

### **= Appendix 20-2 =**

# **Endorsements From Online Real Estate Marketplaces To .immo Application**

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#### Seloger.com Group

SeLoger.com Group is France's leading online real estate player and has become France's benchmark online marketplace for real estate classified ads with several leading sites www.seloger.com, www.immostreet.com, www.bellesdemeures.com and www.agorabiz.com. The group gives internet users access to France's most extensive range of classified real estate ads, with more than 2.5 million ads. It also gives real estate professionals the largest platform in the market, with an audience consisting of around 3 million unique visitors (source: Netratings).

Headquarter: Paris, France - Website: www.seloger.com

Contact: Mr Roland Tripard (CEO) - Email: roland.tripard@seloger.com

#### **Cadran Finance**

Cadran Finance is the publisher of LaVieImmo.com, launched in 2006 and French leading information web site for real estate with over 1 million monthly unic visitors. LaVieImmo.com gives free access to a huge content usefull to private and professional users.

Headquarter: Suresnes, France - Website: www.lavieimmo.fr Contact: Mr Alexis Caude (CEO) - Email: ac@tradingsat.com

#### Immonet.de

Founded in 1985, Immonet.de is number three German property portal with 950,000 active listings and an average of 1.8 million unique visitors per month. A 100% subsidiary of publishing group Axel Springer, Immonet.de offers private and commercial real estate clients a one-stop solution for marketing property to an extensive audience, boosted by cross-selling through 60 different publishing partners.

Headquarter: Hamburg, Germany - Website: www.immonet.de

Contact: Mr Christian Maar (CEO)

#### Terra Nova Editore

Founded in 1994, Terra Nova Editore is the leading multimedia real estate publisher in Italy with two major weekly free classified newspaper, SoloCase and PiùCase, and a large presence on Internet with six different website: solocase.it, piucase.it, solocasenews.it, yourhouseinitaly.co.uk, guidamutui.it, and publicity.it.

Headquarter: Roma, Italy - Website: www.terranovaeditore.it

Contact: Mr G. Di Lorenzo (CEO) - Email: g.dilorenzo@terranovaeditore.it

#### Homegate.ch

Homegate.ch was founded in March 2001 and is Switzerland's largest online portal for real estate with over 180,000 real estate ads and a regular monthly count of about 4 million visits from approx. 1 million unique clients.

Headquarter: Zurich, Switzerland - Website: www.homegate.ch

Contact: Mr Heinz Schwyter (CEO) - Email: heinz.m.schwyter@homegate.ch

#### Immobilien.net

Immobilien.at is Austria's largest real estate platform in the internet. Published by ERESnet, Starting Dot partner for promoting the .immo new gTLD, Immobilien.at presents 60,000 properties from 1,000 Austrian Realtors.

Headquarter: Vienna, Austria - Website: www.immobilien.net

Contact: Mr Markus Ertler (Managing Director) - Email: me@immobilien.net



#### **LETTER OF SUPPORT .IMMO**

To Mr Godefroy Jordan, Président STARTING DOT 3 bis bd de la Saussave F-92200 Neuilly-sur-Seine France

Mr President.

SeLoger.com is happy to confirm its support to your initiative to develop a new generic toplevel domain .IMMO dedicated to the real estate professionals.

You can rely on our entire commitment to support the new top-level domain .IMMO developed by StartingDot in the context of ICANN new gTLDs program.

We consider with attention your project which contributes to pursue our common objectives to defend the interests of real estate professionals. We would also be very happy to contribute to the sales operation of .immo domain names on our national market.

You can rest assured that our company will look forward to continuing to work with you in your effort to apply and to receive from ICANN the delegation of the .IMMO top level domain.

I want to personally wish you the best of luck in the current process of application.

Best Regards,

Organisation: SeLoger.com

Name

: Roland Tripard

Title

: Chairman of the board

Date

: 28/03/2012

## **CADRAN FINANCE**

Paris, February 8, 2012

Dear Godefroy,

Following up on our discussions, Cadran Finance – the publisher of LaVielmmo.com – is happy to confirm its full support to your initiative to apply to ICANN for license of the .immo (dot-irnmo) generic top-level domain dedicated to the community of real estate professionals in Europe.

You can rely on the commitment of LaVielmmo.com – #1 on-line real estate news media in France with 1million+ unique visitors monthly – to support your application to the new top-level domain .immo in the context of ICANN new gTLDs program.

We will also consider with attention your invitation to participate to the future sunrise sales and have the privilege to register lavie.immo domain name.

You can rest assured that our media company will look forward to continuing to work with you in your effort to apply and to receive from ICANN the license of the .immo top-level domain

I want to personally wish you the best of luck in the current process of application.

M. Alexis Caude

**CEO** 

CADRAN FINANCE









Immonet GmbH · Spaldingstraße 64 · 20097 Hamburg

ERESNET GmbH Herrn Markus Ertler Mariahilfer Str. 33 A - 1060 Wien

Ihr Zeichen

Telefon, Name

Datum

06/03/2012

Dear Mr. President,

The Immonet GmbH is happy to confirm its support to your initiative to develop a new generic top level domain .IMMO dedicated to the real estate professionals in Europe.

You can rely on our entire commitment to support the new top level domain .IMMO developed by ERESNET GmbH and Starting DOT S.A. in the context of ICANN new gTLDs program.

We will also consider your invitation to give a permanent seat to Immonet in the future Advisory Policy which will govern the .IMMO top level domain and pursue our common objectives to defend the interests of all professionals.

You can rest assured that Immonet will look forward to continuing to support you in your effort to apply for the .IMMO.

I want to personally wish you the best of luck in the current process of application.

Kind regards.

Christian Maar, QEC

Rhilip Schulze, COO/CFO



To Mr Godefroy Jordan, Président STARTING DOT 3 bis bd de la Saussaye F-92200 Neuilly-sur-Seine France

Mr President,

Our company is happy to confirm its support to your initiative to develop a new generic toplevel domain .IMMO dedicated to the real estate professionals.

You can rely on our entire commitment to support the new top-level domain .IMMO developed by Starting Dot in the context of ICANN new gTLDs program.

We consider with attention your project which contributes to pursue our common objectives to defend the interests of real estate professionals.

You can rest assured that our company will look forward to continuing to work with you in your effort to apply and to receive from ICANN the delegation of the .IMMO top level domain.

I want to personally wish you the best of luck in the current process of application.

Best Regards,

Organisation: Terra Nova Editore SpA

Name : Giuseppe Di Lorenzo

Title : Amministratore Delegato, CEO and Founder

Date : 08.03.2012



homegate AG - Webereistrasse 68 - 8134 Adliswil

22 March 2012 Subject: .IMMO

#### Heinz M. Schwyter

CEO

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#### Mr President,

Following up on our discussions, homegate.ch is happy to confirm its full support to your initiative to apply to ICANN for license of the .IMMO (dot-immo) generic top-level domain dedicated to the community of real estate professionals in Europe

You can rely on our entire commitment to support the new top level domain .IMMO developed by ERESNET GmbH and Starting DOT in the context of ICANN new gTLDs program.

We will also consider with attention your invitation to participate to the future sunrise sales.

You can rest assured that our association will look forward to continuing to work with you in your effort to apply and to receive from ICANN the delegation of the « .IMMO » top level domain.

I want to personally wish you the best of luck in the current process of application.

Kind regards,

Heinz M. Schwyter

CEO



Starting DOT 3 bis, bd de la Saussaye 92200 Neuilly-sur-Seine France

March 30, 2012

Dear Godefroy,

We are very happy to confirm our full support to your initiative to apply to ICANN for license of the .IMMO (dot-immo) generic top-level domain dedicated to the community of real estate professionals in Europe.

You can rely on our entire commitment to support the new top level domain .IMMO developed by ERESNET GmbH and Starting DOT in the context of ICANN new gTLDs program.

We will also consider with attention your invitation to participate to the future sunrise sales.

You can rest assured that our association will look forward to continuing to work with you in your effort to apply and to receive from ICANN the delegation of the « .IMMO » top level domain.

I want to personally wish you the best of luck in the current process of application.

Best regards

ERÊSNET GADA - Immobilien.NET

190 Men, Marian (Fer Straße 35

Markus Ertler

CEO