

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA 90292-6601 USA

April 10, 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

The Brazil based Amazon Environmental Research Institute (IPAM) is a non-profit, independent research, policy and outreach organization that has worked over the past 16 years towards achieving sustainable development in the Amazon region in a way that reconciles people's economic aspirations and social justice with the maintenance of the functional integrity of tropical forest landscapes.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for ".eco" - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

Formal international evidence of this community dates back to 1948 with the founding of the International Union for the Conservation of Nature. The community has come together and organized itself with respect to specific issues over the years through a variety of formal and informal alliances including, for example, the Climate Action Network, 350.org, the Antarctic and Southern Ocean Coalition, and since 1972, the United Nations Environment Programme.

The .ECO Community Organization reflects the community's long-standing reliance on and use of the multi-stakeholder model to pursue community-wide goals, and is the appropriate voice to ensure that .ECO operates in furtherance of the goals, values, and interests of the environmental community.

The "ECO" label has long been used to associate individuals, organizations, and activities committed to respectful, responsible, and sustainable use of the environment. Because use of the "ECO" label is widely understood as a representation of association with the community's goals and values, and in order to avoid consumer confusion, it is imperative policy setting responsibility for the TLD be invested in a representative organization that can provide stable and ongoing environmental community input and oversight.

We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,



Raquel Dieguez
Communications Supervisor
raqueldieguez@ipam.org.br
+55 61 9944-4221

On behalf of: **Amazon Environmental Research Institute (IPAM)**
SHIN CA 5 Lote J2 Bloco J2 - Salas 304 a 309 | Lago Norte | Brasília-DF | 71.503-505 | Brazil





March 2012

The Internet Corporation for Assigned Names
and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

The Wenlock Centre
50-52 Wharf Road
London, N1 7EU
United Kingdom

Tel +44 (0)20 3246 0066
info@isealalliance.org
www.isealalliance.org

Dear ICANN,

Re: The .ECO Top-Level Domain

The International Social and Environmental Accreditation and Labeling Alliance (ISEAL), established in 2002, is the global association for social and environmental standards. Working with 16 established and emerging sustainability standard systems around the world, ISEAL develops guidance and helps strengthen the effectiveness and impact of these standards. We also work with companies, non-profits and governments to support their referencing and use of voluntary standards.

ISEAL members are leaders in their fields, committed to creating solid and credible standard systems that give business, governments and consumers the ability to choose goods and services that have been ethically sourced but most of all help the environment and guarantee producers a decent living.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

ISEAL has been engaged with the .ECO Community Council and its policy development, outreach, and planning work since August 2009.

The community to be served by Big Room's application - and the community that would be implicitly targeted by any application for ".eco" - is an alliance of diverse, long-established, and internationally recognized environmental institutions with millions of members world-wide.

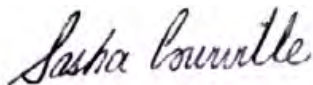
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Sincerely,

A handwritten signature in cursive script, reading "Sasha Courville".

Dr Sasha Courville
Executive Director
sasha@isealalliance.org
+44 20 3246 0066

On behalf of:

ISEAL Alliance
The Wenlock Centre
50-52 Wharf Road
London N1 7EU
United Kingdom



IUCN
Rue Mauverney 28
1196 Gland
Switzerland

Tel. +41 22 999 0000
Fax +41 22 999 0002
mail@iucn.org
www.iucn.org

To Whom It May Concern:

The International Union for Conservation of Nature (IUCN) was founded in 1948 and is the world's largest and oldest global membership organization with a mission to "influence, encourage and assist societies throughout the world to conserve the integrity and diversity of nature and to ensure that any use of natural resources is equitable and ecologically sustainable". Many of today's multilateral environmental agreements originated from the regular meeting of IUCN's Members at World Conservation Congresses. The next such Congress will be held in the Republic of Korea in September 2012.

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The environmental community has come together and organized itself with respect to specific issues over the years through a variety of formal and informal alliances including the IUCN itself, with more than 1200 government and NGO members, the Climate Action Network, 350.org, the Antarctic and Southern Ocean Coalition, and since 1972, the United Nations Environment Programme.

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We look forward to participating in the long term governance of this community resource, for the greater.

A handwritten signature in black ink that reads "Julia Marton-Lefèvre". The signature is fluid and cursive, with a large, sweeping flourish at the end.

Julia Marton-Lefèvre
Director General

1300 19th Street NW
8th Floor
Washington DC 20036



202.429.5609 Telephone
202.872.0619 Facsimile
www.oceanconservancy.org

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

April 2, 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

Ocean Conservancy educates and empowers citizens to take action on behalf of the ocean. Informed by science, our work guides policy and engages people in protecting the ocean and its wildlife for future generations.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

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We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,

Shannon Crownover
Vice President, Marketing and Communications
scrownover@oceanconservancy.org

202.280.6207

On behalf of:

Ocean Conservancy
1300 19th Street NW
8th Floor
Washington, DC 20036



People 4 Earth
moving to a better world

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

Friday, March 30, 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

People4 Earth is a non profit organization that manages and develops the Global Sustainability Framework for Products.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

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People 4 Earth
moving to a better world

in a representative organization that can provide stable and ongoing environmental community input and oversight.

We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,

Martine Bloquiaux

Name: Martine Bloquiaux

Title: Co-founder and Chair of the Board

Email: Martine@people4earth.org

Phone: +1 484 919 1488

On behalf of:

Organization Name: People 4 Earth

Mailing Address: 1612 K Street NW #650, Washington, DC 20006



The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601, USA

April 10th 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

Founded in 1985, Rainforest Action Network (RAN) campaigns for the forests, their inhabitants and the natural systems that sustain life by transforming the global marketplace through education, grassroots organizing and non-violent direct action.

Rainforest Action Network is headquartered in San Francisco, California with office staff in Tokyo, Japan, plus thousands of volunteer scientists, teachers, parents, students and other concerned citizens around the world. We believe that a sustainable world can be created in our lifetime, and that aggressive action must be taken immediately to leave a safe and secure world for our children.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

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We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,

David Taylor
Online Director, Rainforest Action Network
221 Pine Street, 5th Floor, San Francisco, CA 94104 USA
dtaylor@ran.org, 415-659-0519



The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601 USA

April 5, 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

Rare is an international conservation organization which seeks to conserve imperiled species and ecosystems around the world. Rare believes that conservation comes down to people – their behaviors toward nature and their ability to protect it without sacrificing quality of life. For too long conservationists have focused on problems – overfishing, deforestation, species extinction, climate change. But naming the problem is very different from sourcing the solution. Rare finds what works and repeats it, taking to scale community-led innovations. With training centers in United States, Mexico, China, and Indonesia which support programs in multiple countries, Rare partners with local conservationists to implement Pride campaigns, which inspire people to take pride in the species and habitats that make their communities unique.

As a member of the global environmental community we are writing to express support for the creation of the “.eco” top level domain as proposed by Big Room Inc.

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We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,

Jason Anderson
Vice President, Marketing
janderson@rareconservation.org, 703-522-5070



28 March 2012

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

Re: The .ECO Top-Level Domain

Dear ICANN,

UL Environment was established in 2009 as a subsidiary of its 118-year old parent safety science and certification company, UL (Underwriters Laboratories). UL Environment helps support the growth and development of sustainable products, services and organizations in the global marketplace through standards development, educational services and independent third party assessment and certification. UL Environment helps manufacturers, their business customers and consumers alike get clarity on what may or may not be a sustainable product.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

UL Environment has been engaged with the .ECO Community Council and its policy development, outreach, and planning work since September 2009.

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Sincerely,

A handwritten signature in black ink, appearing to read "Steve Wenc". The signature is fluid and cursive, with the first name "Steve" and last name "Wenc" clearly distinguishable.

Steve Wenc
President, UL Environment
stephen.h.wenc@ul.com 847.664-2210

On behalf of:

UL Environment, Inc.
333 Pfingsten Road
Northbrook, IL 60062-2096
United States

The Internet Corporation for Assigned Names
and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA



30 March 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

The UNEP/ Wuppertal Institute Collaborating Centre on Sustainable Consumption and Production (CSCP) provides scientific support to activities undertaken by UNEP and other organizations in the field of SCP. This support includes the development, testing, implementation and monitoring of concrete projects, especially in developing countries, which enables these countries to leapfrog to sustainable consumption and production patterns using life cycle thinking and regional perspectives as guiding principles.

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Sincerely,

Michael Kuhndt

Name:	Michael Kuhndt
Title:	Head of the CSCP
Email:	michael.kuhndt@scp-centre.org
Phone:	+49 202 45958-20

On behalf of:

Organization Name:	UNEP/ Wuppertal Institute Collaborating Centre on Sustainable Consumption and Production (CSCP)
Mailing Address:	info@scp-centre.org

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

April 4th, 2012

Re: The .ECO Top-Level Domain

Dear ICANN,

Verité, Inc. aims to ensure that globalization is made to work for poor and vulnerable people around the world. We aim to resolve serious problems: child labor, modern-day slavery, systemic discrimination against women, dangerous working conditions, and unpaid work. The impact of our work is tangible: more income for workers and harvesters; increased opportunities for women, minorities and migrants; protection for children and those in forced labor; safer working conditions in factories, farms, fisheries and mines; and empowerment for workers and harvesters. Some of these problems can be resolved by working directly with individual companies within their areas of influence. In other cases we develop and promulgate standards of performance and promote their adoption to change industries, and improve common business processes like procurement and hiring.

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representative organization that can provide stable and ongoing environmental community input and oversight.

We look forward to participating in the long-term governance of this community resource, for the greater good.

Sincerely,



Name:	Dan Viederman
Title:	Chief Executive Officer
Email:	dviederman@verite.org
Phone:	413-253-9227

On behalf of:

Organization Name:	Verité, Inc.
Mailing Address:	44 Belchertown Road Amherst, MA 01002



wbcscd

April 11, 2012

To Whom It May Concern:

The World Business Council for Sustainable Development is a CEO-led organization of forward-thinking companies that galvanizes the global business community to create a sustainable future for business, society and the environment. Together with its members, the Council applies its respected thought leadership and effective advocacy to generate constructive solutions and take shared action. Leveraging its strong relationships with stakeholders as the leading advocate for business, the council helps drive debate and policy change in favor of sustainable development solutions.

The WBCSD provides a forum for its 200 member companies - who represent all business sectors, all continents and a combined revenue of more than \$7 trillion - to share best practices on sustainable development issues and to develop innovative tools that change the status quo. The Council also benefits from a network of 60 national and regional business councils and partner organizations, a majority of which are based in developing countries.

www.wbcscd.org

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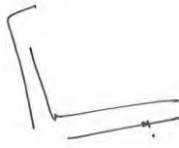
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With kind regards



Peter Bakker
President



The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey, CA
90292-6601
USA

12.04.2012

Re: The .ECO Top-Level Domain

Dear ICANN,

The Wildlife Friendly® Enterprise Network (WFEN) is a global community dedicated to the development and marketing of products that conserve threatened wildlife while contributing to the economic vitality of rural communities. WFEN includes conservationists, businesses, producers and harvesters.

As a member of the global environmental community we are writing to express support for the creation of the ".eco" top level domain as proposed by Big Room Inc.

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Sincerely,



Name: Julie Stein

Title: Co-founder and Secretary of the Board, Certified Wildlife Friendly®

Email: Julie@WildlifeFriendly.org

Phone: 615-521-2128

On behalf of:

Organization Name: Wildlife Friendly® Enterprise Network

Mailing Address: 4969 NE Avalon Lane, Bainbridge Island, WA 98110



WWF International
Office of the Director General
Avenue du Mont-Blanc
1196 Gland
Switzerland

Direct: +41 22 364 9280
Fax: +41 22 364 5468
jleape@wwfint.org
www.panda.org

The Internet Corporation for Assigned Names and Numbers (ICANN)
4676 Admiralty Way, Suite 330
Marina del Rey,
CA 90292-6601
USA

26 March 2012

Dear ICANN,

Re: The .ECO Top-Level Domain

WWF is one of the world's largest and most experienced independent conservation organizations, with over 5 million supporters and a global network active in more than 100 countries. WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting the reduction of pollution and wasteful consumption.

Recognizing that such a future will only be achieved through collaboration and through making use of all possible avenues, we are writing to express our support for the creation of the ".ECO" top level domain as proposed by Big Room Inc.

WWF International has been engaged with the .ECO Community Council since its inception, contributing to its policy development, outreach, and planning work since its formation, and serving as the Council chair since its foundation. Richard McLellan, WWF International's Director of Conservation Communications is the current Council co-chair.

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for a living planet®

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Yours sincerely,

Jim Leape
Director General