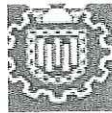


Arturo Fernández Álvarez  
Presidente



**Camara de Madrid**  
**REGISTRO GENERAL**  
**SALIDA**

**Nº de Registro: 2756 / RG 2206**  
**Fecha: 16/03/2012 11:59:44**

ICANN

Suite 330, 4676

Marina del Rey, CA 90292

To the attention of: Evaluation process of new gTLD

The purpose of the present letter is to confirm that the Chamber of Commerce of Madrid provides sturdy support for the application regarding **“.madrid”**, presented by before The Internet Corporation for Assigned Names and Numbers (ICANN) within the framework of new domain names gTDL.

The Chamber of Commerce of Madrid was founded on 1887 and it is formed as an advisory body collaborating with the Public Administrations. It represents, promotes and defends the general interests of the region and it offers several services to the companies developing their activity within the Community of Madrid. As President of such institution, I hereby confirm that I am authorized to put in writing this support letter.

We are aware of the extraordinary effort the Community of Madrid is making as it is committed to the development of the telecommunications network and especially when considering Internet as a transmission and Exchange Vehicle. This fact undoubtedly favors the technological modernization of our community and the access to these new communication channels offering ultimately new opportunities to our companies precisely when it is essential to take all the chances the technology provides. This is especially important regarding the Internet in order to reinforce and boost our business net.

We are aware of the current importance of domain names when acting as identifiers and transmission vehicle within this “information society”. It is a pleasure to realize that once again the Community of Madrid carries on with its commitment to innovation, seeking the design of new methods in order to provide wealth and development to our region. Its purpose is also to build by means of the project **“.madrid”** a new channel of projection and promotion of the image of Madrid not only in Spain but also overseas.

Due to the determination when developing new projects, the promotion of actions within the business sector, the contributions to expand the innovation culture among the companies of Madrid so that they can be more competitive and as these are also our commitments, we strongly believe that the approval by the ICANN of the request presented by the Community of Madrid regarding **“.madrid”** shall contribute to the creation of new business opportunities.

Kind regards,