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Gesellschaft für
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ICANN
Suite 330, 4676 Admiralty Way
Marina del Rey, CA 90292

Attention: New gTLD Evaluation Process

29.03.2012

Subject: Letter of Support for the .stada Top-Level Domains Application

Ladies and Gentlemen,

We, cell pharm Gesellschaft für pharmazeutische und diagnostische Präparate mbH ("cell pharm"), having its registered office at Theodor-Heuss-Strasse 52, 61118 Bad Vilbel, Germany, are an affiliate of STADA Arzneimittel AG, which holds 100% of the shares of our sole shareholder BEPHA Beteiligungsgesellschaft für Pharmawerte mbH, having its registered office at Stadastrasse 2-18, 61118 Bad Vilbel, Germany. cell pharm is engaged in the development, manufacturing and marketing of pharmaceuticals, in particular oncological and nephrological products.

Our organization is a supporter of the .stada top-level domains application of the applicant STADA Arzneimittel AG.

This letter is to confirm that our organization continues to fully support the application for .stada by STADA Arzneimittel AG submitted to ICANN. The .stada TLD will be used to provide a namespace for all affiliates of the STADA community on the Internet. We have accompanied and supported STADA Arzneimittel AG and its executives closely in the development of this proposal. We understand that in the event that the application is successful, STADA Arzneimittel AG will enter into an agreement with ICANN. In doing so, the company will be required to comply with consensus policies developed through the ICANN multi-stakeholder policy processes.

We believe that .stada will enhance the efficiency and convenience of communicating STADA Arzneimittel AG products. The namespace .stada will create more security, trust and credibility for STADA Arzneimittel AG and its customers.

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The .stada top-level domain will make information, services and products of STADA **Arzneimittel** AG more intuitively accessible and will give consumers and professionals greater confidence.

Therefore we encourage the licensing organization ICANN (www.icann.org) to grant the .stada application to STADA **Arzneimittel** AG. This will not only enable the merits of this innovative concept to be proven but may also have direct effects on the global pharmaceutical industry.

As the representative of our organization I confirm that I have the authority to be writing to you on this matter. My contact data are:

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Thank you for the opportunity to support this application.

Yours sincerely


Anne Demberg


Ralf Hutmann