



Bradesco

Corporate Information Disclosure Policy

Bradesco Organization

November 8, 2010



The basic guidelines of Bradesco Organization's Corporate Information Disclosure Policy are:

1. to guarantee the stakeholders access to clear and precise information according to each topic's nature;
2. to ensure that the reliability of the information to be disclosed is continuously assessed and confirmed;
3. to ensure the adoption of criteria to measure the relevance of the information to be disclosed, whether this information is economic, financial, corporate or social-environmental;
4. to ensure that information is disclosed promptly and consistently by adopting a communication process that is reliable, timely, intelligible and accessible to all stakeholders;
5. to guarantee that the information disclosure process is reviewed at least annually, in accordance with the Organization's rules.

We hereby declare that this is a true copy of Bradesco Organization's Corporate Information Disclosure Policy, approved at the Board of Directors' Special Meeting # 1,698, held on November 8, 2010.

Banco Bradesco S.A.

Domingos Figueiredo de Abreu
Executive Vice-President