

March 29, 2012

President:

Dianne Usher

Internet Corporation for Assigned Names and Numbers
4676 Admiralty Way, Suite 330

President Elect:

Paul Etherington

Marina del Rey, CA 90292-6601
USA

Past President:

Ann Hannah

To Whom It May Concern:

Re: Application by the Canadian Real Estate Association (CREA)
For the .MLS Top Level Domain Name

Directors:

Gurcharan (Garry) Bhaura

Stuart Braund

Larry Cerqua

John (Jerry) England

Karen Gerrard

Don Kottick

Cynthia Lai

John D.K. Lusink

Michelle Makos

Mark McLean

Rosalind Menary

Shirley Porter

Tim Syrianos

This is a letter of support for the community application by CREA for the .MLS Top Level Domain (TLD). The Toronto Real Estate Board is a member of CREA and represents approximately 34,817 individual brokers and salespersons in the real estate industry (REALTORS®), all of whom are also members of CREA, and all of whom are licensees of CREA's MLS® trademark.

CREA has owned the MLS® trademark for over half a century and it is considered to be an extremely valuable asset of organized real estate. The Toronto Real Estate Board is licensed to display the MLS® trademark that signifies to the consumer the quality, accuracy and completeness of the listing content on our MLS® System. Similarly, it is the MLS® trademark that identifies our REALTOR® members as the exclusive providers of MLS® services.

We believe it is critical both for the protection of the MLS® trademark and for the ongoing ability of our members to distinguish themselves in terms of their access to MLS® Systems that CREA obtain the .MLS TLD. We therefore strongly support the community application of CREA.


**Chief Executive
Officer**

Don Richardson

Sincerely,

THE TORONTO REAL ESTATE BOARD




Don Richardson
CEO