



2 July 2014

Asia Spa and Wellness Promotion Council

Unit 1704, 17/F, Tamson Plaza
161 Wai Yip Street, Kwun Tong
Kowloon, Hong Kong

Attention to William Ng, Chairman

Support for .spa gTLD Application

Dear Mr. Ng:

We are pleased to inform that the International SPA Association supports your application for the .spa gTLD.

For over 20 years, the International SPA Association has been recognized worldwide as the professional organization and voice of the spa industry, representing health and wellness facilities and providers in more than 70 countries. Members encompass the entire arena of the spa experience, from resort/hotel, destination, mineral springs, medical, club and day spas to service providers such as physicians, wellness instructors, nutritionists, massage therapists and product suppliers.

ISPA advances the spa industry by providing invaluable educational and networking opportunities, promoting the value of the spa experience and speaking as the authoritative voice to foster professionalism and growth.

We wish you well in your application and look forward to supporting the .spa initiative as proposed by the ASWPC.

Yours sincerely,

Lynne McNeas
President, International SPA Association