

September 27, 2013

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To Whom it May Concern,

RE: Application by The Canadian Real Estate Association (CREA) for the .MLS Top Level Domain Name

This is a letter of support for the community application by CREA for the .MLS Top Level Domain (TLD). The London and St. Thomas Association of REALTORS® is a member of CREA and represents approximately 1560 individual brokers and salespersons in the real estate industry (REALTORS®), all of whom are also members of CREA, and all of whom are licensees of CREA's MLS® trademark.

CREA has owned the MLS® trademark for over half a century and it is considered to be an extremely valuable asset of organized real estate. The London and St. Thomas Association of REALTORS® is licensed to display the MLS® trademark in association with the operation of its MLS® System. It is the MLS® trademark that signifies to the consumer the quality, accuracy and completeness of the listing content on our MLS® System. Similarly, it is the MLS® trademark that identifies our REALTOR® members as the exclusive providers of MLS® services.

We believe it is critical both for the protection of the MLS® trademark and for the ongoing ability of our members to distinguish themselves in terms of their access to MLS® Systems that CREA obtain the .MLS TLD. We therefore strongly support the community application of CREA.

Sincerely,

THE LONDON AND ST. THOMAS ASSOCIATION OF REALTORS®



E.L. Betty Doré, CRAE, CIM, CAE
Executive Vice-President