bbb namespace only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices and affiliated CBBB entities, will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

I am the Chair of the Board of Directors of the BBB serving New Jersey. Atlantic Coast Moving & Storage is an accredited business of the BBB of New Jersey.

If you have any questions please contact me at the above address

Thank you



Jack Kelly

President of Atlantic Coast Moving & Storage

BBB Accredited Business since 1998

BBB Board Chair since 2011

phone: 609-484-1101 Fax: 609-484-1623 atlanticmovers@aol.com

Section IV

Endorsements from National Partners



Sharon E. Abrams
Vice President & General Counsel, North America
& Global Corporate Services
Phone: (513) 983-3795
Fax: (513) 983-0582

The Procter & Gamble Company
Legal Division
299 East Sixth Street
Cincinnati, OH 45202
www.pg.com

April 2, 2012

ICANN
1101 New York Ave, NW
Suite 930
Washington, DC 20005

RE: .bbb

Dear ICANN:

This letter is to provide endorsement by The Procter & Gamble Company of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain (TLD).

The Procter & Gamble Company is a National Partner member of the Council of Better Business Bureaus. It is also an accredited business of the BBB of Cincinnati.

We believe that .bbb will be of great value in promoting trust among users of the Internet, especially given the current difficulty consumers face when trying to distinguish trustworthy businesses from the large number of fraudulent businesses online. In the .bbb namespace only BBB accredited businesses and charities (who meet BBB's rigorous standards) and affiliated BBB entities will be able to have a website or e-mail within the TLD, thus providing consumers and businesses with an additional layer of trust and authentication online.

Thank you,

Sharon E. Abrams

Sarah B. Deutsch



1320 N. Courthouse Rd.
Arlington, VA 22201
703-351-3044
703-351-3659 (fax)

March 30, 2012

Dear ICANN:

This letter is to provide Verizon's endorsement of the community application of the Council of Better Business Bureaus (CBBB) for a .bbb top level domain.

Verizon is a National Partner member of the Council of Better Business Bureaus and is also an accredited business of the BBB.

We believe that .bbb will be of great value in promoting trust among users of the Internet, especially given the current difficulty consumers face when trying to distinguish trustworthy businesses from the large number of fraudulent businesses online. In the .bbb namespace, only those BBB accredited businesses and charities who meet BBB's rigorous standards, and affiliated BBB entities will be able to have a website or e-mail within the TLD, thus providing consumers and businesses with an additional layer of trust and authentication online.

Thank you and feel free to contact me with any questions.

Sincerely,

A handwritten signature in dark ink, appearing to read "Sarah Deutsch", written in a cursive style.

Sarah Deutsch
Vice President & Associate General Counsel

Section V

Endorsement from CBBB Consultant

Charles Underhill

Consulting

2 Barwinds Circle, Durham, NC 27713



+1 (703) 855-7230
charlie@underhills.us



Industry Self-Regulation, Consumer Relations
Complaint Handling, Alternative Dispute Resolution

March 28, 2012

ICANN
c/o Anjali Karina Hansen
Associate General Counsel
Council of Better Business Bureaus, Inc.
3033 Wilson Blvd, Suite 600
Arlington, VA 22203

Dear ICANN:

This letter is to provide my endorsement of the community application of the Council of Better Business Bureaus (CBBB) for a **.bbb** top level domain.

I strongly believe that **.bbb** has the potential of protecting consumers online, since it will be a namespace where only BBB accredited businesses, who meet BBB's rigorous Code of Business Practices, and affiliated CBBB entities (local BBB's, the Wise Giving Alliance and accredited charities) will be able to have a website or e-mail within the TLD, thus providing consumers an additional layer of trust and authentication online.

As a consultant for CBBB – and as a former local BBB CEO and retired CBBB Executive Vice President and Chief Operating Officer – I have over 42 years of direct experience in the fields of consumer protection and alternative dispute resolution. I'm absolutely convinced the granting of this application will serve the public interest.

You may contact me at the address above.

Thank you,



Charles I. Underhill
President

CIU:ss