



Related-Parties Transactions Policy

Banco Bradesco S.A.

8.15.2008

1. Purpose

The current Related-Parties Transactions Policy aims to consolidate the Company's procedures with reference to related-parties transactions, pursuant to the rules set forth by the Regulating Bodies, ensuring both the transparency of the process to our shareholders, investors and the market in general, as well as the strict alignment with the interests of the Organization, in accordance with the best Corporate Governance practices.

2. Definition of Related Parties

Related parties may be broadly defined as those entities, whether individuals or companies, with which a company has the possibility to contract, in the broad sense of the expression, pursuant to conditions other than those on commutativity and independence that apply to transactions with third parties alien to the company, to its managerial control or to any other area of influence. The terms "agreement" and "transactions" refer to, within this context, operations such as: buying, selling, lending, borrowing, paying, providing or receiving services, operation conditions, giving or receiving on consignment, paying capital, exercising options, allocating profits, etc.

In general, the aforesaid possibility to contract under conditions other than commutativity and independence takes place between entities in which one of them, or its controlling shareholders, holds interest so as to ensure their prevalence over the social resolutions of the other, being this concept extensive, but not limited, to the economic relationship:

- i. between companies which, either directly or indirectly, are subject to the same ownership control;
- ii. between companies with managers in common or that can influence and/or take advantage of certain resolutions taken jointly or individually in the said companies;
- iii. of a company with its shareholders, quotaholders and managers (irrespective of their positions) and with members of their family up to third degree of kinship;
- iv. of a company with its direct or indirect subsidiaries or affiliated companies, or with shareholders, quotaholders or managers of its subsidiaries or affiliated companies and vice-versa; and
- v. of a company with suppliers, customers or creditors with which they maintain a relationship of economic and/or financial dependence or of another nature allowing such transactions.

The definition and examples herein mentioned do not necessarily limit the elements to be considered when identifying the parties that shall be described as "related", nor restrict the information that should be disclosed.

3. Formalization of Related-Parties Transactions

The Company's Chief Executive Officer, through the Policy Management and Accounting Practices Executive Committee, shall act in a manner so as to ensure that related-parties transactions:

- i. are prepared in writing, specifying their main features (any indicative of commutativity relationship, prices, terms, fees, rights, responsibilities, etc.)
- ii. are performed at prices, terms and fees usually adopted by the market or of any previous trading carried out on commutative conditions; and
- iii. are clearly reflected on the financial statements.

4. Obligation to Disclose

The Company is obliged to disclose related-parties transactions, pursuant to Article 247 of Law # 6,404/76 and CVM Resolution # 26/86.

The disclosure is made in the notes to the financial statements, complying with the condition of providing sufficient details for the identification of the related parties and of any essential conditions or not strictly at commutative which are inherent to the above mentioned transactions, so as to allow shareholders to exercise the right to monitor and follow up the Company's management acts, without prejudice to the obligation of promoting their full disclosure to the market, when the operation constitutes a material fact or at the time of the disclosure of the financial statements.

5. Requirements of the São Paulo Stock Exchange's Corporate Governance Level 1.

Pursuant to Provision 4.6 of the Level 1 Special Corporate Governance Practices Rules, to which Bradesco has adhered to, the Company shall send to the São Paulo Stock Exchange and disclose information on any and all agreements entered into between the Company and its Subsidiaries and Affiliated companies, its Managers, its Controlling Shareholder and, also, between the Company and Subsidiaries and Affiliated companies controlled by the Managers and the Controlling Shareholder, as well as between the Company and other companies forming a group with any of these individuals, *de facto* or by right, whenever an amount equal to or higher than R\$200,000.00 (two hundred thousand reais) or an amount equal to or higher than 1% (one per cent) of the Company's shareholders' equity, whichever is higher, is reached in a single agreement or successive agreements, for the same purpose or not, in any period of the year. This information shall also identify the purpose of the agreement and its term, amount and termination provisions, and the influence that the agreement might have on management or in the conduction of the Company's business.

6. Prohibited Transactions

The following transactions are prohibited with related parties:

- i. under conditions other than market conditions;
- ii. service agreements by related parties based on sales/revenue; and
- iii. granting of loans or advances:
 - a) to executive officers and members of the advisory board, administrative board or fiscal council or similar bodies, as well as to their respective spouses;
 - b) to relatives up to second degree of kinship of the aforementioned individuals;
 - c) to individuals or companies that hold an interest above ten percent (10%) in Bradesco's capital stock, unless specifically authorized by the Brazilian Central Bank, in each case, when related to operations secured by commercial effects resulting from purchase and sale transactions or pledge of goods, complying with the limits set forth by the Brazilian Monetary Council, in general;
 - d) to companies in which Bradesco holds an interest above 10% (ten percent); and
 - e) to companies in which any of Bradesco's executive officers or managers, as well as their spouses, or respective relatives up to second degree of kinship, hold an interest above 10% (ten percent).

7. Penalties

Violations to the provision in item "6" of this Policy shall be forwarded to the Ethical Conduct Committee, which reports to the Board of Directors, and the Committee shall adopt the proper penalties, advising that the violations shall constitute crime and that the parties responsible for the infringement shall be subject to the penalties of the law in force.

We declare that the present instrument is a faithful copy of the Related-Parties Transactions Policy, approved at the Extraordinary Board of Directors' Meeting No. 1,337, of August 15, 2008.

Banco Bradesco S.A.

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