



STADApHarm GmbH • Stadastraße 2-18 • 61118 Bad Vilbel

ICANN  
Suite 330, 4676 Admiralty Way  
Marina del Rey, CA 90292

Attention: New gTLD Evaluation Process

Subject: Letter of Support for the .stada Top-Level Domains Application

Ladies and Gentlemen,

**We, STADApHarm GmbH (“STADApHarm”), having its registered office at Stadastrasse 2-18, 61118 Bad Vilbel, Germany, are an affiliate of our sole shareholder STADA Arzneimittel AG. STADApHarm is engaged in the development, manufacturing and marketing of pharmaceutical products.**

Our organization is a supporter of the .stada top-level domains application of the applicant STADA **Arzneimittel AG**.

This letter is to confirm that our organization continues to fully support the application for .stada by STADA **Arzneimittel AG** submitted to ICANN. The .stada TLD will be used to provide a namespace for all affiliates of the STADA community on the Internet. We have accompanied and supported STADA **Arzneimittel AG** and its executives closely in the development of this proposal. We understand that in the event that the application is successful, STADA **Arzneimittel AG** will enter into an agreement with ICANN. In doing so, the company will be required to comply with consensus policies developed through the ICANN multi-stakeholder policy processes.

We believe that .stada will enhance the efficiency and convenience of communicating STADA **Arzneimittel AG** products. The namespace .stada will create more security, trust and credibility for STADA **Arzneimittel AG** and its customers.

The .stada top-level domain will make information, services and products of STADA **Arzneimittel AG** more intuitively accessible and will give consumers and professionals greater confidence.

Therefore we encourage the licensing organization ICANN ([www.icann.org](http://www.icann.org)) to grant the .stada application to STADA **Arzneimittel AG**. This will not only enable the merits of this innovative concept to be proven but may also have direct effects on the global pharmaceutical industry.

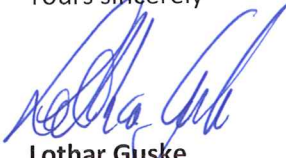


As the representatives of our organization **we** confirm that **we** have the authority to be writing to you on this matter. **Our** contact data are:

**Christian Göllert, Managing Director**  
**Lothar Guske, Managing Director**  
**STADApHarm GmbH**  
**Stadastraße 2-18, 61118 Bad Vilbel, Germany**  
**+49 6101 603 0**  
**+49 6101 603 259**  
**stadapharm@stada.de[E-Mail], www.stada.com[Web]**

Thank you for the opportunity to support this application.

Yours sincerely



**Lothar Guske**



**Christian Göllert**