

# Annapolis Valley Real Estate Board Inc.

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October 9, 2013

Internet Corporation for Assigned Names and Numbers  
Marina del Rey, CA, USA  
4676 Admiralty Way, Suite 330  
Marina del Rey, CA 90292-6601  
USA

To Whom it May Concern,

**RE: Application by The Canadian Real Estate Association (CREA) for the .MLS Top Level Domain Name**

This is a letter of support for the community application by CREA for the .MLS Top Level Domain (TLD). The Annapolis Valley Real Estate Board Inc. is a member of CREA and represents approximately 180 individual brokers and salespersons in the real estate industry (REALTORS®), all of whom are also members of CREA, and all of whom are licensees of CREA's MLS® trademark.

CREA has owned the MLS® trademark for over half a century and it is considered to be an extremely valuable asset of organized real estate. The Annapolis Valley Real Estate Board is licensed to display the MLS® trademark in association with the operation of its MLS® System. It is the MLS® trademark that signifies to the consumer the quality, accuracy and completeness of the listing content on our MLS® System. Similarly, it is the MLS® trademark that identifies our REALTOR® members as the exclusive providers of MLS® services.

We believe it is critical both for the protection of the MLS® trademark and for the ongoing ability of our members to distinguish themselves in terms of their access to MLS® Systems that CREA obtain the .MLS TLD. We therefore strongly support the community application of CREA.

Sincerely,

  
Lisa Giancarlo  
President  
Annapolis Valley Real Estate Board Inc.



Member of Nova Scotia Association of REALTORS®  
and The Canadian Real Estate Association

