



ICANN
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

Re: The .ECO Top-Level Domain
Dear ICANN,

TckTckTck is the public campaign of the Global Campaign for Climate Action. The GCCA was formed in 2008 and started campaigning in early 2009 with the goal to secure a fair, ambitious and binding climate treaty at the COP15 climate summit in Copenhagen.

The GCCA is an unprecedented alliance of more than 300 non-profit organizations all over the world. The shared mission is to mobilize civil society and galvanize public support to ensure a safe climate future for people and nature, to promote the low-carbon transition of our economies, and to accelerate the adaptation efforts in communities already affected by climate change.

The GCCA was born from conversations between internationally-respected campaigners and advocates representing environmental, development, and social justice NGO's. These climate activists concluded that the fight against climate change needed a boost by uniting a diversity of organizations to create public campaigns particularly in countries where additional mobilizing capacity was needed.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for ".eco" - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

Formal international evidence of this community dates back to 1948 with the founding of the International Union for the Conservation of Nature. The community has come together and organized itself with respect to specific issues over the years through a variety of formal and informal alliances including, for example, the Climate Action Network, 350.org, the Antarctic and Southern Ocean Coalition, and since 1972, the United Nations Environment Programme.

The .ECO Community Organization reflects the community's long-standing reliance on and use of the multi-stakeholder model to pursue community-wide goals, and is the appropriate voice to ensure that .ECO operates in furtherance of the goals, values, and interests of the environmental community.

The "ECO" label has long been used to associate individuals, organizations, and activities committed to respectful, responsible, and sustainable use of the environment. Because use of the "ECO" label is widely understood as a representation of association with the community's goals and values, and in order to avoid consumer confusion, it is imperative policy setting

responsibility for the TLD be invested in a representative organization that can provide stable and ongoing environmental community input and oversight.

We look forward to participating in the long term governance of this community resource, for the greater good.

Sincerely,

A handwritten signature in black ink that reads "Kelly Rigg". The signature is written in a cursive, flowing style.

Name: Kelly Rigg

Title: Executive Director, GCCA

Email: kelly.rigg@tcktcktck.org

Organization Name: TckTckTck | The Global Campaign for Climate Action

Mailing Address: 50, rue Sainte-Catherine Ouest, bureau 340

Montreal, QC H2X 3V4



全球环境研究所
Global Environmental Institute
北京市崇文区新世界家园
5号楼1单元401室 邮编:100062
Building 5#, Suite 1-401, The New World Villa,
Chongwen District, Beijing 100062, China
电话/Tel: 86-10-67083192
传真/Fax: 86-10-67083193
<http://www.geichina.org>

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

March 30, 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

The Global Environmental Institute (GEI) is a China-based non-profit, non-governmental organization that was established in Beijing in March 2004. GEI's mission is to design and implement market-based models for solving environmental problems in order to achieve development that is economically, ecologically and socially sustainable. As a China-based NGO with an international focus, GEI's strong emphasis on international cooperation on energy and the environment has allowed us to assume a leading role in improving China's environmental impact abroad.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for ".eco" - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

Formal international evidence of this community dates back to 1948 with the founding of the International Union for the Conservation of Nature. The community has come together and organized itself with respect to specific issues over the years through a variety of formal and informal alliances including, for example, the Climate Action Network, 350.org, the Antarctic and Southern Ocean Coalition, and since 1972, the United Nations Environment Programme.

The .ECO Community Organization reflects the community's long-standing reliance on and use of the multi-stakeholder model to pursue community-wide goals, and is the appropriate voice to ensure that .ECO operates in furtherance of the goals, values, and interests of the environmental community.

The "ECO" label has long been used to associate individuals, organizations, and activities committed to respectful, responsible, and sustainable use of the environment. Because use of the "ECO" label is widely understood as a representation of association with the community's goals and values, and in order to avoid consumer confusion, it is imperative policy setting responsibility for the TLD be invested in a representative organization that can provide stable and ongoing environmental community input and oversight.

We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,

A handwritten signature in black ink that reads "Jin Jiaman".

Name: Jiaman JIN
Title: Executive Director
Email: [jmjin@geichina.org](mailto:jmjn@geichina.org)
Phone: 86-10-6708 3192

On behalf of:

Organization Name: Global Environmental Institute
Mailing Address: Suite 1-401, Building No. 5, New World Villa, Chongwen District, Beijing, 100062, China



**Science and Policy
Advisory Council**

Edward O. Wilson
Distinguished biologist,
Harvard University

Manfred Max-Neef
Economist, recipient
Right Livelihood Award

Rhodri Morgan
First Minister for Wales

Wangari Maathai
Founder, the Green Belt
Movement

David Suzuki
Award winning
scientist and broadcaster

Emil Salim
Former Indonesian
Minister of State

Julia Marton-Lefèvre
Director General of IUCN

William E. Rees
Co-creator of the
Ecological Footprint

Lester Brown
Founder, Worldwatch Institute

Jorgen Randers
Former President, Norwegian
School of Management

M. S. Swaminathan
India's leading scientist
on sustainable food security

Daniel Pauly
Leading marine ecologist

Eric Garcetti
City Councilor, Los Angeles

Ernst Ulrich von Weizsäcker
Founder, Wuppertal Institute,
Dean, Bren School at UCSB

Michael Meacher
Former UK
Minister of Environment

Karl-Henrik Robørt
Founder, The Natural Step

Will Steffen
Chief Scientist of IGBP

Dominique Voynet
Former Environment
Minister of France

Fabio Feldmann
Former Sao Paolo
Minister of Environment

Oscar Arias
President of Costa Rica

Herman E. Daly
Intellectual father of
Ecological Economics

Peter Raven
Former President, AAAS

Terry A'Hearn
Chairman,
EPA Victoria (Australia)

James Gustave Speth
Dean, Yale School of Forestry
and Environmental Studies

Norman Myers
Leading environmental scientist

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA 90292-6601
USA

March 19, 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

Global Footprint Network's mission is to end ecological overshoot by making ecological limits central to decision making. By institutionalizing resource accounting in national governments, Global Footprint Network influences major investments and policy shifts to support global sustainability. Our programs are designed to influence decision makers at all levels of society and to create a critical mass of powerful governments and institutions using the Footprint to put an end to ecological overshoot and get our economies back into balance.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for ".eco" - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

Formal international evidence of this community dates back at least to 1948 with the founding of the International Union for the Conservation of Nature. The community has come together and organized itself with respect to specific issues over the years through a variety of formal and informal alliances including, for example, the Climate Action Network, 350.org, the Antarctic and Southern Ocean Coalition, and since 1972, the United Nations Environment Programme.

The .ECO Community Organization reflects the community's long-standing reliance on and use of the multi-stakeholder model to pursue community-wide goals, and is the appropriate voice to ensure that .ECO operates in furtherance of the goals, values, and interests of the environmental community.

The "ECO" label has long been used to associate individuals, organizations, and activities committed to respectful, responsible, and sustainable use of the environment. Because use of the "ECO" label is widely understood as a representation of association with the community's goals and values, and in order to avoid consumer confusion, it is imperative policy setting responsibility for the TLD be invested in a representative organization that can provide stable and ongoing environmental community input and oversight.

We look forward to participating in the long term governance of this community resource, for the greater good.

Kind regards,

Mathis Wackernagel, Ph.D.
President & CEO
Global Footprint Network
mathis@footprintnetwork.org

2 April 2012

To Whom It May Concern,

The Global Reporting Initiative (GRI) supports the creation of the “.eco” top level domain, and also supports the move to verify the credibility of organizations wishing to use such a domain.

GRI produces a comprehensive Sustainability Reporting Framework that is widely used around the world, to enable greater organizational transparency. The Framework, including the Reporting Guidelines, sets out the Principles and Indicators organizations can use to report their economic, environmental, and social performance. GRI is committed to continuously improving and increasing the use of the Guidelines, which are freely available to the public.

GRI is a Collaborating Centre of the UN Environment Programme – an integral part of the community. As a member of the global environmental community, GRI would like to express support for the creation of the “.eco” top level domain as proposed by Big Room Inc. The community to be served by “.eco” includes diverse, long-established, and internationally recognized environmental institutions with millions of members worldwide.

The “eco” label is associated with individuals, organizations and activities committed to respectful, responsible, and sustainable use of the environment. To maintain the integrity of this label, GRI supports the move to verify the credibility of organizations that use the “.eco” domain, and suggests that corporate reports featuring sustainability performance data be included in the verification process.

GRI’s vision is of a sustainable global economy where organizations manage their economic, environmental, social and governance performance and impacts responsibly and report transparently. The “.eco” domain would support this vision, helping organizations to communicate their sustainability and ecological performance and activities.

GRI looks forward to the development of this domain to support the community, and the transition to a sustainable global economy.

Yours Sincerely,



Ernst Ligteringen
Chief Executive
Global Reporting Initiative



The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

April 12, 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

The Green Belt Movement (GBM) was founded by the late Nobel Peace Laureate Dr. Wangari Maathai in 1977, under the auspices of the National Council of Women of Kenya, as a development and community empowerment grassroots social movement comprised and led mainly by women. The movement promoted a bottom-up, holistic approach to development, a process that addresses basic needs and problems that communities identify as their priorities. GBM empowers people and builds their capacity to restore the environment, promote good governance and develop sustainable livelihoods.

Through its process of mobilizing people to take action, GBM addresses a wide range of issues which directly affect the lives of individuals, particularly women, their families and their communities, including education, access to water, equity, economic empowerment, reproductive health and HIV/AIDS. The resulting empowerment which is developed through GBM programs has also become a powerful catalyst for promoting community action, good governance and cultures of peace.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for ".eco" - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

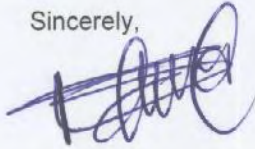
Formal international evidence of this community dates back to 1948 with the founding of the International Union for the Conservation of Nature. The community has come together and organized itself with respect to specific issues over the years through a variety of formal and informal alliances including, for example, the Climate Action Network, 350.org, the Antarctic and Southern Ocean Coalition, and since 1972, the United Nations Environment Programme.

The .ECO Community Organization reflects the community's long-standing reliance on and use of the multi-stakeholder model to pursue community-wide goals, and is the appropriate voice to ensure that .ECO operates in furtherance of the goals, values, and interests of the environmental community.

The "ECO" label has long been used to associate individuals, organizations, and activities committed to respectful, responsible, and sustainable use of the environment. Because use of the "ECO" label is widely understood as a representation of association with the community's goals and values, and in order to avoid consumer confusion, it is imperative policy setting responsibility for the TLD be invested in a representative organization that can provide stable and ongoing environmental community input and oversight.

We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Edward Wageni', with a stylized flourish at the end.

Edward Wageni
Deputy Executive Director
ewageni@greenbeltmovement.org
+254 20 3871523

On behalf of:

Green Belt Movement
Adams Arcade, Kilimani Lane off Elgeyo Marakwet Rd
P.O BOX 67545-00200 Nairobi
Kenya

www.greenbeltmovement.org



Adam Koniuszewski
Chief Operating Officer

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

21 March 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

Green Cross International, founded in 1993, is a global non-profit with national organizations in over 30 countries. Our mission is to help ensure a just, sustainable and secure future for all. Green Cross International responds to the combined challenges of security, poverty and environmental degradation through a combination of advocacy, campaign and practical projects.

Green Cross International promotes legal, ethical and behavioral norms that ensure basic changes in the values, actions and attitudes of government, the private sector and civil society, necessary to a sustainable global community. Green Cross International contributes to the prevention and resolution of conflicts arising from environmental degradation, while providing assistance to people affected by the environmental consequences of wars, conflicts and man made calamities.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

Green Cross International has been engaged with the .ECO Community Council and its policy development, outreach, and planning work since June 2009 and is one of the early backers of this important initiative.

The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for ".eco" - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

Formal international evidence of this community dates back to 1948 with the founding of the International Union for the Conservation of Nature. The community has come together and organized itself with respect to specific issues over the years through a variety of formal and informal alliances including, for example, the Climate Action Network, 350.org, the Antarctic and Southern Ocean Coalition, and since 1972, the United Nations Environment Programme.

The .ECO Community Organization reflects the community's long-standing reliance on and use of the multi-stakeholder model to pursue community-wide goals, and is the appropriate voice to ensure that .ECO operates in furtherance of the goals, values, and interests of the environmental community.

The "ECO" label has long been used to associate individuals, organizations, and activities committed to respectful, responsible, and sustainable use of the environment. Because use of the "ECO" label is widely understood as a representation of association with the community's goals and values, and in order to avoid consumer confusion, it is imperative policy setting responsibility for the TLD be invested in a representative organization that can provide stable and ongoing environmental community input and oversight.

We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,

A handwritten signature in black ink, appearing to read "Adam Koniuszewski". The signature is fluid and cursive, with a prominent initial "A" and a long, sweeping underline.

Adam Koniuszewski
Chief Operating Officer



9 April 2012

To Whom It May Concern:

The Green Economy Coalition, the world's largest civil society network of organisations working to promote a green, fair and inclusive economy are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for ".eco" - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

The .ECO Community Organization reflects the community's long-standing reliance on and use of the multi-stakeholder model to pursue community-wide goals, and is the appropriate voice to ensure that .ECO operates in furtherance of the goals, values, and interests of the environmental community.

The "ECO" label has long been used to associate individuals, organizations, and activities committed to respectful, responsible, and sustainable use of the environment. Because use of this label is widely understood as a representation of association with the community's goals and values, and in order to avoid consumer confusion, it is imperative policy setting responsibility for the TLD be invested in a representative organization that can provide stable and ongoing environmental community input and oversight. We look forward to participating in the long term governance of this community resource, for the greater good.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Oliver Greenfield".

Oliver Greenfield

Convenor, Green Economy Coalition



The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

March 28th 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

GREEN.TV launched in 2006 in partnership with the United Nations Environment Programme (UNEP). We were among the first to see the power of podcasts and mobile media to engage and influence audiences about environmental issues around the world. We are constantly looking for new ways to share our video content globally – because we believe the environment is as much our future as the Internet and digital technology tools that we use to communicate it.

As a member of the global environmental community we are writing to express support for the creation of the “.eco” top level domain as proposed by Big Room Inc.

GREEN.TV has been engaged with the .ECO Community Council and its policy development, outreach, and planning work since July 2008. In my former role as Media Director for WWF International I made sure the organisation was among the first to support Big Room Inc in their endeavours and was honoured to be asked to take on the role of Founding Council Chair. My continued involvement and support for the past three and a half years reflects my sincerely held belief that the creation of the “.eco” TLD for the benefit of the environmental community is of paramount importance.

The community to be served by Big Room’s application - and the community that would be implicitly targeted by any application for “.eco” - is an alliance of diverse, long-established, and internationally recognised environmental institutions with millions of members world-wide.

Formal international evidence of this community dates back to 1948 with the founding of the International Union for the Conservation of Nature. The community has come together and organised itself with respect to specific issues over the years through a variety of formal and informal alliances including, for example, the Climate Action Network, 350.org, the Antarctic and Southern Ocean Coalition, and since 1972, the United Nations Environment Programme.

The .ECO Community Organization reflects the community's long-standing reliance on and use of the multi-stakeholder model to pursue community-wide goals, and is the appropriate voice to ensure that .ECO operates in furtherance of the goals, values, and interests of the environmental community.

The "ECO" label has long been used to associate individuals, organisations, and activities committed to respectful, responsible, and sustainable use of the environment. Because use of the "ECO" label is widely understood as a representation of association with the community's goals and values, and in order to avoid consumer confusion, it is imperative policy setting responsibility for the TLD be invested in a representative organisation that can provide stable and ongoing environmental community input and oversight.

We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,

A handwritten signature in black ink, appearing to read 'Martin Atkin', is written over a horizontal line.

Martin Atkin
Editorial Director
martin.atkin@green.tv
+44 (0)207 240 0357

On behalf of:

GREEN.TV Media Ltd
120 Long Acre
Covent Garden
London WC2E 9PA
United Kingdom

11 April 2012

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
United States of America

Dear ICANN

Re : The .ECO Top-Level Domain

Greenpeace is an international organization with a presence in 40 countries across Europe, the Americas, Asia, Africa and the Pacific that speaks on behalf of our 2.8 million supporters worldwide. We have been campaigning against environmental degradation since 1971. Greenpeace exists to expose environmental criminals, and to challenge government and corporations when they fail to live up to their mandate to safeguard our environment and our future.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

Greenpeace International has been engaged with the .ECO Community Council and its policy development, outreach, and planning work since May 2010.

The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for ".eco" - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members worldwide.

Formal international evidence of this community dates back to 1948 with the founding of the International Union for the Conservation of Nature. The community has come together and organized itself with respect to specific issues over the years through a variety of formal and informal alliances including, for example, the Climate Action Network, the Antarctic and Southern Ocean Coalition, and since 1972, the United Nations Environment Programme.

The .ECO Community Organization reflects the community's long-standing reliance on and use of the multi-stakeholder model to pursue community-wide goals, and is the appropriate voice to ensure that .ECO operates in furtherance of the goals, values and interests of the environmental community.

The "ECO" label has long been used to associate individuals, organizations, and activities committed to respectful, responsible, and sustainable use of the environment. Because use of the "ECO" label is widely understood as a representation of association with the community's goals and values, and in order to avoid consumer confusion, it is imperative policy setting responsibility for the TLD be invested in a representative organization that can provide stable and ongoing environmental community input and oversight.

We look forward to participating in the long-term governance of this community resource, for the greater good.

Yours sincerely

A handwritten signature in black ink, appearing to read "Kumi Naidoo". The signature is fluid and cursive, with a prominent initial "K" and a long, sweeping underline.

Kumi Naidoo
Executive Director

March 22, 2012



The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA 90292-6601

Re: The .ECO Top-Level Domain

Dear ICANN:

Green Seal is a non-profit, 501(c)(3) organization that since 1989 has promoted a more sustainable economy nationally in the United States and internationally through ISO and the Global Ecolabeling Network. Green Seal is the premier environmental standard-setting and certification organization for products and services in the U.S.

As a member of the global environmental community, we are writing to express support for the creation of the ".eco" top level domain (TLD) as proposed by Big Room Inc. Green Seal believes both that this TLD needs a high level of protection and guardianship by the environmental community and that Big Room is an organization that is highly suited to provide these needs.

The "eco" label has long been used to associate individuals, organizations, and activities with respectful, responsible, and sustainable use of the environment. The modern environmental movement, which dates back to the 1960s, involves literally hundreds of organizations and programs that have promoted a healthier and more sustainable world. In this age of rampant greenwashing, however, there are also many entities, including products and companies on the market, which use "eco" or "green" or variations thereof in their names to claim environmental benefits that they do not, in fact, possess. Green Seal, as a long-time certifier of genuine environmental performance, is keenly aware of these misrepresentations and believes that they should not carry over into the very names of Internet sites.

Hence, in order to maintain consistency with the environmental community's goals and to avoid greenwashing and consumer confusion, it is imperative that responsibility for the "eco" TLD be invested in a representative organization that can provide stable and ongoing environmental community input, governance, and oversight. Having worked with Big Room in allied projects for a number of years, Green Seal believes that Big Room is exactly the right organization to provide such governance, oversight, and input from the environmental community to properly administer the "eco" TLD.

We look forward to participating in the long-term governance of this community resource for the greater good.

Sincerely,

Arthur B. Weissman, Ph.D.
President and CEO

Email: aweissman@greenseal.org
Phone: (202) 872-6400

HEADQUARTERS

1001 Connecticut Ave NW, Ste 827
Washington, DC 20036-5525

NORTHEAST OFFICE

200 West 57th St, Ste 801
New York, NY 10019-3211

SOUTHEAST OFFICE

374 Siouan Drive
Lexington, NC 27295-8571

MIDWEST OFFICE

306 East Wilson St, Ste 2E
Madison, WI 53703-3990



International Centre for Trade
and Sustainable Development

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

13 April 2012

To Whom It May Concern:

Founded in Geneva in September 1996, the International Centre for Trade and Sustainable Development (ICTSD) aims to influence the international trade system such that it advances the goal of sustainable development. As an independent, non-profit, and non-governmental organization, ICTSD engages a broad range of actors in ongoing dialogue on trade and sustainable development policy. In 2009, ICTSD had established formal partnerships with 123 institutions in 37 different countries and convened more than 99 dialogues in over 20 different countries. On weekly and monthly frequencies, ICTSD produces 13 different periodicals in five languages that reach out to roughly 20,000 policy makers and influencers in more than 180 countries.

ICTSD maintains strong connections with intergovernmental and civil society networks. The Centre is accredited by the United Nations and enjoys Consultative Status with the United Nations Economic and Social Council (ECOSOC); Observer Status at the United Nations Conference on Trade and Development (UNCTAD), the United Nations Industrial Development Organization (UNIDO), the Codex Alimentarius Commission, the Intergovernmental Panel on Climate Change (IPCC), the World Health Organization and the World Intellectual Property Organization (WIPO).

Since 1996, the Centre has also been granted accreditation by the World Trade Organization (WTO) to participate in all its Ministerial Conferences and other ad hoc activities. ICTSD is further accredited to the Convention on Biodiversity (CBD), the Convention on International Trade in Endangered Species (CITES), and the UN Framework Convention on Climate Change (UNFCCC). Since July 2005, ICTSD has been an accredited member of the Governing Council of United Nations Environment Programme (UNEP).

As a member of the Global Environmental Community, ICTSD is writing to express support for the creation of the “.eco” top level domain as proposed by Big Room Inc. The community to be served by Big Room’s application - and the community that would be implicitly targeted by any application for “.eco” - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

Formal international evidence of this community dates back as far as 1948, with the founding of the International Union for the Conservation of Nature (IUCN). The environmental community has come together and organized itself with respect to specific issues over the years through a variety of formal and informal alliances including for

example IUCN, 350.org, the Antarctic and Southern Ocean Coalition, and since 1972, the United Nations Environment Programme.

The .ECO Community Organization reflects the community's long-standing reliance on and use of the multi-stakeholder model to pursue community-wide goals, and is the appropriate voice to ensure that .ECO operates in furtherance of the goals, values, and interests of the environmental community.

The "ECO" label has long been used to associate individuals, organizations, and activities committed to respectful, responsible, and sustainable use of the environment. Because use of this label is widely understood as a representation of association with the community's goals and values, and in order to avoid consumer confusion, it is imperative policy setting responsibility for the TLD be invested in a representative organization that can provide stable and ongoing environmental community input and oversight.

We look forward to participating in the long term governance of this community resource, for the greater good.

Signed,



Ricardo Meléndez-Ortiz
Chief Executive
rmelendez@ictsd.ch
+41 (0)22 917 84 92

On behalf of:

International Centre for Trade and Sustainable Development
International Environment House 2
Chemin de Balexert 7-9
1219 Châtelaine
Geneva
Switzerland

02/13/2012

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

Re: The .eco Top-Level Domain (TLD)

Dear ICANN,

IISD hereby endorses the "Dot Eco Consensus" and recognises the "Dot Eco Community Council" as the representative community institution for the .eco TLD.

We also confirm that:

1. The global "environmental community" is a clearly delineated, organized, and pre-existing community of considerable size and longevity.
2. The string , ".eco" is a well known short-form of the environmental community and has no other significant meaning beyond identifying the environmental community.
3. That we have reviewed and endorse the registration policies contained in the Dot Eco Consensus.
4. That, as a member of the environmental community and subject to .ECO being approved as a community TLD, we support Big Room Inc.'s application to ICANN to create .eco as a community-priority TLD, in accordance with the Dot Eco Consensus and on behalf of the environmental community.

The community to be served by Big Room's application – and the community that would be implicitly targeted by any application for “.eco” - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

Formal international evidence of this community dates back to 1948 with the founding of the International Union for the Conservation of Nature, which is itself a membership-based organization. The community has come together and organized itself with respect to specific issues over the years through a variety of formal and informal alliances including the Climate Action Network, 350.org, the World Business Council for Sustainable Development, the Small Island Developing States Network, the Global Water Forum, the Renewable Energy and Energy Efficiency Partnership, national level environment and development round tables and councils, and thousands of other such alliances, associations, partnerships, and citizens networks. Internationally, the community works with and is served by the United Nations Environment Programme, established in 1972 as the voice for the environment in the UN system.

In 1992, the Rio Declaration from the Earth Summit noted the “creation of new levels of cooperation among States, key sectors of societies and people”. The environmental community now includes, *inter alia*.

- The global social and environmental entrepreneurship movement: companies working to do good for their communities and be profitable at the same time.
- Early adopters of environmental management systems and public reporting and accountability mechanisms within multinational corporations
- University and independent research centres (formally recognized as the RINGO group by the Secretariat of the UN Framework Convention on Climate Change)
- Campaigns and advocacy organizations (also known as “ENGOS” internationally – Environmental NGOS)

Finally, we point to the many celebrations around the world organized by the community through Earth Day and Earth Hour, and the awards and recognition programmes for leaders in the community, such as the Sasakawa Environment Prize.

A Timeline of community interests should be considered with this submission: http://www.iisd.org/pdf/2009/sd_timeline_2009.pdf. This Timeline documents, since 1962, key organizations, knowledge and events leading up to what will be the largest gathering of the community in history, to take place at Rio +20 – twenty years after the 1992 Earth Summit.

We look forward to ICANN's approval of .eco and to its recognition of the Dot Eco Community Council as the representative community institution for .eco.

Sincerely,

A handwritten signature in black ink that reads "Heather Creech". The signature is written in a cursive, flowing style.

**Heather Creech, on behalf of Dan Gagnier, Chair of IISD
Director, Global Connectivity, IISD**

hcreech@iisd.ca

+12049587700

On behalf of:

International Institute for Sustainable Development

161 Portage Ave. E. 6th flr

Winnipeg

MB R3B 0Y4

Canada