



25 January 2013

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ICANN
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BY EMAIL

Dear Sir/Madam

ENDORSEMENT OF CPA AUSTRALIA'S APPLICATION TO ICANN FOR A NEW GENERIC TOP LEVEL DOMAIN - .CPA

This letter is confirmation that CPA Australia Ltd (CPA Australia), as the sole governing body of the community defined in this application, wishes to formally acknowledge for the benefit of ICANN and the Community Priority Evaluation Panel that it supports CPA Australia's application for the .cpa Top-Level Domain (TLD) and confirms CPA Australia's authority to operate the TLD on behalf of the prescribed community.

In our capacities as Chairman of the Board and Chief Executive Officer of CPA Australia, we are in a position to confirm that CPA Australia is representative of the members of the community as defined throughout the application, and specifically in response to Question 20a.

CPA Australia represents over 144,000 accounting, finance and business professionals across 127 countries and seeks to address and resolve the views and concerns of the accounting profession to governments, regulators, industry, academia and the general public. From its earliest beginnings in 1886, the organisation continues to represent members in a wide range of areas, including financial accounting and reporting, corporate governance and taxation and environmental accountability. Our members are represented in business and industry, education, the not-for-profit sector, government and public practice. CPA Australia develops and administers the CPA Program, recognised internationally as a benchmark of quality and employability. Members are further provided with ongoing professional development, quality reviews and are regulated by the organisation.

CPA Australia's mission is to be the global professional accountancy designation for strategic business leaders. As a consequence, brand reputation and consumer trust are paramount considerations in all of its activities. The .cpa TLD will be used to facilitate greater trust and assurance from internet users connecting with both the governing body and its members online, by providing a recognised online digital identity underpinned by authoritative information. The .cpa TLD will significantly assist the achievement of these goals and benefit the entire CPA Australia community. Additionally, CPA Australia has consulted with members from the CPA Australia community when deciding to apply for the .cpa TLD as evidenced by letters of support from individual members included with this application.

CPA Australia understands that if its application is successful, it will be required to enter into a Registry Agreement with ICANN. CPA Australia will comply with the policies and practices required by ICANN and any Consensus Policies, including the payment of relevant fees. CPA Australia is committed to the protection of personal and confidential information of registrants and users and will utilise, in the public interest, necessary regulatory and security measures in the operation of the gTLD.

The CPA Australia application is a Community Priority based application. CPA Australia will provide and enforce registration policies, as fully defined in the application, to ensure that the .cpa TLD operates in the best interests of the defined community on an ongoing basis.

Should you have any questions with respect to this letter, please do not hesitate to contact Alex Malley on +61 3 9606 9655.

Yours sincerely



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