



Amgen Inc.  
Address  
City, State, Zip Code  
[www.amgen.com](http://www.amgen.com)

March 14, 2012

Re: Endorsement of “.pharmacy” gTLD application by National Association of Boards of Pharmacy

To the Members of the Board of Directors of ICANN:

On behalf of Amgen Inc., I am writing to express our support for the National Association of Boards of Pharmacy’s (NABP) application to be awarded and operate the “.pharmacy” generic top-level domain (gTLD). We believe the “.pharmacy” gTLD, as conceived and proposed by NABP, is consistent with the interests of the biopharmaceutical manufacturers such as Amgen.

Amgen discovers, develops, manufactures and delivers innovative human therapeutics. Amgen’s approved products have been proven safe and effective pursuant to regulatory agency standards for use within labeling instructions and have helped dramatically improve the lives of millions of patients around the world.

The Internet has become an invaluable resource for communication, learning and commerce; however, at the same time, it can be difficult for consumers to utilize this resource safely. For this reason, the “.pharmacy” gTLD should be overseen by an organization entrusted with public health and safety. NABP meets this criteria as it operates as an impartial, non-profit organization which promotes safe access to medicine online and develops uniform standards to protect public health in the United States.

Thank you for accepting this letter of support for NABP’s gTLD application for “.pharmacy.”

Sincerely,

Lewis T. Kontnik, Director, Brand Protection

[lkontnik@amgen.com](mailto:lkontnik@amgen.com)



March 1, 2012

**Re: Endorsement of ".pharmacy" gTLD application by National Association of Boards of Pharmacy**

To the Members of the Board of Directors of ICANN:

The Alliance for Safe Online Pharmacies (ASOP) writes to express our endorsement and support for the National Association of Boards of Pharmacy's (NABP) application to own and operate the ".pharmacy" generic top-level domain (gTLD). We believe the .pharmacy gTLD, as conceived and proposed by NABP, fully represents our interests and the broader interests of organizations committed to helping to protect patient safety and ensuring patient access to safe and legitimate online pharmacies.

ASOP is an informal international alliance of stakeholders. Our members include the American Pharmacists Association, the European Alliance for Access to Safe Medicines, Eli Lilly and Company, Enforce the Act, the International Pharmaceutical Federation, LegitScript, the National Association of Chain Drug Stores, NeedyMeds, and the Partnership at Drugfree.org. ASOP believes whether online or offline, patients should have access to safe, regulator-approved medicine through legitimate and law abiding pharmacies.

The Internet has become an invaluable resource for communication, learning and commerce; however, at the same time, threats have emerged which make it difficult for consumers to utilize this resource safely. ASOP strongly believes that the .pharmacy gTLD must be overseen by an organization that will help ensure public health and safety. For this reason, we fully support NABP's application. NABP is an impartial, non-profit organization with a respected history of promoting safe access to medicine online and developing uniform standards to protect public health in the United States. We are confident that NABP will operate the .pharmacy gTLD in a safe and effective manner.

Thank you for accepting this letter of endorsement and support for NABP's gTLD application for .pharmacy. ASOP urges you to approve NABP's application.

Sincerely,

A handwritten signature in cursive script that reads "Elizabeth L. Baney".

Libby Baney, J.D.  
On behalf of the Alliance for Safe Online Pharmacies  
1050 K St, Suite 400, NW  
Washington, DC 2001



27<sup>th</sup> February 2012

Members of the Board of Directors  
ICANN  
4676 Admiralty Way, Suite 330  
Marina del Rey  
California 90292-6601

TO WHOM IT MAY CONCERN

**Re: Endorsement of “.pharmacy” gTLD application by National Association of Boards of Pharmacy**

I write to express our endorsement and support for the National Association of Boards of Pharmacy's (NABP) application to be awarded and operate the “.pharmacy” generic top-level domain (gTLD). We believe the .pharmacy gTLD, as conceived and proposed by NABP, fully aligns with the interests of consumers, builds confidence in branded goods and supports branded companies' ongoing investments in innovation and reputation.

The British Brands Group provides the voice for brands in the UK, representing brand manufacturers across a wide range of business sectors, including OTC pharmaceuticals. Our mission is to create in the UK an environment in which branded goods may deliver choice and value to consumers through constant innovation and fair competition. The NABP application falls squarely within this mission.

While the Internet has become an invaluable resource for communication, learning and commerce, there are trends which potentially inhibit consumers' confidence in and ability to use the resource. With the .pharmacy gTLD overseen by a respected organisation keen to ensure public health and safety, we believe such concerns may be effectively and substantially addressed.

Thank you for accepting this letter of endorsement and support for NABP's gTLD application for .pharmacy. On behalf of brand manufacturers represented by the British Brands Group, we urge you to approve NABP's application.

Yours faithfully

John Noble  
Director

**Paul R. Fonteyne**  
US Country Managing Director and  
President and CEO BI USA Corporation

March 15, 2012

*Re:       Endorsement of “.pharmacy” gTLD application by  
          National Association of Boards of Pharmacy*

To the Members of the Board of Directors of ICANN:

On behalf of Boehringer Ingelheim, I would like to express support for the National Association of Boards of Pharmacy's (NABP) application to be awarded and operate the “.pharmacy” generic top-level domain (gTLD). Establishing the .pharmacy gTLD would enhance supply chain integrity and protect patients.

The Boehringer Ingelheim group of companies is one of the world's 20 leading pharmaceutical companies. Headquartered in Ingelheim, Germany, it operates globally with 145 affiliates and more than 42,000 employees. Since it was founded in 1885, the family-owned company has been committed to researching, developing, manufacturing, and marketing novel products of high therapeutic value for human and veterinary medicine. These comments are submitted on behalf of BIUSA, a US subsidiary of our parent company, Boehringer Ingelheim, GmbH.

We believe that the .pharmacy gTLD must be overseen by an organization that will help ensure public health and safety. For this reason, we support NABP's application. NABP is an impartial, non-profit organization with a respected history of promoting safe access to medicine online and developing uniform standards to protect public health in the United States.

Thank you for accepting this letter of support for NABP's gTLD application for .pharmacy. We appreciate your consideration and efforts.

Sincerely,



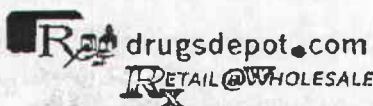
Paul R. Fonteyne

Boehringer Ingelheim USA  
Corporation

900 Ridgebury Rd/P.O. Box 368  
Ridgefield, CT 06877-0368

E-Mail: [paul.fonteyne@boehringer-  
ingeheim.com](mailto:paul.fonteyne@boehringer-<br/>ingeheim.com)

Telephone (203) 798-5010  
Fax: (203) 791-6260



630 Main Street, Brawley, CA 92227

1-800-322-0808 or 760-344-6303

info@drugsdepot.com

March 22, 2012

**Re: Endorsement of ".pharmacy" gTLD application by National Association of Boards of Pharmacy.**

To the Members of the Board of Directors of ICANN:

On behalf of [drugsdepot.com, Brawley Pharmacy inc.], I write to express our endorsement and support for the National Association of Boards of Pharmacy's (NABP) application to be awarded and operate the ".pharmacy" generic top-level domain (gTLD). We believe the .pharmacy gTLD, as conceived and proposed by NABP, fully represents our interests and the broader interests of the community pharmacies.

Our organization is based in Brawley, CA and we have an independent community pharmacy located in downtown area. We are also present in the internet arena with our website www.drugsdepot.com and AmericanOTC.com. We have been in business since 1986 and online since 1996.

The Internet has become an invaluable resource for communication, learning and commerce; however, at the same time, threats have emerged which make it difficult for consumers to utilize this resource safely. We strongly believe that the .pharmacy gTLD must be overseen by an organization that will help ensure public health and safety. For this reason, we fully support NABP's application. NABP is an impartial, non-profit organization with a respected history of promoting safe access to medicine online and developing uniform standards to protect public health in the United States. We are confident that NABP will operate the .pharmacy gTLD in a safe and effective manner.

Thank you for accepting this letter of endorsement and support for NABP's gTLD application for .pharmacy. On behalf of the drugsdepot.com dba Brawley pharmacy Inc. I urge you to approve NABP's application.

Sincerely,

Dr. Dennis Vithalani, M.Pharm.DBA

  
CEO, drugsdepot.com



# DRUGSOURCE, INC.

P.O. BOX 1366  
ELK GROVE VILLAGE, ILLINOIS 60009-1366  
(847) 258-1920 FAX (847) 258-1913 / TOLL FREE (800) 854-8764  
[www.drugsourceinc.com](http://www.drugsourceinc.com)

February 17, 2012

**Re: Endorsement of “.pharmacy” gTLD application by National Association of Boards of Pharmacy**

To the Members of the Board of Directors of ICANN:

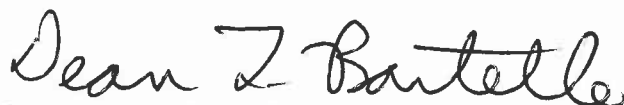
On behalf of DrugSource, Inc., I write to express our endorsement and support for the National Association of Boards of Pharmacy's (NABP) application to be awarded and operate the “.pharmacy” generic top-level domain (gTLD). We believe the .pharmacy gTLD, as conceived and proposed by NABP, fully represents our interests and the broader interests of mail order pharmacies.

DrugSource, Inc., a mail order pharmacy, has been in business since 1994. The company provides maintenance medications to members of various employer groups and associations throughout the United States and markets over-the-counter products and durable medical equipment through various programs.

The Internet has become an invaluable resource for communication, learning and commerce; however, at the same time, threats have emerged which make it difficult for consumers to utilize this resource safely. We strongly believe that the .pharmacy gTLD must be overseen by an organization that will help ensure public health and safety. For this reason, we fully support NABP's application. NABP is an impartial, non-profit organization with a respected history of promoting safe access to medicine online and developing uniform standards to protect public health in the United States. We are confident that NABP will operate the .pharmacy gTLD in a safe and effective manner.

Thank you for accepting this letter of endorsement and support for NABP's gTLD application for .pharmacy. On behalf of mail order pharmacies, DrugSource, Inc. urges you to approve NABP's application.

Sincerely,



Dean L. Bartello, RPh  
President



Bruce Longbottom

Assistant General Counsel

Eli Lilly and Company

Lilly Corporate Center

Indianapolis, Indiana 46285 U.S.A.

Phone 317 651-1346 Fax 317 276-1919

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E-mail: longbottom\_bruce@lilly.com

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March 22, 2012

Carmen Catizone  
Executive Director, NABP  
1600 Feehanville Drive  
Mount Prospect, IL 60056-6014

**Re: Pledge of Financial Support and Endorsement for NABP's Application for the .pharmacy gTLD**

Dear Mr. Catizone,

On behalf of Eli Lilly and Company ("Lilly"), I write to endorse and pledge our company's agreement to provide financial support to the National Association of Boards of Pharmacy (NABP) in connection with its application to the Internet Corporation for Assigned Names and Numbers (ICANN) to operate a new ".pharmacy" generic top-level domain (gTLD). Lilly strongly believes that NABP is uniquely positioned to represent the legitimate pharmacy community in the ownership and oversight of the .pharmacy gTLD. We believe the .pharmacy gTLD, as conceived and proposed by NABP, fully represents our interests and the broader interests of the pharmaceutical industry of which Lilly is a part.

The internet has become an invaluable resource for communication, learning and commerce; however, at the same time, threats have emerged which make it difficult for consumers to utilize this resource safely. We strongly believe that the .pharmacy gTLD must be overseen by an organization that will help ensure public health and safety. For this reason, we fully support NABP's application. NABP is an impartial, non-profit organization with a respected history of promoting safe access to medicine online and developing uniform standards to protect public health in the United States. We are confident that NABP will operate the .pharmacy gTLD in a safe and effective manner.

We understand that in order to become the registry for a new gTLD with ICANN, applicants must pay an initial application fee of \$185,000 and an annual fee of approximately \$25,000. In addition, an applicant must either have the technology in-house to operationalize the new gTLD or the applicant must contract with a back-end registry service provider to do so. Estimates for start-up costs for .pharmacy are between \$750,000 and \$1,000,000, including preparation, support and possible defense of the application to

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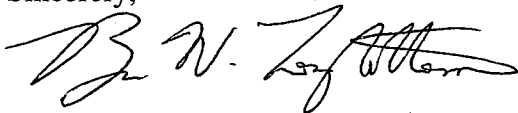
ICANN. In the event that NABP's application ends up in an auction process, those costs can be significantly higher or might force the NABP to withdraw its application. If ICANN awards the .pharmacy gTLD to NABP, annual operational costs are estimated to be approximately \$100,000 per year. NABP will be required to comply with ICANN's terms and conditions for Internet registry service providers, and will also incur costs related to compliance (making sure .pharmacy websites are legitimate) and raising public awareness.

We understand that applying for a new gTLD is a difficult, untested process and there are no guarantees that ICANN will award the .pharmacy gTLD registry to NABP. We also understand that ICANN's Government Advisory Committee may issue warnings or challenges to any registry in a regulated industry such as ours.

By this letter, Lilly agrees to financially support NABP's gTLD application for .pharmacy with an initial pledge of \$100,000. We also agree to pay this amount to the National Association of Boards of Pharmacy Foundation, a 501c3 non-profit organization, on or before May 1, 2012. We acknowledge that amounts raised in excess of launch expenses following a successful application will be used for ongoing operation of the .pharmacy gTLD.

Thank you for spearheading this effort and for accepting this letter of endorsement and support. We look forward to working with you in protecting patient safety through the availability of the .pharmacy gTLD.

Sincerely,

A handwritten signature in black ink, appearing to read "B. W. Longbottom", written in a cursive style.

Bruce W. Longbottom  
Assistant General Counsel-Trademarks



**EnforceTheAct**

c/o Garabit, Inc.  
375 Park Avenue, Suite 2607  
New York, NY 10152  
212-352-0203  
www.EnforceTheAct.org

01 March 2012

Internet Corporation for Assigned Names and Numbers  
4676 Admiralty Way, Suite 330  
Marina del Rey, CA 90292-6601

**Re: Endorsement of “.pharmacy” gTLD application by National Association of Boards of Pharmacy**

To the Members of the Board of Directors of ICANN:

On behalf of *EnforceTheAct*, we write to express our endorsement and support for the National Association of Boards of Pharmacy’s (NABP) application to be awarded and operate the “.pharmacy” generic top-level domain (gTLD). We believe the .pharmacy gTLD, as conceived and proposed by NABP, fully represents our interests and the broader interests of the victims and their families of rogue “pharmacies” who flout the law.

*EnforceTheAct.org* is an advocacy group seeking the enforcement of the laws prohibiting the illegal sale of prescription drugs on the Internet. Our membership includes professionals in the treatment field, and parents and family of victims of such illegal activity. We are associated with the Alliance for Safe Online Pharmacies, and we are actively working with several members of Congress to close loopholes exploited by unscrupulous providers of Internet services.

The Internet has become an invaluable resource for communication, learning and commerce; however, at the same time, threats have emerged which make it difficult for consumers to utilize this resource safely. We strongly believe that the .pharmacy gTLD must be overseen by an organization that will help ensure public health and safety. For this reason, we fully support NABP’s application. NABP is an impartial, non-profit organization with a respected history of promoting safe access to medicine online and developing uniform standards to protect public health in the United States. We are confident that NABP will operate the .pharmacy gTLD in a safe and effective manner.

Thank you for accepting this letter of endorsement and support for NABP’s gTLD application for .pharmacy. On behalf of concerned families and addiction treatment professionals, *EnforceTheAct* urges you to approve NABP’s application.

Sincerely,



Michael Avari and Dr. Meredith Grossman



February 24, 2012

**Re: Endorsement of “.pharmacy” gTLD application by National Association of Boards of Pharmacy**

To the Members of the Board of Directors of ICANN:

On behalf of the European Alliance for Access to Safe Medicines, I write to express our endorsement and support for the National Association of Boards of Pharmacy's (NABP) application to be awarded and operate the “.pharmacy” generic top-level domain (gTLD). We believe the .pharmacy gTLD, as conceived and proposed by NABP, fully represents our interests and the broader interests of the global community of patients.

The EAASM has, since its inception, highlighted the patient safety dangers associated with illicit online drug-sellers (as opposed to genuine online pharmacies). It has undertaken three major projects in this area, the latest of which managed – in just 9 weeks - to attract over 180,000 German patients to an apparently legitimate online pharmacy (which then gave them patient safety information). Had our “fake” pharmacy been “genuine”, in a single year we could have made – from that single website - up to 35 million euros, showing the scale of this global criminal epidemic.

The Internet has become an invaluable resource for communication, learning and commerce; however, at the same time, threats have emerged which make it difficult for consumers to utilize this resource safely. We strongly believe that the .pharmacy gTLD must be overseen by an organization that will help ensure public health and safety. For this reason, we fully support NABP's application. NABP is an impartial, non-profit organization with a respected history of promoting safe access to medicine online and developing uniform standards to protect public health in the United States. We are confident that NABP will operate the .pharmacy gTLD in a safe and effective manner.

Thank you for accepting this letter of endorsement and support for NABP's gTLD application for .pharmacy. On behalf of the global community of patients and particularly those in Europe whom we represent, the EAASM urges you to approve NABP's application.

Sincerely,

#

**Jim Thomson**  
**Chair**

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The European Alliance for Access to Safe Medicines. A Community Interest Company 0633429  
Accounts: +44 (0)1702 482391 Operations: +44 (0)7901 800608 / +44(0)7540 462867  
1386 London Road, Leigh-on-Sea, Essex SS9 2UJ VAT No: 920 2084 66

To the Members of the Board of Directors of ICANN

The Hague, 23 March 2012  
Ref.: GS000941/AH/RvK

**Re: Endorsement of “.pharmacy” gTLD application by National Association of Boards of Pharmacy**

Dear Sir, Madam,

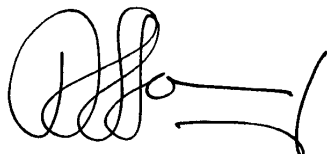
On behalf of the International Pharmaceutical Federation (FIP), I write to express our endorsement and support for the National Association of Boards of Pharmacy's (NABP) application to be awarded and operate the “.pharmacy” generic top-level domain (gTLD). We believe the .pharmacy gTLD, as conceived and proposed by NABP, fully represents our interests and the broader interests of the FIP.

The International Pharmaceutical Federation (FIP) is the global federation of national organisations of pharmacists and pharmaceutical scientists dedicated to improving global health through the work of our Members, Officers and via official partnerships with WHO and other global health leaders.

The Internet has become an invaluable resource for communication, learning and commerce; however, at the same time, threats have emerged which make it difficult for consumers to utilize this resource safely. We strongly believe that the .pharmacy gTLD must be overseen by an organization that will help ensure public health and safety. For this reason, we fully support NABP's application. NABP is an impartial, non-profit organization with a respected history of promoting safe access to medicine online and developing uniform standards to protect public health in the United States. We are confident that NABP will operate the .pharmacy gTLD in a safe and effective manner.

Thank you for accepting this letter of endorsement and support for NABP's gTLD application for .pharmacy. On behalf of the FIP, I urge you to approve NABP's application.

Yours faithfully,



Ton Hoek  
General Secretary & CEO

**President**  
Dr M. Buchmann  
Switzerland  
**General Secretary**  
Mr A.J.M. Hoek  
Netherlands  
**Immediate Past President**  
Prof. K.K. Midha  
Canada

**Scientific Secretary**  
Prof. H.J. de Jong  
Netherlands  
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Canada

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Prof. M. Hashida  
Japan  
**Chairman of the Board of Pharmaceutical Practice**  
Mr A.L. Gray  
South Africa

Fédération  
Internationale  
Pharmaceutique  
.....  
International  
Pharmaceutical  
Federation

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fip@fip.org  
-  
[www.fip.org](http://www.fip.org)



Moving forward  
with a new vision and a new look



March 2, 2012

**Re: Endorsement of ".pharmacy" gTLD application by National Association of Boards of Pharmacy**

To the Members of the Board of Directors of ICANN:

On behalf of Gilead Sciences, Inc., I write to express our endorsement and support for the National Association of Boards of Pharmacy's (NABP) application to be awarded and operate the ".pharmacy" generic top-level domain (gTLD). We believe the .pharmacy gTLD, as conceived and proposed by NABP, serves the broader interests of the public and the healthcare industry.

Gilead Sciences, Inc. is a research-based biopharmaceutical company that discovers, develops and commercializes innovative medicines in areas of unmet medical need. With each new discovery and experimental drug candidate, we seek to improve the care of patients suffering from life-threatening diseases around the world. Gilead is the market leader in HIV therapy, providing more than two million patients worldwide with medicines that combine antiviral potency and durability with safety and tolerability. Gilead's other primary areas of focus include liver disease and serious cardiovascular/metabolic and respiratory conditions.

The Internet has become an invaluable resource for communication, learning and commerce; however, at the same time, threats have emerged which make it difficult for consumers to utilize this resource safely. We strongly believe that the .pharmacy gTLD must be overseen by an organization that has experience in helping to ensure public health and safety. For this reason, we support NABP's application. NABP is a non-profit organization with a respected history of promoting safe access to medicine online and developing uniform standards to protect public health in the United States.

Thank you for accepting this letter of endorsement and support for NABP's gTLD application for .pharmacy. Gilead urges you to approve NABP's application.

Sincerely,

Brett A. Pletcher  
Senior Vice President and General Counsel

Boulogne, 14 February, 2012

**RE: Endorsement of ".pharmacy" gTLD application by National Association of Boards of Pharmacy**

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To the Members of the Board of Directors of ICANN:

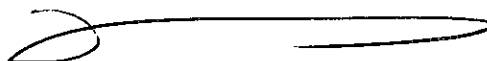
On behalf of Ipsen Pharma, I write to express our endorsement and support for the National Association of Boards of Pharmacy's (NABP) application to be awarded and operate the ".pharmacy" generic top-level domain (gTLD). We believe the .pharmacy gTLD, as conceived and proposed by NABP, fully represents our interests.

Ipsen is a global specialty-driven pharmaceutical company with headquarters in France.

The Internet has become an invaluable resource for communication, learning and commerce; however, at the same time, threats have emerged which make it difficult for consumers to utilize this resource safely. We strongly believe that the .pharmacy gTLD must be overseen by an organization that will help ensure public health and safety. For this reason, we fully support NABP's application. NABP is an impartial, non-profit organization with a respected history of promoting safe access to medicine online and developing uniform standards to protect public health in the United States. We are confident that NABP will operate the .pharmacy gTLD in a safe and effective manner.

Thank you for accepting this letter of endorsement and support for NABP's gTLD application for .pharmacy. Ipsen Pharma urges you to approve NABP's application.

Sincerely,



Nathalie Joannes  
Executive V.P. - General Counsel



Janssen Therapeutics, Division of Janssen Products, LP  
1125 Trenton-Harbourton Road  
Titusville, NJ 08560

March 22, 2012

Carmen Catizone  
Executive Director, NABP  
1600 Feehanville Drive  
Mount Prospect, IL 60056-6014

**Re: Pledge of Financial Support for NABP's Application for the .pharmacy gTLD**

Dear Mr. Catizone,

On behalf of Janssen Therapeutics, Division of Janssen Products, LP, I write to pledge our company's agreement to provide financial support to the National Association of Boards of Pharmacy (NABP) in connection with its application to the Internet Corporation for Assigned Names and Numbers (ICANN) to operate a new ".pharmacy" generic top-level domain (gTLD). Janssen believes NABP is uniquely positioned to represent the legitimate pharmacy community in the ownership and oversight of the .pharmacy gTLD.

We understand that in order to become the registry for a new gTLD with ICANN, applicants must pay an initial application fee of \$185,000 and an annual fee of approximately \$25,000. In addition, an applicant must either have the technology in-house to operationalize the new gTLD or the applicant must contract with a back-end registry service provider to do so. Estimates for start-up costs for .pharmacy are between \$750,000 and \$1,000,000, including preparation, support and possible defense of the application to ICANN. In the event that NABP's application ends up in an auction process, those costs can be significantly higher or might force the NABP to withdraw its application. If ICANN awards the .pharmacy gTLD to NABP, annual operational costs are estimated to be approximately \$100,000 per year. NABP will be required to comply with ICANN's terms and conditions for Internet registry service providers, and will also incur costs related to compliance (making sure .pharmacy websites are legitimate) and raising public awareness.

We understand that applying for a new gTLD is a difficult, untested process and there are no guarantees that ICANN will award the gTLD registry to NABP. We also understand that ICANN's Government Advisory Committee may issue warnings or challenges to any registry in a regulated industry such as ours.

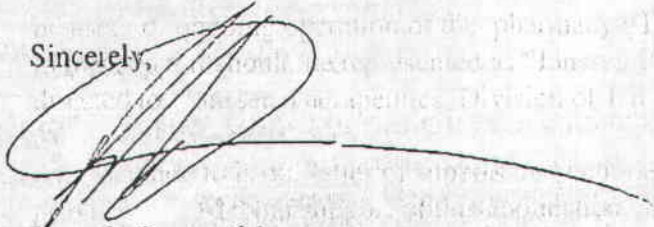
By this letter Janssen Therapeutics, Division of Janssen Products, LP agrees to financially support NABP's gTLD application for .pharmacy with a pledge of \$25,000. We also agree to pay this amount to the NABP Foundation, a 501c3 non-profit organization, on or before June 30, 2012. No additional pledges are required; any such additional pledges will be discussed between NABP and Janssen Pharmaceuticals, Inc. We acknowledge that amounts raised in excess of launch expenses following a successful application will



be used for ongoing operation of the .pharmacy gTLD. Please note: Any public reference to this support should be represented as "Janssen Pharmaceuticals, Inc." with invoicing directed to "Janssen Therapeutics, Division of Janssen Products, LP."

Attached hereto is our letter of support and endorsement which NABP should feel free to provide to ICANN in support of this application. Thank you for spearheading this effort and we look forward to working with you in protecting patient safety through the availability of the .pharmacy gTLD.

Sincerely,

A handwritten signature in black ink, appearing to read "Peter D. Dannenfelser", with a long horizontal line extending to the right.

Peter D. Dannenfelser  
Director of Marketing, Digital  
Janssen Therapeutics, Division of Janssen Products, LP



**OFFICE OF THE EXECUTIVE DIRECTOR**

**1906 E Broadway Ave  
Bismarck ND 58501-4700  
Telephone (701) 328-9535  
Fax (701) 328-9536**

**BOARD OF PHARMACY  
State of North Dakota**

**E-mail= [ndboph@btinet.net](mailto:ndboph@btinet.net)**

**[www.nodakpharmacy.com](http://www.nodakpharmacy.com)**

**Jack Dalrymple, Governor**

**Mark J. Hardy, PharmD, R.Ph.  
Assistant Executive Director  
Howard C. Anderson, Jr, R.Ph.  
Executive Director**

February 28, 2012

Carmen A. Catizone, M.S., R.Ph., D.Ph.  
Executive Director  
N A B P  
1600 Feehanville Drive  
Mount Prospect IL 60056-6014

Dear Dr. Catizone:

The North Dakota State Board of Pharmacy will stand with the global pharmacy community in apply to the International Corporation for Assigned Names and Numbers (ICANN) to obtain and operate the .pharmacy top-level domain.

Provided that the control of this top-level domain name will remain in the hands of legitimate pharmacy organizations and allow Boards of Pharmacy to accept only those properly licensed websites and email addresses to utilize the .pharmacy top-level domain, will go a long way to helping consumers in their internet searches for safe, and legal ways to obtain their prescription drugs and pharmacy information.

It is envisioned that under this plan, the use of the .pharmacy domain name will be restricted to legitimate website operators the world over that adhere to the pharmacy laws specific to the jurisdictions in which the pharmacy is domiciled and to which it intends to sell prescription drugs.

This will provide a very powerful tool with which to educate consumers, to distinguish legitimate internet pharmacies from the throngs of illicit drug sellers, and to reinforce the value of purchasing medications from only safe and trustworthy online sources.

Sincerely,

A handwritten signature in blue ink, reading "Howard C. Anderson, Jr.", written over a faint, larger version of the same signature.

Howard C. Anderson, Jr, R.Ph.  
Executive Director

HCA/eh



March 1, 2012

**Re: Endorsement of ".pharmacy" gTLD application by National Association of Boards of Pharmacy**

To the Members of the Board of Directors of ICANN:

On behalf of Novo Nordisk Inc., I write to express our endorsement and support for the National Association of Boards of Pharmacy's (NABP) application to be awarded and operate the ".pharmacy" generic top-level domain (gTLD). We believe the .pharmacy gTLD, as conceived and proposed by NABP, fully represents our interests and the broader interests of the healthcare community.

Novo Nordisk Inc. is a healthcare company and a world leader in diabetes care. Novo Nordisk manufactures and markets pharmaceutical products and services that make a significant difference to patients, the medical profession and society.

The Internet has become an invaluable resource for communication, learning and commerce; however, at the same time, threats have emerged which make it difficult for consumers to utilize this resource safely. We strongly believe that the .pharmacy gTLD must be overseen by an organization that will help ensure public health and safety. For this reason, we fully support NABP's application. NABP is an impartial, non-profit organization with a respected history of promoting safe access to medicine online and developing uniform standards to protect public health in the United States. We are confident that NABP will operate the .pharmacy gTLD in a safe and effective manner.

Thank you for accepting this letter of endorsement and support for NABP's gTLD application for .pharmacy. On behalf of the healthcare community, Novo Nordisk Inc. urges you to approve NABP's application.

Sincerely,

James C. Henderson  
Sr. Manager - Risk Management



**RxDirect, Inc.**

5001 Stateline Road, Suite C  
Texarkana, TX 75503  
TELEPHONE: 800-785-4197  
FACSIMILE: 903-735-4011  
WEBSITE: [www.rxdirect.com](http://www.rxdirect.com)

March 21, 2012

**Re: Endorsement of ".pharmacy" gTLD application by National Association of Boards of Pharmacy**

To the Members of the Board of Directors of ICANN:

On behalf of Rx Direct, Inc., I write to express our endorsement and support for the National Association of Boards of Pharmacy's (NABP) application to be awarded and operate the ".pharmacy" generic top-level domain (gTLD). We believe the .pharmacy gTLD, as conceived and proposed by NABP, fully represents our interests and the broader interests of the pharmacy industry and pharmacy patients in general.

Rx Direct, Inc is a mail order pharmacy that is certified nationally through the National Associations of Boards of Pharmacy VIPPS program. Our website, [rxdirect.com](http://rxdirect.com), is extensively used by our patient community.

The Internet has become an invaluable resource for communication, learning and commerce; however, at the same time, threats have emerged which make it difficult for consumers to utilize this resource safely. We strongly believe that the .pharmacy gTLD must be overseen by an organization that will help ensure public health and safety. For this reason, we fully support NABP's application. NABP is an impartial, non-profit organization with a respected history of promoting safe access to medicine online and developing uniform standards to protect public health in the United States. We are confident that NABP will operate the .pharmacy gTLD in a safe and effective manner.

Thank you for accepting this letter of endorsement and support for NABP's gTLD application for .pharmacy. On behalf of the mail order pharmacy community, Rx Direct urges you to approve NABP's application.

Sincerely,

A handwritten signature in black ink, appearing to read "H. Craig Darby". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

H. Craig Darby RPh

President



Tuesday, February 28<sup>th</sup>, 2012

Re: Endorsement of “.pharmacy” gTLD application by National Association of Boards of Pharmacy

To the Members of the Board of Directors of ICANN:

On behalf of Sanofi, I write to express our endorsement and support for the National Association of Boards of Pharmacy's (NABP) application to be awarded and operate the “.pharmacy” generic top-level domain (gTLD). We believe the .pharmacy gTLD, as conceived and proposed by NABP, fully represents our interests and the broader interests of the pharmaceutical community.

Sanofi, a diversified global healthcare leader, discovers, develops, and distributes therapeutic solutions to improve the lives of everyone. We work to prevent and treat the diseases that we know of today, as well as those we may face tomorrow. With nearly 100,000 dedicated professionals in more than 100 countries, Sanofi is devoted to advancing healthcare around the world.

The Internet has become an invaluable resource for communication, learning and commerce; however, at the same time, threats have emerged which make it difficult for consumers to utilize this resource safely. We strongly believe that the .pharmacy gTLD must be overseen by an organization that will help ensure public health and safety. For this reason, we fully support NABP's application. NABP is an impartial, non-profit organization with a respected history of promoting safe access to medicine online and developing uniform standards to protect public health in the United States. We are confident that NABP will operate the .pharmacy gTLD in a safe and effective manner.

Thank you for accepting this letter of endorsement and support for NABP's gTLD application for .pharmacy. On behalf of the pharmaceutical community, Sanofi urges you to approve NABP's application.

Sincerely,

David Kent  
Vice President, Head of NA Security  
Sanofi  
Office: 617-768-6631