



# The Real Estate Board of the Fredericton Area, Inc.



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October 10, 2013

Internet Corporation for Assigned Names and Numbers  
Marina del Rey, CA, USA  
4676 Admiralty Way, Suite 330  
Marina del Rey, CA 90292-6601  
USA

To Whom It May Concern,

**Re: Application by The Canadian Real Estate Association (CREA) for the .MLS Top Level Domain Name**

This is a letter of support for the community application by CREA for the .MLS Top Level Domain (TLD). The Real Estate Board of the Fredericton Area, Inc is a member of CREA and represents approximately 240 individual brokers and salespersons in the real estate industry (REALTORS®), all of whom are also members of CREA, and all of whom are licensees of CREA's MLS® trademark.

CREA has owned the MLS® trademark for over half a century and it is considered to be an extremely valuable asset of organized real estate. The Real Estate Board of the Fredericton Area, Inc is licensed to display the MLS® trademark in association with the operation of its MLS® System. It is the MLS® trademark that signifies to the consumer the quality, accuracy and completeness of the listing content on our MLS® System. Similarly, it is the MLS® trademark that identifies our REALTOR® members as the exclusive providers of MLS® services.

We believe it is critical both for the protection of the MLS® trademark and for the ongoing ability of our members to distinguish themselves in terms of their access to MLS® Systems that CREA obtain the .MLS TLD. We therefore strongly support the community application of CREA.

Sincerely,

Wendy Hallihan  
President

WH/ew