

## .ECO Community TLD | International Letters

Organization	Description	Founded	International Scope
350.org	<ul style="list-style-type: none"> <li>Global alliance to solve the climate crisis using online campaigns, grassroots organizing, and mass public actions led from the bottom up by volunteer organizers</li> <li>Organizes using online tools to facilitate strategic offline action</li> </ul>	2007	<ul style="list-style-type: none"> <li>Volunteer organizers in over 188 countries working with global network of over 200 partner organizations</li> </ul>
Amazon Watch	<ul style="list-style-type: none"> <li>Non-profit organization that protects the rainforest and advances the rights of indigenous peoples in the Amazon Basin</li> <li>Partners with indigenous and environmental organizations in campaigns for human rights, corporate accountability and the preservation of the Amazon's ecological systems</li> </ul>	1996	<ul style="list-style-type: none"> <li>30 partner organizations working in, Peru, Ecuador, Brazil and Colombia</li> </ul>
ANPED	<ul style="list-style-type: none"> <li>ANPED is the Northern Alliance for Sustainability</li> <li>Network of over 60 non-governmental organizations working on Sustainable Development in the UNECE region (Central Asia, Russia, eastern Europe, Western Europe, USA and Canada)</li> </ul>	1992	<ul style="list-style-type: none"> <li>Member organizations from Albania, Armenia, Azerbaijan, Belarus, Belgium, Bulgaria, Croatia, Czech Republic, Denmark, Finland, France, Georgia, Germany, Greece, Hungary, Ireland, Italy, Kazakhstan, Kyrgyzstan, Latvia, Former Yugoslav Republic of Macedonia, Moldova, Montenegro, Netherlands, Northern Ireland, Norway, Poland, Romania, Russian Federation, Serbia, Slovakia, Spain, Tajikistan, Ukraine, United Kingdom, United States, Uzbekistan</li> </ul>
Birdlife International	<ul style="list-style-type: none"> <li>World's largest partnership of conservation organizations</li> <li>Strives to conserve birds, their habitats and global biodiversity, working with people towards sustainability in the use of natural resources</li> </ul>	1922	<ul style="list-style-type: none"> <li>Operates in over 100 countries and territories worldwide and collaborates on regional work programmes in every continent</li> </ul>
B Lab	<ul style="list-style-type: none"> <li>Non-profit organization that uses the power of business to solve social and environmental problems</li> <li>Focus on company level certification of "B Corporations" awarding the third party seal of approval to companies who meet a minimum performance standard for positive impact with all stakeholders</li> </ul>	2006	<ul style="list-style-type: none"> <li>Over 500 certified B Corporations in US, Canada and Germany, representing \$2.9 billion in revenues across 60 industries</li> </ul>

<b>Organization</b>	<b>Description</b>	<b>Founded</b>	<b>International Scope</b>
Carbon Disclosure Project (CDP)	<ul style="list-style-type: none"> <li>• Not-for-profit organization working to drive greenhouse gas emissions reduction and sustainable water use by business and cities</li> <li>• Global system to measure, disclose, manage and share environmental information holds the world's largest collection of self-reported climate change data</li> </ul>	2000	<ul style="list-style-type: none"> <li>• Partner organizations in 60 countries worldwide</li> <li>• Requested greenhouse gas emissions and climate change data from over 8,000 companies in 2011</li> </ul>
Care2	<ul style="list-style-type: none"> <li>• Social action network that empowers over 18 million members to lead a healthier, more sustainable lifestyle while supporting socially responsible causes</li> </ul>	1998	<ul style="list-style-type: none"> <li>• Represents 18 million individual members and 700 non-profit partners</li> </ul>
Conservation International	<ul style="list-style-type: none"> <li>• Non-profit organization that through science, policy and field work, applies solutions to protect the resources that society depends on</li> <li>• Helps communities, countries and societies protect tropical forests, grasslands, rivers, wetlands, lakes and the sea</li> </ul>	1987	<ul style="list-style-type: none"> <li>• Offices in more than 30 countries and thousands of projects worldwide</li> <li>• Over 1,000 partners including governments, local communities and businesses</li> </ul>
DEKRA	<ul style="list-style-type: none"> <li>• Leading provider of expert services including testing and appraisals to ensure safety, quality and environmental protection</li> </ul>	1925	<ul style="list-style-type: none"> <li>• Operates in more than 50 countries with over 27,000 employees</li> </ul>
Fauna & Flora International	<ul style="list-style-type: none"> <li>• Oldest non-profit non-governmental conservation organization, originally set up to protect species in Africa/India</li> <li>• Today, aims to conserve threatened species and ecosystems worldwide by having biodiversity conserved by the people who live closest to it, supported by the global community</li> </ul>	1903	<ul style="list-style-type: none"> <li>• Operates in 42 countries around the world</li> </ul>
Friends of the Earth International	<ul style="list-style-type: none"> <li>• World's largest grassroots environmental network, it campaigns on urgent environmental and social issues</li> <li>• Challenges current models of economic and corporate globalization</li> </ul>	1971	<ul style="list-style-type: none"> <li>• Over 2 million members and supporters, 76 national member groups, some 5,000 local activist groups on every continent</li> </ul>
Global Campaign for Climate Action (TckTckTck)	<ul style="list-style-type: none"> <li>• Global alliance that mobilizes civil society and galvanizes public support to ensure a safe climate future for people and nature</li> <li>• Promotes transition of low-carbon economies and accelerates adaptation efforts in communities already affected by climate change</li> </ul>	2008	<ul style="list-style-type: none"> <li>• More than 300 national and international non-profit partner organizations from all over the world</li> </ul>

Organization	Description	Founded	International Scope
Global Environmental Institute	<ul style="list-style-type: none"> <li>China-based non-profit, non-governmental organization</li> <li>Designs and implements market-based models for solving environmental problems in order to achieve development that is economically, ecologically and socially sustainable</li> </ul>	2004	<ul style="list-style-type: none"> <li>Over 25 partners organizations</li> </ul>
Global Footprint Network	<ul style="list-style-type: none"> <li>Aims to end ecological overshoot by making ecological limits central to decision making</li> <li>Influences major investments and policy shifts to support global sustainability by institutionalizing resource accounting</li> <li>Designs programs to influence decision makers at all levels of society</li> </ul>	2003	<ul style="list-style-type: none"> <li>Works with hundreds of individuals, 200 cities, 23 nations, and over 90 global partners on six continents</li> </ul>
Global Reporting Initiative (GRI)	<ul style="list-style-type: none"> <li>Non-profit organization that promotes economic, environmental and social sustainability through a multi-stakeholder approach</li> <li>Strategic partner of the United Nations Environment Programme, UN Global Compact, the Organisation for Economic Co-operation and Development and the International Organization for Standardization among others</li> <li>Produces a comprehensive Sustainability Reporting Framework that is widely used around the world, to enable greater organizational transparency</li> </ul>	1997	<ul style="list-style-type: none"> <li>Regional offices in Australia, Brazil, China, India and the US</li> <li>Global network includes more than 600 Organizational Stakeholders and some 30,000 people representing different sectors and constituencies</li> </ul>
Green Belt Movement International	<ul style="list-style-type: none"> <li>Promotes environmental conservation, to build climate resilience and empower communities, especially women and girls and to foster democratic space and sustainable livelihoods</li> </ul>	1977	<ul style="list-style-type: none"> <li>Works at the grassroots, national, and international levels</li> </ul>
Green Cross International	<ul style="list-style-type: none"> <li>Global non-profit with mission is to help ensure a just, sustainable and secure future for all</li> <li>Promotes legal, ethical and behavioral norms that ensure basic changes in the values, actions and attitudes of government, the private sector and civil society</li> <li>Contributes to the prevention and resolution of conflicts arising from environmental degradation, while providing assistance to people affected by the environmental consequences of wars, conflicts and man-made calamities</li> </ul>	1993	<ul style="list-style-type: none"> <li>National organizations in over 30 countries</li> </ul>

Organization	Description	Founded	International Scope
Green Economy Coalition	<ul style="list-style-type: none"> <li>World's largest civil society network of organizations working to promote a green, fair and inclusive economy</li> <li>Established around shared vision that the economy is failing to deliver either environmental sustainability or social equity</li> </ul>	2009	<ul style="list-style-type: none"> <li>A diverse set of organizations and sectors from NGOs, research institutes, UN organisations, business to trade unions.</li> </ul>
Green.TV	<ul style="list-style-type: none"> <li>Launched in partnership with the United Nations Environment Programme (UNEP), it is the online production, distribution and syndication platform for environmental, sustainability and clean tech film and video</li> <li>Works with NGOs and corporates to help them communicate their sustainability vision through video and to bring their video content before the widest possible audiences</li> </ul>	2005	<ul style="list-style-type: none"> <li>Offices in the UK, partners around the world</li> <li>Channels in Australia, Japan, New Zealand and Pacific Islands</li> </ul>
Greenpeace International	<ul style="list-style-type: none"> <li>Non-profit organization that has been campaigning against environmental degradation for over four decades</li> <li>Exists to expose environmental criminals, and to challenge government and corporations when they fail to live up to their mandate to safeguard the environment and future</li> </ul>	1971	<ul style="list-style-type: none"> <li>Presence in 40 countries across Europe, the Americas, Asia, Africa and the Pacific that speaks on behalf of 2.8 million supporters worldwide</li> </ul>
Green Seal	<ul style="list-style-type: none"> <li>Non-profit organization that promotes a more sustainable economy nationally in the United States and internationally through ISO and the Global Ecolabeling Network</li> <li>Green Seal is the premier environmental standard-setting and certification organization for products and services in the US</li> </ul>	1989	<ul style="list-style-type: none"> <li>A member of the Global Ecolabelling Network, composed of 25 ecolabel organizations throughout the world</li> </ul>

Organization	Description	Founded	International Scope
ICTSD	<ul style="list-style-type: none"> <li>• Independent, non-profit non-governmental organization that aims to influence the international trade system such that it advances the goal of sustainable development</li> <li>• Engages a broad range of actors in ongoing dialogue on trade and sustainable development policy</li> <li>• Accredited by the United Nations and enjoys Consultative Status with the United Nations Economic and Social Council (ECOSOC); Observer Status at the United Nations Conference on Trade and Development (UNCTAD), the United Nations Industrial Development Organization (UNIDO), the Codex Alimentarius Commission, the Intergovernmental Panel on Climate Change (IPCC), the World Health Organization and the World Intellectual Property Organization (WIPO)</li> </ul>	1996	<ul style="list-style-type: none"> <li>• In 2009, ICTSD had established formal partnerships with 123 institutions in 37 different countries and convened more than 99 dialogues in over 20 different countries.</li> <li>• On weekly and monthly frequencies, ICTSD produces 13 different periodicals in five languages that reach out to roughly 20,000 policy makers and influencers in more than 180 countries</li> </ul>
International Institute for Sustainable Development	<ul style="list-style-type: none"> <li>• Independent, non-profit organization specializing in applied research, analysis, and capacity development that promotes change towards sustainable development,</li> <li>• Produces policy recommendations, research and evaluation reports, training programs, and information clearinghouses</li> </ul>	1988	<ul style="list-style-type: none"> <li>• 100 staff, associates and writers in over 30 countries, and offices in Winnipeg, Ottawa, Geneva and New York.</li> </ul>
IPAM Instituto de Pesquisa Ambiental da Amazônia	<ul style="list-style-type: none"> <li>• Non-profit, independent research, policy and outreach organization that has worked over the past 16 years towards achieving sustainable development in the Amazon region in a way that reconciles people's economic aspirations and social justice with the maintenance of the functional integrity of tropical forest landscapes</li> <li>• Actions are taken with the involvement of householders, farmers, indigenous peoples, traditional communities and various government sectors</li> </ul>	1996	<ul style="list-style-type: none"> <li>• In collaboration with 87 employees in eight offices/research unities, works to provide information and encourage initiatives to support public policies, local initiatives and international agreements</li> </ul>

Organization	Description	Founded	International Scope
ISEAL Alliance	<ul style="list-style-type: none"> <li>• Global association for social and environmental standards.</li> <li>• Works with companies, non-profits and governments to support their referencing and use of voluntary standards.</li> <li>• Codes of Good Practice are seen as global references for developing credible standards</li> </ul>	2002	<ul style="list-style-type: none"> <li>• Works with 16 established and emerging sustainability standard systems around the world, developing guidance and helps strengthen the effectiveness and impact of these standards</li> </ul>
IUCN	<ul style="list-style-type: none"> <li>• World's first global environmental organization</li> <li>• Largest professional global conservation network</li> <li>• Leading authority on the environment and sustainable development</li> <li>• Mission to “influence, encourage and assist societies throughout the world to conserve the integrity and diversity of nature and to ensure that any use of natural resources is equitable and ecologically sustainable”.</li> <li>• Neutral forum for governments, NGOs, scientists, business and local communities to find pragmatic solutions to conservation and development challenges</li> <li>• Official Observer Status at the United Nations General Assembly</li> <li>• Many of today's multilateral environmental agreements originated from the regular meeting of IUCN's Members at World Conservation Congresses</li> </ul>	1948	<ul style="list-style-type: none"> <li>• More than 1,200 member organizations including 200+ government and 900+ non-government organizations</li> <li>• Almost 11,000 voluntary scientists and experts, grouped in six Commissions in some 160 countries</li> <li>• Supported by over 1,000 staff in 45 offices and hundreds of partners in public, NGO and private sectors around the world.</li> <li>• Thousands of field projects and activities around the world</li> </ul>
Ocean Conservancy	<ul style="list-style-type: none"> <li>• Educates and empowers citizens to take action on behalf of the ocean</li> <li>• Work guides policy and engages people in protecting the ocean and its wildlife for future generations</li> </ul>	1972	<ul style="list-style-type: none"> <li>• Works internationally on marine issues</li> </ul>
People 4 Earth	<ul style="list-style-type: none"> <li>• Non-profit organization that manages and develops the Global Sustainability Framework for Products</li> </ul>	2007	<ul style="list-style-type: none"> <li>• Global</li> </ul>

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Rainforest Action Network	<ul style="list-style-type: none"> <li>• Non-profit organization that envisions a world where each generation sustains increasingly healthy forests, where the rights of all communities are respected, and where corporate profits never come at the expense of people or the planet</li> <li>• Corporate campaigns seek to push companies to balance profits with principles, to show that it is possible to do well by doing good</li> </ul>	1985	<ul style="list-style-type: none"> <li>• Campaigns in North America, Central America, South America</li> </ul>
Rare Conservation	<ul style="list-style-type: none"> <li>• International conservation organization which seeks to conserve imperiled species and ecosystems around the world</li> <li>• Partners with local conservationists to implement Pride campaigns, which inspire people to take pride in the species and habitats that make their communities unique</li> </ul>	1973	<ul style="list-style-type: none"> <li>• Operates training centers in United States, Mexico, China, and Indonesia which support programs in multiple countries</li> </ul>
UL Environment	<ul style="list-style-type: none"> <li>• Established in 2009 as a subsidiary of its 118-year old parent safety science and certification company, UL (Underwriters Laboratories).</li> <li>• Helps support the growth and development of sustainable products, services and organizations in the global marketplace through standards development, educational services and independent third party assessment and certification</li> <li>• Helps manufacturers, their business customers and consumers alike to get clarity on what may or may not be a sustainable product</li> </ul>	2009	<ul style="list-style-type: none"> <li>• Global</li> </ul>
UNEP / Wuppertal Institute Collaborating Centre on Sustainable Consumption and Production	<ul style="list-style-type: none"> <li>• International non-profit organisation, born from the collaboration between the United Nations Environment Programme (UNEP) and the Wuppertal Institute for Climate, Environment and Energy</li> <li>• Contributes to the Johannesburg Plan of Implementation, signed at the UN World Summit on Sustainable Development in 2002, to promote sustainable patterns of consumption and production (SCP)</li> </ul>	2005	<ul style="list-style-type: none"> <li>• Global</li> </ul>

Organization	Description	Founded	International Scope
Verité	<ul style="list-style-type: none"> <li>• Non-governmental organization that ensures people worldwide work under safe, fair and legal conditions</li> <li>• Illuminates problems, identifies solutions, implements changes and documents impacts, and leverages international businesses in order to improve the income, security and freedom of workers around the world</li> <li>• Verité is a solutions-oriented partner for institutions committed to supporting fair and humane work within workplaces, supply chains and policy level</li> </ul>	1997	<ul style="list-style-type: none"> <li>• Global</li> </ul>
World Business Council for Sustainable Development (WBCSD)	<ul style="list-style-type: none"> <li>• CEO-led organization of forward-thinking companies that galvanizes the global business community to create a sustainable future for business, society and the environment</li> <li>• Provides a forum for its 200 member companies - who represent all business sectors, all continents and a combined revenue of more than \$7 trillion - to share best practices on sustainable development issues and to develop innovative tools that change the status quo</li> </ul>	1992	<ul style="list-style-type: none"> <li>• Global</li> <li>• Council also benefits from a network of 60 national and regional business councils and partner organizations, a majority of which are based in developing countries.</li> </ul>
Wildlife Friendly Enterprise Network	<ul style="list-style-type: none"> <li>• Dedicated to the development and marketing of products that conserve threatened wildlife while contributing to the economic vitality of rural communities</li> </ul>	2007	<ul style="list-style-type: none"> <li>• Global community</li> </ul>
WWF International	<ul style="list-style-type: none"> <li>• One of the world's largest and most experienced independent conservation organizations</li> <li>• Mission to stop degradation of the planet's natural environment</li> <li>• Aims to build a future in which humans live in harmony with nature, by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting the reduction of pollution and wasteful consumption</li> </ul>	1961	<ul style="list-style-type: none"> <li>• Offices in 62 countries and presence in 100, and over 5 million individual members</li> </ul>

**Note: “.ECO Community Organization” in attached letters refers to the formally named “Dot ECO Global Community Organization”.**





350.org, 1850 M Street NW, Suite 1100, Washington, DC 20036, USA.  
e: organizers@350.org p: +1 802 552 4067

The Internet Corporation for Assigned Names and Numbers (ICANN)  
4676 Admiralty Way, Suite 330  
Marina del Rey, CA  
90292-6601  
USA

April 6, 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

350.org is building a global grassroots movement to solve the climate crisis. Our online campaigns, grassroots organizing, and mass public actions are led from the bottom up by thousands of volunteer organizers in over 188 countries. 350.org works hard to organize in a new way—everywhere at once, using online tools to facilitate strategic offline action.

As a member of the global environmental community we are writing to express support for the creation of the “.eco” top level domain as proposed by Big Room Inc.

The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for “.eco” - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

Formal international evidence of this community dates back to 1948 with the founding of the International Union for the Conservation of Nature. The community has come together and organized itself with respect to specific issues over the years through a variety of formal and informal alliances including, for example, the Climate Action Network, 350.org, the Antarctic and Southern Ocean Coalition, and since 1972, the United Nations Environment Programme.

The .ECO Community Organization reflects the community's long-standing reliance on and use of the multi-stakeholder model to pursue community-wide goals, and is the appropriate voice to ensure that .ECO operates in furtherance of the goals, values, and interests of the environmental community.

The "ECO" label has long been used to associate individuals, organizations, and activities committed to respectful, responsible, and sustainable use of the environment. Because use of the “ECO” label is widely understood as a representation of association with the community's goals and values, and in order to avoid consumer confusion, it is imperative policy setting responsibility for the TLD be invested in a representative organization that can provide stable and ongoing environmental community input and oversight.

We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,

A handwritten signature in black ink, appearing to read 'May Boeve', written in a cursive style.

Name: May Boeve  
Title: Executive Director  
Email: organizers@350.org  
Phone: +1 802 552 4067

*On behalf of:*

Organization Name: 350.org  
Mailing Address: 155 Water St 6FL, Brooklyn, NY 11201, USA



April 9, 2012

The Internet Corporation for Assigned Names and Numbers (ICANN)  
4676 Admiralty Way, Suite 330  
Marina del Rey, CA 90292-6601

Re: The .ECO Top-Level Domain

Dear ICANN,

Amazon Watch is a Founded in 1996, Amazon Watch is a nonprofit organization that protects the rainforest and advances the rights of indigenous peoples in the Amazon Basin. We partner with indigenous and environmental organizations in campaigns for human rights, corporate accountability and the preservation of the Amazon's ecological systems. As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

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Sincerely,

Paul Paz y Miño  
Managing Director  
Amazon Watch





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4676 Admiralty Way, Suite 330  
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Re: The .ECO Top-Level Domain

Dear ICANN,

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Sincerely,

Name: Leida Rijnhout  
Title: Executive Director  
Email: Leida@anped.org  
Phone: +32 494 89 30 52

On behalf of:

ANPED, Northern Alliance for Sustainability  
Chaussée St. Pierre 123, 1040 Brussels-Belgium



BirdLife International, Wellbrook Court, Girton Road, Cambridge CB3 0NA, UK  
Tel. +44 (0)1223 277318 Fax +44 (0)1223 277200 Email: [birdlife@birdlife.org](mailto:birdlife@birdlife.org)  
[www.birdlife.org](http://www.birdlife.org)

The Internet Corporation for Assigned Names and Numbers (ICANN)  
4676 Admiralty Way, Suite 330  
Marina del Rey, CA  
90292-6601  
USA

12 April 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

BirdLife International is a global Partnership of conservation organisations that strives to conserve birds, their habitats and global biodiversity, working with people towards sustainability in the use of natural resources. We're the World's largest partnership of conservation organisations. BirdLife Partners operate in over one hundred countries and territories worldwide, and collaborate on regional work programmes in every continent.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

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We look forward to participating in the long-term governance of this community resource, for the greater good.

Yours sincerely,



Name: Adrian Long  
Title: Head of Communications  
Email: [Adrian.Long@birdlife.org](mailto:Adrian.Long@birdlife.org)  
On behalf of:  
BirdLife International  
Wellbrook Court  
Girton Road  
Cambridge CB3 0NA  
UK



the change we seek™

The Internet Corporation for Assigned Names and Numbers (ICANN)  
4676 Admiralty Way, Suite 330  
Marina del Rey, CA  
90292-6601  
USA

March 2, 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

B Lab is a non-profit organization that uses the power of business to solve social and environmental problems. B Lab focuses on company level certification of "B Corporations", awarding the third party seal of approval to over 500 companies who have met a minimum performance standard for positive impact with all stakeholders, including: their employees, the community, customers, shareholders, and the environment ([www.bcorporation.net](http://www.bcorporation.net)). B Lab works to support public policy and the development of a new corporate form, entitled "Benefit Corporations", now recognized in 7 US States ([www.benefitcorp.net](http://www.benefitcorp.net)). B Lab also collaborates in the impact investing space, creating a new standard for measuring social and environmental performance, enabling capital to move towards social enterprise, this initiative is known as the Global Impact Investment Ratings System ([www.giirs.org](http://www.giirs.org)).

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

B Lab has been engaged with the .ECO Community Council and its policy development, outreach, and planning work since January 2011. We support Big Room's efforts to create multi-stakeholder platform for the .ECO application and the policies which have developed as a result of this approach. B Lab believes that the .ECO domain is unique in it's identity and it's potential to have a positive impact on the world around us, and therefore needs to be managed responsibly. We believe the Big Room Inc. proposal speaks clearly to this need.

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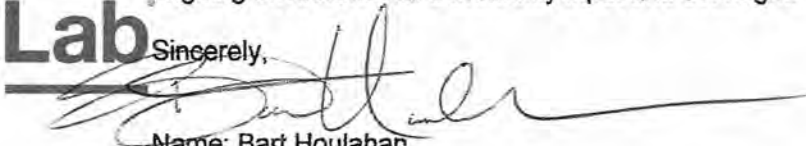




**Lab**

responsibility for the TLD be invested in a representative organization that can provide stable and ongoing environmental community input and oversight.

Sincerely,

  
Name: Bart Houlahan

Title: Co-founder, B Lab  
Email: bart@bcorporation.net  
Phone: 610-296-8284

On behalf of:

Organization Name: B Lab  
Mailing Address: 8 Walnut Ave, Berwyn, PA, USA 19312

the change we seek™

Certified



Corporation  
bcorporation.net

8 Walnut Ave, Berwyn, PA 19312 | 610-296-8283 | thelab@bcorporation.net



B Lab is a 501c3 nonprofit whose mission is to use the power of business to solve social and environmental problems

40 Bowling Green Lane  
London, EC1R 0NE  
United Kingdom  
Email: [info@cdproject.net](mailto:info@cdproject.net)  
Telephone +44 20 7970 5660

[www.cdproject.net](http://www.cdproject.net)

The Internet Corporation for Assigned Names and Numbers (ICANN)  
4676 Admiralty Way, Suite 330  
Marina del Rey, CA  
90292-6601  
USA

11<sup>th</sup> April 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

The Carbon Disclosure Project (CDP) is an independent not-for-profit organization working to drive greenhouse gas emissions reduction and sustainable water use by business and cities.

We provide a transformative global system for thousands of companies and cities around the world to measure, disclose, manage and share environmental information. We hold the largest collection globally of self reported climate change data. Through our global system companies and cities are better able to mitigate risk, capitalize on opportunities and make investment decisions that drive action towards a more sustainable world.

As a member of the global environmental community we are writing to express support for the creation of the “.eco” top level domain as proposed by Big Room Inc.

The community to be served by Big Room’s application - and the community that would be implicitly targeted by any application for “.eco” - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

Formal international evidence of this community dates back to 1948 with the founding of the International Union for the Conservation of Nature. The community has come together and organized itself with respect to specific issues over the years through a variety of formal and informal alliances including, for example, the Climate Action Network, 350.org, the Antarctic and Southern Ocean Coalition, and since 1972, the United Nations Environment Programme.

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We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,



Paul Simpson, Chief Executive Officer, [paul.simpson@cdproject](mailto:paul.simpson@cdproject), +44 (0)20 7970 5661

On behalf of: Carbon Disclosure Project, 40 Bowling Green Lane, London, EC1R 0NE, United Kingdom



275 Shoreline Drive, Suite 300, Redwood City, CA 94065  
Phone: 650-622-0860 Fax: 650-622-0870

The Internet Corporation for Assigned Names and Numbers (ICANN)  
4676 Admiralty Way, Suite 330  
Marina del Rey, CA  
90292-6601  
USA

April 5, 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

Care2 ([www.care2.com](http://www.care2.com)) is a trusted social action network that empowers over 18 million members to lead a healthier, more sustainable lifestyle while supporting socially responsible causes. Its next generation digital media platform offers a unique combination of healthy living content with the ability to take action on a wide range of causes.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for ".eco" - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

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We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,

Marlin Miller  
COO, Care2 Inc.  
[Marlin@care2team.com](mailto:Marlin@care2team.com)  
650-622-0860



March 19, 2012



To Whom It May Concern:

Conservation International is a global organization, with offices in more than 30 countries and projects in many more. Building upon a strong foundation of science, partnership and field demonstration, CI empowers societies to responsibly and sustainably care for nature, our global biodiversity, for the well-being of humanity. We imagine a healthy, prosperous world in which societies are forever committed to caring for and valuing nature, for the long-term benefit of people and all life on Earth.

As a member of the Global Environmental Community we are writing to express support for the creation of the ".eco" top level domain, as proposed by Big Room Inc.

The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for ".eco" - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members worldwide.

Formal international evidence of this community dates back as far as 1948, with the founding of the International Union for the Conservation of Nature. The environmental community has come together and organized itself with respect to specific issues over the years through a variety of formal and informal alliances, including for example IUCN, 350.org, the Antarctic and Southern Ocean Coalition, and since 1972, the United Nations Environment Programme.

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We look forward to participating in the long term governance of this community resource, for the greater good.

Sincerely,

A handwritten signature in black ink, appearing to read "Mark R. Phillips", with a horizontal line extending to the right.

Mark R. Phillips  
Senior Vice President, Marketing & Communications  
Conservation International

DEKRA Consulting GmbH • D-70565 Stuttgart

**The Internet Corporation for Assigned Names  
and Numbers (ICANN)**

4676 Admiralty Way, Suite 330  
Marina del Rey, CA  
90292-6601, USA

DEKRA Consulting GmbH  
Dr. Gesa Köberle  
Geschäftsführerin  
Handwerkstraße 15  
D-70565 Stuttgart  
Tel. direkt +49. 711 7861 3559  
Fax direkt +49. 711 7861 2202  
E-Mail gesa.koeberle@dekra.com

Datum 18.04.2012

**Re: The .ECO Top-Level Domain**

Dear ICANN,

DEKRA is one of the world's leading providers of expert services, with over 27,000 highly qualified employees in 50 countries providing vehicle testing, appraisals, industrial testing services and personnel services to ensure safety, quality and environmental protection. DEKRA is a large international company with a human face – our employees offer “expertise without borders”, enabling our customers to meet complex regional and global requirements. Our success is founded on the professionalism and flexibility of each and every one of our employees.

As a member of the global environmental, we are writing to express support for the creation of the “.eco” top level domain as proposed by Big Room Inc.

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Sincerely,

A handwritten signature in blue ink, appearing to read "Gesa Köberle", with a long horizontal line extending to the right.

Dr. Gesa Köberle

Geschäftsführerin / Managing Director



The Internet Corporation for Assigned Names and Numbers (ICANN)  
4676 Admiralty Way, Suite 330  
Marina del Rey, CA  
90292-6601  
USA

Re: The .ECO Top-Level Domain

Dear ICANN,

Fauna & Flora International is the world's oldest conservation NGO, operating in 42 countries around the world aiming to conserve threatened species and ecosystems. We see a sustainable future for the planet, where biodiversity is effectively conserved by the people who live closest to it, supported by the global community.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for ".eco" - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

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We look forward to participating in the long term governance of this community resource, for the greater good.

Sincerely,

Dr C A Greenwood

Title: Director of Development & Communications  
Email: [chris.greenwood@fauna-flora.org](mailto:chris.greenwood@fauna-flora.org)  
Phone: 44 1223 579333

On behalf of:

Fauna & Flora International  
Jupiter House, Station Rd, Cambridge, UK CB22 4RP



Amsterdam, The Netherlands,

March 9, 2012

## Open letter to ICANN: Strong Concerns Over ICANN Auctions

Dear Mr. Rod Beckstrom, CEO and President  
Dear Mr. Steve Crocker, Chairman, Board of Directors  
Dear Mr. Kurt Pritz, Senior Vice President

Friends of the Earth International understands that ICANN, a not-for-profit "public-benefit" corporation, will be accepting applications for new top-level domains, or TLDs (like .com or .org) until 12-April, 2012, and that many of these resources will be put to auction.

Friends of the Earth International believes that the Internet is a public good, and as such, on principle, is against the auctioning off of public resources like top-level domains to the highest bidder.

Instead of being put first, the onus has been put on communities to prove their existence to ICANN. If they fail or are unaware of the process, resources that rightly belong to them will instead be auctioned to the highest bidder and used for private gain.

As a result, TLDs relating to the environmental community and environmental protection like .ECO, .GREEN, .EARTH, and many others associated with environmental and social justice may be put on the auction block for corporate interests

The Internet is a critical empowering and organizing force. ICANN must not exclude communities by auctioning off public goods for corporate greed.

Nnimmo Bassey,  
Chair, Friends of the Earth International

Point of contact:  
Maarten van den Berg  
maarten@foei.org  
+31-20-6221369

*mobilize resist transform*