

September 30, 2013

Internet Corporation for Assigned Names and Numbers
Marina del Rey, CA, USA
4676 Admiralty Way, Suite 330
Marina del Rey, CA 90292-6601
USA

To Whom it May Concern,

RE: Application by The Canadian Real Estate Association (CREA) for the .MLS Top Level Domain Name

I am pleased to provide a letter of support for the community application by CREA for the .MLS Top Level Domain (TLD).

The Victoria Real Estate Board is a member of CREA and represents approximately 1225 individual brokers and salespersons in the real estate industry (REALTORS®), all of whom are also members of CREA, and all of whom are licensees of CREA's MLS® trademark.

CREA has owned the MLS® trademark for over half a century and it is considered to be an extremely valuable asset of organized real estate. The Victoria Real Estate Board is licensed to display the MLS® trademark in association with the operation of its MLS® System. It is the MLS® trademark that signifies to the consumer the quality, accuracy and completeness of the listing content on our MLS® System. Similarly, it is the MLS® trademark that identifies our REALTOR® members as the exclusive providers of MLS® services.

Our Members use the MLS® trademark regularly in their advertising and when working with their clients. It is synonymous with our industry and with more than 100,000 REALTOR® Members across Canada, it has been introduced to millions of consumers as a real estate related acronym during the years our industry has held the trademark.

Accordingly, we believe it is critical both for the protection of the MLS® trademark and for the ongoing ability of our members to distinguish themselves in terms of their access to MLS® Systems that CREA obtain the .MLS TLD. We therefore strongly support the community application of CREA.

Sincerely,



David Corey
Executive Officer, VREB